



Sat 29th Jun 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 29th Jun 2024 to 5th Jul 2024



National Total TV Reach

20,155,000



Broadcast TV Reach

16,742,000



BVOD Reach

10,325,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,693,000	546,000	0
2	SEVEN NEWS - SAT	Seven	1,655,000	1,000,000	31,000
3	9NEWS SATURDAY	Nine	1,531,000	928,000	53,000
4	TWISTER	Nine	1,283,000	349,000	20,000
5	A CURRENT AFFAIR -SAT	Nine	1,012,000	644,000	40,000
6	CLASSIC 100 CONCERT 2024-EV	ABC	955,000	425,000	26,000
7	ABC NEWS-SA	ABC	928,000	640,000	22,000
8	GETAWAY	Nine	879,000	476,000	27,000
9	2024 TOUR DE FRANCE: STAGE 1 LIVE	SBS	877,000	269,000	35,000
10	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	821,000	449,000	14,000
11	VOLCANO	Nine	756,000	247,000	12,000
12	WEEKEND SUNRISE - SAT	Seven	711,000	396,000	25,000
13	WEEKEND BREAKFAST-AM	ABC	692,000	233,000	11,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	671,000	381,000	23,000
15	MIDSOMER MURDERS RPT	ABC	654,000	353,000	5,000
16	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	619,000	200,000	0
17	SEVEN'S HORSE RACING 2024	Seven	608,000	100,000	6,000
18	THE MORNING SHOW - WEEKEND	Seven	600,000	177,000	13,000
19	10 NEWS FIRST SAT	10	578,000	279,000	9,000
20	WEEKEND TODAY - SATURDAY	Nine	561,000	276,000	30,000
21	M- JURASSIC WORLD (R)	Seven	546,000	124,000	5,000
22	WEEKEND TODAY - SATURDAY - LATE	Nine	543,000	282,000	28,000
23	WEEKEND SUNRISE - SAT - EARLY	Seven	539,000	256,000	16,000
24	SEVEN NEWS AT 5	Seven	512,000	308,000	9,000
25	9NEWS: FIRST AT FIVE	Nine	511,000	320,000	17,000
26	TODAY EXTRA - SATURDAY	Nine	504,000	154,000	16,000
27	THE DOG HOUSE RPT	10	501,000	239,000	5,000
28	THE CUTTING EDGE	Nine	487,000	106,000	6,000
29	M- XXX (R)	Seven	477,000	82,000	3,000
30	THE DOG HOUSE AUSTRALIA RPT	10	471,000	180,000	4,000



People 25-54: Cumulative Reach for 29th Jun 2024 to 5th Jul 2024



National Total TV Reach

8,289,000



Broadcast TV Reach

6,356,000



BVOD Reach

5,003,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	545,000	186,000	0
2	TWISTER	Nine	416,000	129,000	11,000
3	SEVEN NEWS - SAT	Seven	411,000	227,000	15,000
4	9NEWS SATURDAY	Nine	409,000	231,000	26,000
5	2024 TOUR DE FRANCE: STAGE 1 LIVE	SBS	283,000	95,000	20,000
6	A CURRENT AFFAIR -SAT	Nine	269,000	160,000	20,000
7	VOLCANO	Nine	257,000	84,000	7,000
8	GETAWAY	Nine	221,000	123,000	14,000
9	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	203,000	105,000	7,000
10	WEEKEND SUNRISE - SAT	Seven	202,000	116,000	14,000
11	WEEKEND BREAKFAST-AM	ABC	201,000	63,000	5,000
12	WEEKEND SUNRISE - SAT - LATE	Seven	200,000	104,000	13,000
13	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	196,000	60,000	0
14	M- JURASSIC WORLD (R)	Seven	195,000	54,000	3,000
15	SEVEN'S HORSE RACING 2024	Seven	192,000	28,000	3,000
16	WEEKEND TODAY - SATURDAY	Nine	181,000	83,000	17,000
17	THE BIG BANG THEORY RPT	10	169,000	31,000	1,000
18	THE MORNING SHOW - WEEKEND	Seven	168,000	51,000	7,000
19	WEEKEND TODAY - SATURDAY - LATE	Nine	166,000	90,000	16,000
20	M- XXX (R)	Seven	163,000	36,000	2,000
21	TODAY EXTRA - SATURDAY	Nine	156,000	49,000	9,000
22	WEEKEND SUNRISE - SAT - EARLY	Seven	150,000	72,000	9,000
23	THE CUTTING EDGE	Nine	146,000	30,000	3,000
24	10 NEWS FIRST SAT	10	146,000	79,000	5,000
25	THE DOG HOUSE AUSTRALIA RPT	10	143,000	52,000	2,000
26	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	132,000	49,000	1,000
27	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	131,000	69,000	0
28	9NEWS: FIRST AT FIVE	Nine	131,000	87,000	9,000
29	CLASSIC 100 CONCERT 2024-EV	ABC	130,000	44,000	11,000
30	WEEKEND TODAY - EARLY SATURDAY	Nine	125,000	52,000	11,000



People 16-39: Cumulative Reach for 29th Jun 2024 to 5th Jul 2024



National Total TV Reach

5,438,000



Broadcast TV Reach

3,927,000



BVOD Reach

2,911,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	238,000	75,000	0
2	SEVEN NEWS - SAT	Seven	150,000	90,000	7,000
3	TWISTER	Nine	148,000	37,000	6,000
4	9NEWS SATURDAY	Nine	143,000	74,000	12,000
5	2024 TOUR DE FRANCE: STAGE 1 LIVE	SBS	113,000	38,000	9,000
6	A CURRENT AFFAIR -SAT	Nine	101,000	51,000	10,000
7	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	87,000	28,000	0
8	M- JURASSIC WORLD (R)	Seven	86,000	22,000	1,000
9	VOLCANO	Nine	83,000	23,000	3,000
10	GETAWAY	Nine	82,000	47,000	7,000
11	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	81,000	43,000	4,000
12	WEEKEND SUNRISE - SAT - LATE	Seven	72,000	38,000	6,000
13	WEEKEND SUNRISE - SAT	Seven	69,000	38,000	7,000
14	M- XXX (R)	Seven	69,000	11,000	1,000
15	SEVEN'S HORSE RACING 2024	Seven	69,000	11,000	2,000
16	RAGE CHARTS-AM	ABC	65,000	11,000	0
17	THE CUTTING EDGE	Nine	63,000	21,000	2,000
18	WEEKEND BREAKFAST-AM	ABC	63,000	21,000	3,000
19	TODAY EXTRA - SATURDAY	Nine	62,000	19,000	5,000
20	THE MORNING SHOW - WEEKEND	Seven	59,000	19,000	4,000
21	WEEKEND TODAY - SATURDAY	Nine	56,000	26,000	8,000
22	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	55,000	26,000	0
23	WEEKEND TODAY - SATURDAY - LATE	Nine	55,000	26,000	8,000
24	9NEWS: FIRST AT FIVE	Nine	55,000	36,000	4,000
25	THE LAP	Nine	53,000	20,000	2,000
26	THE DOG HOUSE AUSTRALIA RPT	10	52,000	18,000	1,000
27	THE BIG BANG THEORY RPT	10	51,000	10,000	0
28	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	50,000	13,000	0
29	ABC NEWS-PM	ABC	48,000	8,000	1,000
30	10 NEWS FIRST SAT	10	47,000	30,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 29th Jun 2024 to 5th Jul 2024



National Total TV Reach

12,966,000



Broadcast TV Reach

10,869,000



BVOD Reach

7,100,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,309,000	798,000	25,000
2	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,269,000	413,000	0
3	9NEWS SATURDAY	Nine	1,193,000	738,000	42,000
4	TWISTER	Nine	999,000	276,000	16,000
5	A CURRENT AFFAIR -SAT	Nine	800,000	514,000	32,000
6	CLASSIC 100 CONCERT 2024-EV	ABC	799,000	356,000	21,000
7	ABC NEWS-SA	ABC	778,000	542,000	18,000
8	GETAWAY	Nine	699,000	379,000	22,000
9	2024 TOUR DE FRANCE: STAGE 1 LIVE	SBS	681,000	210,000	28,000
10	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	658,000	363,000	11,000
11	VOLCANO	Nine	600,000	196,000	10,000
12	WEEKEND SUNRISE - SAT	Seven	572,000	317,000	20,000
13	WEEKEND BREAKFAST-AM	ABC	559,000	193,000	9,000
14	MIDSOMER MURDERS RPT	ABC	547,000	296,000	4,000
15	WEEKEND SUNRISE - SAT - LATE	Seven	544,000	305,000	19,000
16	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	491,000	160,000	0
17	SEVEN'S HORSE RACING 2024	Seven	485,000	84,000	5,000
18	THE MORNING SHOW - WEEKEND	Seven	477,000	144,000	10,000
19	10 NEWS FIRST SAT	10	459,000	225,000	7,000
20	WEEKEND TODAY - SATURDAY	Nine	446,000	225,000	24,000
21	M- JURASSIC WORLD (R)	Seven	429,000	99,000	4,000
22	WEEKEND SUNRISE - SAT - EARLY	Seven	420,000	206,000	13,000
23	WEEKEND TODAY - SATURDAY - LATE	Nine	416,000	221,000	23,000
24	9NEWS: FIRST AT FIVE	Nine	408,000	258,000	14,000
25	SEVEN NEWS AT 5	Seven	408,000	243,000	7,000
26	THE DOG HOUSE RPT	10	387,000	191,000	4,000
27	BACK ROADS S8 RPT	ABC	386,000	198,000	6,000
28	TODAY EXTRA - SATURDAY	Nine	384,000	115,000	13,000
29	M- XXX (R)	Seven	381,000	67,000	3,000
30	THE CUTTING EDGE	Nine	379,000	83,000	5,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

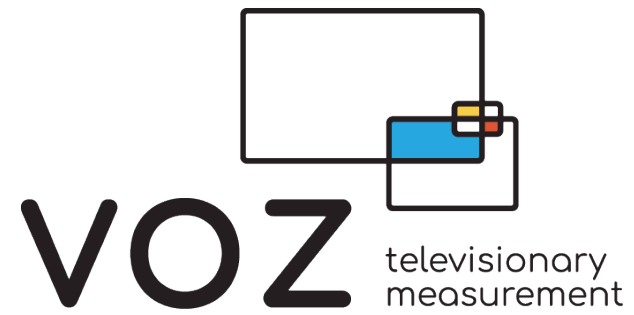
* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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