



Thu 27th Jun 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 27th Jun 2024 to 3rd Jul 2024



National Total TV Reach

20,251,000



Broadcast TV Reach

16,842,000



BVOD Reach

10,425,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	WOMEN'S STATE OF ORIGIN 3RD	Nine	2,205,000	1,101,000	183,000
2	9NEWS	Nine	2,072,000	1,261,000	99,000
3	SEVEN NEWS	Seven	1,974,000	1,278,000	64,000
4	HOME AND AWAY	Seven	1,905,000	834,000	168,000
5	A CURRENT AFFAIR	Nine	1,595,000	1,068,000	92,000
6	TIPPING POINT AUSTRALIA	Nine	1,448,000	765,000	53,000
7	THE CHASE AUSTRALIA	Seven	1,348,000	675,000	33,000
8	WOMEN'S STATE OF ORIGIN 3RD -PRE MATCH	Nine	1,295,000	793,000	115,000
9	WOMEN'S STATE OF ORIGIN 3RD -POST MATCH	Nine	1,204,000	491,000	87,000
10	7.30-EV	ABC	1,166,000	681,000	32,000
11	ABC NEWS-EV	ABC	1,104,000	828,000	33,000
12	TASKMASTER AUSTRALIA	10	1,067,000	570,000	60,000
13	RESTORATION AUSTRALIA-EV	ABC	1,030,000	650,000	36,000
14	BRITAIN'S GOT TALENT	Seven	952,000	302,000	19,000
15	TODAY	Nine	901,000	352,000	39,000
16	SUNRISE	Seven	865,000	364,000	28,000
17	THE PROJECT	10	838,000	303,000	17,000
18	9NEWS AFTERNOON	Nine	795,000	376,000	26,000
19	GRAND DESIGNS REVISITED-EV	ABC	736,000	458,000	20,000
20	10 NEWS FIRST	10	701,000	327,000	0
21	NEWS BREAKFAST-AM	ABC	698,000	233,000	15,000
22	SEVEN NEWS AT 4	Seven	696,000	341,000	15,000
23	UNDERGROUND: THE JULIAN ASSANGE STORY RPT	10	689,000	164,000	3,000
24	TIPPING POINT UK -RPT	Nine	625,000	360,000	17,000
25	HARD QUIZ S5 RPT	ABC	622,000	387,000	13,000
26	THE MORNING SHOW	Seven	574,000	231,000	18,000
27	ABC NEWS MORNINGS-AM	ABC	548,000	106,000	8,000
28	DEAL OR NO DEAL	10	538,000	327,000	29,000
29	ANTIQUES ROADSHOW-PM	ABC	527,000	259,000	6,000
30	BRITAIN'S GOT TALENT-EP.2	Seven	515,000	211,000	14,000



People 25-54: Cumulative Reach for 27th Jun 2024 to 3rd Jul 2024



National Total TV Reach

8,347,000



Broadcast TV Reach

6,423,000



BVOD Reach

5,065,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	WOMEN'S STATE OF ORIGIN 3RD	Nine	825,000	434,000	115,000
2	9NEWS	Nine	630,000	355,000	52,000
3	HOME AND AWAY	Seven	604,000	285,000	94,000
4	TASKMASTER AUSTRALIA	10	527,000	324,000	41,000
5	SEVEN NEWS	Seven	484,000	291,000	34,000
6	A CURRENT AFFAIR	Nine	481,000	297,000	51,000
7	WOMEN'S STATE OF ORIGIN 3RD -PRE MATCH	Nine	474,000	296,000	70,000
8	WOMEN'S STATE OF ORIGIN 3RD -POST MATCH	Nine	449,000	202,000	55,000
9	TIPPING POINT AUSTRALIA	Nine	370,000	180,000	26,000
10	THE PROJECT	10	355,000	117,000	10,000
11	THE CHASE AUSTRALIA	Seven	305,000	143,000	16,000
12	TODAY	Nine	303,000	121,000	23,000
13	UNDERGROUND: THE JULIAN ASSANGE STORY RPT	10	259,000	66,000	2,000
14	BRITAIN'S GOT TALENT	Seven	257,000	77,000	10,000
15	SUNRISE	Seven	244,000	105,000	16,000
16	RESTORATION AUSTRALIA-EV	ABC	227,000	123,000	16,000
17	7.30-EV	ABC	211,000	116,000	14,000
18	NEWS BREAKFAST-AM	ABC	192,000	64,000	7,000
19	10 NEWS FIRST	10	188,000	86,000	0
20	ABC NEWS-EV	ABC	186,000	136,000	15,000
21	DEAL OR NO DEAL	10	176,000	106,000	15,000
22	9NEWS LATE	Nine	175,000	96,000	25,000
23	9NEWS AFTERNOON	Nine	171,000	82,000	13,000
24	GRAND DESIGNS REVISITED-EV	ABC	169,000	91,000	9,000
25	THE BIG BANG THEORY RPT	10	168,000	29,000	1,000
26	TODAY -EARLY	Nine	154,000	70,000	13,000
27	M- TERMINATOR 3: RISE OF THE MACHINES-PM	Seven	153,000	44,000	2,000
28	TODAY EXTRA	Nine	152,000	57,000	14,000
29	SEVEN NEWS AT 4	Seven	147,000	75,000	8,000
30	SUNRISE -EARLY	Seven	145,000	65,000	9,000



People 16-39: Cumulative Reach for 27th Jun 2024 to 3rd Jul 2024



National Total TV Reach

5,500,000



Broadcast TV Reach

3,984,000



BVOD Reach

2,960,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	WOMEN'S STATE OF ORIGIN 3RD	Nine	406,000	221,000	77,000
2	HOME AND AWAY	Seven	283,000	129,000	57,000
3	TASKMASTER AUSTRALIA	10	271,000	182,000	27,000
4	9NEWS	Nine	262,000	138,000	27,000
5	WOMEN'S STATE OF ORIGIN 3RD -PRE MATCH	Nine	226,000	141,000	44,000
6	WOMEN'S STATE OF ORIGIN 3RD -POST MATCH	Nine	220,000	96,000	36,000
7	A CURRENT AFFAIR	Nine	214,000	120,000	28,000
8	SEVEN NEWS	Seven	179,000	98,000	17,000
9	THE PROJECT	10	149,000	49,000	5,000
10	TIPPING POINT AUSTRALIA	Nine	140,000	69,000	14,000
11	TODAY	Nine	118,000	44,000	11,000
12	UNDERGROUND: THE JULIAN ASSANGE STORY RPT	10	115,000	34,000	1,000
13	THE CHASE AUSTRALIA	Seven	112,000	53,000	8,000
14	BRITAIN'S GOT TALENT	Seven	85,000	22,000	5,000
15	10 NEWS FIRST	10	76,000	31,000	0
16	DEAL OR NO DEAL	10	73,000	44,000	8,000
17	9NEWS AFTERNOON	Nine	72,000	35,000	7,000
18	9NEWS LATE	Nine	70,000	38,000	15,000
19	SUNRISE	Seven	67,000	28,000	7,000
20	RESTORATION AUSTRALIA-EV	ABC	64,000	33,000	8,000
21	TODAY EXTRA	Nine	63,000	22,000	7,000
22	THE BIG BANG THEORY RPT	10	62,000	9,000	0
23	NEWS BREAKFAST-AM	ABC	61,000	18,000	4,000
24	7.30-EV	ABC	59,000	28,000	7,000
25	MR MOM	Nine	54,000	19,000	2,000
26	GRAND DESIGNS REVISITED-EV	ABC	54,000	31,000	4,000
27	TIPPING POINT UK -RPT	Nine	53,000	21,000	4,000
28	THE MORNING SHOW	Seven	53,000	18,000	5,000
29	M- TERMINATOR 3: RISE OF THE MACHINES-PM	Seven	53,000	14,000	1,000
30	TODAY -EARLY	Nine	53,000	23,000	6,000



Grocery Shoppers (18+): Cumulative Reach for 27th Jun 2024 to 3rd Jul 2024



National Total TV Reach

13,040,000



Broadcast TV Reach

10,952,000



BVOD Reach

7,189,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	WOMEN'S STATE OF ORIGIN 3RD	Nine	1,617,000	799,000	141,000
2	9NEWS	Nine	1,587,000	988,000	79,000
3	SEVEN NEWS	Seven	1,565,000	1,021,000	52,000
4	HOME AND AWAY	Seven	1,486,000	663,000	134,000
5	A CURRENT AFFAIR	Nine	1,222,000	823,000	73,000
6	TIPPING POINT AUSTRALIA	Nine	1,138,000	606,000	42,000
7	THE CHASE AUSTRALIA	Seven	1,072,000	543,000	26,000
8	7.30-EV	ABC	964,000	568,000	26,000
9	WOMEN'S STATE OF ORIGIN 3RD -PRE MATCH	Nine	931,000	588,000	90,000
10	ABC NEWS-EV	ABC	913,000	690,000	27,000
11	WOMEN'S STATE OF ORIGIN 3RD -POST MATCH	Nine	898,000	362,000	68,000
12	RESTORATION AUSTRALIA-EV	ABC	838,000	530,000	29,000
13	TASKMASTER AUSTRALIA	10	828,000	440,000	48,000
14	BRITAIN'S GOT TALENT	Seven	767,000	246,000	15,000
15	TODAY	Nine	709,000	281,000	32,000
16	SUNRISE	Seven	696,000	302,000	23,000
17	THE PROJECT	10	662,000	237,000	14,000
18	9NEWS AFTERNOON	Nine	623,000	295,000	21,000
19	GRAND DESIGNS REVISITED-EV	ABC	611,000	379,000	16,000
20	NEWS BREAKFAST-AM	ABC	577,000	195,000	12,000
21	SEVEN NEWS AT 4	Seven	564,000	274,000	12,000
22	10 NEWS FIRST	10	553,000	257,000	0
23	UNDERGROUND: THE JULIAN ASSANGE STORY RPT	10	549,000	128,000	3,000
24	HARD QUIZ S5 RPT	ABC	526,000	326,000	11,000
25	TIPPING POINT UK -RPT	Nine	498,000	291,000	14,000
26	THE MORNING SHOW	Seven	469,000	190,000	14,000
27	ABC NEWS MORNINGS-AM	ABC	455,000	88,000	7,000
28	ANTIQUES ROADSHOW-PM	ABC	448,000	220,000	5,000
29	BRITAIN'S GOT TALENT-EP.2	Seven	420,000	174,000	11,000
30	TODAY EXTRA	Nine	411,000	158,000	20,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

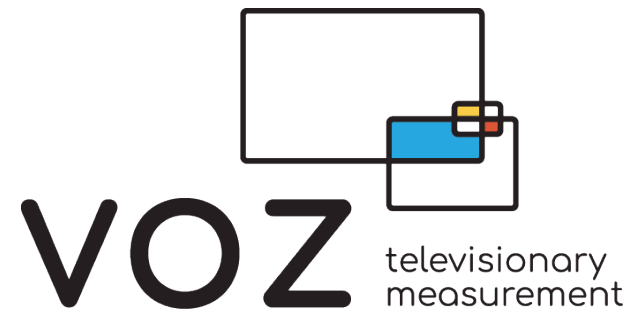
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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