



**Fri 19th Apr 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Fri 19th Apr 2024



National Total TV Reach

**12,297,000**



Broadcast TV Reach

**10,519,000**



BVOD Reach

**3,073,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,838,000	1,107,000	40,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,820,000	592,000	0
3	9NEWS	Nine	1,740,000	991,000	57,000
4	BETTER HOMES AND GARDENS	Seven	1,288,000	601,000	20,000
5	THE CHASE AUSTRALIA	Seven	1,260,000	600,000	21,000
6	FRIDAY NIGHT NRL LIVE	Nine	1,204,000	510,000	49,000
7	A CURRENT AFFAIR	Nine	1,195,000	781,000	44,000
8	TIPPING POINT AUSTRALIA	Nine	1,180,000	636,000	32,000
9	ABC NEWS-EV	ABC	1,110,000	767,000	26,000
10	SUNRISE	Seven	918,000	378,000	25,000
11	GARDENING AUSTRALIA-EV	ABC	912,000	494,000	21,000
12	TODAY	Nine	839,000	343,000	33,000
13	9NEWS AFTERNOON	Nine	757,000	406,000	18,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	749,000	339,000	33,000
15	SEVEN NEWS AT 4	Seven	694,000	329,000	11,000
16	NEWS BREAKFAST-AM	ABC	682,000	240,000	15,000
17	TIPPING POINT UK	Nine	662,000	397,000	12,000
18	HARD QUIZ S8 RPT	ABC	633,000	348,000	10,000
19	10 NEWS FIRST	10	588,000	274,000	11,000
20	THE PROJECT	10	581,000	218,000	10,000
21	THE SECOND BEST EXOTIC MARIGOLD HOTEL	Nine	579,000	162,000	4,000
22	THE MORNING SHOW	Seven	556,000	222,000	15,000
23	FARMER WANTS A WIFE - ENCORE	Seven	543,000	87,000	3,000
24	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	541,000	221,000	1,000
25	POINTLESS	Nine	533,000	158,000	6,000
26	TODAY EXTRA	Nine	515,000	195,000	19,000
27	HAPPY VALLEY-EV	ABC	499,000	226,000	8,000
28	ABC NEWS MORNINGS-AM	ABC	499,000	96,000	8,000
29	SUNRISE -EARLY	Seven	490,000	223,000	15,000
30	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	480,000	179,000	19,000



## People 25-54: Cumulative Reach for Fri 19th Apr 2024



National Total TV Reach

**4,589,000**



Broadcast TV Reach

**3,589,000**



BVOD Reach

**1,492,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	598,000	212,000	0
2	9NEWS	Nine	471,000	245,000	30,000
3	SEVEN NEWS	Seven	454,000	251,000	21,000
4	FRIDAY NIGHT NRL LIVE	Nine	424,000	178,000	30,000
5	BETTER HOMES AND GARDENS	Seven	354,000	160,000	11,000
6	A CURRENT AFFAIR	Nine	309,000	183,000	24,000
7	TIPPING POINT AUSTRALIA	Nine	299,000	153,000	16,000
8	THE CHASE AUSTRALIA	Seven	287,000	133,000	11,000
9	SUNRISE	Seven	287,000	117,000	15,000
10	TODAY	Nine	276,000	116,000	20,000
11	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	236,000	111,000	19,000
12	THE PROJECT	10	210,000	88,000	6,000
13	NEWS BREAKFAST-AM	ABC	189,000	71,000	8,000
14	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	184,000	91,000	1,000
15	ABC NEWS-EV	ABC	183,000	116,000	12,000
16	THE SECOND BEST EXOTIC MARIGOLD HOTEL	Nine	170,000	38,000	2,000
17	SEVEN NEWS AT 4	Seven	170,000	84,000	6,000
18	9NEWS AFTERNOON	Nine	169,000	86,000	9,000
19	FARMER WANTS A WIFE - ENCORE	Seven	166,000	39,000	2,000
20	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	165,000	65,000	12,000
21	SUNRISE -EARLY	Seven	164,000	81,000	9,000
22	TODAY -EARLY	Nine	161,000	76,000	12,000
23	READY STEADY COOK	10	160,000	43,000	3,000
24	10 NEWS FIRST	10	159,000	70,000	6,000
25	THE MORNING SHOW	Seven	148,000	69,000	9,000
26	GARDENING AUSTRALIA-EV	ABC	147,000	80,000	9,000
27	TODAY EXTRA	Nine	143,000	66,000	11,000
28	DEAL OR NO DEAL	10	142,000	83,000	8,000
29	THE GRAHAM NORTON SHOW RPT	10	137,000	22,000	1,000
30	POINTLESS	Nine	133,000	43,000	3,000



## People 16-39: Cumulative Reach for Fri 19th Apr 2024



National Total TV Reach

**2,377,000**



Broadcast TV Reach

**1,695,000**



BVOD Reach

**850,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	279,000	108,000	0
2	9NEWS	Nine	187,000	87,000	15,000
3	FRIDAY NIGHT NRL LIVE	Nine	175,000	79,000	19,000
4	SEVEN NEWS	Seven	166,000	84,000	10,000
5	BETTER HOMES AND GARDENS	Seven	131,000	61,000	5,000
6	THE CHASE AUSTRALIA	Seven	116,000	52,000	5,000
7	TIPPING POINT AUSTRALIA	Nine	112,000	59,000	8,000
8	TODAY	Nine	105,000	38,000	9,000
9	A CURRENT AFFAIR	Nine	105,000	58,000	12,000
10	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	103,000	52,000	11,000
11	SUNRISE	Seven	92,000	36,000	7,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	87,000	42,000	0
13	ABC NEWS-EV	ABC	83,000	53,000	6,000
14	THE PROJECT	10	80,000	30,000	3,000
15	FARMER WANTS A WIFE - ENCORE	Seven	66,000	10,000	1,000
16	9NEWS AFTERNOON	Nine	64,000	33,000	5,000
17	READY STEADY COOK	10	60,000	14,000	2,000
18	NEWS BREAKFAST-AM	ABC	60,000	26,000	4,000
19	TODAY -EARLY	Nine	60,000	28,000	5,000
20	SEVEN NEWS AT 4	Seven	58,000	25,000	3,000
21	POINTLESS	Nine	54,000	15,000	2,000
22	HARD QUIZ S8 RPT	ABC	54,000	24,000	2,000
23	THE GIFT THAT GIVES	Nine	53,000	18,000	2,000
24	SUNRISE -EARLY	Seven	52,000	25,000	4,000
25	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	52,000	24,000	7,000
26	THE MORNING SHOW	Seven	51,000	26,000	5,000
27	DEAL OR NO DEAL	10	51,000	28,000	4,000
28	TODAY EXTRA	Nine	49,000	26,000	6,000
29	TIPPING POINT UK	Nine	48,000	27,000	3,000
30	THE SECOND BEST EXOTIC MARIGOLD HOTEL	Nine	46,000	12,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for Fri 19th Apr 2024



National Total TV Reach

**8,638,000**



Broadcast TV Reach

**7,469,000**



BVOD Reach

**2,195,000**





Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,458,000	895,000	32,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,366,000	444,000	0
3	9NEWS	Nine	1,320,000	766,000	45,000
4	THE CHASE AUSTRALIA	Seven	1,010,000	483,000	17,000
5	BETTER HOMES AND GARDENS	Seven	1,008,000	472,000	16,000
6	TIPPING POINT AUSTRALIA	Nine	938,000	511,000	26,000
7	A CURRENT AFFAIR	Nine	924,000	602,000	36,000
8	FRIDAY NIGHT NRL LIVE	Nine	914,000	390,000	38,000
9	ABC NEWS-EV	ABC	904,000	628,000	21,000
10	SUNRISE	Seven	752,000	312,000	21,000
11	GARDENING AUSTRALIA-EV	ABC	749,000	414,000	16,000
12	TODAY	Nine	644,000	272,000	27,000
13	9NEWS AFTERNOON	Nine	601,000	327,000	15,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	569,000	261,000	26,000
15	SEVEN NEWS AT 4	Seven	563,000	272,000	9,000
16	NEWS BREAKFAST-AM	ABC	562,000	201,000	12,000
17	TIPPING POINT UK	Nine	536,000	321,000	10,000
18	HARD QUIZ S8 RPT	ABC	521,000	291,000	8,000
19	10 NEWS FIRST	10	475,000	222,000	9,000
20	THE SECOND BEST EXOTIC MARIGOLD HOTEL	Nine	471,000	133,000	3,000
21	THE MORNING SHOW	Seven	458,000	184,000	12,000
22	THE PROJECT	10	448,000	172,000	8,000
23	POINTLESS	Nine	429,000	129,000	5,000
24	FARMER WANTS A WIFE - ENCORE	Seven	425,000	67,000	3,000
25	HAPPY VALLEY-EV	ABC	415,000	193,000	6,000
26	TODAY EXTRA	Nine	412,000	157,000	16,000
27	ABC NEWS MORNINGS-AM	ABC	402,000	77,000	6,000
28	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	401,000	168,000	1,000
29	SUNRISE -EARLY	Seven	400,000	184,000	12,000
30	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	376,000	141,000	15,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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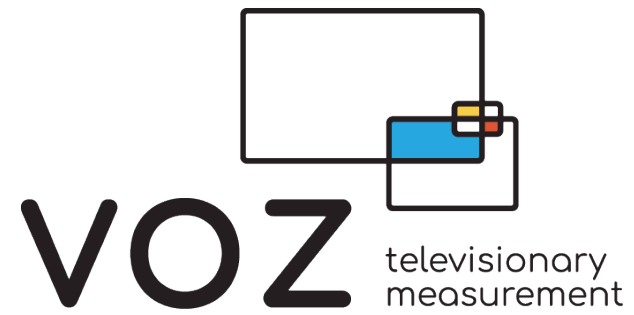
\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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