



Mon 1st Jul 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 1st Jul 2024 to 7th Jul 2024



National Total TV Reach

20,078,000



Broadcast TV Reach

16,705,000



BVOD Reach

10,178,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,240,000	1,457,000	70,000
2	9NEWS	Nine	2,084,000	1,300,000	101,000
3	A CURRENT AFFAIR	Nine	1,685,000	1,072,000	80,000
4	MASTERCHEF AUSTRALIA MON	10	1,612,000	834,000	138,000
5	HAVE YOU BEEN PAYING ATTENTION?	10	1,564,000	1,037,000	110,000
6	TIPPING POINT AUSTRALIA	Nine	1,506,000	811,000	60,000
7	DREAM HOME - MON	Seven	1,483,000	794,000	107,000
8	THE CHASE AUSTRALIA	Seven	1,476,000	756,000	37,000
9	DO YOU WANT TO LIVE FOREVER?	Nine	1,407,000	710,000	90,000
10	HOME AND AWAY	Seven	1,391,000	967,000	164,000
11	ABC NEWS-EV	ABC	1,229,000	934,000	34,000
12	7.30-EV	ABC	1,188,000	737,000	32,000
13	FOUR CORNERS-EV	ABC	1,108,000	636,000	45,000
14	THE PROJECT	10	951,000	393,000	22,000
15	GHOSTS	10	910,000	347,000	14,000
16	SUNRISE	Seven	872,000	350,000	27,000
17	LIMITLESS WITH CHRIS HEMSWORTH	Nine	870,000	335,000	35,000
18	2024 TOUR DE FRANCE: STAGE 3 LIVE	SBS	869,000	225,000	27,000
19	ALERT: MISSING PERSONS UNIT	Seven	863,000	379,000	34,000
20	STUFF THE BRITISH STOLE-EV	ABC	854,000	623,000	32,000
21	MEDIA WATCH-EV	ABC	812,000	702,000	45,000
22	9NEWS AFTERNOON	Nine	804,000	420,000	25,000
23	TODAY	Nine	792,000	318,000	35,000
24	10 NEWS FIRST	10	775,000	392,000	17,000
25	SEVEN NEWS AT 4	Seven	764,000	378,000	16,000
26	HARD QUIZ S5 RPT	ABC	728,000	422,000	13,000
27	TIPPING POINT UK	Nine	690,000	441,000	19,000
28	NEWS BREAKFAST-AM	ABC	678,000	228,000	14,000
29	THE MORNING SHOW	Seven	630,000	256,000	19,000
30	GOVERNOR-GENERAL SWEARING IN CEREMONY FOR SAM MOSTYN-AM	ABC	614,000	163,000	11,000



People 25-54: Cumulative Reach for 1st Jul 2024 to 7th Jul 2024



National Total TV Reach

8,247,000




Broadcast TV Reach

6,331,000



BVOD Reach

4,936,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	HAVE YOU BEEN PAYING ATTENTION?	10	703,000	495,000	66,000
2	MASTERCHEF AUSTRALIA MON	10	645,000	322,000	77,000
3	9NEWS	Nine	598,000	351,000	53,000
4	SEVEN NEWS	Seven	570,000	345,000	37,000
5	DREAM HOME - MON	Seven	504,000	270,000	61,000
6	HOME AND AWAY	Seven	487,000	341,000	94,000
7	A CURRENT AFFAIR	Nine	477,000	272,000	42,000
8	DO YOU WANT TO LIVE FOREVER?	Nine	446,000	218,000	45,000
9	GHOSTS	10	427,000	157,000	8,000
10	TIPPING POINT AUSTRALIA	Nine	385,000	184,000	30,000
11	THE PROJECT	10	366,000	154,000	13,000
12	THE CHASE AUSTRALIA	Seven	364,000	182,000	19,000
13	2024 TOUR DE FRANCE: STAGE 3 LIVE	SBS	298,000	84,000	15,000
14	LIMITLESS WITH CHRIS HEMSWORTH	Nine	282,000	109,000	19,000
15	ALERT: MISSING PERSONS UNIT	Seven	280,000	124,000	17,000
16	TODAY	Nine	268,000	106,000	20,000
17	SUNRISE	Seven	263,000	100,000	16,000
18	10 NEWS FIRST	10	234,000	118,000	9,000
19	7.30-EV	ABC	220,000	120,000	15,000
20	FOUR CORNERS-EV	ABC	214,000	123,000	21,000
21	ABC NEWS-EV	ABC	212,000	145,000	15,000
22	DEAL OR NO DEAL	10	197,000	116,000	15,000
23	NEWS BREAKFAST-AM	ABC	191,000	65,000	7,000
24	2024 WIMBLEDON D1 -NIGHT	Nine	180,000	69,000	11,000
25	MEDIA WATCH-EV	ABC	180,000	154,000	22,000
26	SEVEN NEWS AT 4	Seven	178,000	89,000	8,000
27	TODAY EXTRA	Nine	173,000	69,000	13,000
28	9NEWS AFTERNOON	Nine	167,000	88,000	13,000
29	THE MORNING SHOW	Seven	156,000	71,000	11,000
30	STUFF THE BRITISH STOLE-EV	ABC	144,000	109,000	15,000



People 16-39: Cumulative Reach for 1st Jul 2024 to 7th Jul 2024



National Total TV Reach

5,392,000




Broadcast TV Reach

3,889,000



BVOD Reach

2,861,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	HAVE YOU BEEN PAYING ATTENTION?	10	312,000	224,000	34,000
2	MASTERCHEF AUSTRALIA MON	10	296,000	142,000	43,000
3	SEVEN NEWS	Seven	242,000	130,000	19,000
4	9NEWS	Nine	241,000	133,000	27,000
5	HOME AND AWAY	Seven	221,000	161,000	58,000
6	DREAM HOME - MON	Seven	202,000	106,000	31,000
7	GHOSTS	10	188,000	54,000	4,000
8	THE PROJECT	10	174,000	73,000	6,000
9	A CURRENT AFFAIR	Nine	172,000	88,000	21,000
10	DO YOU WANT TO LIVE FOREVER?	Nine	172,000	78,000	22,000
11	THE CHASE AUSTRALIA	Seven	153,000	75,000	10,000
12	TIPPING POINT AUSTRALIA	Nine	131,000	66,000	15,000
13	ALERT: MISSING PERSONS UNIT	Seven	115,000	52,000	8,000
14	2024 TOUR DE FRANCE: STAGE 3 LIVE	SBS	111,000	30,000	7,000
15	TODAY	Nine	108,000	36,000	9,000
16	LIMITLESS WITH CHRIS HEMSWORTH	Nine	100,000	40,000	9,000
17	10 NEWS FIRST	10	85,000	43,000	4,000
18	7.30-EV	ABC	84,000	45,000	7,000
19	TODAY EXTRA	Nine	79,000	33,000	6,000
20	SUNRISE	Seven	78,000	25,000	7,000
21	FOUR CORNERS-EV	ABC	76,000	38,000	10,000
22	DEAL OR NO DEAL	10	76,000	47,000	8,000
23	ABC NEWS-EV	ABC	74,000	54,000	7,000
24	HARD QUIZ S5 RPT	ABC	71,000	30,000	3,000
25	2024 WIMBLEDON D1 -NIGHT	Nine	68,000	26,000	6,000
26	SEVEN NEWS AT 4	Seven	67,000	34,000	4,000
27	9NEWS AFTERNOON	Nine	66,000	36,000	6,000
28	NEWS BREAKFAST-AM	ABC	62,000	18,000	3,000
29	2024 WIMBLEDON D1 -NIGHT -GEM	Nine	62,000	21,000	4,000
30	MEDIA WATCH-EV	ABC	60,000	54,000	10,000



Grocery Shoppers (18+): Cumulative Reach for 1st Jul 2024 to 7th Jul 2024



National Total TV Reach

13,061,000



Broadcast TV Reach

10,942,000



BVOD Reach

7,145,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,774,000	1,170,000	56,000
2	9NEWS	Nine	1,619,000	1,029,000	81,000
3	A CURRENT AFFAIR	Nine	1,346,000	865,000	64,000
4	MASTERCHEF AUSTRALIA MON	10	1,282,000	671,000	113,000
5	HAVE YOU BEEN PAYING ATTENTION?	10	1,248,000	835,000	88,000
6	TIPPING POINT AUSTRALIA	Nine	1,199,000	656,000	49,000
7	THE CHASE AUSTRALIA	Seven	1,178,000	618,000	30,000
8	DREAM HOME - MON	Seven	1,164,000	631,000	86,000
9	DO YOU WANT TO LIVE FOREVER?	Nine	1,125,000	565,000	72,000
10	HOME AND AWAY	Seven	1,098,000	766,000	131,000
11	ABC NEWS-EV	ABC	1,017,000	778,000	28,000
12	7.30-EV	ABC	988,000	615,000	27,000
13	FOUR CORNERS-EV	ABC	916,000	531,000	37,000
14	GHOSTS	10	731,000	277,000	11,000
15	THE PROJECT	10	730,000	292,000	18,000
16	STUFF THE BRITISH STOLE-EV	ABC	722,000	529,000	26,000
17	SUNRISE	Seven	710,000	290,000	22,000
18	LIMITLESS WITH CHRIS HEMSWORTH	Nine	702,000	264,000	28,000
19	ALERT: MISSING PERSONS UNIT	Seven	691,000	307,000	28,000
20	2024 TOUR DE FRANCE: STAGE 3 LIVE	SBS	688,000	179,000	22,000
21	MEDIA WATCH-EV	ABC	672,000	582,000	37,000
22	9NEWS AFTERNOON	Nine	636,000	334,000	20,000
23	10 NEWS FIRST	10	633,000	316,000	14,000
24	TODAY	Nine	615,000	251,000	28,000
25	SEVEN NEWS AT 4	Seven	613,000	306,000	13,000
26	HARD QUIZ S5 RPT	ABC	604,000	351,000	11,000
27	TIPPING POINT UK	Nine	554,000	353,000	16,000
28	NEWS BREAKFAST-AM	ABC	552,000	192,000	12,000
29	GOVERNOR-GENERAL SWEARING IN CEREMONY FOR SAM MOSTYN-AM	ABC	510,000	138,000	9,000
30	THE MORNING SHOW	Seven	502,000	208,000	16,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2024. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396