



Sat 25th May 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 25th May 2024 to 31st May 2024



National Total TV Reach

20,163,000



Broadcast TV Reach

16,842,000



BVOD Reach

10,293,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,661,000	985,000	33,000
2	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,620,000	578,000	0
3	9NEWS SATURDAY	Nine	1,455,000	872,000	47,000
4	ABC NEWS-SA	ABC	1,069,000	737,000	20,000
5	A CURRENT AFFAIR -SAT	Nine	1,024,000	610,000	35,000
6	GETAWAY	Nine	925,000	492,000	25,000
7	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL	10	916,000	365,000	31,000
8	M- JUMANJI: THE NEXT LEVEL (R)	Seven	901,000	256,000	8,000
9	FATHER BROWN-EV	ABC	841,000	585,000	22,000
10	MIDSOMER MURDERS RPT	ABC	799,000	463,000	7,000
11	SEVEN'S HORSE RACING 2024	Seven	720,000	122,000	5,000
12	WEEKEND SUNRISE - SAT	Seven	716,000	408,000	24,000
13	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	689,000	222,000	1,000
14	SEVEN'S AFL: DREAMTIME AT THE G	Seven	650,000	299,000	5,000
15	JOHN WICK	Nine	647,000	176,000	7,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	647,000	378,000	22,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	635,000	280,000	11,000
18	10 NEWS FIRST SAT	10	610,000	271,000	9,000
19	JEOPARDY! AUSTRALIA	Nine	608,000	244,000	15,000
20	WEEKEND BREAKFAST-AM	ABC	580,000	204,000	10,000
21	THE MORNING SHOW - WEEKEND	Seven	573,000	192,000	12,000
22	WEEKEND TODAY - SATURDAY	Nine	572,000	297,000	26,000
23	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL PRE GAME	10	569,000	155,000	12,000
24	WEEKEND SUNRISE - SAT - EARLY	Seven	567,000	269,000	17,000
25	BACK ROADS S8 RPT	ABC	546,000	287,000	6,000
26	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL POST GAME	10	539,000	191,000	15,000
27	MAD MAX: FURY ROAD	Nine	536,000	124,000	5,000
28	WEEKEND TODAY - SATURDAY - LATE	Nine	505,000	274,000	25,000
29	SEVEN NEWS AT 5	Seven	501,000	299,000	9,000
30	9NEWS: FIRST AT FIVE	Nine	499,000	304,000	15,000



People 25-54: Cumulative Reach for 25th May 2024 to 31st May 2024



National Total TV Reach

8,312,000



Broadcast TV Reach

6,444,000



BVOD Reach

4,989,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	549,000	204,000	0
2	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL	10	398,000	173,000	19,000
3	SEVEN NEWS - SAT	Seven	385,000	222,000	16,000
4	9NEWS SATURDAY	Nine	380,000	231,000	23,000
5	M- JUMANJI: THE NEXT LEVEL (R)	Seven	282,000	98,000	5,000
6	A CURRENT AFFAIR -SAT	Nine	263,000	149,000	17,000
7	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL PRE GAME	10	239,000	77,000	8,000
8	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	238,000	88,000	1,000
9	GETAWAY	Nine	232,000	120,000	13,000
10	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL POST GAME	10	225,000	77,000	9,000
11	SEVEN'S AFL: DREAMTIME AT THE G	Seven	218,000	117,000	3,000
12	JOHN WICK	Nine	210,000	58,000	4,000
13	WEEKEND SUNRISE - SAT	Seven	205,000	118,000	13,000
14	SEVEN'S HORSE RACING 2024	Seven	198,000	37,000	3,000
15	WEEKEND SUNRISE - SAT - LATE	Seven	191,000	112,000	12,000
16	M- BAD BOYS II	Seven	190,000	58,000	3,000
17	JEOPARDY! AUSTRALIA	Nine	189,000	73,000	8,000
18	THE BIG BANG THEORY RPT	10	184,000	33,000	1,000
19	MAD MAX: FURY ROAD	Nine	184,000	43,000	3,000
20	WEEKEND TODAY - SATURDAY	Nine	178,000	99,000	15,000
21	WEEKEND TODAY - SATURDAY - LATE	Nine	175,000	97,000	14,000
22	THE MORNING SHOW - WEEKEND	Seven	164,000	64,000	7,000
23	WEEKEND SUNRISE - SAT - EARLY	Seven	162,000	79,000	9,000
24	10 NEWS FIRST SAT	10	157,000	70,000	4,000
25	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	154,000	69,000	5,000
26	ABC NEWS-SA	ABC	150,000	99,000	8,000
27	TODAY EXTRA - SATURDAY	Nine	144,000	51,000	8,000
28	WEEKEND BREAKFAST-AM	ABC	139,000	42,000	5,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	138,000	59,000	10,000
30	BRUCE ALMIGHTY	Nine	137,000	36,000	2,000



People 16-39: Cumulative Reach for 25th May 2024 to 31st May 2024



National Total TV Reach

5,401,000



Broadcast TV Reach

3,951,000



BVOD Reach

2,813,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	274,000	118,000	0
2	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL	10	176,000	82,000	13,000
3	SEVEN NEWS - SAT	Seven	147,000	88,000	8,000
4	9NEWS SATURDAY	Nine	144,000	81,000	11,000
5	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	135,000	50,000	0
6	SEVEN'S AFL: DREAMTIME AT THE G	Seven	107,000	56,000	2,000
7	SEVEN'S HORSE RACING 2024	Seven	106,000	20,000	2,000
8	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL POST GAME	10	104,000	37,000	6,000
9	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL PRE GAME	10	98,000	35,000	5,000
10	M- JUMANJI: THE NEXT LEVEL (R)	Seven	97,000	26,000	2,000
11	GETAWAY	Nine	90,000	49,000	6,000
12	A CURRENT AFFAIR -SAT	Nine	81,000	44,000	8,000
13	JOHN WICK	Nine	71,000	16,000	2,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	71,000	40,000	6,000
15	WEEKEND SUNRISE - SAT	Seven	70,000	44,000	6,000
16	WEEKEND TODAY - SATURDAY - LATE	Nine	69,000	32,000	7,000
17	JEOPARDY! AUSTRALIA	Nine	68,000	27,000	4,000
18	THE MORNING SHOW - WEEKEND	Seven	64,000	27,000	3,000
19	WEEKEND TODAY - SATURDAY	Nine	59,000	26,000	7,000
20	TODAY EXTRA - SATURDAY	Nine	58,000	21,000	4,000
21	9NEWS: FIRST AT FIVE	Nine	56,000	32,000	4,000
22	10 NEWS FIRST SAT	10	56,000	26,000	2,000
23	BRUCE ALMIGHTY	Nine	56,000	16,000	1,000
24	MAD MAX: FURY ROAD	Nine	55,000	15,000	1,000
25	WEEKEND SUNRISE - SAT - EARLY	Seven	54,000	29,000	4,000
26	SPACE JAM -PM	Nine	54,000	13,000	0
27	THE BIG BANG THEORY RPT	10	54,000	6,000	0
28	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	54,000	29,000	3,000
29	M- BAD BOYS II	Seven	53,000	19,000	1,000
30	WEEKEND BREAKFAST-AM	ABC	51,000	15,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 25th May 2024 to 31st May 2024



National Total TV Reach

13,042,000



Broadcast TV Reach

10,990,000



BVOD Reach

7,213,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,319,000	790,000	26,000
2	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,220,000	431,000	0
3	9NEWS SATURDAY	Nine	1,129,000	686,000	38,000
4	ABC NEWS-SA	ABC	891,000	618,000	16,000
5	A CURRENT AFFAIR -SAT	Nine	806,000	488,000	28,000
6	GETAWAY	Nine	732,000	392,000	20,000
7	FATHER BROWN-EV	ABC	705,000	493,000	18,000
8	M- JUMANJI: THE NEXT LEVEL (R)	Seven	692,000	200,000	6,000
9	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL	10	675,000	256,000	23,000
10	MIDSOMER MURDERS RPT	ABC	672,000	388,000	5,000
11	WEEKEND SUNRISE - SAT	Seven	562,000	327,000	20,000
12	SEVEN'S HORSE RACING 2024	Seven	556,000	97,000	4,000
13	JOHN WICK	Nine	518,000	140,000	5,000
14	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	518,000	170,000	1,000
15	WEEKEND SUNRISE - SAT - LATE	Seven	516,000	302,000	18,000
16	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	510,000	231,000	8,000
17	SEVEN'S AFL: DREAMTIME AT THE G	Seven	497,000	232,000	4,000
18	JEOPARDY! AUSTRALIA	Nine	483,000	198,000	12,000
19	10 NEWS FIRST SAT	10	473,000	216,000	7,000
20	WEEKEND BREAKFAST-AM	ABC	470,000	169,000	9,000
21	BACK ROADS S8 RPT	ABC	463,000	244,000	5,000
22	THE MORNING SHOW - WEEKEND	Seven	454,000	154,000	10,000
23	WEEKEND TODAY - SATURDAY	Nine	451,000	240,000	21,000
24	WEEKEND SUNRISE - SAT - EARLY	Seven	447,000	218,000	14,000
25	FOOTBALL: ISUZU UTE A-LEAGUE GRAND FINAL PRE GAME	10	428,000	118,000	10,000
26	MAD MAX: FURY ROAD	Nine	424,000	98,000	4,000
27	SEVEN NEWS AT 5	Seven	411,000	248,000	7,000
28	BORDER SECURITY - AUSTRALIA'S FRONT LINE-DAY (R)	Seven	409,000	237,000	6,000
29	WEEKEND TODAY - SATURDAY - LATE	Nine	400,000	221,000	20,000
30	9NEWS: FIRST AT FIVE	Nine	396,000	245,000	12,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

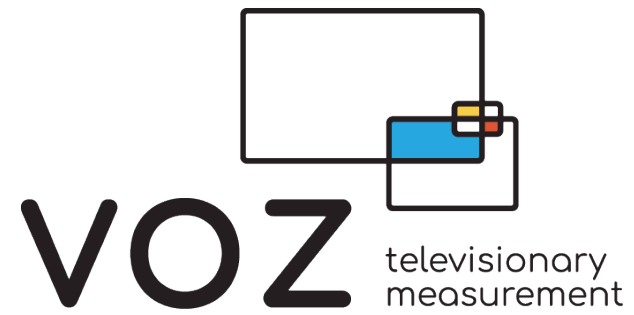
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://www.virtualoz.com.au)



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396