

**Sun 30th Jun 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 30th Jun 2024 to 6th Jul 2024



National Total TV Reach

**20,102,000**




Broadcast TV Reach

**16,695,000**



BVOD Reach

**10,269,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	2,410,000	1,422,000	177,000
2	9NEWS SUNDAY	Nine	2,111,000	1,299,000	87,000
3	SEVEN NEWS - SUN	Seven	2,053,000	1,272,000	49,000
4	60 MINUTES	Nine	1,876,000	875,000	73,000
5	DREAM HOME - SUN	Seven	1,856,000	837,000	103,000
6	7NEWS SPOTLIGHT	Seven	1,333,000	586,000	53,000
7	MASTERCHEF AUSTRALIA SUN	10	1,239,000	754,000	136,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	1,197,000	477,000	47,000
9	ABC NEWS SUNDAY-EV	ABC	1,197,000	862,000	29,000
10	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	1,127,000	374,000	0
11	SPICKS AND SPECKS-EV	ABC	1,050,000	731,000	51,000
12	2024 TOUR DE FRANCE: STAGE 2 LIVE	SBS	944,000	249,000	31,000
13	WEEKEND SUNRISE - SUN	Seven	938,000	386,000	24,000
14	SUNDAY FOOTY SHOW	Nine	850,000	170,000	14,000
15	INSIDERS-AM	ABC	828,000	545,000	52,000
16	THE SUNDAY PROJECT	10	805,000	289,000	17,000
17	AUSTIN-EV	ABC	756,000	504,000	51,000
18	WEEKEND TODAY - SUNDAY	Nine	749,000	279,000	29,000
19	TULSA KING	10	745,000	182,000	20,000
20	THE MURDER OF LYN DAWSON	Nine	735,000	368,000	26,000
21	ANTIQUES ROADSHOW-EV	ABC	733,000	341,000	13,000
22	LANDLINE-PM	ABC	704,000	415,000	25,000
23	LADIES IN BLACK-EV	ABC	678,000	471,000	63,000
24	THE MORNING SHOW - WEEKEND	Seven	599,000	206,000	14,000
25	10 NEWS FIRST SUN	10	590,000	299,000	12,000
26	THE LATEST: SEVEN NEWS	Seven	559,000	318,000	15,000
27	WEEKEND BREAKFAST-AM	ABC	536,000	220,000	11,000
28	WIDE WORLD OF SPORTS	Nine	527,000	208,000	19,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	485,000	231,000	14,000
30	THE ARC DE TRIOMPHE: A NATION'S PASSION	SBS	476,000	166,000	5,000



## People 25-54: Cumulative Reach for 30th Jun 2024 to 6th Jul 2024



National Total TV Reach

**8,269,000**



Broadcast TV Reach

**6,341,000**



BVOD Reach

**4,981,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	812,000	507,000	100,000
2	9NEWS SUNDAY	Nine	662,000	376,000	47,000
3	DREAM HOME - SUN	Seven	619,000	297,000	59,000
4	60 MINUTES	Nine	618,000	266,000	38,000
5	SEVEN NEWS - SUN	Seven	572,000	333,000	26,000
6	MASTERCHEF AUSTRALIA SUN	10	430,000	264,000	76,000
7	7NEWS SPOTLIGHT	Seven	424,000	186,000	27,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	367,000	156,000	27,000
9	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	343,000	122,000	0
10	2024 TOUR DE FRANCE: STAGE 2 LIVE	SBS	332,000	98,000	18,000
11	SUNDAY FOOTY SHOW	Nine	309,000	63,000	9,000
12	TULSA KING	10	271,000	66,000	10,000
13	THE SUNDAY PROJECT	10	267,000	100,000	10,000
14	WEEKEND TODAY - SUNDAY	Nine	265,000	97,000	16,000
15	WEEKEND SUNRISE - SUN	Seven	265,000	108,000	13,000
16	SPICKS AND SPECKS-EV	ABC	247,000	188,000	24,000
17	INSIDERS-AM	ABC	230,000	143,000	25,000
18	THE MURDER OF LYN DAWSON	Nine	224,000	114,000	14,000
19	ABC NEWS SUNDAY-EV	ABC	203,000	131,000	13,000
20	WIDE WORLD OF SPORTS	Nine	184,000	77,000	11,000
21	10 NEWS FIRST SUN	10	182,000	97,000	6,000
22	THE MORNING SHOW - WEEKEND	Seven	165,000	62,000	8,000
23	10 NEWS FIRST SUN 6PM	10	159,000	91,000	6,000
24	THE LATEST: SEVEN NEWS	Seven	158,000	96,000	8,000
25	THE BIG BANG THEORY RPT	10	145,000	41,000	1,000
26	WEEKEND SUNRISE - SUN - EARLY	Seven	137,000	68,000	7,000
27	AUSTIN-EV	ABC	135,000	75,000	23,000
28	SUNDAY AFTERNOON NRL KICK OFF	Nine	130,000	40,000	7,000
29	M- THE MUMMY: TOMB OF THE DRAGON EMPEROR-PM (R)	Seven	128,000	33,000	1,000
30	DO YOU WANT TO LIVE FOREVER? -ENCORE	Nine	127,000	31,000	5,000



## People 16-39: Cumulative Reach for 30th Jun 2024 to 6th Jul 2024



National Total TV Reach

**5,405,000**



Broadcast TV Reach

**3,895,000**



BVOD Reach

**2,888,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	313,000	190,000	48,000
2	9NEWS SUNDAY	Nine	251,000	137,000	24,000
3	60 MINUTES	Nine	206,000	83,000	18,000
4	DREAM HOME - SUN	Seven	205,000	109,000	29,000
5	SEVEN NEWS - SUN	Seven	198,000	110,000	12,000
6	MASTERCHEF AUSTRALIA SUN	10	166,000	105,000	43,000
7	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	162,000	53,000	0
8	SUNDAY AFTERNOON NRL LIVE	Nine	147,000	60,000	17,000
9	7NEWS SPOTLIGHT	Seven	130,000	60,000	12,000
10	2024 TOUR DE FRANCE: STAGE 2 LIVE	SBS	125,000	44,000	8,000
11	SPICKS AND SPECKS-EV	ABC	115,000	90,000	12,000
12	SUNDAY FOOTY SHOW	Nine	109,000	22,000	5,000
13	THE SUNDAY PROJECT	10	99,000	36,000	5,000
14	INSIDERS-AM	ABC	87,000	58,000	12,000
15	WEEKEND SUNRISE - SUN	Seven	86,000	30,000	6,000
16	TULSA KING	10	86,000	17,000	5,000
17	WEEKEND TODAY - SUNDAY	Nine	82,000	27,000	8,000
18	ABC NEWS SUNDAY-EV	ABC	81,000	42,000	6,000
19	WIDE WORLD OF SPORTS	Nine	67,000	30,000	6,000
20	THE MURDER OF LYN DAWSON	Nine	65,000	30,000	7,000
21	THE MORNING SHOW - WEEKEND	Seven	64,000	27,000	4,000
22	10 NEWS FIRST SUN	10	61,000	35,000	3,000
23	AUSTIN-EV	ABC	60,000	27,000	11,000
24	THE LATEST: SEVEN NEWS	Seven	57,000	37,000	4,000
25	SUNDAY AFTERNOON NRL KICK OFF	Nine	56,000	17,000	4,000
26	DO YOU WANT TO LIVE FOREVER? -ENCORE	Nine	54,000	13,000	2,000
27	10 NEWS FIRST SUN 6PM	10	51,000	31,000	3,000
28	CODE 1: MINUTE BY MINUTE (R)	Seven	47,000	18,000	2,000
29	M- THE MUMMY: TOMB OF THE DRAGON EMPEROR-PM (R)	Seven	47,000	11,000	1,000
30	WEEKEND BREAKFAST-AM	ABC	45,000	16,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for 30th Jun 2024 to 6th Jul 2024



National Total TV Reach

**13,078,000**



Broadcast TV Reach

**10,938,000**



BVOD Reach

**7,204,000**



Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	TRAVEL GUIDES	Nine	1,826,000	1,092,000	141,000
2	SEVEN NEWS - SUN	Seven	1,644,000	1,036,000	39,000
3	9NEWS SUNDAY	Nine	1,624,000	1,010,000	69,000
4	DREAM HOME - SUN	Seven	1,481,000	685,000	83,000
5	60 MINUTES	Nine	1,464,000	693,000	59,000
6	7NEWS SPOTLIGHT	Seven	1,078,000	478,000	43,000
7	MASTERCHEF AUSTRALIA SUN	10	995,000	609,000	111,000
8	ABC NEWS SUNDAY-EV	ABC	982,000	711,000	24,000
9	SUNDAY AFTERNOON NRL LIVE	Nine	904,000	365,000	37,000
10	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	869,000	288,000	0
11	SPICKS AND SPECKS-EV	ABC	850,000	594,000	41,000
12	WEEKEND SUNRISE - SUN	Seven	750,000	317,000	20,000
13	2024 TOUR DE FRANCE: STAGE 2 LIVE	SBS	750,000	205,000	26,000
14	INSIDERS-AM	ABC	693,000	459,000	44,000
15	SUNDAY FOOTY SHOW	Nine	640,000	129,000	11,000
16	THE SUNDAY PROJECT	10	635,000	225,000	14,000
17	AUSTIN-EV	ABC	627,000	421,000	42,000
18	ANTIQUES ROADSHOW-EV	ABC	610,000	286,000	11,000
19	TULSA KING	10	608,000	146,000	16,000
20	THE MURDER OF LYN DAWSON	Nine	595,000	298,000	21,000
21	LANDLINE-PM	ABC	585,000	339,000	20,000
22	WEEKEND TODAY - SUNDAY	Nine	584,000	222,000	23,000
23	LADIES IN BLACK-EV	ABC	570,000	399,000	52,000
24	THE MORNING SHOW - WEEKEND	Seven	481,000	168,000	11,000
25	10 NEWS FIRST SUN	10	478,000	244,000	9,000
26	THE LATEST: SEVEN NEWS	Seven	456,000	260,000	12,000
27	WEEKEND BREAKFAST-AM	ABC	434,000	182,000	9,000
28	WEEKEND SUNRISE - SUN - EARLY	Seven	396,000	187,000	11,000
29	WIDE WORLD OF SPORTS	Nine	394,000	156,000	15,000
30	THE ARC DE TRIOMPHE: A NATION'S PASSION	SBS	390,000	143,000	4,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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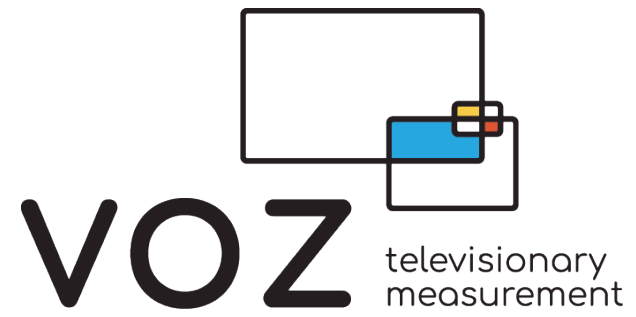
\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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