



Thu 25th Apr 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Thu 25th Apr 2024



National Total TV Reach

13,356,000



Broadcast TV Reach

11,441,000



BVOD Reach

3,476,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,503,000	1,382,000	46,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	2,093,000	466,000	0
3	SEVEN'S AFL: ANZAC DAY FOOTBALL	Seven	1,958,000	895,000	0
4	9NEWS	Nine	1,910,000	1,054,000	72,000
5	A CURRENT AFFAIR	Nine	1,386,000	872,000	54,000
6	THURSDAY NIGHT NRL LIVE	Nine	1,344,000	480,000	49,000
7	MASTERCHEF AUSTRALIA THURS	10	1,106,000	547,000	36,000
8	SUNRISE	Seven	1,095,000	409,000	27,000
9	GOGGLEBOX	10	1,081,000	464,000	19,000
10	SEVEN'S AFL: ANZAC DAY FOOTBALL - PRE MATCH	Seven	1,075,000	442,000	8,000
11	ANZAC DAY NRL LIVE -MATCH	Nine	1,044,000	433,000	42,000
12	ABC NEWS-EV	ABC	987,000	721,000	28,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	965,000	535,000	42,000
14	7.30-EV	ABC	924,000	517,000	19,000
15	HOME AND AWAY	Seven	918,000	608,000	78,000
16	THE CHASE AUSTRALIA	Seven	913,000	403,000	15,000
17	TODAY	Nine	870,000	311,000	31,000
18	NEWS BREAKFAST-AM	ABC	859,000	267,000	15,000
19	THE PROJECT	10	826,000	286,000	12,000
20	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	806,000	431,000	0
21	SUNRISE -EXTENDED	Seven	782,000	428,000	26,000
22	TODAY EXTRA	Nine	748,000	249,000	25,000
23	ABC NEWS ON ANZAC DAY-PM	ABC	698,000	121,000	7,000
24	ANZAC DAY: GALLIPOLI DAWN SERVICE 2024-PM	ABC	682,000	342,000	15,000
25	ANZAC DAY NRL LIVE -PRE MATCH	Nine	679,000	221,000	15,000
26	THE MORNING SHOW	Seven	617,000	337,000	19,000
27	FOREIGN CORRESPONDENT-EV	ABC	607,000	326,000	13,000
28	10 NEWS FIRST	10	597,000	242,000	10,000
29	GALLIPOLI DAWN SERVICE	Nine	571,000	179,000	12,000
30	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	570,000	197,000	19,000



People 25-54: Cumulative Reach for Thu 25th Apr 2024



National Total TV Reach

5,151,000



Broadcast TV Reach

4,074,000



BVOD Reach

1,705,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	743,000	382,000	24,000
2	SEVEN'S AFL: ANZAC DAY FOOTBALL	Seven	684,000	326,000	0
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	682,000	182,000	0
4	9NEWS	Nine	566,000	300,000	40,000
5	THURSDAY NIGHT NRL LIVE	Nine	476,000	179,000	30,000
6	A CURRENT AFFAIR	Nine	399,000	226,000	30,000
7	GOGGLEBOX	10	396,000	174,000	11,000
8	MASTERCHEF AUSTRALIA THURS	10	387,000	202,000	21,000
9	SEVEN'S AFL: ANZAC DAY FOOTBALL - PRE MATCH	Seven	380,000	161,000	5,000
10	SUNRISE	Seven	347,000	121,000	16,000
11	ANZAC DAY NRL LIVE -MATCH	Nine	338,000	143,000	26,000
12	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	326,000	188,000	25,000
13	THE PROJECT	10	295,000	110,000	7,000
14	TODAY	Nine	283,000	106,000	18,000
15	HOME AND AWAY	Seven	281,000	186,000	43,000
16	THE CHASE AUSTRALIA	Seven	276,000	116,000	8,000
17	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	273,000	168,000	0
18	SUNRISE -EXTENDED	Seven	247,000	142,000	16,000
19	TODAY EXTRA	Nine	244,000	89,000	15,000
20	NEWS BREAKFAST-AM	ABC	225,000	70,000	8,000
21	THE MORNING SHOW	Seven	220,000	134,000	12,000
22	ANZAC DAY NRL LIVE -PRE MATCH	Nine	215,000	66,000	9,000
23	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	194,000	74,000	12,000
24	GALLIPOLI DAWN SERVICE	Nine	183,000	68,000	7,000
25	ABC NEWS ON ANZAC DAY-AM	ABC	177,000	36,000	5,000
26	ANZAC DAY: GALLIPOLI DAWN SERVICE 2024-PM	ABC	170,000	71,000	7,000
27	LAW AND ORDER: SVU RPT	10	170,000	87,000	0
28	10 NEWS FIRST	10	168,000	67,000	5,000
29	ABC NEWS-EV	ABC	164,000	113,000	13,000
30	SEVEN NEWS AT 4	Seven	163,000	85,000	3,000



People 16-39: Cumulative Reach for Thu 25th Apr 2024



National Total TV Reach

2,821,000



Broadcast TV Reach

2,083,000



BVOD Reach

969,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: ANZAC DAY FOOTBALL	Seven	345,000	165,000	0
2	SEVEN NEWS	Seven	332,000	161,000	12,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	322,000	90,000	0
4	9NEWS	Nine	235,000	114,000	21,000
5	THURSDAY NIGHT NRL LIVE	Nine	219,000	91,000	19,000
6	SEVEN'S AFL: ANZAC DAY FOOTBALL - PRE MATCH	Seven	176,000	70,000	3,000
7	A CURRENT AFFAIR	Nine	164,000	85,000	16,000
8	ANZAC DAY NRL LIVE -MATCH	Nine	163,000	69,000	16,000
9	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	154,000	93,000	0
10	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	152,000	82,000	14,000
11	MASTERCHEF AUSTRALIA THURS	10	139,000	70,000	11,000
12	SUNRISE	Seven	126,000	40,000	8,000
13	ANZAC DAY NRL LIVE -PRE MATCH	Nine	119,000	32,000	5,000
14	GOGGLEBOX	10	117,000	47,000	5,000
15	HOME AND AWAY	Seven	115,000	78,000	26,000
16	THE PROJECT	10	113,000	41,000	3,000
17	TODAY	Nine	109,000	38,000	9,000
18	TODAY EXTRA	Nine	106,000	40,000	8,000
19	THE CHASE AUSTRALIA	Seven	102,000	43,000	4,000
20	SUNRISE -EXTENDED	Seven	97,000	56,000	8,000
21	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	87,000	34,000	7,000
22	NEWS BREAKFAST-AM	ABC	80,000	21,000	4,000
23	THE MORNING SHOW	Seven	80,000	52,000	6,000
24	ABC NEWS ON ANZAC DAY-AM	ABC	69,000	14,000	3,000
25	ANZAC DAY: GALLIPOLI DAWN SERVICE 2024-PM	ABC	69,000	24,000	4,000
26	DEAL OR NO DEAL	10	67,000	31,000	4,000
27	SEVEN NEWS AT 4	Seven	67,000	39,000	2,000
28	GALLIPOLI DAWN SERVICE	Nine	63,000	24,000	4,000
29	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	56,000	34,000	1,000
30	THE MORNING SHOW - EXTRA	Seven	54,000	30,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Thu 25th Apr 2024



National Total TV Reach

9,243,000



Broadcast TV Reach

7,981,000



BVOD Reach

2,489,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Thu 25th Apr 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,939,000	1,090,000	37,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,572,000	353,000	0
3	9NEWS	Nine	1,463,000	813,000	58,000
4	SEVEN'S AFL: ANZAC DAY FOOTBALL	Seven	1,444,000	667,000	0
5	A CURRENT AFFAIR	Nine	1,068,000	683,000	43,000
6	THURSDAY NIGHT NRL LIVE	Nine	985,000	353,000	38,000
7	SUNRISE	Seven	871,000	334,000	22,000
8	MASTERCHEF AUSTRALIA THURS	10	866,000	437,000	29,000
9	GOGGLEBOX	10	855,000	369,000	15,000
10	SEVEN'S AFL: ANZAC DAY FOOTBALL - PRE MATCH	Seven	813,000	337,000	6,000
11	ABC NEWS-EV	ABC	801,000	588,000	22,000
12	ANZAC DAY NRL LIVE -MATCH	Nine	774,000	321,000	33,000
13	7.30-EV	ABC	757,000	433,000	15,000
14	HOME AND AWAY	Seven	724,000	487,000	62,000
15	THE CHASE AUSTRALIA	Seven	723,000	326,000	12,000
16	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	714,000	393,000	33,000
17	NEWS BREAKFAST-AM	ABC	681,000	212,000	12,000
18	TODAY	Nine	667,000	246,000	25,000
19	SUNRISE -EXTENDED	Seven	635,000	351,000	21,000
20	THE PROJECT	10	623,000	226,000	10,000
21	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	604,000	324,000	0
22	TODAY EXTRA	Nine	576,000	198,000	20,000
23	ABC NEWS ON ANZAC DAY-PM	ABC	576,000	100,000	5,000
24	ANZAC DAY: GALLIPOLI DAWN SERVICE 2024-PM	ABC	540,000	275,000	12,000
25	ANZAC DAY NRL LIVE -PRE MATCH	Nine	509,000	165,000	12,000
26	FOREIGN CORRESPONDENT-EV	ABC	508,000	275,000	10,000
27	THE MORNING SHOW	Seven	499,000	277,000	16,000
28	10 NEWS FIRST	10	486,000	196,000	8,000
29	MARTIN CLUNES: ISLANDS OF AUSTRALIA-EV	ABC	454,000	222,000	8,000
30	GALLIPOLI DAWN SERVICE	Nine	453,000	145,000	10,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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