



Fri 28th Jun 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 28th Jun 2024 to 4th Jul 2024



National Total TV Reach

20,166,000



Broadcast TV Reach

16,763,000



BVOD Reach

10,332,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,872,000	636,000	0
2	SEVEN NEWS	Seven	1,861,000	1,179,000	52,000
3	9NEWS	Nine	1,847,000	1,098,000	85,000
4	A CURRENT AFFAIR	Nine	1,357,000	850,000	68,000
5	TIPPING POINT AUSTRALIA	Nine	1,348,000	726,000	48,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,342,000	583,000	75,000
7	THE CHASE AUSTRALIA (R)	Seven	1,280,000	636,000	29,000
8	BETTER HOMES AND GARDENS	Seven	1,213,000	664,000	28,000
9	ABC NEWS-EV	ABC	1,167,000	787,000	27,000
10	GARDENING AUSTRALIA-EV	ABC	1,087,000	617,000	44,000
11	SUNRISE	Seven	914,000	365,000	27,000
12	TODAY	Nine	842,000	330,000	38,000
13	9NEWS AFTERNOON	Nine	815,000	405,000	25,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	800,000	408,000	49,000
15	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	728,000	246,000	32,000
16	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	724,000	257,000	2,000
17	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	721,000	362,000	0
18	SEVEN NEWS AT 4	Seven	695,000	328,000	14,000
19	NEWS BREAKFAST-AM	ABC	695,000	263,000	14,000
20	10 NEWS FIRST	10	691,000	325,000	14,000
21	SILENT WITNESS-EV	ABC	690,000	389,000	17,000
22	TIPPING POINT UK	Nine	686,000	389,000	17,000
23	M- UNDER THE TUSCAN SUN	Seven	673,000	157,000	7,000
24	THE PROJECT	10	657,000	267,000	13,000
25	HARD QUIZ S5 RPT	ABC	648,000	370,000	11,000
26	US PRESIDENTIAL DEBATE	Nine	648,000	279,000	27,000
27	7NEWS SPECIAL: CNN PRESIDENTIAL DEBATE	Seven	642,000	286,000	17,000
28	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	585,000	227,000	7,000
29	ABC NEWS MORNINGS-AM	ABC	568,000	117,000	9,000
30	US ELECTION 2024: CNN PRESIDENTIAL DEBATE SIMULCAST-AM	ABC	557,000	214,000	16,000



People 25-54: Cumulative Reach for 28th Jun 2024 to 4th Jul 2024



National Total TV Reach

8,300,000



Broadcast TV Reach

6,376,000



BVOD Reach

5,006,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	613,000	225,000	0
2	9NEWS	Nine	524,000	271,000	44,000
3	FRIDAY NIGHT NRL LIVE	Nine	478,000	216,000	45,000
4	SEVEN NEWS	Seven	446,000	267,000	26,000
5	A CURRENT AFFAIR	Nine	351,000	205,000	36,000
6	TIPPING POINT AUSTRALIA	Nine	335,000	146,000	24,000
7	THE CHASE AUSTRALIA (R)	Seven	319,000	156,000	14,000
8	BETTER HOMES AND GARDENS	Seven	294,000	169,000	15,000
9	TODAY	Nine	290,000	122,000	22,000
10	SUNRISE	Seven	263,000	108,000	15,000
11	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	262,000	98,000	20,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	255,000	106,000	1,000
13	US PRESIDENTIAL DEBATE	Nine	252,000	112,000	15,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	236,000	132,000	28,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	217,000	115,000	0
16	THE PROJECT	10	212,000	95,000	7,000
17	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	200,000	82,000	4,000
18	GARDENING AUSTRALIA-EV	ABC	200,000	107,000	19,000
19	7NEWS SPECIAL: CNN PRESIDENTIAL DEBATE	Seven	198,000	98,000	9,000
20	NEWS BREAKFAST-AM	ABC	193,000	80,000	7,000
21	10 NEWS FIRST	10	192,000	94,000	7,000
22	ABC NEWS-EV	ABC	189,000	114,000	12,000
23	9NEWS AFTERNOON	Nine	182,000	82,000	12,000
24	M- UNDER THE TUSCAN SUN	Seven	172,000	37,000	3,000
25	SEVEN NEWS AT 4	Seven	170,000	73,000	7,000
26	THE CHEAP SEATS ENCORE	10	169,000	69,000	2,000
27	US ELECTION 2024: CNN PRESIDENTIAL DEBATE SIMULCAST-AM	ABC	159,000	58,000	8,000
28	TODAY -EARLY	Nine	154,000	80,000	12,000
29	SUNRISE -EARLY	Seven	150,000	75,000	9,000
30	TODAY EXTRA	Nine	149,000	67,000	13,000



People 16-39: Cumulative Reach for 28th Jun 2024 to 4th Jul 2024



National Total TV Reach

5,446,000



Broadcast TV Reach

3,932,000



BVOD Reach

2,914,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	284,000	100,000	0
2	FRIDAY NIGHT NRL LIVE	Nine	219,000	91,000	29,000
3	9NEWS	Nine	207,000	99,000	22,000
4	SEVEN NEWS	Seven	148,000	81,000	13,000
5	A CURRENT AFFAIR	Nine	135,000	76,000	19,000
6	TIPPING POINT AUSTRALIA	Nine	124,000	52,000	12,000
7	US PRESIDENTIAL DEBATE	Nine	118,000	53,000	8,000
8	THE CHASE AUSTRALIA (R)	Seven	114,000	57,000	7,000
9	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	112,000	47,000	1,000
10	BETTER HOMES AND GARDENS	Seven	107,000	56,000	7,000
11	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	101,000	36,000	12,000
12	SUNRISE	Seven	100,000	37,000	7,000
13	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	94,000	54,000	17,000
14	TODAY	Nine	93,000	38,000	10,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	90,000	48,000	0
16	9NEWS AFTERNOON	Nine	87,000	34,000	6,000
17	7NEWS SPECIAL: CNN PRESIDENTIAL DEBATE	Seven	87,000	43,000	5,000
18	US ELECTION 2024: CNN PRESIDENTIAL DEBATE SIMULCAST-AM	ABC	74,000	29,000	4,000
19	10 NEWS FIRST	10	71,000	29,000	3,000
20	GARDENING AUSTRALIA-EV	ABC	70,000	38,000	9,000
21	THE PROJECT	10	67,000	31,000	3,000
22	NEWS BREAKFAST-AM	ABC	67,000	28,000	3,000
23	THE CHEAP SEATS ENCORE	10	64,000	28,000	1,000
24	SEVEN NEWS AT 4	Seven	62,000	22,000	4,000
25	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	61,000	20,000	2,000
26	TODAY EXTRA	Nine	60,000	24,000	7,000
27	CNN PRESIDENTIAL DEBATE LIVE	SBS	59,000	12,000	1,000
28	THE MORNING SHOW	Seven	55,000	27,000	5,000
29	PLANET AMERICA: FIRESIDE CHAT-EV	ABC	54,000	42,000	11,000
30	ABC NEWS MORNINGS-AM	ABC	54,000	14,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 28th Jun 2024 to 4th Jul 2024



National Total TV Reach

12,981,000



Broadcast TV Reach

10,892,000



BVOD Reach

7,113,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,496,000	952,000	41,000
2	9NEWS	Nine	1,428,000	859,000	68,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,407,000	481,000	0
4	TIPPING POINT AUSTRALIA	Nine	1,052,000	574,000	39,000
5	A CURRENT AFFAIR	Nine	1,051,000	660,000	54,000
6	THE CHASE AUSTRALIA (R)	Seven	1,042,000	524,000	23,000
7	FRIDAY NIGHT NRL LIVE	Nine	992,000	426,000	57,000
8	ABC NEWS-EV	ABC	965,000	650,000	22,000
9	BETTER HOMES AND GARDENS	Seven	963,000	526,000	23,000
10	GARDENING AUSTRALIA-EV	ABC	895,000	516,000	36,000
11	SUNRISE	Seven	733,000	298,000	22,000
12	TODAY	Nine	655,000	265,000	31,000
13	9NEWS AFTERNOON	Nine	641,000	318,000	20,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	599,000	304,000	38,000
15	SILENT WITNESS-EV	ABC	581,000	329,000	14,000
16	NEWS BREAKFAST-AM	ABC	575,000	219,000	12,000
17	SEVEN NEWS AT 4	Seven	570,000	271,000	11,000
18	10 NEWS FIRST	10	554,000	264,000	12,000
19	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	554,000	274,000	0
20	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	551,000	199,000	2,000
21	TIPPING POINT UK	Nine	546,000	318,000	14,000
22	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	544,000	187,000	25,000
23	M- UNDER THE TUSCAN SUN	Seven	541,000	132,000	6,000
24	HARD QUIZ S5 RPT	ABC	532,000	311,000	9,000
25	7NEWS SPECIAL: CNN PRESIDENTIAL DEBATE	Seven	519,000	234,000	14,000
26	THE PROJECT	10	512,000	203,000	11,000
27	US PRESIDENTIAL DEBATE	Nine	512,000	223,000	21,000
28	ABC NEWS MORNINGS-AM	ABC	468,000	97,000	8,000
29	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	455,000	178,000	5,000
30	US ELECTION 2024: CNN PRESIDENTIAL DEBATE SIMULCAST-AM	ABC	445,000	174,000	14,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

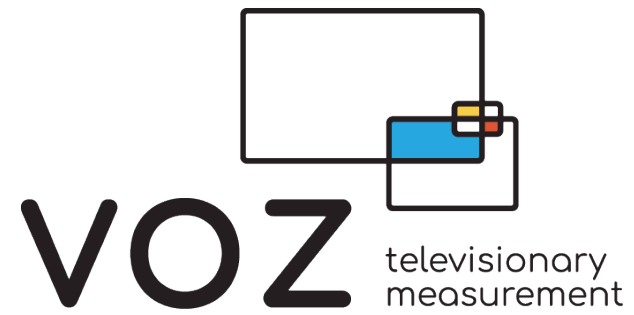
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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