



**Tue 23rd Apr 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Tue 23rd Apr 2024



National Total TV Reach

**12,492,000**



Broadcast TV Reach

**10,644,000**



BVOD Reach

**3,225,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,203,000	1,396,000	60,000
2	9NEWS	Nine	1,886,000	1,158,000	76,000
3	FARMER WANTS A WIFE - TUE	Seven	1,835,000	1,006,000	87,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	1,617,000	689,000	47,000
5	A CURRENT AFFAIR	Nine	1,534,000	998,000	63,000
6	MASTERCHEF AUSTRALIA TUES	10	1,400,000	649,000	49,000
7	THE CHASE AUSTRALIA	Seven	1,398,000	665,000	28,000
8	HOME AND AWAY	Seven	1,386,000	891,000	98,000
9	TIPPING POINT AUSTRALIA	Nine	1,337,000	705,000	39,000
10	THE FRONT BAR	Seven	1,316,000	525,000	25,000
11	CLARKSON'S FARM	Nine	1,195,000	383,000	20,000
12	ABC NEWS-EV	ABC	1,191,000	864,000	34,000
13	7.30-EV	ABC	1,169,000	691,000	27,000
14	SUNRISE	Seven	940,000	372,000	26,000
15	THE PROJECT	10	881,000	353,000	17,000
16	TODAY	Nine	860,000	350,000	33,000
17	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	852,000	520,000	19,000
18	NCIS	10	796,000	325,000	13,000
19	9NEWS AFTERNOON	Nine	741,000	386,000	18,000
20	NEWS BREAKFAST-AM	ABC	718,000	244,000	16,000
21	10 NEWS FIRST	10	717,000	341,000	13,000
22	HARD QUIZ S8 RPT	ABC	686,000	387,000	11,000
23	SEVEN NEWS AT 4	Seven	661,000	323,000	13,000
24	TIPPING POINT UK	Nine	630,000	381,000	14,000
25	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	607,000	219,000	11,000
26	DEAL OR NO DEAL	10	542,000	335,000	19,000
27	THE MORNING SHOW	Seven	542,000	202,000	16,000
28	ANTIQUES ROADSHOW-PM	ABC	517,000	225,000	5,000
29	CREATIVE TYPES WITH VIRGINIA TRIOLI-EV	ABC	503,000	320,000	15,000
30	TALKING FOOTY	Seven	501,000	199,000	8,000



## People 25-54: Cumulative Reach for Tue 23rd Apr 2024



National Total TV Reach

**4,658,000**



Broadcast TV Reach

**3,612,000**



BVOD Reach

**1,576,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	599,000	309,000	29,000
2	FARMER WANTS A WIFE - TUE	Seven	583,000	295,000	47,000
3	9NEWS	Nine	571,000	335,000	41,000
4	SEVEN NEWS	Seven	561,000	340,000	33,000
5	MASTERCHEF AUSTRALIA TUES	10	506,000	239,000	29,000
6	CLARKSON'S FARM	Nine	475,000	163,000	12,000
7	HOME AND AWAY	Seven	449,000	293,000	56,000
8	A CURRENT AFFAIR	Nine	448,000	273,000	35,000
9	THE FRONT BAR	Seven	419,000	189,000	14,000
10	THE PROJECT	10	337,000	145,000	10,000
11	TIPPING POINT AUSTRALIA	Nine	336,000	156,000	20,000
12	THE CHASE AUSTRALIA	Seven	320,000	136,000	14,000
13	TODAY	Nine	298,000	120,000	19,000
14	SUNRISE	Seven	291,000	111,000	15,000
15	NCIS	10	287,000	113,000	7,000
16	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	223,000	97,000	7,000
17	7.30-EV	ABC	214,000	114,000	13,000
18	ABC NEWS-EV	ABC	211,000	127,000	16,000
19	10 NEWS FIRST	10	203,000	99,000	7,000
20	NEWS BREAKFAST-AM	ABC	192,000	65,000	8,000
21	SUNRISE -EARLY	Seven	186,000	90,000	10,000
22	DEAL OR NO DEAL	10	181,000	114,000	10,000
23	TALKING FOOTY	Seven	175,000	73,000	5,000
24	9NEWS AFTERNOON	Nine	170,000	88,000	10,000
25	TODAY -EARLY	Nine	166,000	75,000	12,000
26	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	162,000	89,000	9,000
27	OUTBACK TRUCKERS-PM	Seven	140,000	73,000	3,000
28	SEVEN NEWS AT 4	Seven	132,000	62,000	7,000
29	TWO AND A HALF MEN RPT	10	129,000	29,000	1,000
30	TODAY EXTRA	Nine	128,000	58,000	11,000



## People 16-39: Cumulative Reach for Tue 23rd Apr 2024



National Total TV Reach

**2,375,000**



Broadcast TV Reach

**1,662,000**



BVOD Reach

**892,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	233,000	132,000	21,000
2	MASTERCHEF AUSTRALIA TUES	10	230,000	108,000	17,000
3	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	227,000	116,000	15,000
4	FARMER WANTS A WIFE - TUE	Seven	211,000	114,000	27,000
5	SEVEN NEWS	Seven	203,000	121,000	17,000
6	HOME AND AWAY	Seven	182,000	130,000	34,000
7	CLARKSON'S FARM	Nine	181,000	64,000	6,000
8	A CURRENT AFFAIR	Nine	176,000	102,000	18,000
9	THE FRONT BAR	Seven	150,000	67,000	8,000
10	TIPPING POINT AUSTRALIA	Nine	140,000	63,000	10,000
11	THE PROJECT	10	136,000	64,000	5,000
12	THE CHASE AUSTRALIA	Seven	117,000	48,000	7,000
13	NCIS	10	110,000	46,000	4,000
14	TODAY	Nine	98,000	42,000	9,000
15	SUNRISE	Seven	95,000	33,000	7,000
16	7.30-EV	ABC	84,000	43,000	7,000
17	NEWS BREAKFAST-AM	ABC	82,000	22,000	4,000
18	DEAL OR NO DEAL	10	78,000	51,000	5,000
19	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	76,000	20,000	3,000
20	ABC NEWS-EV	ABC	75,000	47,000	8,000
21	10 NEWS FIRST	10	73,000	37,000	3,000
22	9NEWS AFTERNOON	Nine	68,000	35,000	5,000
23	TALKING FOOTY	Seven	65,000	27,000	2,000
24	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	58,000	35,000	5,000
25	TODAY -EARLY	Nine	56,000	26,000	5,000
26	SUNRISE -EARLY	Seven	54,000	24,000	4,000
27	OUTBACK TRUCKERS-PM	Seven	52,000	28,000	2,000
28	TODAY EXTRA	Nine	52,000	20,000	5,000
29	SEVEN NEWS AT 4	Seven	48,000	21,000	4,000
30	TIPPING POINT UK	Nine	47,000	26,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for Tue 23rd Apr 2024



National Total TV Reach

**8,815,000**



Broadcast TV Reach

**7,603,000**



BVOD Reach

**2,316,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Tue 23rd Apr 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,761,000	1,136,000	48,000
2	9NEWS	Nine	1,466,000	911,000	61,000
3	FARMER WANTS A WIFE - TUE	Seven	1,437,000	800,000	70,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	1,204,000	492,000	37,000
5	A CURRENT AFFAIR	Nine	1,179,000	779,000	51,000
6	THE CHASE AUSTRALIA	Seven	1,137,000	544,000	22,000
7	MASTERCHEF AUSTRALIA TUES	10	1,106,000	518,000	39,000
8	HOME AND AWAY	Seven	1,078,000	695,000	78,000
9	TIPPING POINT AUSTRALIA	Nine	1,058,000	563,000	32,000
10	THE FRONT BAR	Seven	1,041,000	416,000	19,000
11	ABC NEWS-EV	ABC	970,000	713,000	26,000
12	7.30-EV	ABC	956,000	568,000	22,000
13	CLARKSON'S FARM	Nine	875,000	285,000	16,000
14	SUNRISE	Seven	756,000	305,000	22,000
15	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	705,000	429,000	15,000
16	THE PROJECT	10	684,000	271,000	14,000
17	TODAY	Nine	662,000	278,000	27,000
18	NCIS	10	636,000	260,000	10,000
19	9NEWS AFTERNOON	Nine	599,000	310,000	15,000
20	10 NEWS FIRST	10	581,000	273,000	11,000
21	NEWS BREAKFAST-AM	ABC	569,000	202,000	13,000
22	HARD QUIZ S8 RPT	ABC	567,000	324,000	9,000
23	SEVEN NEWS AT 4	Seven	530,000	264,000	10,000
24	TIPPING POINT UK	Nine	507,000	309,000	11,000
25	OPAL HUNTERS: RED DIRT ROAD TRIP	Nine	474,000	172,000	9,000
26	THE MORNING SHOW	Seven	435,000	166,000	13,000
27	DEAL OR NO DEAL	10	432,000	263,000	15,000
28	ANTIQUES ROADSHOW-PM	ABC	425,000	192,000	4,000
29	CREATIVE TYPES WITH VIRGINIA TRIOLI-EV	ABC	412,000	270,000	12,000
30	SUNRISE -EARLY	Seven	412,000	190,000	13,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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