



Mon 22nd Apr 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Mon 22nd Apr 2024



National Total TV Reach

12,840,000



Broadcast TV Reach

11,008,000



BVOD Reach

3,260,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,298,000	1,440,000	62,000
2	9NEWS	Nine	2,047,000	1,244,000	80,000
3	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -MON	Nine	1,752,000	728,000	48,000
4	FARMER WANTS A WIFE - MON	Seven	1,698,000	923,000	83,000
5	A CURRENT AFFAIR	Nine	1,634,000	1,053,000	65,000
6	MASTERCHEF AUSTRALIA - LAUNCH	10	1,423,000	776,000	57,000
7	THE CHASE AUSTRALIA	Seven	1,374,000	685,000	28,000
8	TIPPING POINT AUSTRALIA	Nine	1,362,000	710,000	41,000
9	HOME AND AWAY	Seven	1,333,000	843,000	94,000
10	ABC NEWS-EV	ABC	1,246,000	919,000	36,000
11	7.30-EV	ABC	1,169,000	688,000	31,000
12	FOUR CORNERS-EV	ABC	1,138,000	664,000	30,000
13	PARAMEDICS	Nine	1,128,000	402,000	22,000
14	AUSTRALIAN STORY-EV	ABC	1,027,000	774,000	42,000
15	THE PROJECT	10	1,007,000	375,000	19,000
16	9-1-1	Seven	984,000	410,000	26,000
17	SUNRISE	Seven	942,000	391,000	26,000
18	A GENTLEMAN IN MOSCOW	10	869,000	219,000	0
19	TODAY	Nine	833,000	338,000	33,000
20	MEDIA WATCH-EV	ABC	803,000	645,000	24,000
21	9NEWS AFTERNOON	Nine	798,000	401,000	19,000
22	HARD QUIZ S8 RPT	ABC	702,000	394,000	12,000
23	10 NEWS FIRST	10	702,000	324,000	14,000
24	SEVEN NEWS AT 4	Seven	683,000	315,000	13,000
25	NEWS BREAKFAST-AM	ABC	671,000	237,000	16,000
26	TIPPING POINT UK	Nine	670,000	373,000	14,000
27	DEAL OR NO DEAL	10	593,000	338,000	19,000
28	THE RISE AND FALL OF BORIS JOHNSON-LE	ABC	574,000	296,000	11,000
29	THE MORNING SHOW	Seven	555,000	245,000	16,000
30	SUNRISE -EARLY	Seven	514,000	237,000	16,000



People 25-54: Cumulative Reach for Mon 22nd Apr 2024



National Total TV Reach

4,817,000



Broadcast TV Reach

3,779,000



BVOD Reach

1,594,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	638,000	363,000	44,000
2	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -MON	Nine	628,000	328,000	31,000
3	SEVEN NEWS	Seven	602,000	349,000	34,000
4	MASTERCHEF AUSTRALIA - LAUNCH	10	556,000	290,000	35,000
5	FARMER WANTS A WIFE - MON	Seven	537,000	269,000	46,000
6	A CURRENT AFFAIR	Nine	525,000	300,000	37,000
7	PARAMEDICS	Nine	468,000	162,000	14,000
8	HOME AND AWAY	Seven	436,000	270,000	54,000
9	THE PROJECT	10	395,000	164,000	12,000
10	TIPPING POINT AUSTRALIA	Nine	341,000	170,000	21,000
11	THE CHASE AUSTRALIA	Seven	335,000	147,000	15,000
12	9-1-1	Seven	312,000	140,000	15,000
13	A GENTLEMAN IN MOSCOW	10	309,000	68,000	0
14	TODAY	Nine	294,000	122,000	20,000
15	SUNRISE	Seven	279,000	119,000	15,000
16	ABC NEWS-EV	ABC	269,000	164,000	17,000
17	FOUR CORNERS-EV	ABC	257,000	148,000	15,000
18	7.30-EV	ABC	233,000	130,000	14,000
19	DEAL OR NO DEAL	10	229,000	127,000	11,000
20	10 NEWS FIRST	10	209,000	91,000	8,000
21	AUSTRALIAN STORY-EV	ABC	208,000	141,000	20,000
22	NEWS BREAKFAST-AM	ABC	191,000	65,000	8,000
23	SUNRISE -EARLY	Seven	184,000	90,000	9,000
24	9NEWS AFTERNOON	Nine	177,000	82,000	10,000
25	MEDIA WATCH-EV	ABC	170,000	145,000	12,000
26	TODAY -EARLY	Nine	159,000	70,000	12,000
27	SEVEN NEWS AT 4	Seven	157,000	75,000	7,000
28	FOOTY CLASSIFIED	Nine	154,000	62,000	5,000
29	TODAY EXTRA	Nine	146,000	63,000	11,000
30	THE MORNING SHOW	Seven	146,000	71,000	9,000



People 16-39: Cumulative Reach for Mon 22nd Apr 2024



National Total TV Reach

2,529,000



Broadcast TV Reach

1,818,000



BVOD Reach

907,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	254,000	133,000	22,000
2	MASTERCHEF AUSTRALIA - LAUNCH	10	243,000	130,000	20,000
3	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -MON	Nine	242,000	114,000	16,000
4	FARMER WANTS A WIFE - MON	Seven	225,000	113,000	26,000
5	SEVEN NEWS	Seven	222,000	115,000	18,000
6	A CURRENT AFFAIR	Nine	199,000	100,000	19,000
7	HOME AND AWAY	Seven	190,000	113,000	33,000
8	THE PROJECT	10	160,000	65,000	6,000
9	PARAMEDICS	Nine	154,000	43,000	7,000
10	TIPPING POINT AUSTRALIA	Nine	119,000	56,000	11,000
11	THE CHASE AUSTRALIA	Seven	116,000	53,000	8,000
12	9-1-1	Seven	116,000	44,000	8,000
13	SUNRISE	Seven	114,000	42,000	7,000
14	A GENTLEMAN IN MOSCOW	10	108,000	22,000	0
15	ABC NEWS-EV	ABC	107,000	60,000	9,000
16	TODAY	Nine	102,000	40,000	9,000
17	DEAL OR NO DEAL	10	96,000	54,000	6,000
18	7.30-EV	ABC	93,000	48,000	8,000
19	10 NEWS FIRST	10	81,000	31,000	3,000
20	NEWS BREAKFAST-AM	ABC	71,000	19,000	4,000
21	AUSTRALIAN STORY-EV	ABC	70,000	49,000	10,000
22	9NEWS AFTERNOON	Nine	69,000	28,000	5,000
23	FOUR CORNERS-EV	ABC	69,000	42,000	8,000
24	SUNRISE -EARLY	Seven	62,000	33,000	4,000
25	TODAY EXTRA	Nine	60,000	24,000	6,000
26	THE MORNING SHOW	Seven	58,000	31,000	5,000
27	FARMER WANTS A WIFE - ENCORE DAY	Seven	55,000	25,000	2,000
28	TODAY -EARLY	Nine	54,000	20,000	5,000
29	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -SUN -ENCORE	Nine	54,000	22,000	2,000
30	HARD QUIZ S8 RPT	ABC	53,000	32,000	3,000



Grocery Shoppers (18+): Cumulative Reach for Mon 22nd Apr 2024



National Total TV Reach

8,962,000



Broadcast TV Reach

7,762,000



BVOD Reach

2,329,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Mon 22nd Apr 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,799,000	1,158,000	49,000
2	9NEWS	Nine	1,553,000	952,000	64,000
3	FARMER WANTS A WIFE - MON	Seven	1,338,000	741,000	67,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -MON	Nine	1,258,000	496,000	38,000
5	A CURRENT AFFAIR	Nine	1,218,000	797,000	52,000
6	THE CHASE AUSTRALIA	Seven	1,109,000	560,000	23,000
7	MASTERCHEF AUSTRALIA - LAUNCH	10	1,098,000	601,000	46,000
8	TIPPING POINT AUSTRALIA	Nine	1,057,000	563,000	33,000
9	HOME AND AWAY	Seven	1,042,000	665,000	75,000
10	ABC NEWS-EV	ABC	1,033,000	771,000	28,000
11	7.30-EV	ABC	972,000	579,000	24,000
12	FOUR CORNERS-EV	ABC	937,000	549,000	24,000
13	AUSTRALIAN STORY-EV	ABC	855,000	653,000	33,000
14	PARAMEDICS	Nine	835,000	297,000	18,000
15	9-1-1	Seven	793,000	334,000	21,000
16	THE PROJECT	10	770,000	292,000	16,000
17	SUNRISE	Seven	750,000	317,000	21,000
18	A GENTLEMAN IN MOSCOW	10	687,000	169,000	0
19	MEDIA WATCH-EV	ABC	672,000	542,000	19,000
20	TODAY	Nine	633,000	268,000	27,000
21	9NEWS AFTERNOON	Nine	620,000	317,000	16,000
22	HARD QUIZ S8 RPT	ABC	588,000	332,000	10,000
23	SEVEN NEWS AT 4	Seven	562,000	261,000	10,000
24	NEWS BREAKFAST-AM	ABC	558,000	200,000	13,000
25	10 NEWS FIRST	10	551,000	255,000	11,000
26	TIPPING POINT UK	Nine	537,000	300,000	12,000
27	THE RISE AND FALL OF BORIS JOHNSON-LE	ABC	483,000	249,000	9,000
28	THE MORNING SHOW	Seven	460,000	205,000	13,000
29	DEAL OR NO DEAL	10	456,000	264,000	16,000
30	ANTIQUES ROADSHOW-PM	ABC	434,000	193,000	4,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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