

Tue 23rd Apr 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 23rd Apr 2024 to 29th Apr 2024



National Total TV Reach

19,932,000




Broadcast TV Reach

17,038,000



BVOD Reach

7,930,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,216,000	1,400,000	60,000
2	FARMER WANTS A WIFE - TUE	Seven	2,196,000	1,299,000	239,000
3	9NEWS	Nine	1,897,000	1,164,000	76,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	1,663,000	851,000	105,000
5	A CURRENT AFFAIR	Nine	1,645,000	1,013,000	65,000
6	MASTERCHEF AUSTRALIA TUES	10	1,577,000	862,000	150,000
7	HOME AND AWAY	Seven	1,521,000	1,011,000	162,000
8	THE FRONT BAR	Seven	1,491,000	578,000	40,000
9	THE CHASE AUSTRALIA	Seven	1,407,000	668,000	28,000
10	TIPPING POINT AUSTRALIA	Nine	1,342,000	717,000	43,000
11	ABC NEWS-EV	ABC	1,193,000	865,000	34,000
12	7.30-EV	ABC	1,160,000	702,000	31,000
13	CLARKSON'S FARM	Nine	1,033,000	443,000	32,000
14	THE PROJECT	10	979,000	359,000	18,000
15	SUNRISE	Seven	940,000	372,000	26,000
16	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	935,000	587,000	41,000
17	NCIS	10	906,000	383,000	18,000
18	TODAY	Nine	866,000	350,000	33,000
19	9NEWS AFTERNOON	Nine	742,000	386,000	18,000
20	NEWS BREAKFAST-AM	ABC	721,000	244,000	16,000
21	10 NEWS FIRST	10	721,000	341,000	13,000
22	HARD QUIZ S8 RPT	ABC	691,000	391,000	11,000
23	SEVEN NEWS AT 4	Seven	665,000	323,000	13,000
24	TIPPING POINT UK	Nine	646,000	391,000	17,000
25	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	573,000	218,000	13,000
26	CREATIVE TYPES WITH VIRGINIA TRIOLI-EV	ABC	566,000	382,000	34,000
27	DEAL OR NO DEAL	10	555,000	345,000	25,000
28	THE MORNING SHOW	Seven	542,000	202,000	16,000
29	ANTIQUES ROADSHOW-PM	ABC	519,000	226,000	5,000
30	SUNRISE -EARLY	Seven	492,000	226,000	16,000



People 25-54: Cumulative Reach for 23rd Apr 2024 to 29th Apr 2024



National Total TV Reach

8,163,000




Broadcast TV Reach

6,529,000



BVOD Reach

3,854,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	FARMER WANTS A WIFE - TUE	Seven	735,000	423,000	134,000
2	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	697,000	405,000	70,000
3	MASTERCHEF AUSTRALIA TUES	10	589,000	336,000	89,000
4	9NEWS	Nine	575,000	337,000	42,000
5	SEVEN NEWS	Seven	569,000	342,000	33,000
6	HOME AND AWAY	Seven	516,000	353,000	94,000
7	A CURRENT AFFAIR	Nine	495,000	280,000	36,000
8	THE FRONT BAR	Seven	486,000	206,000	22,000
9	CLARKSON'S FARM	Nine	410,000	182,000	18,000
10	THE PROJECT	10	362,000	148,000	11,000
11	TIPPING POINT AUSTRALIA	Nine	342,000	160,000	22,000
12	NCIS	10	327,000	129,000	9,000
13	THE CHASE AUSTRALIA	Seven	325,000	138,000	15,000
14	TODAY	Nine	300,000	120,000	19,000
15	SUNRISE	Seven	291,000	111,000	15,000
16	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	219,000	97,000	8,000
17	7.30-EV	ABC	213,000	118,000	14,000
18	ABC NEWS-EV	ABC	213,000	128,000	16,000
19	10 NEWS FIRST	10	203,000	99,000	7,000
20	NEWS BREAKFAST-AM	ABC	194,000	65,000	8,000
21	SUNRISE -EARLY	Seven	185,000	90,000	10,000
22	DEAL OR NO DEAL	10	185,000	117,000	14,000
23	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	181,000	105,000	19,000
24	9NEWS AFTERNOON	Nine	170,000	88,000	10,000
25	TODAY -EARLY	Nine	166,000	75,000	12,000
26	OUTBACK TRUCKERS-PM	Seven	140,000	73,000	3,000
27	NCIS RPT	10	136,000	50,000	3,000
28	TALKING FOOTY	Seven	133,000	60,000	5,000
29	SEVEN NEWS AT 4	Seven	133,000	62,000	7,000
30	TWO AND A HALF MEN RPT	10	129,000	29,000	1,000



People 16-39: Cumulative Reach for 23rd Apr 2024 to 29th Apr 2024



National Total TV Reach

5,337,000




Broadcast TV Reach

4,060,000



BVOD Reach

2,291,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	FARMER WANTS A WIFE - TUE	Seven	296,000	181,000	75,000
2	MASTERCHEF AUSTRALIA TUES	10	280,000	163,000	52,000
3	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	279,000	157,000	34,000
4	9NEWS	Nine	234,000	132,000	21,000
5	HOME AND AWAY	Seven	224,000	169,000	58,000
6	SEVEN NEWS	Seven	209,000	122,000	17,000
7	A CURRENT AFFAIR	Nine	193,000	104,000	19,000
8	THE FRONT BAR	Seven	175,000	74,000	11,000
9	CLARKSON'S FARM	Nine	167,000	72,000	9,000
10	THE PROJECT	10	151,000	65,000	5,000
11	TIPPING POINT AUSTRALIA	Nine	141,000	64,000	11,000
12	NCIS	10	128,000	49,000	5,000
13	THE CHASE AUSTRALIA	Seven	119,000	48,000	8,000
14	TODAY	Nine	101,000	42,000	9,000
15	SUNRISE	Seven	95,000	33,000	7,000
16	7.30-EV	ABC	85,000	44,000	8,000
17	NEWS BREAKFAST-AM	ABC	84,000	22,000	4,000
18	DEAL OR NO DEAL	10	80,000	53,000	7,000
19	ABC NEWS-EV	ABC	75,000	47,000	8,000
20	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	75,000	20,000	4,000
21	10 NEWS FIRST	10	75,000	37,000	3,000
22	9NEWS AFTERNOON	Nine	68,000	35,000	5,000
23	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	64,000	40,000	10,000
24	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -MON -ENCORE	Nine	59,000	25,000	2,000
25	TODAY -EARLY	Nine	56,000	26,000	5,000
26	SUNRISE -EARLY	Seven	54,000	24,000	4,000
27	TALKING FOOTY	Seven	53,000	24,000	3,000
28	OUTBACK TRUCKERS-PM	Seven	52,000	28,000	2,000
29	TODAY EXTRA	Nine	52,000	20,000	5,000
30	AUSSIE TRUCK REHAB-PM	Seven	50,000	27,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 23rd Apr 2024 to 29th Apr 2024



National Total TV Reach

12,850,000



Broadcast TV Reach

11,064,000



BVOD Reach

5,468,000

Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,771,000	1,139,000	48,000
2	FARMER WANTS A WIFE - TUE	Seven	1,724,000	1,035,000	192,000
3	9NEWS	Nine	1,474,000	915,000	61,000
4	A CURRENT AFFAIR	Nine	1,250,000	789,000	52,000
5	MASTERCHEF AUSTRALIA TUES	10	1,242,000	687,000	122,000
6	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	1,201,000	596,000	84,000
7	HOME AND AWAY	Seven	1,189,000	793,000	129,000
8	THE FRONT BAR	Seven	1,184,000	456,000	31,000
9	THE CHASE AUSTRALIA	Seven	1,144,000	547,000	23,000
10	TIPPING POINT AUSTRALIA	Nine	1,063,000	574,000	35,000
11	ABC NEWS-EV	ABC	972,000	714,000	27,000
12	7.30-EV	ABC	949,000	577,000	24,000
13	CLARKSON'S FARM	Nine	774,000	337,000	26,000
14	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	774,000	486,000	32,000
15	THE PROJECT	10	762,000	276,000	14,000
16	SUNRISE	Seven	756,000	305,000	22,000
17	NCIS	10	727,000	309,000	14,000
18	TODAY	Nine	667,000	279,000	27,000
19	9NEWS AFTERNOON	Nine	600,000	310,000	15,000
20	10 NEWS FIRST	10	583,000	273,000	11,000
21	HARD QUIZ S8 RPT	ABC	571,000	327,000	9,000
22	NEWS BREAKFAST-AM	ABC	571,000	202,000	13,000
23	SEVEN NEWS AT 4	Seven	534,000	264,000	10,000
24	TIPPING POINT UK	Nine	521,000	318,000	14,000
25	CREATIVE TYPES WITH VIRGINIA TRIOLI-EV	ABC	465,000	321,000	27,000
26	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	450,000	171,000	10,000
27	DEAL OR NO DEAL	10	442,000	271,000	21,000
28	THE MORNING SHOW	Seven	435,000	166,000	13,000
29	ANTIQUES ROADSHOW-PM	ABC	426,000	193,000	4,000
30	SUNRISE -EARLY	Seven	412,000	190,000	13,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

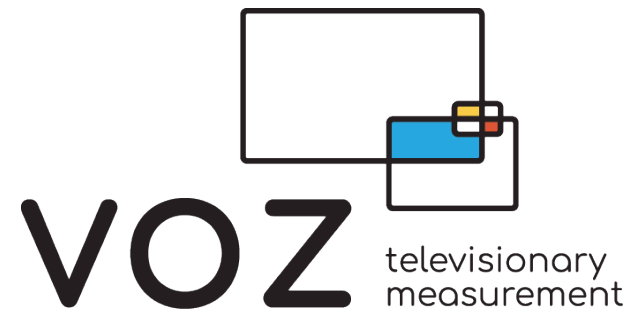
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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