



Thu 18th Apr 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 18th Apr 2024 to 24th Apr 2024



National Total TV Reach

19,970,000



Broadcast TV Reach

17,018,000



BVOD Reach

8,021,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,111,000	1,297,000	53,000
2	9NEWS	Nine	1,799,000	1,077,000	74,000
3	I'M A CELEBRITY...GET ME OUT OF HERE! THURS	10	1,547,000	788,000	130,000
4	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,523,000	477,000	0
5	THURSDAY NIGHT NRL LIVE	Nine	1,417,000	646,000	72,000
6	A CURRENT AFFAIR	Nine	1,400,000	919,000	63,000
7	THE CHASE AUSTRALIA	Seven	1,399,000	674,000	25,000
8	TIPPING POINT AUSTRALIA	Nine	1,255,000	706,000	42,000
9	GOGGLEBOX	10	1,230,000	697,000	39,000
10	ABC NEWS-EV	ABC	1,100,000	825,000	31,000
11	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	1,026,000	529,000	50,000
12	7.30-EV	ABC	1,024,000	576,000	28,000
13	SUNRISE	Seven	966,000	405,000	26,000
14	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	961,000	257,000	28,000
15	THE PROJECT	10	872,000	344,000	16,000
16	TODAY	Nine	845,000	327,000	34,000
17	HOME AND AWAY	Seven	796,000	533,000	108,000
18	9NEWS AFTERNOON	Nine	778,000	402,000	19,000
19	SEVEN NEWS AT 4	Seven	734,000	364,000	13,000
20	DOGS BEHAVING (VERY) BADLY	Seven	729,000	288,000	16,000
21	NEWS BREAKFAST-AM	ABC	671,000	236,000	16,000
22	10 NEWS FIRST	10	651,000	325,000	13,000
23	HARD QUIZ S8 RPT	ABC	643,000	349,000	11,000
24	FOREIGN CORRESPONDENT-EV	ABC	638,000	355,000	19,000
25	TIPPING POINT UK	Nine	631,000	377,000	17,000
26	GRAND DESIGNS NEW ZEALAND-EV	ABC	579,000	341,000	15,000
27	THE MORNING SHOW	Seven	573,000	222,000	16,000
28	AMERICA'S GOT TALENT: FANTASY LEAGUE	Seven	565,000	154,000	8,000
29	DEAL OR NO DEAL	10	538,000	326,000	25,000
30	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	521,000	234,000	0



People 25-54: Cumulative Reach for 18th Apr 2024 to 24th Apr 2024



National Total TV Reach

8,155,000



Broadcast TV Reach

6,493,000



BVOD Reach

3,879,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	I'M A CELEBRITY...GET ME OUT OF HERE! THURS	10	666,000	370,000	80,000
2	THURSDAY NIGHT NRL LIVE	Nine	526,000	233,000	44,000
3	SEVEN NEWS	Seven	526,000	294,000	29,000
4	GOGGLEBOX	10	515,000	308,000	22,000
5	9NEWS	Nine	511,000	286,000	40,000
6	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	504,000	172,000	0
7	A CURRENT AFFAIR	Nine	403,000	236,000	35,000
8	THE PROJECT	10	369,000	154,000	10,000
9	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	352,000	194,000	30,000
10	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	327,000	103,000	18,000
11	SUNRISE	Seven	322,000	126,000	15,000
12	TIPPING POINT AUSTRALIA	Nine	322,000	163,000	21,000
13	THE CHASE AUSTRALIA	Seven	317,000	142,000	13,000
14	HOME AND AWAY	Seven	281,000	192,000	62,000
15	TODAY	Nine	277,000	110,000	20,000
16	DOGS BEHAVING (VERY) BADLY	Seven	211,000	67,000	9,000
17	SUNRISE -EARLY	Seven	206,000	95,000	10,000
18	DEAL OR NO DEAL	10	206,000	123,000	13,000
19	10 NEWS FIRST	10	194,000	100,000	7,000
20	ABC NEWS-EV	ABC	187,000	120,000	14,000
21	7.30-EV	ABC	182,000	98,000	13,000
22	NEWS BREAKFAST-AM	ABC	180,000	64,000	8,000
23	LAW AND ORDER: SVU RPT	10	174,000	74,000	0
24	SEVEN NEWS AT 4	Seven	171,000	89,000	7,000
25	9NEWS AFTERNOON	Nine	168,000	88,000	10,000
26	TWO AND A HALF MEN RPT	10	167,000	39,000	1,000
27	TODAY -EARLY	Nine	162,000	76,000	12,000
28	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	162,000	63,000	1,000
29	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	161,000	81,000	0
30	THE MORNING SHOW	Seven	157,000	69,000	9,000



People 16-39: Cumulative Reach for 18th Apr 2024 to 24th Apr 2024



National Total TV Reach

5,355,000



Broadcast TV Reach

4,052,000



BVOD Reach

2,327,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	I'M A CELEBRITY...GET ME OUT OF HERE! THURS	10	302,000	169,000	54,000
2	THURSDAY NIGHT NRL LIVE	Nine	271,000	131,000	30,000
3	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	249,000	95,000	0
4	9NEWS	Nine	203,000	105,000	20,000
5	GOGGLEBOX	10	200,000	119,000	12,000
6	SEVEN NEWS	Seven	199,000	102,000	15,000
7	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	174,000	97,000	18,000
8	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	158,000	50,000	11,000
9	A CURRENT AFFAIR	Nine	155,000	91,000	19,000
10	THE PROJECT	10	155,000	72,000	5,000
11	TIPPING POINT AUSTRALIA	Nine	125,000	68,000	11,000
12	THE CHASE AUSTRALIA	Seven	123,000	49,000	7,000
13	HOME AND AWAY	Seven	123,000	89,000	38,000
14	TODAY	Nine	109,000	40,000	9,000
15	SUNRISE	Seven	96,000	32,000	7,000
16	DOGS BEHAVING (VERY) BADLY	Seven	81,000	29,000	5,000
17	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	77,000	27,000	0
18	DEAL OR NO DEAL	10	75,000	44,000	7,000
19	10 NEWS FIRST	10	68,000	37,000	3,000
20	7.30-EV	ABC	66,000	35,000	7,000
21	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	66,000	39,000	0
22	NEWS BREAKFAST-AM	ABC	66,000	25,000	4,000
23	SUNRISE -EARLY	Seven	65,000	26,000	4,000
24	SEVEN NEWS AT 4	Seven	62,000	27,000	4,000
25	9NEWS AFTERNOON	Nine	61,000	34,000	5,000
26	TWO AND A HALF MEN RPT	10	60,000	14,000	0
27	LAW AND ORDER: SVU RPT	10	58,000	27,000	0
28	ABC NEWS-EV	ABC	58,000	36,000	7,000
29	AMERICA'S GOT TALENT: FANTASY LEAGUE	Seven	56,000	17,000	2,000
30	TODAY -EARLY	Nine	53,000	23,000	6,000



Grocery Shoppers (18+): Cumulative Reach for 18th Apr 2024 to 24th Apr 2024



National Total TV Reach

12,855,000



Broadcast TV Reach

11,036,000



BVOD Reach

5,498,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,656,000	1,031,000	43,000
2	9NEWS	Nine	1,421,000	857,000	59,000
3	I'M A CELEBRITY...GET ME OUT OF HERE! THURS	10	1,182,000	616,000	104,000
4	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,170,000	366,000	0
5	A CURRENT AFFAIR	Nine	1,111,000	729,000	50,000
6	THE CHASE AUSTRALIA	Seven	1,108,000	542,000	20,000
7	THURSDAY NIGHT NRL LIVE	Nine	1,065,000	480,000	55,000
8	TIPPING POINT AUSTRALIA	Nine	997,000	562,000	34,000
9	GOGGLEBOX	10	965,000	564,000	32,000
10	ABC NEWS-EV	ABC	899,000	678,000	25,000
11	7.30-EV	ABC	846,000	482,000	22,000
12	SUNRISE	Seven	792,000	333,000	22,000
13	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	767,000	404,000	39,000
14	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	724,000	195,000	22,000
15	THE PROJECT	10	690,000	271,000	13,000
16	TODAY	Nine	659,000	256,000	28,000
17	9NEWS AFTERNOON	Nine	623,000	324,000	16,000
18	HOME AND AWAY	Seven	618,000	418,000	87,000
19	SEVEN NEWS AT 4	Seven	596,000	299,000	10,000
20	DOGS BEHAVING (VERY) BADLY	Seven	578,000	231,000	13,000
21	NEWS BREAKFAST-AM	ABC	549,000	196,000	13,000
22	FOREIGN CORRESPONDENT-EV	ABC	529,000	296,000	15,000
23	10 NEWS FIRST	10	522,000	264,000	10,000
24	HARD QUIZ S8 RPT	ABC	520,000	287,000	9,000
25	TIPPING POINT UK	Nine	510,000	302,000	14,000
26	THE MORNING SHOW	Seven	482,000	187,000	13,000
27	GRAND DESIGNS NEW ZEALAND-EV	ABC	481,000	285,000	12,000
28	AMERICA'S GOT TALENT: FANTASY LEAGUE	Seven	451,000	126,000	6,000
29	DEAL OR NO DEAL	10	427,000	258,000	20,000
30	SUNRISE -EARLY	Seven	424,000	192,000	13,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

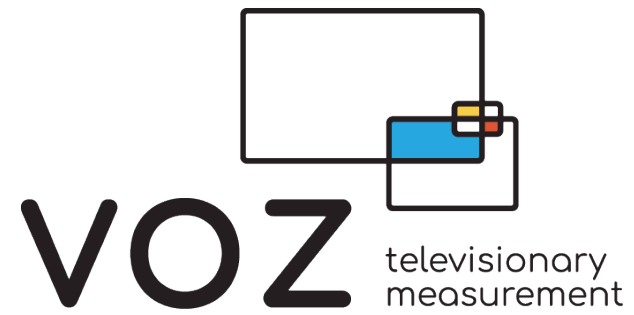
* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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