



Tue 30th Apr 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 30th Apr 2024 to 6th May 2024



National Total TV Reach

19,681,000



Broadcast TV Reach

16,935,000



BVOD Reach

7,649,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,204,000	1,430,000	63,000
2	FARMER WANTS A WIFE - TUE	Seven	2,157,000	1,200,000	229,000
3	9NEWS	Nine	2,027,000	1,250,000	79,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	1,751,000	860,000	99,000
5	A CURRENT AFFAIR	Nine	1,667,000	1,083,000	65,000
6	HOME AND AWAY	Seven	1,493,000	973,000	156,000
7	THE CHASE AUSTRALIA	Seven	1,428,000	700,000	30,000
8	TIPPING POINT AUSTRALIA	Nine	1,419,000	706,000	44,000
9	MASTERCHEF AUSTRALIA TUES	10	1,387,000	808,000	132,000
10	THE MARLOW MURDER CLUB	Seven	1,341,000	766,000	100,000
11	THE CHEAP SEATS	10	1,177,000	536,000	41,000
12	ABC NEWS-EV	ABC	1,171,000	870,000	35,000
13	7.30-EV	ABC	1,131,000	662,000	30,000
14	CLARKSON'S FARM	Nine	1,028,000	464,000	33,000
15	SUNRISE	Seven	962,000	401,000	26,000
16	THE PROJECT	10	944,000	359,000	18,000
17	TODAY	Nine	857,000	352,000	33,000
18	9NEWS AFTERNOON	Nine	804,000	369,000	20,000
19	THIS IS GOING TO BE BIG-EV	ABC	760,000	337,000	26,000
20	10 NEWS FIRST	10	704,000	339,000	14,000
21	SEVEN NEWS AT 4	Seven	703,000	365,000	14,000
22	NEWS BREAKFAST-AM	ABC	697,000	248,000	16,000
23	HARD QUIZ S3 RPT	ABC	641,000	385,000	12,000
24	TIPPING POINT UK	Nine	638,000	381,000	17,000
25	NCIS	10	636,000	241,000	13,000
26	CODE BLUE: THE KILLING OF JUNE FOX-ROBERTS	Seven	619,000	246,000	13,000
27	THE MORNING SHOW	Seven	604,000	257,000	16,000
28	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	599,000	221,000	13,000
29	DEAL OR NO DEAL	10	581,000	358,000	26,000
30	INSIGHT	SBS	523,000	195,000	21,000



People 25-54: Cumulative Reach for 30th Apr 2024 to 6th May 2024



National Total TV Reach

8,031,000



Broadcast TV Reach

6,460,000



BVOD Reach

3,719,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	723,000	415,000	66,000
2	FARMER WANTS A WIFE - TUE	Seven	679,000	379,000	130,000
3	9NEWS	Nine	631,000	361,000	44,000
4	SEVEN NEWS	Seven	601,000	366,000	35,000
5	MASTERCHEF AUSTRALIA TUES	10	560,000	324,000	77,000
6	A CURRENT AFFAIR	Nine	547,000	336,000	37,000
7	THE CHEAP SEATS	10	513,000	273,000	25,000
8	HOME AND AWAY	Seven	492,000	331,000	91,000
9	CLARKSON'S FARM	Nine	419,000	190,000	18,000
10	TIPPING POINT AUSTRALIA	Nine	396,000	178,000	23,000
11	THE CHASE AUSTRALIA	Seven	369,000	163,000	16,000
12	THE PROJECT	10	358,000	146,000	11,000
13	TODAY	Nine	298,000	134,000	20,000
14	THE MARLOW MURDER CLUB	Seven	294,000	133,000	36,000
15	SUNRISE	Seven	290,000	118,000	15,000
16	NCIS	10	275,000	97,000	6,000
17	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	246,000	102,000	8,000
18	ABC NEWS-EV	ABC	219,000	154,000	16,000
19	7.30-EV	ABC	212,000	114,000	14,000
20	10 NEWS FIRST	10	205,000	96,000	8,000
21	DEAL OR NO DEAL	10	205,000	135,000	14,000
22	NEWS BREAKFAST-AM	ABC	193,000	72,000	8,000
23	9NEWS AFTERNOON	Nine	188,000	82,000	10,000
24	SUNRISE -EARLY	Seven	182,000	86,000	10,000
25	TODAY -EARLY	Nine	181,000	82,000	12,000
26	WONDER WOMAN 1984	Nine	169,000	31,000	1,000
27	SEVEN NEWS AT 4	Seven	160,000	79,000	7,000
28	THIS IS GOING TO BE BIG-EV	ABC	160,000	70,000	12,000
29	TODAY EXTRA	Nine	149,000	71,000	11,000
30	THE MORNING SHOW	Seven	137,000	63,000	9,000



People 16-39: Cumulative Reach for 30th Apr 2024 to 6th May 2024



National Total TV Reach

5,173,000



Broadcast TV Reach

3,945,000



BVOD Reach

2,175,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	FARMER WANTS A WIFE - TUE	Seven	312,000	173,000	72,000
2	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	297,000	173,000	32,000
3	MASTERCHEF AUSTRALIA TUES	10	262,000	161,000	44,000
4	9NEWS	Nine	258,000	144,000	22,000
5	A CURRENT AFFAIR	Nine	221,000	133,000	19,000
6	HOME AND AWAY	Seven	218,000	149,000	56,000
7	SEVEN NEWS	Seven	215,000	118,000	18,000
8	THE CHEAP SEATS	10	199,000	111,000	12,000
9	CLARKSON'S FARM	Nine	164,000	73,000	9,000
10	TIPPING POINT AUSTRALIA	Nine	159,000	66,000	12,000
11	THE PROJECT	10	152,000	73,000	6,000
12	THE CHASE AUSTRALIA	Seven	137,000	62,000	8,000
13	THE MARLOW MURDER CLUB	Seven	132,000	51,000	17,000
14	TODAY	Nine	96,000	40,000	9,000
15	NCIS	10	91,000	23,000	3,000
16	DEAL OR NO DEAL	10	90,000	57,000	8,000
17	SUNRISE	Seven	87,000	33,000	7,000
18	9NEWS AFTERNOON	Nine	83,000	37,000	5,000
19	10 NEWS FIRST	10	80,000	38,000	4,000
20	7.30-EV	ABC	79,000	43,000	7,000
21	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	67,000	28,000	4,000
22	THIS IS GOING TO BE BIG-EV	ABC	66,000	25,000	6,000
23	NEWS BREAKFAST-AM	ABC	66,000	23,000	4,000
24	ABC NEWS-EV	ABC	63,000	46,000	9,000
25	RAGE-LE	ABC	60,000	9,000	0
26	TODAY EXTRA	Nine	57,000	27,000	6,000
27	TIPPING POINT UK	Nine	54,000	30,000	4,000
28	SEVEN NEWS AT 4	Seven	52,000	25,000	4,000
29	WONDER WOMAN 1984	Nine	51,000	7,000	1,000
30	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -MON -ENCORE	Nine	50,000	24,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 30th Apr 2024 to 6th May 2024



National Total TV Reach

12,738,000



Broadcast TV Reach

11,037,000



BVOD Reach

5,315,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,763,000	1,157,000	50,000
2	FARMER WANTS A WIFE - TUE	Seven	1,709,000	970,000	184,000
3	9NEWS	Nine	1,559,000	978,000	64,000
4	A CURRENT AFFAIR	Nine	1,272,000	838,000	53,000
5	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	1,261,000	606,000	80,000
6	HOME AND AWAY	Seven	1,179,000	778,000	125,000
7	THE CHASE AUSTRALIA	Seven	1,146,000	570,000	24,000
8	TIPPING POINT AUSTRALIA	Nine	1,130,000	572,000	36,000
9	THE MARLOW MURDER CLUB	Seven	1,087,000	634,000	82,000
10	MASTERCHEF AUSTRALIA TUES	10	1,076,000	637,000	108,000
11	ABC NEWS-EV	ABC	971,000	725,000	28,000
12	THE CHEAP SEATS	10	932,000	423,000	33,000
13	7.30-EV	ABC	924,000	542,000	24,000
14	CLARKSON'S FARM	Nine	778,000	356,000	26,000
15	SUNRISE	Seven	777,000	328,000	22,000
16	THE PROJECT	10	727,000	268,000	15,000
17	TODAY	Nine	657,000	273,000	27,000
18	9NEWS AFTERNOON	Nine	640,000	298,000	16,000
19	THIS IS GOING TO BE BIG-EV	ABC	615,000	273,000	20,000
20	SEVEN NEWS AT 4	Seven	574,000	299,000	11,000
21	NEWS BREAKFAST-AM	ABC	564,000	207,000	13,000
22	10 NEWS FIRST	10	551,000	265,000	12,000
23	HARD QUIZ S3 RPT	ABC	534,000	325,000	10,000
24	NCIS	10	515,000	201,000	10,000
25	THE MORNING SHOW	Seven	512,000	220,000	13,000
26	CODE BLUE: THE KILLING OF JUNE FOX-ROBERTS	Seven	508,000	204,000	11,000
27	TIPPING POINT UK	Nine	503,000	307,000	14,000
28	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	472,000	173,000	11,000
29	DEAL OR NO DEAL	10	441,000	270,000	22,000
30	INSIGHT	SBS	427,000	165,000	18,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2024. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://www.virtualoz.com.au)



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396