



**Wed 26th Jun 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

**Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 26th Jun 2024 to 2nd Jul 2024



National Total TV Reach

**20,538,000**



Broadcast TV Reach

**17,059,000**



BVOD Reach

**10,791,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH	Nine	5,149,000	3,208,000	748,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -PRE MATCH	Nine	4,071,000	1,725,000	340,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -POST MATCH	Nine	3,164,000	936,000	219,000
4	SEVEN NEWS	Seven	2,124,000	1,326,000	63,000
5	9NEWS	Nine	2,119,000	1,220,000	121,000
6	SEVEN NEWS SPECIAL: ASSANGE COMES HOME	Seven	1,956,000	536,000	34,000
7	TIPPING POINT AUSTRALIA	Nine	1,336,000	736,000	61,000
8	ABC NEWS-EV	ABC	1,250,000	901,000	33,000
9	MASTERCHEF AUSTRALIA WED	10	1,242,000	694,000	141,000
10	THE CHASE AUSTRALIA	Seven	1,237,000	599,000	31,000
11	7.30-EV	ABC	1,117,000	620,000	34,000
12	THE FRONT BAR	Seven	1,091,000	449,000	40,000
13	THE PROJECT	10	981,000	373,000	20,000
14	SUNRISE	Seven	944,000	382,000	29,000
15	GRUEN-EV	ABC	940,000	683,000	83,000
16	HARD QUIZ S9-EV	ABC	882,000	622,000	56,000
17	9NEWS AFTERNOON	Nine	822,000	419,000	27,000
18	TODAY	Nine	756,000	314,000	37,000
19	HARD QUIZ S5 RPT	ABC	754,000	424,000	14,000
20	NCIS: SYDNEY	10	742,000	351,000	24,000
21	NEWS BREAKFAST-AM	ABC	706,000	250,000	14,000
22	10 NEWS FIRST	10	705,000	338,000	15,000
23	SEVEN NEWS AT 4	Seven	691,000	330,000	16,000
24	TIPPING POINT UK -RPT	Nine	626,000	399,000	17,000
25	THE MORNING SHOW	Seven	608,000	265,000	19,000
26	ABC NEWS MORNINGS-AM	ABC	597,000	120,000	9,000
27	ANTIQUES ROADSHOW-PM	ABC	557,000	248,000	7,000
28	DEAL OR NO DEAL	10	552,000	315,000	29,000
29	CONCORDE: THE RACE FOR SUPERSONIC RPT	SBS	505,000	119,000	2,000
30	TODAY EXTRA	Nine	492,000	184,000	23,000



## People 25-54: Cumulative Reach for 26th Jun 2024 to 2nd Jul 2024



National Total TV Reach

**8,528,000**



Broadcast TV Reach

**6,568,000**



BVOD Reach

**5,302,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH	Nine	2,131,000	1,419,000	474,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -PRE MATCH	Nine	1,629,000	749,000	215,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -POST MATCH	Nine	1,366,000	454,000	140,000
4	9NEWS	Nine	671,000	352,000	67,000
5	SEVEN NEWS SPECIAL: ASSANGE COMES HOME	Seven	569,000	167,000	18,000
6	SEVEN NEWS	Seven	562,000	319,000	33,000
7	MASTERCHEF AUSTRALIA WED	10	428,000	264,000	79,000
8	THE PROJECT	10	349,000	147,000	11,000
9	THE FRONT BAR	Seven	343,000	149,000	21,000
10	TIPPING POINT AUSTRALIA	Nine	333,000	168,000	31,000
11	SUNRISE	Seven	275,000	112,000	17,000
12	THE CHASE AUSTRALIA	Seven	273,000	115,000	16,000
13	GRUEN-EV	ABC	271,000	207,000	40,000
14	TODAY	Nine	249,000	117,000	21,000
15	NCIS: SYDNEY	10	226,000	100,000	11,000
16	ABC NEWS-EV	ABC	225,000	148,000	15,000
17	HARD QUIZ S9-EV	ABC	208,000	137,000	26,000
18	10 NEWS FIRST	10	207,000	102,000	8,000
19	7.30-EV	ABC	207,000	119,000	15,000
20	DEAL OR NO DEAL	10	191,000	116,000	15,000
21	NEWS BREAKFAST-AM	ABC	191,000	72,000	7,000
22	THE BIG BREAK	Nine	183,000	81,000	33,000
23	LIVE: JULIAN ASSANGE ARRIVES IN AUSTRALIA-EV	ABC	167,000	44,000	5,000
24	9NEWS AFTERNOON	Nine	166,000	83,000	14,000
25	SUNRISE -EARLY	Seven	165,000	81,000	10,000
26	SEVEN NEWS AT 4	Seven	149,000	80,000	8,000
27	THE BIG BANG THEORY RPT	10	145,000	20,000	1,000
28	THE MORNING SHOW	Seven	140,000	77,000	11,000
29	TODAY EXTRA	Nine	138,000	60,000	13,000
30	ABC NEWS MORNINGS-AM	ABC	138,000	32,000	5,000



## People 16-39: Cumulative Reach for 26th Jun 2024 to 2nd Jul 2024



National Total TV Reach

**5,692,000**



Broadcast TV Reach

**4,112,000**



BVOD Reach

**3,162,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH	Nine	1,258,000	859,000	337,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -PRE MATCH	Nine	938,000	406,000	143,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -POST MATCH	Nine	784,000	257,000	94,000
4	9NEWS	Nine	309,000	146,000	37,000
5	SEVEN NEWS SPECIAL: ASSANGE COMES HOME	Seven	232,000	63,000	10,000
6	SEVEN NEWS	Seven	217,000	116,000	16,000
7	MASTERCHEF AUSTRALIA WED	10	183,000	119,000	44,000
8	TIPPING POINT AUSTRALIA	Nine	139,000	65,000	16,000
9	THE PROJECT	10	135,000	54,000	6,000
10	THE FRONT BAR	Seven	122,000	48,000	10,000
11	GRUEN-EV	ABC	113,000	83,000	19,000
12	TODAY	Nine	93,000	45,000	10,000
13	NCIS: SYDNEY	10	89,000	31,000	5,000
14	SUNRISE	Seven	86,000	35,000	8,000
15	THE BIG BREAK	Nine	86,000	39,000	21,000
16	HARD QUIZ S9-EV	ABC	85,000	54,000	13,000
17	THE CHASE AUSTRALIA	Seven	84,000	38,000	8,000
18	LIVE: JULIAN ASSANGE ARRIVES IN AUSTRALIA-EV	ABC	76,000	24,000	3,000
19	DEAL OR NO DEAL	10	75,000	39,000	8,000
20	10 NEWS FIRST	10	68,000	36,000	4,000
21	9NEWS AFTERNOON	Nine	67,000	36,000	7,000
22	TODAY EXTRA	Nine	67,000	26,000	6,000
23	7.30-EV	ABC	66,000	38,000	8,000
24	NEWS BREAKFAST-AM	ABC	65,000	21,000	4,000
25	ABC NEWS-EV	ABC	64,000	41,000	7,000
26	SEVEN NEWS AT 4	Seven	53,000	25,000	4,000
27	HOME AND AWAY	Seven	52,000	31,000	11,000
28	TALKING FOOTY	Seven	51,000	23,000	2,000
29	SUNRISE -EARLY	Seven	50,000	25,000	4,000
30	ABC NEWS MORNINGS-AM	ABC	49,000	13,000	2,000



## Grocery Shoppers (18+): Cumulative Reach for 26th Jun 2024 to 2nd Jul 2024



National Total TV Reach

**13,235,000**



Broadcast TV Reach

**11,108,000**



BVOD Reach

**7,470,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH	Nine	3,703,000	2,281,000	570,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -PRE MATCH	Nine	2,925,000	1,234,000	262,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -POST MATCH	Nine	2,277,000	681,000	168,000
4	SEVEN NEWS	Seven	1,695,000	1,073,000	50,000
5	9NEWS	Nine	1,616,000	943,000	96,000
6	SEVEN NEWS SPECIAL: ASSANGE COMES HOME	Seven	1,549,000	435,000	27,000
7	TIPPING POINT AUSTRALIA	Nine	1,061,000	590,000	49,000
8	ABC NEWS-EV	ABC	1,038,000	760,000	27,000
9	THE CHASE AUSTRALIA	Seven	1,010,000	495,000	25,000
10	MASTERCHEF AUSTRALIA WED	10	974,000	558,000	115,000
11	7.30-EV	ABC	929,000	521,000	28,000
12	THE FRONT BAR	Seven	871,000	365,000	31,000
13	GRUEN-EV	ABC	781,000	574,000	67,000
14	SUNRISE	Seven	770,000	315,000	24,000
15	THE PROJECT	10	752,000	283,000	16,000
16	HARD QUIZ S9-EV	ABC	732,000	526,000	45,000
17	9NEWS AFTERNOON	Nine	658,000	338,000	22,000
18	HARD QUIZ S5 RPT	ABC	623,000	355,000	11,000
19	NCIS: SYDNEY	10	607,000	294,000	20,000
20	TODAY	Nine	587,000	251,000	30,000
21	NEWS BREAKFAST-AM	ABC	584,000	210,000	12,000
22	10 NEWS FIRST	10	570,000	275,000	12,000
23	SEVEN NEWS AT 4	Seven	566,000	272,000	13,000
24	TIPPING POINT UK -RPT	Nine	503,000	321,000	14,000
25	THE MORNING SHOW	Seven	501,000	220,000	15,000
26	ABC NEWS MORNINGS-AM	ABC	492,000	101,000	8,000
27	ANTIQUES ROADSHOW-PM	ABC	466,000	212,000	6,000
28	DEAL OR NO DEAL	10	429,000	253,000	24,000
29	CONCORDE: THE RACE FOR SUPERSONIC RPT	SBS	415,000	100,000	2,000
30	TODAY EXTRA	Nine	395,000	151,000	19,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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