

Wed 24th Apr 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wed 24th Apr 2024



National Total TV Reach

12,449,000



Broadcast TV Reach

10,636,000



BVOD Reach

3,171,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,098,000	1,269,000	52,000
2	9NEWS	Nine	1,872,000	1,120,000	67,000
3	SEVEN'S AFL: WEDNESDAY NIGHT FOOTBALL	Seven	1,762,000	576,000	0
4	A CURRENT AFFAIR	Nine	1,389,000	905,000	53,000
5	THE CHASE AUSTRALIA	Seven	1,331,000	679,000	25,000
6	TIPPING POINT AUSTRALIA	Nine	1,305,000	690,000	37,000
7	GORDON RAMSAY'S FOOD STARS -WED	Nine	1,294,000	364,000	38,000
8	M- BULLET TRAIN	Seven	1,056,000	215,000	8,000
9	7.30-EV	ABC	1,054,000	549,000	20,000
10	MASTERCHEF AUSTRALIA WED	10	1,021,000	561,000	40,000
11	HOME AND AWAY	Seven	999,000	661,000	91,000
12	ABC NEWS-EV	ABC	981,000	738,000	30,000
13	SUNRISE	Seven	976,000	398,000	26,000
14	THE 1% CLUB UK	Seven	890,000	471,000	22,000
15	TODAY	Nine	818,000	341,000	32,000
16	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	757,000	524,000	23,000
17	FBI: INTERNATIONAL RPT	10	740,000	212,000	8,000
18	9NEWS AFTERNOON	Nine	738,000	368,000	18,000
19	HARD QUIZ S9-EV	ABC	736,000	597,000	28,000
20	THE PROJECT	10	720,000	292,000	14,000
21	SEVEN'S AFL: WEDNESDAY NIGHT FOOTBALL - PRE MATCH	Seven	712,000	392,000	0
22	SEVEN NEWS AT 4	Seven	700,000	335,000	12,000
23	NEWS BREAKFAST-AM	ABC	700,000	246,000	15,000
24	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	630,000	254,000	17,000
25	HARD QUIZ S8 RPT	ABC	620,000	370,000	11,000
26	10 NEWS FIRST	10	618,000	298,000	12,000
27	TIPPING POINT UK	Nine	589,000	375,000	13,000
28	THE MORNING SHOW	Seven	568,000	204,000	15,000
29	DEAL OR NO DEAL	10	529,000	322,000	17,000
30	ALONE AUSTRALIA	SBS	505,000	253,000	41,000



People 25-54: Cumulative Reach for Wed 24th Apr 2024



National Total TV Reach

4,723,000



Broadcast TV Reach

3,706,000



BVOD Reach

1,540,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: WEDNESDAY NIGHT FOOTBALL	Seven	622,000	219,000	0
2	9NEWS	Nine	561,000	319,000	36,000
3	SEVEN NEWS	Seven	546,000	301,000	28,000
4	GORDON RAMSAY'S FOOD STARS -WED	Nine	426,000	139,000	23,000
5	A CURRENT AFFAIR	Nine	406,000	254,000	29,000
6	MASTERCHEF AUSTRALIA WED	10	365,000	201,000	23,000
7	M- BULLET TRAIN	Seven	345,000	88,000	5,000
8	TIPPING POINT AUSTRALIA	Nine	339,000	168,000	18,000
9	THE CHASE AUSTRALIA	Seven	310,000	153,000	13,000
10	HOME AND AWAY	Seven	304,000	195,000	51,000
11	SUNRISE	Seven	291,000	119,000	15,000
12	TODAY	Nine	290,000	119,000	19,000
13	THE 1% CLUB UK	Seven	274,000	137,000	12,000
14	THE PROJECT	10	267,000	116,000	8,000
15	SEVEN'S AFL: WEDNESDAY NIGHT FOOTBALL - PRE MATCH	Seven	250,000	145,000	0
16	FBI: INTERNATIONAL RPT	10	245,000	73,000	5,000
17	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	225,000	79,000	10,000
18	NEWS BREAKFAST-AM	ABC	191,000	63,000	8,000
19	9NEWS AFTERNOON	Nine	185,000	91,000	9,000
20	7.30-EV	ABC	185,000	89,000	9,000
21	10 NEWS FIRST	10	182,000	87,000	6,000
22	DEAL OR NO DEAL	10	179,000	115,000	9,000
23	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	174,000	117,000	11,000
24	SEVEN NEWS AT 4	Seven	173,000	81,000	6,000
25	TODAY -EARLY	Nine	173,000	86,000	12,000
26	SUNRISE -EARLY	Seven	166,000	90,000	9,000
27	ABC NEWS-EV	ABC	157,000	103,000	14,000
28	HARD QUIZ S9-EV	ABC	155,000	117,000	13,000
29	ALONE AUSTRALIA	SBS	150,000	94,000	23,000
30	THE MORNING SHOW	Seven	141,000	57,000	9,000



People 16-39: Cumulative Reach for Wed 24th Apr 2024



National Total TV Reach

2,471,000



Broadcast TV Reach

1,789,000



BVOD Reach

865,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: WEDNESDAY NIGHT FOOTBALL	Seven	297,000	122,000	0
2	9NEWS	Nine	212,000	121,000	18,000
3	SEVEN NEWS	Seven	208,000	117,000	14,000
4	GORDON RAMSAY'S FOOD STARS -WED	Nine	182,000	66,000	12,000
5	A CURRENT AFFAIR	Nine	176,000	106,000	15,000
6	MASTERCHEF AUSTRALIA WED	10	151,000	92,000	13,000
7	SEVEN'S AFL: WEDNESDAY NIGHT FOOTBALL - PRE MATCH	Seven	125,000	80,000	0
8	TIPPING POINT AUSTRALIA	Nine	125,000	57,000	9,000
9	HOME AND AWAY	Seven	118,000	83,000	31,000
10	M- BULLET TRAIN	Seven	114,000	25,000	2,000
11	FBI: INTERNATIONAL RPT	10	110,000	28,000	2,000
12	THE PROJECT	10	110,000	51,000	4,000
13	THE CHASE AUSTRALIA	Seven	109,000	58,000	7,000
14	TODAY	Nine	101,000	39,000	9,000
15	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	97,000	33,000	5,000
16	SUNRISE	Seven	95,000	31,000	7,000
17	THE 1% CLUB UK	Seven	81,000	36,000	6,000
18	NEWS BREAKFAST-AM	ABC	79,000	28,000	4,000
19	9NEWS AFTERNOON	Nine	73,000	40,000	5,000
20	SEVEN NEWS AT 4	Seven	72,000	32,000	3,000
21	DEAL OR NO DEAL	10	69,000	43,000	5,000
22	ALONE AUSTRALIA	SBS	61,000	38,000	10,000
23	10 NEWS FIRST	10	59,000	28,000	3,000
24	TODAY EXTRA	Nine	56,000	23,000	6,000
25	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE -ENCORE	Nine	55,000	33,000	2,000
26	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	55,000	39,000	6,000
27	7.30-EV	ABC	55,000	28,000	5,000
28	TODAY -EARLY	Nine	54,000	25,000	5,000
29	SEVEN'S AFL: WEDNESDAY NIGHT FOOTBALL - POST MATCH	Seven	53,000	31,000	0
30	ABC NEWS-EV	ABC	53,000	29,000	7,000



Grocery Shoppers (18+): Cumulative Reach for Wed 24th Apr 2024



National Total TV Reach

8,808,000



Broadcast TV Reach

7,618,000



BVOD Reach

2,279,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Wed 24th Apr 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,675,000	1,029,000	41,000
2	9NEWS	Nine	1,458,000	887,000	54,000
3	SEVEN'S AFL: WEDNESDAY NIGHT FOOTBALL	Seven	1,337,000	436,000	0
4	A CURRENT AFFAIR	Nine	1,083,000	711,000	43,000
5	THE CHASE AUSTRALIA	Seven	1,077,000	554,000	20,000
6	TIPPING POINT AUSTRALIA	Nine	1,025,000	557,000	30,000
7	GORDON RAMSAY'S FOOD STARS -WED	Nine	995,000	279,000	31,000
8	7.30-EV	ABC	872,000	459,000	16,000
9	M- BULLET TRAIN	Seven	829,000	170,000	6,000
10	ABC NEWS-EV	ABC	817,000	620,000	23,000
11	MASTERCHEF AUSTRALIA WED	10	801,000	449,000	33,000
12	HOME AND AWAY	Seven	791,000	523,000	72,000
13	SUNRISE	Seven	789,000	325,000	21,000
14	THE 1% CLUB UK	Seven	698,000	371,000	18,000
15	TODAY	Nine	651,000	277,000	27,000
16	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	621,000	433,000	18,000
17	HARD QUIZ S9-EV	ABC	608,000	496,000	22,000
18	FBI: INTERNATIONAL RPT	10	586,000	172,000	6,000
19	9NEWS AFTERNOON	Nine	584,000	294,000	15,000
20	SEVEN NEWS AT 4	Seven	578,000	277,000	10,000
21	NEWS BREAKFAST-AM	ABC	576,000	206,000	12,000
22	THE PROJECT	10	561,000	230,000	11,000
23	SEVEN'S AFL: WEDNESDAY NIGHT FOOTBALL - PRE MATCH	Seven	558,000	305,000	0
24	HARD QUIZ S8 RPT	ABC	516,000	310,000	8,000
25	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	504,000	205,000	14,000
26	10 NEWS FIRST	10	489,000	241,000	10,000
27	TIPPING POINT UK	Nine	466,000	302,000	10,000
28	THE MORNING SHOW	Seven	464,000	168,000	12,000
29	DEAL OR NO DEAL	10	417,000	253,000	14,000
30	ABC NEWS MORNINGS-AM	ABC	407,000	83,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

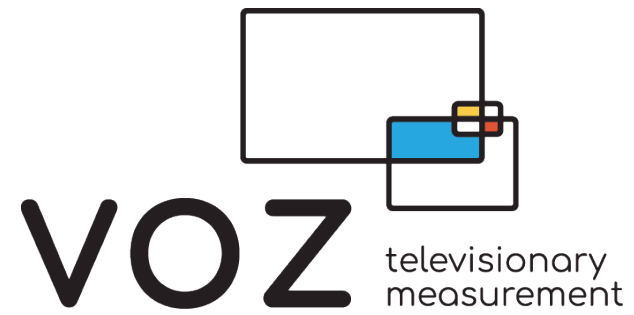
*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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