



Sat 20th Apr 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Sat 20th Apr 2024



National Total TV Reach

12,266,000



Broadcast TV Reach

10,441,000



BVOD Reach

3,097,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,763,000	628,000	0
2	SEVEN NEWS - SAT	Seven	1,669,000	1,045,000	25,000
3	9NEWS SATURDAY	Nine	1,431,000	823,000	43,000
4	A CURRENT AFFAIR -SAT	Nine	1,062,000	618,000	32,000
5	ABC NEWS-SA	ABC	1,039,000	689,000	21,000
6	MURDER IN PROVENCE-EV	ABC	968,000	581,000	25,000
7	JEOPARDY! AUSTRALIA -LAUNCH	Nine	931,000	314,000	16,000
8	PENGUIN BLOOM	Nine	836,000	163,000	8,000
9	SEVEN'S HORSE RACING 2024	Seven	761,000	123,000	6,000
10	GETAWAY	Nine	758,000	399,000	21,000
11	WEEKEND SUNRISE - SAT	Seven	697,000	403,000	22,000
12	M- THE MUMMY RETURNS	Seven	684,000	138,000	5,000
13	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	624,000	320,000	7,000
14	WEEKEND BREAKFAST-AM	ABC	622,000	228,000	12,000
15	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	613,000	281,000	0
16	WEEKEND SUNRISE - SAT - LATE	Seven	605,000	342,000	20,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	602,000	292,000	17,000
18	10 NEWS FIRST SAT	10	570,000	273,000	8,000
19	THE MORNING SHOW - WEEKEND	Seven	551,000	181,000	11,000
20	BLUEY: THE SIGN-EV	ABC	539,000	216,000	6,000
21	WEEKEND TODAY - SATURDAY	Nine	530,000	275,000	26,000
22	TODAY EXTRA - SATURDAY	Nine	513,000	158,000	13,000
23	THE DOG HOUSE	10	501,000	235,000	4,000
24	THE BIG BANG THEORY RPT	10	479,000	74,000	1,000
25	9NEWS: FIRST AT FIVE	Nine	476,000	283,000	13,000
26	WEEKEND TODAY - SATURDAY - LATE	Nine	473,000	229,000	23,000
27	THE GLASS CASTLE	Nine	472,000	114,000	4,000
28	THE SUSPECT-EV	ABC	458,000	272,000	5,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	444,000	201,000	19,000
30	AMBULANCE UK	10	438,000	164,000	3,000



People 25-54: Cumulative Reach for Sat 20th Apr 2024



National Total TV Reach

4,557,000



Broadcast TV Reach

3,545,000



BVOD Reach

1,489,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	583,000	207,000	0
2	SEVEN NEWS - SAT	Seven	405,000	237,000	13,000
3	9NEWS SATURDAY	Nine	363,000	190,000	22,000
4	JEOPARDY! AUSTRALIA -LAUNCH	Nine	258,000	84,000	8,000
5	A CURRENT AFFAIR -SAT	Nine	252,000	127,000	16,000
6	PENGUIN BLOOM	Nine	239,000	47,000	4,000
7	SEVEN'S HORSE RACING 2024	Seven	219,000	34,000	3,000
8	M- THE MUMMY RETURNS	Seven	212,000	46,000	3,000
9	WEEKEND SUNRISE - SAT	Seven	207,000	116,000	13,000
10	WEEKEND SUNRISE - SAT - LATE	Seven	194,000	111,000	11,000
11	GETAWAY	Nine	189,000	91,000	11,000
12	WEEKEND SUNRISE - SAT - EARLY	Seven	184,000	84,000	9,000
13	THE MORNING SHOW - WEEKEND	Seven	181,000	65,000	6,000
14	THE BIG BANG THEORY RPT	10	172,000	29,000	1,000
15	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	171,000	84,000	0
16	WEEKEND BREAKFAST-AM	ABC	169,000	59,000	6,000
17	WEEKEND TODAY - SATURDAY	Nine	166,000	99,000	15,000
18	THE DOG HOUSE	10	162,000	69,000	2,000
19	TODAY EXTRA - SATURDAY	Nine	160,000	50,000	8,000
20	HUNGER GAMES: CATCHING FIRE -EV	Nine	158,000	31,000	1,000
21	I'M A CELEBRITY...GET ME OUT OF HERE! DAY ENCORE	10	150,000	13,000	0
22	WEEKEND TODAY - EARLY SATURDAY	Nine	149,000	64,000	11,000
23	10 NEWS FIRST SAT	10	146,000	70,000	4,000
24	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	145,000	74,000	4,000
25	WEEKEND TODAY - SATURDAY - LATE	Nine	143,000	76,000	14,000
26	AMBULANCE UK	10	140,000	57,000	2,000
27	ABC NEWS-SA	ABC	129,000	81,000	10,000
28	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -LAUNCH - ENCORE	Nine	127,000	48,000	3,000
29	AMBULANCE UK RPT	10	123,000	57,000	1,000
30	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	123,000	49,000	0



People 16-39: Cumulative Reach for Sat 20th Apr 2024



National Total TV Reach

2,375,000



Broadcast TV Reach

1,693,000



BVOD Reach

846,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	266,000	91,000	0
2	SEVEN NEWS - SAT	Seven	153,000	88,000	6,000
3	9NEWS SATURDAY	Nine	148,000	66,000	10,000
4	JEOPARDY! AUSTRALIA -LAUNCH	Nine	116,000	41,000	4,000
5	A CURRENT AFFAIR -SAT	Nine	103,000	51,000	8,000
6	SEVEN'S HORSE RACING 2024	Seven	83,000	13,000	2,000
7	TODAY EXTRA - SATURDAY	Nine	83,000	24,000	4,000
8	PENGUIN BLOOM	Nine	83,000	15,000	2,000
9	M- THE MUMMY RETURNS	Seven	78,000	18,000	1,000
10	GETAWAY	Nine	74,000	36,000	5,000
11	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	71,000	35,000	0
12	WEEKEND TODAY - SATURDAY	Nine	68,000	36,000	7,000
13	WEEKEND BREAKFAST-AM	ABC	68,000	22,000	3,000
14	WEEKEND SUNRISE - SAT	Seven	65,000	28,000	6,000
15	THE DOG HOUSE	10	61,000	22,000	1,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	59,000	25,000	5,000
17	WEEKEND SUNRISE - SAT - EARLY	Seven	58,000	22,000	4,000
18	HUNGER GAMES: CATCHING FIRE -EV	Nine	57,000	12,000	1,000
19	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	57,000	23,000	2,000
20	AMBULANCE UK	10	54,000	21,000	1,000
21	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	54,000	18,000	0
22	RENOVATE OR REBUILD	Nine	54,000	16,000	1,000
23	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -LAUNCH - ENCORE	Nine	53,000	21,000	1,000
24	THE BIG BANG THEORY RPT	10	52,000	11,000	0
25	WEEKEND TODAY - EARLY SATURDAY	Nine	51,000	19,000	5,000
26	I'M A CELEBRITY...GET ME OUT OF HERE! DAY ENCORE	10	51,000	5,000	0
27	9NEWS: FIRST AT FIVE	Nine	49,000	34,000	4,000
28	WEEKEND TODAY - SATURDAY - LATE	Nine	49,000	23,000	7,000
29	THE MORNING SHOW - WEEKEND	Seven	48,000	17,000	3,000
30	THE GARDEN GURUS	Nine	45,000	15,000	1,000



Grocery Shoppers (18+): Cumulative Reach for Sat 20th Apr 2024



National Total TV Reach

8,511,000



Broadcast TV Reach

7,318,000



BVOD Reach

2,187,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Sat 20th Apr 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,314,000	473,000	0
2	SEVEN NEWS - SAT	Seven	1,311,000	839,000	20,000
3	9NEWS SATURDAY	Nine	1,137,000	666,000	35,000
4	ABC NEWS-SA	ABC	859,000	573,000	17,000
5	A CURRENT AFFAIR -SAT	Nine	845,000	501,000	26,000
6	MURDER IN PROVENCE-EV	ABC	797,000	490,000	20,000
7	JEOPARDY! AUSTRALIA -LAUNCH	Nine	736,000	251,000	13,000
8	PENGUIN BLOOM	Nine	660,000	133,000	6,000
9	GETAWAY	Nine	619,000	333,000	17,000
10	SEVEN'S HORSE RACING 2024	Seven	595,000	98,000	5,000
11	WEEKEND SUNRISE - SAT	Seven	573,000	332,000	18,000
12	M- THE MUMMY RETURNS	Seven	540,000	113,000	4,000
13	WEEKEND BREAKFAST-AM	ABC	502,000	188,000	9,000
14	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	497,000	260,000	6,000
15	WEEKEND SUNRISE - SAT - LATE	Seven	495,000	283,000	16,000
16	WEEKEND SUNRISE - SAT - EARLY	Seven	485,000	236,000	14,000
17	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	473,000	216,000	0
18	10 NEWS FIRST SAT	10	466,000	225,000	6,000
19	THE MORNING SHOW - WEEKEND	Seven	441,000	148,000	9,000
20	BLUEY: THE SIGN-EV	ABC	426,000	166,000	3,000
21	WEEKEND TODAY - SATURDAY	Nine	407,000	221,000	22,000
22	TODAY EXTRA - SATURDAY	Nine	396,000	124,000	11,000
23	9NEWS: FIRST AT FIVE	Nine	390,000	233,000	11,000
24	THE DOG HOUSE	10	388,000	189,000	3,000
25	THE SUSPECT-EV	ABC	384,000	228,000	4,000
26	THE BIG BANG THEORY RPT	10	380,000	60,000	1,000
27	THE GLASS CASTLE	Nine	375,000	87,000	4,000
28	WEEKEND TODAY - SATURDAY - LATE	Nine	366,000	185,000	19,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	348,000	155,000	16,000
30	SEVEN NEWS AT 5	Seven	347,000	195,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

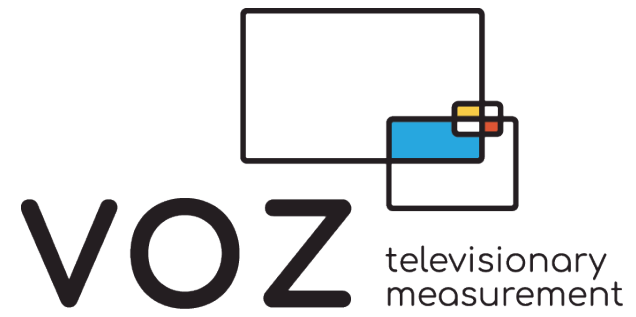
*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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