

Thu 23rd May 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 23rd May 2024 to 29th May 2024



National Total TV Reach

20,135,000



Broadcast TV Reach

16,811,000



BVOD Reach

10,253,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,142,000	1,335,000	61,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	2,054,000	696,000	0
3	9NEWS	Nine	1,777,000	1,086,000	83,000
4	A CURRENT AFFAIR	Nine	1,437,000	932,000	70,000
5	THE CHASE AUSTRALIA	Seven	1,425,000	709,000	31,000
6	TIPPING POINT AUSTRALIA	Nine	1,411,000	748,000	52,000
7	THURSDAY NIGHT NRL LIVE	Nine	1,303,000	586,000	62,000
8	HOME AND AWAY	Seven	1,148,000	840,000	170,000
9	TASKMASTER AUSTRALIA	10	1,099,000	576,000	69,000
10	RESTORATION AUSTRALIA-EV	ABC	1,076,000	693,000	108,000
11	ABC NEWS-EV	ABC	1,073,000	814,000	31,000
12	7.30-EV	ABC	1,019,000	542,000	27,000
13	SUNRISE	Seven	929,000	380,000	28,000
14	THE PROJECT	10	920,000	330,000	17,000
15	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	851,000	460,000	47,000
16	TODAY	Nine	835,000	356,000	36,000
17	GRAND DESIGNS-EV	ABC	765,000	490,000	50,000
18	9NEWS AFTERNOON	Nine	757,000	397,000	22,000
19	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	756,000	251,000	2,000
20	NEWS BREAKFAST-AM	ABC	702,000	251,000	14,000
21	LAW AND ORDER: SVU	10	684,000	228,000	0
22	SEVEN NEWS AT 4	Seven	680,000	345,000	14,000
23	10 NEWS FIRST	10	674,000	313,000	14,000
24	TIPPING POINT -RPT	Nine	665,000	398,000	15,000
25	HARD QUIZ S3 RPT	ABC	642,000	379,000	12,000
26	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	603,000	278,000	0
27	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	574,000	166,000	23,000
28	DEAL OR NO DEAL	10	567,000	366,000	32,000
29	THE MORNING SHOW	Seven	563,000	253,000	18,000
30	DOGS BEHAVING (VERY) BADLY	Seven	552,000	243,000	10,000



People 25-54: Cumulative Reach for 23rd May 2024 to 29th May 2024



National Total TV Reach

8,284,000



Broadcast TV Reach

6,407,000



BVOD Reach

4,968,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	656,000	241,000	0
2	SEVEN NEWS	Seven	549,000	316,000	32,000
3	9NEWS	Nine	508,000	294,000	43,000
4	TASKMASTER AUSTRALIA	10	503,000	309,000	46,000
5	THURSDAY NIGHT NRL LIVE	Nine	468,000	220,000	37,000
6	A CURRENT AFFAIR	Nine	434,000	262,000	37,000
7	THE PROJECT	10	387,000	138,000	10,000
8	TIPPING POINT AUSTRALIA	Nine	357,000	173,000	25,000
9	HOME AND AWAY	Seven	352,000	271,000	94,000
10	THE CHASE AUSTRALIA	Seven	335,000	160,000	16,000
11	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	307,000	173,000	28,000
12	LAW AND ORDER: SVU	10	304,000	85,000	0
13	TODAY	Nine	288,000	126,000	21,000
14	SUNRISE	Seven	277,000	112,000	16,000
15	RESTORATION AUSTRALIA-EV	ABC	251,000	156,000	49,000
16	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	244,000	95,000	1,000
17	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	202,000	71,000	14,000
18	7.30-EV	ABC	201,000	101,000	12,000
19	ABC NEWS-EV	ABC	194,000	143,000	14,000
20	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	194,000	99,000	0
21	10 NEWS FIRST	10	189,000	92,000	8,000
22	NEWS BREAKFAST-AM	ABC	185,000	72,000	7,000
23	DEAL OR NO DEAL	10	180,000	119,000	17,000
24	GRAND DESIGNS-EV	ABC	177,000	96,000	22,000
25	SUNRISE -EARLY	Seven	173,000	78,000	10,000
26	SEVEN NEWS AT 4	Seven	163,000	94,000	7,000
27	TODAY -EARLY	Nine	159,000	78,000	13,000
28	9NEWS AFTERNOON	Nine	157,000	75,000	11,000
29	THE CHEAP SEATS ENCORE	10	154,000	58,000	1,000
30	DOGS BEHAVING (VERY) BADLY	Seven	147,000	62,000	5,000



People 16-39: Cumulative Reach for 23rd May 2024 to 29th May 2024



National Total TV Reach

5,383,000



Broadcast TV Reach

3,930,000



BVOD Reach

2,800,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	310,000	114,000	0
2	THURSDAY NIGHT NRL LIVE	Nine	234,000	116,000	24,000
3	TASKMASTER AUSTRALIA	10	227,000	147,000	29,000
4	SEVEN NEWS	Seven	224,000	122,000	16,000
5	9NEWS	Nine	195,000	111,000	21,000
6	THE PROJECT	10	177,000	62,000	5,000
7	A CURRENT AFFAIR	Nine	167,000	96,000	19,000
8	HOME AND AWAY	Seven	157,000	127,000	56,000
9	TIPPING POINT AUSTRALIA	Nine	155,000	71,000	13,000
10	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	147,000	87,000	16,000
11	THE CHASE AUSTRALIA	Seven	133,000	61,000	8,000
12	LAW AND ORDER: SVU	10	117,000	26,000	0
13	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	108,000	36,000	9,000
14	RESTORATION AUSTRALIA-EV	ABC	104,000	65,000	23,000
15	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	103,000	41,000	1,000
16	TODAY	Nine	103,000	39,000	9,000
17	SUNRISE	Seven	96,000	32,000	8,000
18	7.30-EV	ABC	84,000	43,000	6,000
19	DEAL OR NO DEAL	10	81,000	64,000	9,000
20	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	80,000	48,000	0
21	10 NEWS FIRST	10	79,000	36,000	3,000
22	ABC NEWS-EV	ABC	78,000	56,000	7,000
23	NEWS BREAKFAST-AM	ABC	76,000	27,000	3,000
24	9NEWS AFTERNOON	Nine	74,000	35,000	5,000
25	ABC NEWS MORNINGS-AM	ABC	59,000	17,000	2,000
26	RBT	Nine	59,000	22,000	3,000
27	SEVEN NEWS AT 4	Seven	57,000	30,000	4,000
28	SUNRISE -EARLY	Seven	54,000	23,000	4,000
29	MISSING PERSONS INVESTIGATION -RPT	Nine	52,000	25,000	2,000
30	TODAY EXTRA	Nine	51,000	23,000	6,000



Grocery Shoppers (18+): Cumulative Reach for 23rd May 2024 to 29th May 2024



National Total TV Reach

13,019,000



Broadcast TV Reach

10,963,000



BVOD Reach

7,179,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,699,000	1,077,000	49,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,557,000	531,000	0
3	9NEWS	Nine	1,394,000	858,000	66,000
4	THE CHASE AUSTRALIA	Seven	1,141,000	578,000	25,000
5	TIPPING POINT AUSTRALIA	Nine	1,124,000	600,000	42,000
6	A CURRENT AFFAIR	Nine	1,119,000	735,000	56,000
7	THURSDAY NIGHT NRL LIVE	Nine	977,000	434,000	48,000
8	HOME AND AWAY	Seven	905,000	663,000	137,000
9	ABC NEWS-EV	ABC	883,000	679,000	26,000
10	RESTORATION AUSTRALIA-EV	ABC	882,000	571,000	88,000
11	7.30-EV	ABC	848,000	455,000	22,000
12	TASKMASTER AUSTRALIA	10	847,000	446,000	56,000
13	SUNRISE	Seven	748,000	311,000	23,000
14	THE PROJECT	10	700,000	249,000	14,000
15	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	638,000	347,000	37,000
16	TODAY	Nine	638,000	280,000	30,000
17	GRAND DESIGNS-EV	ABC	629,000	409,000	41,000
18	9NEWS AFTERNOON	Nine	600,000	320,000	18,000
19	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	585,000	194,000	2,000
20	NEWS BREAKFAST-AM	ABC	570,000	210,000	12,000
21	SEVEN NEWS AT 4	Seven	568,000	290,000	11,000
22	10 NEWS FIRST	10	539,000	252,000	12,000
23	TIPPING POINT -RPT	Nine	533,000	322,000	12,000
24	HARD QUIZ S3 RPT	ABC	531,000	316,000	10,000
25	LAW AND ORDER: SVU	10	526,000	179,000	0
26	THE MORNING SHOW	Seven	464,000	210,000	15,000
27	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	462,000	210,000	0
28	DEAL OR NO DEAL	10	439,000	283,000	26,000
29	ANTIQUES ROADSHOW-PM	ABC	433,000	212,000	5,000
30	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	432,000	126,000	18,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

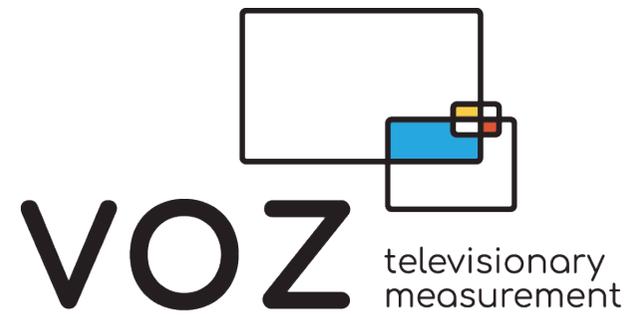
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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