



Wed 5th Jun 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 5th Jun 2024 to 11th Jun 2024



National Total TV Reach

20,598,000



Broadcast TV Reach

17,097,000



BVOD Reach

10,825,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -MATCH	Nine	5,267,000	3,396,000	768,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -PRE MATCH	Nine	4,108,000	1,861,000	361,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -POST MATCH	Nine	3,383,000	1,156,000	262,000
4	SEVEN NEWS	Seven	2,236,000	1,390,000	67,000
5	9NEWS	Nine	2,163,000	1,256,000	123,000
6	THE CHASE AUSTRALIA	Seven	1,502,000	737,000	36,000
7	TIPPING POINT AUSTRALIA	Nine	1,441,000	742,000	60,000
8	HOME AND AWAY	Seven	1,430,000	924,000	169,000
9	THE 1% CLUB UK	Seven	1,400,000	697,000	45,000
10	MASTERCHEF AUSTRALIA WED	10	1,363,000	689,000	129,000
11	ABC NEWS-EV	ABC	1,191,000	885,000	31,000
12	THE FRONT BAR	Seven	1,083,000	511,000	37,000
13	7.30-EV	ABC	1,075,000	597,000	25,000
14	SUNRISE	Seven	984,000	408,000	29,000
15	GRUEN-EV	ABC	984,000	724,000	85,000
16	THE PROJECT	10	981,000	357,000	19,000
17	HARD QUIZ S9-EV	ABC	894,000	641,000	60,000
18	TODAY	Nine	837,000	313,000	35,000
19	9NEWS AFTERNOON	Nine	806,000	395,000	26,000
20	HARD QUIZ S5 RPT	ABC	749,000	421,000	12,000
21	SEVEN NEWS AT 4	Seven	711,000	360,000	15,000
22	10 NEWS FIRST	10	705,000	335,000	16,000
23	NEWS BREAKFAST-AM	ABC	685,000	251,000	14,000
24	NCIS: SYDNEY	10	677,000	322,000	23,000
25	TIPPING POINT UK -RPT	Nine	620,000	376,000	16,000
26	THE MORNING SHOW	Seven	614,000	282,000	18,000
27	QI RPT	ABC	581,000	374,000	7,000
28	DEAL OR NO DEAL	10	551,000	327,000	32,000
29	THE CHASE-UK	Seven	538,000	195,000	8,000
30	ANTIQUES ROADSHOW-PM	ABC	537,000	256,000	6,000



People 25-54: Cumulative Reach for 5th Jun 2024 to 11th Jun 2024



National Total TV Reach

8,535,000



Broadcast TV Reach

6,546,000



BVOD Reach

5,326,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -MATCH	Nine	2,262,000	1,523,000	482,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -PRE MATCH	Nine	1,695,000	812,000	227,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -POST MATCH	Nine	1,475,000	551,000	165,000
4	9NEWS	Nine	727,000	384,000	69,000
5	SEVEN NEWS	Seven	575,000	331,000	35,000
6	MASTERCHEF AUSTRALIA WED	10	513,000	273,000	73,000
7	HOME AND AWAY	Seven	456,000	307,000	95,000
8	THE 1% CLUB UK	Seven	434,000	203,000	22,000
9	TIPPING POINT AUSTRALIA	Nine	416,000	197,000	30,000
10	THE CHASE AUSTRALIA	Seven	373,000	169,000	18,000
11	THE PROJECT	10	366,000	133,000	11,000
12	THE FRONT BAR	Seven	363,000	179,000	19,000
13	SUNRISE	Seven	326,000	132,000	17,000
14	TODAY	Nine	286,000	108,000	21,000
15	GRUEN-EV	ABC	276,000	212,000	41,000
16	10 NEWS FIRST	10	242,000	103,000	8,000
17	NRL ALL STARS - 1973 ANNIVERSARY TOUR	Nine	221,000	102,000	43,000
18	ABC NEWS-EV	ABC	215,000	150,000	14,000
19	DEAL OR NO DEAL	10	213,000	128,000	17,000
20	7.30-EV	ABC	213,000	105,000	11,000
21	NCIS: SYDNEY	10	207,000	90,000	10,000
22	NEWS BREAKFAST-AM	ABC	198,000	71,000	7,000
23	HARD QUIZ S9-EV	ABC	194,000	136,000	28,000
24	9NEWS AFTERNOON	Nine	189,000	93,000	13,000
25	SUNRISE -EARLY	Seven	170,000	84,000	10,000
26	SEVEN NEWS AT 4	Seven	166,000	85,000	8,000
27	THE MORNING SHOW	Seven	164,000	79,000	10,000
28	TODAY -EARLY	Nine	161,000	71,000	12,000
29	QI RPT	ABC	139,000	87,000	3,000
30	TALKING FOOTY	Seven	139,000	53,000	5,000



People 16-39: Cumulative Reach for 5th Jun 2024 to 11th Jun 2024



National Total TV Reach

5,721,000



Broadcast TV Reach

4,114,000



BVOD Reach

3,186,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -MATCH	Nine	1,332,000	921,000	344,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -PRE MATCH	Nine	983,000	463,000	153,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -POST MATCH	Nine	844,000	324,000	112,000
4	9NEWS	Nine	346,000	161,000	39,000
5	SEVEN NEWS	Seven	246,000	129,000	18,000
6	MASTERCHEF AUSTRALIA WED	10	224,000	124,000	41,000
7	HOME AND AWAY	Seven	206,000	138,000	57,000
8	THE 1% CLUB UK	Seven	173,000	80,000	12,000
9	TIPPING POINT AUSTRALIA	Nine	160,000	74,000	17,000
10	THE CHASE AUSTRALIA	Seven	149,000	72,000	9,000
11	THE PROJECT	10	148,000	52,000	5,000
12	SUNRISE	Seven	136,000	55,000	8,000
13	NRL ALL STARS - 1973 ANNIVERSARY TOUR	Nine	125,000	62,000	28,000
14	THE FRONT BAR	Seven	118,000	55,000	9,000
15	GRUEN-EV	ABC	116,000	95,000	20,000
16	TODAY	Nine	100,000	33,000	9,000
17	HARD QUIZ S9-EV	ABC	87,000	57,000	14,000
18	ABC NEWS-EV	ABC	81,000	53,000	7,000
19	7.30-EV	ABC	80,000	38,000	6,000
20	DEAL OR NO DEAL	10	77,000	45,000	9,000
21	9NEWS AFTERNOON	Nine	76,000	36,000	7,000
22	NCIS: SYDNEY	10	72,000	26,000	5,000
23	THE MORNING SHOW	Seven	69,000	35,000	5,000
24	NEWS BREAKFAST-AM	ABC	67,000	21,000	3,000
25	10 NEWS FIRST	10	64,000	31,000	4,000
26	THE CHASE-UK	Seven	63,000	19,000	2,000
27	SEVEN NEWS AT 4	Seven	63,000	33,000	4,000
28	QI RPT	ABC	57,000	32,000	2,000
29	TIPPING POINT UK -RPT	Nine	52,000	26,000	4,000
30	THE EQUALIZER	Nine	52,000	27,000	13,000



Grocery Shoppers (18+): Cumulative Reach for 5th Jun 2024 to 11th Jun 2024



National Total TV Reach

13,275,000



Broadcast TV Reach

11,085,000



BVOD Reach

7,603,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -MATCH	Nine	3,753,000	2,400,000	584,000
2	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -PRE MATCH	Nine	2,923,000	1,321,000	278,000
3	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 1ST -POST MATCH	Nine	2,438,000	830,000	201,000
4	SEVEN NEWS	Seven	1,752,000	1,108,000	53,000
5	9NEWS	Nine	1,626,000	968,000	97,000
6	THE CHASE AUSTRALIA	Seven	1,201,000	594,000	29,000
7	TIPPING POINT AUSTRALIA	Nine	1,126,000	592,000	48,000
8	HOME AND AWAY	Seven	1,125,000	733,000	135,000
9	THE 1% CLUB UK	Seven	1,080,000	556,000	36,000
10	MASTERCHEF AUSTRALIA WED	10	1,070,000	550,000	106,000
11	ABC NEWS-EV	ABC	967,000	728,000	26,000
12	7.30-EV	ABC	885,000	495,000	21,000
13	THE FRONT BAR	Seven	860,000	407,000	29,000
14	GRUEN-EV	ABC	798,000	597,000	70,000
15	SUNRISE	Seven	794,000	327,000	23,000
16	THE PROJECT	10	747,000	275,000	16,000
17	HARD QUIZ S9-EV	ABC	730,000	530,000	49,000
18	TODAY	Nine	655,000	251,000	29,000
19	9NEWS AFTERNOON	Nine	634,000	320,000	21,000
20	HARD QUIZ S5 RPT	ABC	608,000	344,000	10,000
21	SEVEN NEWS AT 4	Seven	578,000	293,000	12,000
22	NEWS BREAKFAST-AM	ABC	569,000	211,000	12,000
23	10 NEWS FIRST	10	567,000	268,000	13,000
24	NCIS: SYDNEY	10	551,000	264,000	19,000
25	THE MORNING SHOW	Seven	507,000	231,000	15,000
26	TIPPING POINT UK -RPT	Nine	496,000	307,000	13,000
27	QI RPT	ABC	474,000	309,000	6,000
28	ANTIQUES ROADSHOW-PM	ABC	446,000	214,000	5,000
29	THE CHASE-UK	Seven	426,000	159,000	7,000
30	ABC NEWS MORNINGS-AM	ABC	426,000	76,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

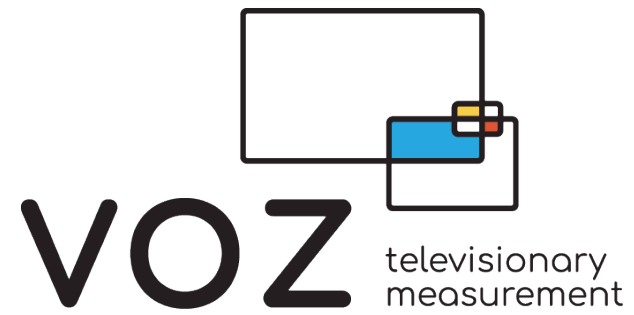
* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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