



**Tue 7th May 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Tue 7th May 2024



National Total TV Reach

**12,450,000**



Broadcast TV Reach

**10,722,000**



BVOD Reach

**3,081,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,259,000	1,437,000	65,000
2	9NEWS	Nine	2,021,000	1,251,000	74,000
3	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -FINALE	Nine	1,919,000	848,000	48,000
4	FARMER WANTS A WIFE - TUE	Seven	1,792,000	1,016,000	98,000
5	A CURRENT AFFAIR	Nine	1,628,000	1,065,000	60,000
6	THE CHASE AUSTRALIA	Seven	1,460,000	730,000	30,000
7	HOME AND AWAY	Seven	1,388,000	877,000	97,000
8	TIPPING POINT AUSTRALIA	Nine	1,353,000	713,000	39,000
9	MASTERCHEF AUSTRALIA TUES	10	1,247,000	646,000	51,000
10	CLARKSON'S FARM	Nine	1,245,000	421,000	17,000
11	ABC NEWS-EV	ABC	1,182,000	882,000	34,000
12	THE MARLOW MURDER CLUB	Seven	1,045,000	450,000	28,000
13	7.30-EV	ABC	1,027,000	612,000	25,000
14	SUNRISE	Seven	976,000	409,000	28,000
15	THE CHEAP SEATS	10	959,000	465,000	18,000
16	THE PROJECT	10	937,000	383,000	18,000
17	TODAY	Nine	855,000	327,000	32,000
18	THIS IS GOING TO BE BIG-EV	ABC	804,000	281,000	12,000
19	NEWS BREAKFAST-AM	ABC	718,000	250,000	16,000
20	HARD QUIZ S3 RPT	ABC	704,000	414,000	13,000
21	9NEWS AFTERNOON	Nine	703,000	348,000	18,000
22	SEVEN NEWS AT 4	Seven	698,000	345,000	14,000
23	10 NEWS FIRST	10	671,000	308,000	14,000
24	NCIS	10	618,000	201,000	7,000
25	TIPPING POINT UK	Nine	616,000	346,000	14,000
26	THE MORNING SHOW	Seven	585,000	254,000	17,000
27	INSIGHT	SBS	560,000	174,000	4,000
28	SUNRISE -EARLY	Seven	556,000	255,000	17,000
29	ANTIQUES ROADSHOW-PM	ABC	550,000	273,000	6,000
30	DEAL OR NO DEAL	10	549,000	327,000	15,000



## People 25-54: Cumulative Reach for Tue 7th May 2024



National Total TV Reach

**4,747,000**



Broadcast TV Reach

**3,747,000**



BVOD Reach

**1,519,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -FINALE	Nine	732,000	370,000	30,000
2	SEVEN NEWS	Seven	630,000	373,000	35,000
3	9NEWS	Nine	612,000	355,000	41,000
4	FARMER WANTS A WIFE - TUE	Seven	547,000	304,000	54,000
5	MASTERCHEF AUSTRALIA TUES	10	523,000	269,000	30,000
6	A CURRENT AFFAIR	Nine	508,000	307,000	34,000
7	CLARKSON'S FARM	Nine	476,000	156,000	10,000
8	THE CHEAP SEATS	10	461,000	238,000	11,000
9	HOME AND AWAY	Seven	453,000	298,000	56,000
10	THE CHASE AUSTRALIA	Seven	393,000	184,000	16,000
11	TIPPING POINT AUSTRALIA	Nine	349,000	165,000	20,000
12	THE PROJECT	10	345,000	152,000	11,000
13	NCIS	10	292,000	91,000	4,000
14	SUNRISE	Seven	291,000	125,000	16,000
15	TODAY	Nine	284,000	111,000	19,000
16	THE MARLOW MURDER CLUB	Seven	276,000	93,000	13,000
17	ABC NEWS-EV	ABC	231,000	150,000	16,000
18	NEWS BREAKFAST-AM	ABC	202,000	69,000	8,000
19	7.30-EV	ABC	198,000	98,000	12,000
20	DEAL OR NO DEAL	10	195,000	111,000	9,000
21	10 NEWS FIRST	10	189,000	87,000	8,000
22	SUNRISE -EARLY	Seven	186,000	88,000	10,000
23	SEVEN NEWS AT 4	Seven	176,000	89,000	7,000
24	TODAY -EARLY	Nine	163,000	69,000	12,000
25	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	163,000	62,000	5,000
26	THIS IS GOING TO BE BIG-EV	ABC	160,000	43,000	5,000
27	THE MATRIX -EV	Nine	157,000	35,000	1,000
28	9NEWS AFTERNOON	Nine	149,000	69,000	9,000
29	TODAY EXTRA	Nine	143,000	58,000	10,000
30	THE MORNING SHOW	Seven	141,000	70,000	10,000



## People 16-39: Cumulative Reach for Tue 7th May 2024



National Total TV Reach

**2,443,000**



Broadcast TV Reach

**1,774,000**



BVOD Reach

**840,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -FINALE	Nine	291,000	150,000	15,000
2	9NEWS	Nine	249,000	143,000	20,000
3	MASTERCHEF AUSTRALIA TUES	10	238,000	118,000	17,000
4	FARMER WANTS A WIFE - TUE	Seven	232,000	121,000	29,000
5	SEVEN NEWS	Seven	221,000	118,000	18,000
6	A CURRENT AFFAIR	Nine	220,000	124,000	17,000
7	HOME AND AWAY	Seven	199,000	118,000	34,000
8	CLARKSON'S FARM	Nine	176,000	65,000	5,000
9	THE PROJECT	10	169,000	77,000	5,000
10	THE CHEAP SEATS	10	162,000	89,000	6,000
11	THE CHASE AUSTRALIA	Seven	152,000	62,000	8,000
12	TIPPING POINT AUSTRALIA	Nine	146,000	63,000	10,000
13	THE MARLOW MURDER CLUB	Seven	113,000	40,000	7,000
14	TODAY	Nine	110,000	37,000	9,000
15	SUNRISE	Seven	106,000	42,000	8,000
16	NCIS	10	98,000	27,000	2,000
17	DEAL OR NO DEAL	10	90,000	51,000	5,000
18	ABC NEWS-EV	ABC	77,000	41,000	8,000
19	NEWS BREAKFAST-AM	ABC	75,000	21,000	4,000
20	THE MORNING SHOW	Seven	66,000	34,000	5,000
21	10 NEWS FIRST	10	65,000	26,000	4,000
22	7.30-EV	ABC	65,000	27,000	6,000
23	TODAY -EARLY	Nine	63,000	22,000	5,000
24	SUNRISE -EARLY	Seven	60,000	29,000	5,000
25	SEVEN NEWS AT 4	Seven	59,000	29,000	4,000
26	TODAY EXTRA	Nine	54,000	19,000	5,000
27	9NEWS AFTERNOON	Nine	53,000	25,000	5,000
28	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	53,000	17,000	3,000
29	FARMER WANTS A WIFE - ENCORE DAY	Seven	52,000	26,000	2,000
30	THE MATRIX -EV	Nine	48,000	11,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for Tue 7th May 2024



National Total TV Reach

**8,857,000**



Broadcast TV Reach

**7,705,000**



BVOD Reach

**2,246,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Tue 7th May 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,812,000	1,174,000	52,000
2	9NEWS	Nine	1,560,000	973,000	59,000
3	FARMER WANTS A WIFE - TUE	Seven	1,420,000	827,000	79,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -FINALE	Nine	1,417,000	595,000	38,000
5	A CURRENT AFFAIR	Nine	1,239,000	827,000	48,000
6	THE CHASE AUSTRALIA	Seven	1,194,000	603,000	24,000
7	HOME AND AWAY	Seven	1,109,000	704,000	77,000
8	TIPPING POINT AUSTRALIA	Nine	1,063,000	569,000	32,000
9	ABC NEWS-EV	ABC	972,000	731,000	27,000
10	MASTERCHEF AUSTRALIA TUES	10	962,000	509,000	41,000
11	CLARKSON'S FARM	Nine	916,000	307,000	14,000
12	THE MARLOW MURDER CLUB	Seven	847,000	374,000	22,000
13	7.30-EV	ABC	840,000	499,000	20,000
14	SUNRISE	Seven	780,000	329,000	23,000
15	THE CHEAP SEATS	10	758,000	364,000	15,000
16	THE PROJECT	10	709,000	285,000	15,000
17	TODAY	Nine	665,000	266,000	26,000
18	THIS IS GOING TO BE BIG-EV	ABC	662,000	237,000	9,000
19	NEWS BREAKFAST-AM	ABC	582,000	207,000	13,000
20	SEVEN NEWS AT 4	Seven	577,000	286,000	11,000
21	HARD QUIZ S3 RPT	ABC	576,000	341,000	10,000
22	9NEWS AFTERNOON	Nine	561,000	283,000	15,000
23	10 NEWS FIRST	10	535,000	251,000	11,000
24	TIPPING POINT UK	Nine	497,000	279,000	11,000
25	NCIS	10	493,000	162,000	6,000
26	THE MORNING SHOW	Seven	484,000	213,000	14,000
27	INSIGHT	SBS	466,000	145,000	4,000
28	ANTIQUES ROADSHOW-PM	ABC	458,000	225,000	5,000
29	SUNRISE -EARLY	Seven	445,000	210,000	14,000
30	WHO DO YOU THINK YOU ARE?	SBS	441,000	245,000	11,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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