



**Sun 21st Apr 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Sun 21st Apr 2024



National Total TV Reach

**13,470,000**



Broadcast TV Reach

**11,474,000**



BVOD Reach

**3,583,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SUN	Seven	2,298,000	1,366,000	49,000
2	FARMER WANTS A WIFE - SUN	Seven	2,125,000	1,059,000	88,000
3	9NEWS SUNDAY	Nine	2,076,000	1,214,000	74,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -SUN	Nine	2,002,000	795,000	52,000
5	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	1,371,000	749,000	74,000
6	60 MINUTES	Nine	1,335,000	458,000	30,000
7	7NEWS SPOTLIGHT	Seven	1,325,000	642,000	29,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	1,264,000	465,000	37,000
9	ABC NEWS SUNDAY-EV	ABC	1,185,000	821,000	30,000
10	VERA-EV	ABC	1,176,000	869,000	36,000
11	CALL THE MIDWIFE-EV	ABC	1,070,000	561,000	18,000
12	FBI	10	980,000	334,000	24,000
13	THE SUNDAY PROJECT	10	964,000	365,000	19,000
14	WEEKEND SUNRISE - SUN	Seven	897,000	340,000	20,000
15	SUNDAY FOOTY SHOW	Nine	830,000	158,000	12,000
16	WEEKEND TODAY - SUNDAY	Nine	796,000	290,000	26,000
17	INSIDERS-AM	ABC	748,000	478,000	44,000
18	THE LATEST: SEVEN NEWS	Seven	668,000	318,000	13,000
19	COMPASS-EV	ABC	664,000	292,000	10,000
20	LANDLINE-PM	ABC	656,000	400,000	14,000
21	10 NEWS FIRST SUN	10	620,000	288,000	10,000
22	SEVEN NEWS AT 5	Seven	614,000	356,000	11,000
23	ANTIQUES ROADSHOW-PM	ABC	604,000	286,000	7,000
24	WEEKEND SUNRISE - SUN - EARLY	Seven	564,000	239,000	14,000
25	THE MORNING SHOW - WEEKEND	Seven	559,000	147,000	10,000
26	WIDE WORLD OF SPORTS	Nine	551,000	203,000	17,000
27	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	538,000	186,000	11,000
28	WEEKEND BREAKFAST-AM	ABC	535,000	213,000	13,000
29	SUNDAY AFTERNOON NRL KICK OFF	Nine	505,000	156,000	11,000
30	THE BIG BANG THEORY RPT	10	487,000	62,000	1,000



## People 25-54: Cumulative Reach for Sun 21st Apr 2024



National Total TV Reach

**5,138,000**



Broadcast TV Reach

**4,003,000**



BVOD Reach

**1,762,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -SUN	Nine	764,000	353,000	33,000
2	9NEWS SUNDAY	Nine	668,000	369,000	42,000
3	SEVEN NEWS - SUN	Seven	620,000	355,000	27,000
4	FARMER WANTS A WIFE - SUN	Seven	605,000	312,000	48,000
5	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	592,000	342,000	45,000
6	60 MINUTES	Nine	539,000	190,000	18,000
7	SUNDAY AFTERNOON NRL LIVE	Nine	432,000	159,000	22,000
8	FBI	10	420,000	151,000	15,000
9	THE SUNDAY PROJECT	10	399,000	156,000	12,000
10	7NEWS SPOTLIGHT	Seven	398,000	163,000	15,000
11	WEEKEND SUNRISE - SUN	Seven	291,000	118,000	12,000
12	SUNDAY FOOTY SHOW	Nine	281,000	57,000	7,000
13	WEEKEND TODAY - SUNDAY	Nine	242,000	88,000	15,000
14	ABC NEWS SUNDAY-EV	ABC	219,000	140,000	13,000
15	WIDE WORLD OF SPORTS	Nine	192,000	81,000	10,000
16	INSIDERS-AM	ABC	186,000	105,000	22,000
17	10 NEWS FIRST SUN	10	181,000	78,000	5,000
18	THE BIG BANG THEORY RPT	10	178,000	25,000	1,000
19	THE MORNING SHOW - WEEKEND	Seven	176,000	58,000	6,000
20	9NEWS LATE	Nine	175,000	82,000	10,000
21	SEVEN NEWS AT 5	Seven	173,000	96,000	6,000
22	WEEKEND SUNRISE - SUN - EARLY	Seven	171,000	71,000	8,000
23	THE LATEST: SEVEN NEWS	Seven	171,000	84,000	7,000
24	10 NEWS FIRST SUN 6PM	10	163,000	100,000	6,000
25	TWO AND A HALF MEN RPT	10	159,000	27,000	1,000
26	EDGE OF TOMORROW -EV	Nine	158,000	43,000	2,000
27	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	158,000	61,000	6,000
28	SUNDAY AFTERNOON NRL KICK OFF	Nine	156,000	47,000	6,000
29	VERA-EV	ABC	147,000	77,000	16,000
30	CALL THE MIDWIFE-EV	ABC	146,000	69,000	8,000



## People 16-39: Cumulative Reach for Sun 21st Apr 2024



National Total TV Reach

**2,754,000**



Broadcast TV Reach

**1,960,000**



BVOD Reach

**1,012,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -SUN	Nine	320,000	141,000	17,000
2	FARMER WANTS A WIFE - SUN	Seven	269,000	144,000	26,000
3	9NEWS SUNDAY	Nine	263,000	138,000	21,000
4	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	246,000	149,000	32,000
5	SEVEN NEWS - SUN	Seven	245,000	125,000	13,000
6	SUNDAY AFTERNOON NRL LIVE	Nine	204,000	73,000	13,000
7	60 MINUTES	Nine	191,000	70,000	9,000
8	THE SUNDAY PROJECT	10	165,000	61,000	6,000
9	FBI	10	164,000	49,000	10,000
10	7NEWS SPOTLIGHT	Seven	145,000	53,000	7,000
11	WEEKEND SUNRISE - SUN	Seven	113,000	44,000	6,000
12	SUNDAY FOOTY SHOW	Nine	109,000	26,000	4,000
13	WEEKEND TODAY - SUNDAY	Nine	92,000	28,000	7,000
14	INSIDERS-AM	ABC	81,000	44,000	11,000
15	ABC NEWS SUNDAY-EV	ABC	78,000	47,000	7,000
16	WIDE WORLD OF SPORTS	Nine	76,000	34,000	5,000
17	10 NEWS FIRST SUN 6PM	10	71,000	44,000	3,000
18	SEVEN NEWS AT 5	Seven	71,000	43,000	3,000
19	WEEKEND SUNRISE - SUN - EARLY	Seven	68,000	25,000	4,000
20	SUNDAY AFTERNOON NRL KICK OFF	Nine	67,000	22,000	4,000
21	10 NEWS FIRST SUN	10	66,000	30,000	2,000
22	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	64,000	30,000	3,000
23	VERA-EV	ABC	61,000	34,000	8,000
24	THE MORNING SHOW - WEEKEND	Seven	61,000	19,000	3,000
25	THE BIG BANG THEORY RPT	10	55,000	7,000	0
26	THE LATEST: SEVEN NEWS	Seven	53,000	26,000	3,000
27	9NEWS LATE	Nine	53,000	26,000	5,000
28	CALL THE MIDWIFE-EV	ABC	51,000	29,000	4,000
29	M- THE BOURNE SUPREMACY-PM (R)	Seven	49,000	18,000	1,000
30	FISH FOREVER	Nine	47,000	26,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for Sun 21st Apr 2024



National Total TV Reach

**9,282,000**



Broadcast TV Reach

**7,980,000**



BVOD Reach

**2,540,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Sun 21st Apr 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SUN	Seven	1,817,000	1,100,000	39,000
2	FARMER WANTS A WIFE - SUN	Seven	1,657,000	841,000	70,000
3	9NEWS SUNDAY	Nine	1,577,000	939,000	59,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -SUN	Nine	1,449,000	560,000	42,000
5	7NEWS SPOTLIGHT	Seven	1,068,000	520,000	23,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! GRAND FINALE	10	1,035,000	567,000	58,000
7	60 MINUTES	Nine	1,004,000	354,000	24,000
8	ABC NEWS SUNDAY-EV	ABC	975,000	675,000	23,000
9	VERA-EV	ABC	970,000	729,000	28,000
10	SUNDAY AFTERNOON NRL LIVE	Nine	949,000	357,000	29,000
11	CALL THE MIDWIFE-EV	ABC	893,000	474,000	14,000
12	FBI	10	750,000	263,000	19,000
13	THE SUNDAY PROJECT	10	729,000	283,000	16,000
14	WEEKEND SUNRISE - SUN	Seven	720,000	279,000	17,000
15	SUNDAY FOOTY SHOW	Nine	641,000	123,000	10,000
16	WEEKEND TODAY - SUNDAY	Nine	612,000	231,000	21,000
17	INSIDERS-AM	ABC	593,000	392,000	36,000
18	COMPASS-EV	ABC	540,000	246,000	8,000
19	THE LATEST: SEVEN NEWS	Seven	540,000	258,000	11,000
20	LANDLINE-PM	ABC	535,000	325,000	11,000
21	10 NEWS FIRST SUN	10	503,000	232,000	8,000
22	ANTIQUES ROADSHOW-PM	ABC	497,000	240,000	5,000
23	SEVEN NEWS AT 5	Seven	487,000	286,000	9,000
24	THE MORNING SHOW - WEEKEND	Seven	453,000	120,000	8,000
25	WEEKEND SUNRISE - SUN - EARLY	Seven	442,000	195,000	12,000
26	WEEKEND BREAKFAST-AM	ABC	439,000	177,000	10,000
27	WIDE WORLD OF SPORTS	Nine	433,000	161,000	14,000
28	DAVID ATTENBOROUGH'S GREEN PLANET -RPT	Nine	430,000	148,000	8,000
29	SUNDAY AFTERNOON NRL KICK OFF	Nine	392,000	122,000	8,000
30	OFFSIDERS-AM	ABC	392,000	205,000	12,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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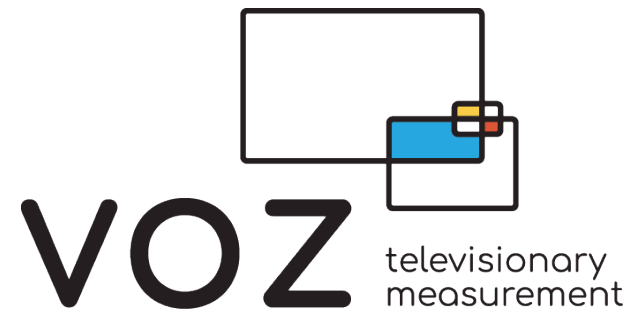
\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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