



Fri 19th Apr 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 19th Apr 2024 to 25th Apr 2024



National Total TV Reach

20,126,000



Broadcast TV Reach

17,167,000



BVOD Reach

8,126,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,847,000	1,112,000	41,000
2	9NEWS	Nine	1,752,000	998,000	58,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,744,000	624,000	0
4	BETTER HOMES AND GARDENS	Seven	1,323,000	619,000	23,000
5	THE CHASE AUSTRALIA	Seven	1,261,000	601,000	21,000
6	A CURRENT AFFAIR	Nine	1,232,000	797,000	46,000
7	FRIDAY NIGHT NRL LIVE	Nine	1,197,000	516,000	51,000
8	TIPPING POINT AUSTRALIA	Nine	1,185,000	639,000	32,000
9	ABC NEWS-EV	ABC	1,125,000	771,000	27,000
10	GARDENING AUSTRALIA-EV	ABC	990,000	566,000	47,000
11	SUNRISE	Seven	918,000	378,000	25,000
12	TODAY	Nine	840,000	343,000	33,000
13	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	750,000	339,000	33,000
14	9NEWS AFTERNOON	Nine	746,000	406,000	18,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	703,000	223,000	1,000
16	SEVEN NEWS AT 4	Seven	696,000	329,000	11,000
17	NEWS BREAKFAST-AM	ABC	682,000	240,000	15,000
18	TIPPING POINT UK	Nine	666,000	400,000	13,000
19	HARD QUIZ S8 RPT	ABC	643,000	355,000	10,000
20	FARMER WANTS A WIFE - ENCORE	Seven	595,000	107,000	3,000
21	THE SECOND BEST EXOTIC MARIGOLD HOTEL	Nine	594,000	163,000	4,000
22	10 NEWS FIRST	10	589,000	275,000	12,000
23	THE PROJECT	10	589,000	223,000	10,000
24	THE MORNING SHOW	Seven	556,000	222,000	15,000
25	HAPPY VALLEY-EV	ABC	544,000	264,000	20,000
26	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	535,000	179,000	19,000
27	TODAY EXTRA	Nine	521,000	196,000	19,000
28	POINTLESS	Nine	518,000	145,000	5,000
29	ABC NEWS MORNINGS-AM	ABC	499,000	96,000	8,000
30	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	490,000	272,000	0



People 25-54: Cumulative Reach for 19th Apr 2024 to 25th Apr 2024



National Total TV Reach

8,226,000



Broadcast TV Reach

6,569,000



BVOD Reach

3,935,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	584,000	223,000	0
2	9NEWS	Nine	478,000	247,000	30,000
3	SEVEN NEWS	Seven	460,000	253,000	21,000
4	FRIDAY NIGHT NRL LIVE	Nine	423,000	179,000	31,000
5	BETTER HOMES AND GARDENS	Seven	360,000	161,000	12,000
6	A CURRENT AFFAIR	Nine	329,000	191,000	25,000
7	TIPPING POINT AUSTRALIA	Nine	303,000	154,000	16,000
8	THE CHASE AUSTRALIA	Seven	288,000	133,000	11,000
9	SUNRISE	Seven	287,000	117,000	15,000
10	TODAY	Nine	276,000	116,000	20,000
11	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	240,000	90,000	1,000
12	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	236,000	111,000	19,000
13	THE PROJECT	10	214,000	89,000	6,000
14	ABC NEWS-EV	ABC	193,000	118,000	12,000
15	FARMER WANTS A WIFE - ENCORE	Seven	191,000	49,000	2,000
16	NEWS BREAKFAST-AM	ABC	189,000	71,000	8,000
17	GARDENING AUSTRALIA-EV	ABC	182,000	108,000	22,000
18	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	176,000	64,000	12,000
19	THE SECOND BEST EXOTIC MARIGOLD HOTEL	Nine	173,000	38,000	2,000
20	SEVEN NEWS AT 4	Seven	172,000	84,000	6,000
21	READY STEADY COOK	10	166,000	47,000	6,000
22	9NEWS AFTERNOON	Nine	166,000	86,000	9,000
23	SUNRISE -EARLY	Seven	164,000	81,000	9,000
24	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	163,000	96,000	0
25	10 NEWS FIRST	10	163,000	70,000	6,000
26	TODAY -EARLY	Nine	161,000	76,000	12,000
27	DEAL OR NO DEAL	10	153,000	91,000	12,000
28	THE MORNING SHOW	Seven	148,000	69,000	9,000
29	TODAY EXTRA	Nine	146,000	66,000	11,000
30	THE GRAHAM NORTON SHOW RPT	10	139,000	22,000	1,000



People 16-39: Cumulative Reach for 19th Apr 2024 to 25th Apr 2024



National Total TV Reach

5,419,000



Broadcast TV Reach

4,118,000



BVOD Reach

2,357,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	272,000	115,000	0
2	9NEWS	Nine	193,000	88,000	15,000
3	FRIDAY NIGHT NRL LIVE	Nine	176,000	80,000	19,000
4	SEVEN NEWS	Seven	169,000	85,000	10,000
5	BETTER HOMES AND GARDENS	Seven	133,000	62,000	6,000
6	A CURRENT AFFAIR	Nine	116,000	63,000	13,000
7	THE CHASE AUSTRALIA	Seven	116,000	52,000	5,000
8	TIPPING POINT AUSTRALIA	Nine	112,000	59,000	8,000
9	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	109,000	41,000	0
10	TODAY	Nine	105,000	38,000	9,000
11	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	103,000	52,000	11,000
12	SUNRISE	Seven	92,000	36,000	7,000
13	ABC NEWS-EV	ABC	89,000	54,000	6,000
14	THE PROJECT	10	80,000	30,000	3,000
15	FARMER WANTS A WIFE - ENCORE	Seven	78,000	14,000	1,000
16	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	77,000	44,000	0
17	BLUEY: THE SIGN-EV	ABC	66,000	54,000	1,000
18	9NEWS AFTERNOON	Nine	64,000	33,000	5,000
19	READY STEADY COOK	10	62,000	15,000	3,000
20	NEWS BREAKFAST-AM	ABC	60,000	26,000	4,000
21	TODAY -EARLY	Nine	60,000	28,000	5,000
22	GARDENING AUSTRALIA-EV	ABC	58,000	35,000	11,000
23	SEVEN NEWS AT 4	Seven	58,000	25,000	3,000
24	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	57,000	24,000	7,000
25	DEAL OR NO DEAL	10	54,000	31,000	6,000
26	HARD QUIZ S8 RPT	ABC	54,000	24,000	2,000
27	POINTLESS	Nine	53,000	14,000	1,000
28	SUNRISE -EARLY	Seven	52,000	25,000	4,000
29	THE GIFT THAT GIVES	Nine	52,000	18,000	2,000
30	THE MORNING SHOW	Seven	51,000	26,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 19th Apr 2024 to 25th Apr 2024



National Total TV Reach

12,914,000



Broadcast TV Reach

11,091,000



BVOD Reach

5,568,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,465,000	899,000	32,000
2	9NEWS	Nine	1,330,000	772,000	46,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,302,000	467,000	0
4	BETTER HOMES AND GARDENS	Seven	1,037,000	486,000	18,000
5	THE CHASE AUSTRALIA	Seven	1,011,000	484,000	17,000
6	A CURRENT AFFAIR	Nine	954,000	615,000	37,000
7	TIPPING POINT AUSTRALIA	Nine	943,000	514,000	26,000
8	ABC NEWS-EV	ABC	916,000	631,000	21,000
9	FRIDAY NIGHT NRL LIVE	Nine	911,000	394,000	39,000
10	GARDENING AUSTRALIA-EV	ABC	810,000	471,000	37,000
11	SUNRISE	Seven	752,000	312,000	21,000
12	TODAY	Nine	645,000	272,000	27,000
13	9NEWS AFTERNOON	Nine	594,000	327,000	15,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	570,000	262,000	26,000
15	SEVEN NEWS AT 4	Seven	565,000	272,000	9,000
16	NEWS BREAKFAST-AM	ABC	562,000	201,000	12,000
17	TIPPING POINT UK	Nine	540,000	323,000	10,000
18	HARD QUIZ S8 RPT	ABC	528,000	296,000	8,000
19	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	520,000	168,000	1,000
20	THE SECOND BEST EXOTIC MARIGOLD HOTEL	Nine	482,000	135,000	3,000
21	10 NEWS FIRST	10	475,000	222,000	9,000
22	FARMER WANTS A WIFE - ENCORE	Seven	471,000	86,000	3,000
23	THE MORNING SHOW	Seven	458,000	184,000	12,000
24	THE PROJECT	10	455,000	178,000	8,000
25	HAPPY VALLEY-EV	ABC	453,000	224,000	16,000
26	POINTLESS	Nine	419,000	119,000	4,000
27	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	416,000	141,000	15,000
28	TODAY EXTRA	Nine	416,000	157,000	16,000
29	ABC NEWS MORNINGS-AM	ABC	402,000	77,000	6,000
30	SUNRISE -EARLY	Seven	400,000	184,000	12,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

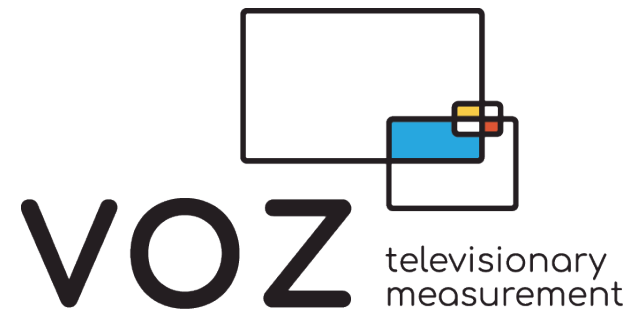
* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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