



**Fri 26th Apr 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Fri 26th Apr 2024



National Total TV Reach

**12,129,000**



Broadcast TV Reach

**10,330,000**



BVOD Reach

**3,069,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,905,000	1,155,000	45,000
2	9NEWS	Nine	1,795,000	1,105,000	65,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,702,000	566,000	0
4	TIPPING POINT AUSTRALIA	Nine	1,356,000	694,000	35,000
5	A CURRENT AFFAIR	Nine	1,342,000	887,000	53,000
6	BETTER HOMES AND GARDENS	Seven	1,332,000	583,000	22,000
7	THE CHASE AUSTRALIA	Seven	1,309,000	622,000	24,000
8	FRIDAY NIGHT NRL LIVE	Nine	1,258,000	538,000	58,000
9	ABC NEWS-EV	ABC	1,046,000	720,000	26,000
10	SUNRISE	Seven	938,000	366,000	24,000
11	LIV GOLF ADELAIDE: DAY 1	Seven	936,000	161,000	21,000
12	GARDENING AUSTRALIA-EV	ABC	930,000	477,000	21,000
13	M- ROBIN HOOD	Seven	921,000	176,000	6,000
14	9NEWS AFTERNOON	Nine	845,000	459,000	20,000
15	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	844,000	386,000	38,000
16	TODAY	Nine	775,000	299,000	31,000
17	TIPPING POINT	Nine	721,000	461,000	17,000
18	10 NEWS FIRST	10	697,000	298,000	12,000
19	SILENT WITNESS-EV	ABC	678,000	414,000	32,000
20	NEWS BREAKFAST-AM	ABC	667,000	216,000	14,000
21	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	641,000	243,000	28,000
22	THE MORNING SHOW	Seven	627,000	246,000	16,000
23	THE PROJECT	10	622,000	248,000	10,000
24	HARD QUIZ S8 RPT	ABC	599,000	355,000	10,000
25	DUNKIRK	Nine	566,000	110,000	4,000
26	SEVEN NEWS AT 4	Seven	557,000	261,000	18,000
27	READY STEADY COOK	10	555,000	157,000	6,000
28	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	551,000	307,000	0
29	ABC NEWS MORNINGS-AM	ABC	500,000	88,000	8,000
30	ANTIQUES ROADSHOW-PM	ABC	491,000	223,000	5,000



## People 25-54: Cumulative Reach for Fri 26th Apr 2024



National Total TV Reach

**4,616,000**



Broadcast TV Reach

**3,615,000**



BVOD Reach

**1,494,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	591,000	212,000	0
2	9NEWS	Nine	502,000	289,000	35,000
3	SEVEN NEWS	Seven	479,000	272,000	24,000
4	FRIDAY NIGHT NRL LIVE	Nine	475,000	210,000	35,000
5	BETTER HOMES AND GARDENS	Seven	382,000	170,000	12,000
6	TIPPING POINT AUSTRALIA	Nine	357,000	168,000	18,000
7	A CURRENT AFFAIR	Nine	348,000	219,000	29,000
8	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	314,000	147,000	23,000
9	SUNRISE	Seven	307,000	115,000	14,000
10	THE CHASE AUSTRALIA	Seven	307,000	140,000	13,000
11	M- ROBIN HOOD	Seven	284,000	51,000	3,000
12	TODAY	Nine	265,000	101,000	18,000
13	LIV GOLF ADELAIDE: DAY 1	Seven	256,000	56,000	12,000
14	THE PROJECT	10	242,000	103,000	6,000
15	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	241,000	105,000	17,000
16	10 NEWS FIRST	10	217,000	94,000	7,000
17	READY STEADY COOK	10	214,000	65,000	4,000
18	9NEWS AFTERNOON	Nine	190,000	100,000	10,000
19	THE MORNING SHOW	Seven	186,000	71,000	9,000
20	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	184,000	116,000	0
21	NEWS BREAKFAST-AM	ABC	173,000	54,000	7,000
22	DUNKIRK	Nine	172,000	37,000	2,000
23	SUNRISE -EARLY	Seven	170,000	77,000	7,000
24	ABC NEWS-EV	ABC	166,000	105,000	12,000
25	DEAL OR NO DEAL	10	159,000	102,000	8,000
26	GARDENING AUSTRALIA-EV	ABC	158,000	76,000	10,000
27	THE GRAHAM NORTON SHOW RPT	10	148,000	20,000	1,000
28	SEVEN NEWS AT 4	Seven	147,000	73,000	10,000
29	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	147,000	83,000	1,000
30	TODAY -EARLY	Nine	146,000	58,000	10,000



## People 16-39: Cumulative Reach for Fri 26th Apr 2024



National Total TV Reach

**2,386,000**



Broadcast TV Reach

**1,711,000**



BVOD Reach

**843,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	273,000	106,000	0
2	FRIDAY NIGHT NRL LIVE	Nine	239,000	106,000	22,000
3	9NEWS	Nine	210,000	117,000	18,000
4	SEVEN NEWS	Seven	166,000	85,000	12,000
5	A CURRENT AFFAIR	Nine	155,000	88,000	15,000
6	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	152,000	70,000	13,000
7	BETTER HOMES AND GARDENS	Seven	143,000	65,000	6,000
8	TIPPING POINT AUSTRALIA	Nine	138,000	69,000	9,000
9	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	130,000	51,000	10,000
10	LIV GOLF ADELAIDE: DAY 1	Seven	117,000	23,000	7,000
11	THE CHASE AUSTRALIA	Seven	111,000	56,000	7,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	102,000	63,000	0
13	SUNRISE	Seven	96,000	32,000	7,000
14	THE PROJECT	10	92,000	41,000	3,000
15	M- ROBIN HOOD	Seven	88,000	14,000	1,000
16	TODAY	Nine	81,000	35,000	8,000
17	READY STEADY COOK	10	76,000	28,000	2,000
18	10 NEWS FIRST	10	72,000	27,000	3,000
19	9NEWS AFTERNOON	Nine	69,000	43,000	5,000
20	DEAL OR NO DEAL	10	68,000	43,000	4,000
21	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	68,000	38,000	0
22	TIPPING POINT	Nine	64,000	41,000	4,000
23	DUNKIRK	Nine	64,000	16,000	1,000
24	NEWS BREAKFAST-AM	ABC	64,000	21,000	4,000
25	TODAY EXTRA	Nine	59,000	25,000	5,000
26	SUNRISE -EARLY	Seven	57,000	22,000	3,000
27	THE MORNING SHOW	Seven	56,000	22,000	5,000
28	SEVEN NEWS AT 4	Seven	54,000	27,000	5,000
29	A ROYAL IN PARADISE	Nine	52,000	25,000	2,000
30	THE GRAHAM NORTON SHOW RPT	10	52,000	4,000	0



## Grocery Shoppers (18+): Cumulative Reach for Fri 26th Apr 2024



National Total TV Reach

**8,571,000**



Broadcast TV Reach

**7,385,000**



BVOD Reach

**2,199,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Fri 26th Apr 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,503,000	934,000	36,000
2	9NEWS	Nine	1,416,000	882,000	52,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,286,000	428,000	0
4	TIPPING POINT AUSTRALIA	Nine	1,086,000	569,000	28,000
5	BETTER HOMES AND GARDENS	Seven	1,055,000	463,000	18,000
6	A CURRENT AFFAIR	Nine	1,053,000	704,000	42,000
7	THE CHASE AUSTRALIA	Seven	1,047,000	502,000	19,000
8	FRIDAY NIGHT NRL LIVE	Nine	963,000	410,000	44,000
9	ABC NEWS-EV	ABC	860,000	599,000	21,000
10	GARDENING AUSTRALIA-EV	ABC	776,000	403,000	16,000
11	SUNRISE	Seven	750,000	299,000	20,000
12	LIV GOLF ADELAIDE: DAY 1	Seven	743,000	128,000	16,000
13	M- ROBIN HOOD	Seven	729,000	138,000	5,000
14	9NEWS AFTERNOON	Nine	683,000	378,000	16,000
15	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	649,000	299,000	30,000
16	TODAY	Nine	618,000	241,000	25,000
17	TIPPING POINT	Nine	587,000	378,000	13,000
18	SILENT WITNESS-EV	ABC	567,000	351,000	26,000
19	NEWS BREAKFAST-AM	ABC	550,000	181,000	11,000
20	10 NEWS FIRST	10	548,000	236,000	10,000
21	THE MORNING SHOW	Seven	509,000	203,000	13,000
22	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	493,000	185,000	21,000
23	HARD QUIZ S8 RPT	ABC	492,000	294,000	8,000
24	THE PROJECT	10	476,000	188,000	8,000
25	DUNKIRK	Nine	453,000	89,000	3,000
26	SEVEN NEWS AT 4	Seven	437,000	204,000	14,000
27	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	427,000	234,000	0
28	READY STEADY COOK	10	422,000	118,000	5,000
29	ABC NEWS MORNINGS-AM	ABC	413,000	73,000	6,000
30	ANTIQUES ROADSHOW-PM	ABC	400,000	187,000	4,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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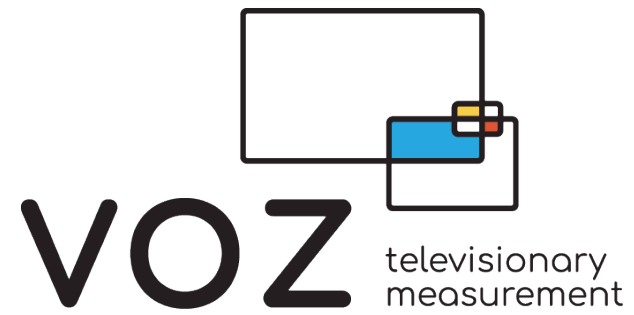
\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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