



Wed 17th Apr 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 17th Apr 2024 to 23rd Apr 2024



National Total TV Reach

19,994,000



Broadcast TV Reach

17,024,000



BVOD Reach

8,050,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,154,000	1,332,000	58,000
2	9NEWS	Nine	1,970,000	1,181,000	77,000
3	A CURRENT AFFAIR	Nine	1,503,000	1,014,000	65,000
4	THE 1% CLUB UK	Seven	1,448,000	775,000	42,000
5	I'M A CELEBRITY...GET ME OUT OF HERE! WED	10	1,442,000	758,000	129,000
6	HOME AND AWAY	Seven	1,384,000	928,000	158,000
7	TIPPING POINT AUSTRALIA	Nine	1,351,000	727,000	43,000
8	THE CHASE AUSTRALIA	Seven	1,342,000	659,000	28,000
9	THE FRONT BAR	Seven	1,335,000	621,000	47,000
10	GORDON RAMSAY'S FOOD STARS -WED	Nine	1,305,000	494,000	80,000
11	7.30-EV	ABC	1,252,000	717,000	31,000
12	ABC NEWS-EV	ABC	1,162,000	901,000	34,000
13	ALONE AUSTRALIA	SBS	980,000	589,000	184,000
14	SUNRISE	Seven	979,000	393,000	26,000
15	HARD QUIZ S9-EV	ABC	975,000	765,000	62,000
16	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	957,000	708,000	65,000
17	TODAY	Nine	893,000	368,000	34,000
18	THE PROJECT	10	854,000	334,000	18,000
19	9NEWS AFTERNOON	Nine	775,000	402,000	20,000
20	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	746,000	327,000	23,000
21	SEVEN NEWS AT 4	Seven	723,000	340,000	13,000
22	NEWS BREAKFAST-AM	ABC	719,000	247,000	16,000
23	10 NEWS FIRST	10	683,000	323,000	13,000
24	HARD QUIZ S8 RPT	ABC	656,000	375,000	12,000
25	TIPPING POINT UK	Nine	649,000	407,000	16,000
26	FBI: INTERNATIONAL	10	635,000	225,000	13,000
27	THE MORNING SHOW	Seven	566,000	213,000	15,000
28	DEAL OR NO DEAL	10	565,000	339,000	26,000
29	TODAY EXTRA	Nine	516,000	203,000	19,000
30	JIMMY CARR'S I LITERALLY JUST TOLD YOU	SBS	507,000	120,000	3,000



People 25-54: Cumulative Reach for 17th Apr 2024 to 23rd Apr 2024



National Total TV Reach

8,158,000



Broadcast TV Reach

6,479,000



BVOD Reach

3,899,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	I'M A CELEBRITY...GET ME OUT OF HERE! WED	10	609,000	350,000	80,000
2	9NEWS	Nine	569,000	310,000	42,000
3	SEVEN NEWS	Seven	549,000	307,000	32,000
4	GORDON RAMSAY'S FOOD STARS -WED	Nine	506,000	201,000	50,000
5	THE FRONT BAR	Seven	469,000	230,000	26,000
6	HOME AND AWAY	Seven	451,000	306,000	92,000
7	THE 1% CLUB UK	Seven	444,000	237,000	23,000
8	A CURRENT AFFAIR	Nine	433,000	270,000	36,000
9	ALONE AUSTRALIA	SBS	403,000	277,000	107,000
10	TIPPING POINT AUSTRALIA	Nine	363,000	173,000	22,000
11	THE PROJECT	10	351,000	132,000	11,000
12	THE CHASE AUSTRALIA	Seven	313,000	135,000	15,000
13	SUNRISE	Seven	310,000	122,000	15,000
14	TODAY	Nine	289,000	118,000	20,000
15	7.30-EV	ABC	246,000	128,000	15,000
16	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	245,000	115,000	13,000
17	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	235,000	172,000	32,000
18	FBI: INTERNATIONAL	10	225,000	82,000	7,000
19	ABC NEWS-EV	ABC	214,000	150,000	16,000
20	DEAL OR NO DEAL	10	209,000	131,000	14,000
21	HARD QUIZ S9-EV	ABC	199,000	154,000	30,000
22	NEWS BREAKFAST-AM	ABC	192,000	65,000	8,000
23	SUNRISE -EARLY	Seven	192,000	98,000	10,000
24	10 NEWS FIRST	10	189,000	87,000	7,000
25	9NEWS AFTERNOON	Nine	176,000	88,000	10,000
26	JIMMY CARR'S I LITERALLY JUST TOLD YOU	SBS	168,000	35,000	1,000
27	TODAY -EARLY	Nine	160,000	67,000	13,000
28	SEVEN NEWS AT 4	Seven	160,000	81,000	7,000
29	TODAY EXTRA	Nine	152,000	67,000	11,000
30	THE 40 YEAR-OLD VIRGIN	Nine	147,000	30,000	1,000



People 16-39: Cumulative Reach for 17th Apr 2024 to 23rd Apr 2024



National Total TV Reach

5,357,000



Broadcast TV Reach

4,038,000



BVOD Reach

2,341,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	I'M A CELEBRITY...GET ME OUT OF HERE! WED	10	266,000	156,000	55,000
2	9NEWS	Nine	233,000	130,000	21,000
3	SEVEN NEWS	Seven	230,000	118,000	17,000
4	HOME AND AWAY	Seven	229,000	148,000	56,000
5	GORDON RAMSAY'S FOOD STARS -WED	Nine	219,000	80,000	27,000
6	THE 1% CLUB UK	Seven	209,000	110,000	13,000
7	THE FRONT BAR	Seven	175,000	82,000	13,000
8	ALONE AUSTRALIA	SBS	173,000	120,000	47,000
9	A CURRENT AFFAIR	Nine	160,000	102,000	19,000
10	TIPPING POINT AUSTRALIA	Nine	138,000	67,000	11,000
11	THE PROJECT	10	133,000	56,000	6,000
12	THE CHASE AUSTRALIA	Seven	130,000	60,000	8,000
13	SUNRISE	Seven	113,000	40,000	8,000
14	TODAY	Nine	108,000	41,000	10,000
15	7.30-EV	ABC	106,000	55,000	8,000
16	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	93,000	76,000	17,000
17	ABC NEWS-EV	ABC	91,000	58,000	8,000
18	NEWS BREAKFAST-AM	ABC	87,000	28,000	4,000
19	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	84,000	37,000	7,000
20	HARD QUIZ S9-EV	ABC	82,000	63,000	16,000
21	9NEWS AFTERNOON	Nine	76,000	41,000	5,000
22	SUNRISE -EARLY	Seven	73,000	29,000	5,000
23	SEVEN NEWS AT 4	Seven	73,000	36,000	4,000
24	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE -ENCORE	Nine	71,000	35,000	2,000
25	FBI: INTERNATIONAL	10	68,000	25,000	4,000
26	TODAY EXTRA	Nine	68,000	30,000	6,000
27	DEAL OR NO DEAL	10	67,000	40,000	7,000
28	JIMMY CARR'S I LITERALLY JUST TOLD YOU	SBS	67,000	15,000	1,000
29	10 NEWS FIRST	10	65,000	36,000	3,000
30	THE MORNING SHOW	Seven	64,000	24,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 17th Apr 2024 to 23rd Apr 2024



National Total TV Reach

12,865,000



Broadcast TV Reach

11,027,000



BVOD Reach

5,520,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,708,000	1,063,000	46,000
2	9NEWS	Nine	1,534,000	932,000	62,000
3	A CURRENT AFFAIR	Nine	1,167,000	791,000	52,000
4	THE 1% CLUB UK	Seven	1,133,000	611,000	34,000
5	TIPPING POINT AUSTRALIA	Nine	1,084,000	584,000	35,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! WED	10	1,079,000	575,000	103,000
7	THE CHASE AUSTRALIA	Seven	1,074,000	529,000	22,000
8	HOME AND AWAY	Seven	1,074,000	735,000	126,000
9	THE FRONT BAR	Seven	1,065,000	503,000	37,000
10	7.30-EV	ABC	1,028,000	596,000	25,000
11	GORDON RAMSAY'S FOOD STARS -WED	Nine	998,000	385,000	65,000
12	ABC NEWS-EV	ABC	951,000	741,000	27,000
13	HARD QUIZ S9-EV	ABC	805,000	635,000	49,000
14	SUNRISE	Seven	788,000	320,000	22,000
15	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	787,000	581,000	51,000
16	ALONE AUSTRALIA	SBS	783,000	479,000	155,000
17	TODAY	Nine	684,000	291,000	28,000
18	THE PROJECT	10	659,000	268,000	14,000
19	9NEWS AFTERNOON	Nine	624,000	317,000	16,000
20	NEWS BREAKFAST-AM	ABC	585,000	207,000	13,000
21	SEVEN NEWS AT 4	Seven	584,000	277,000	10,000
22	AUSTRALIAN CRIME STORIES: THE INVESTIGATORS	Nine	584,000	256,000	19,000
23	10 NEWS FIRST	10	545,000	257,000	11,000
24	HARD QUIZ S8 RPT	ABC	540,000	310,000	9,000
25	TIPPING POINT UK	Nine	522,000	326,000	13,000
26	FBI: INTERNATIONAL	10	491,000	176,000	11,000
27	THE MORNING SHOW	Seven	454,000	174,000	13,000
28	DEAL OR NO DEAL	10	443,000	269,000	21,000
29	ABC NEWS MORNINGS-AM	ABC	412,000	76,000	6,000
30	TODAY EXTRA	Nine	412,000	159,000	16,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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