



Tue 16th Apr 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 16th Apr 2024 to 22nd Apr 2024



National Total TV Reach

20,011,000



Broadcast TV Reach

17,038,000



BVOD Reach

8,071,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,189,000	1,345,000	61,000
2	FARMER WANTS A WIFE - TUE	Seven	2,000,000	1,119,000	232,000
3	9NEWS	Nine	1,995,000	1,225,000	83,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	1,834,000	889,000	113,000
5	A CURRENT AFFAIR	Nine	1,569,000	1,034,000	70,000
6	HOME AND AWAY	Seven	1,473,000	933,000	159,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! TUES	10	1,461,000	767,000	136,000
8	THE CHASE AUSTRALIA	Seven	1,330,000	629,000	27,000
9	TIPPING POINT AUSTRALIA	Nine	1,318,000	703,000	43,000
10	7.30-EV	ABC	1,212,000	743,000	34,000
11	ABC NEWS-EV	ABC	1,169,000	894,000	37,000
12	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	1,059,000	635,000	56,000
13	CLARKSON'S FARM	Nine	1,027,000	402,000	30,000
14	SUNRISE	Seven	984,000	392,000	28,000
15	FIRST DATES UK	Seven	915,000	360,000	20,000
16	TODAY	Nine	904,000	365,000	37,000
17	THE PROJECT	10	858,000	340,000	18,000
18	NEWS BREAKFAST-AM	ABC	827,000	270,000	17,000
19	9NEWS AFTERNOON	Nine	778,000	393,000	20,000
20	NCIS	10	737,000	305,000	17,000
21	10 NEWS FIRST	10	699,000	347,000	14,000
22	TIPPING POINT UK	Nine	658,000	407,000	16,000
23	SEVEN NEWS AT 4	Seven	656,000	322,000	13,000
24	ABC NEWS MORNINGS-AM	ABC	636,000	92,000	7,000
25	HARD QUIZ S8 RPT	ABC	634,000	333,000	12,000
26	INSIGHT	SBS	578,000	222,000	21,000
27	SUNRISE - EXTENDED	Seven	574,000	259,000	18,000
28	CREATIVE TYPES WITH VIRGINIA TRIOLI-EV	ABC	572,000	304,000	29,000
29	DEAL OR NO DEAL	10	534,000	311,000	25,000
30	9NEWS LATE	Nine	522,000	218,000	12,000



People 25-54: Cumulative Reach for 16th Apr 2024 to 22nd Apr 2024



National Total TV Reach

8,165,000



Broadcast TV Reach

6,492,000



BVOD Reach

3,908,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	706,000	391,000	75,000
2	FARMER WANTS A WIFE - TUE	Seven	690,000	382,000	131,000
3	I'M A CELEBRITY...GET ME OUT OF HERE! TUES	10	639,000	370,000	84,000
4	SEVEN NEWS	Seven	562,000	314,000	34,000
5	9NEWS	Nine	559,000	314,000	46,000
6	HOME AND AWAY	Seven	478,000	313,000	92,000
7	A CURRENT AFFAIR	Nine	468,000	263,000	39,000
8	CLARKSON'S FARM	Nine	389,000	160,000	17,000
9	THE PROJECT	10	365,000	139,000	11,000
10	TODAY	Nine	310,000	126,000	22,000
11	TIPPING POINT AUSTRALIA	Nine	309,000	141,000	22,000
12	THE CHASE AUSTRALIA	Seven	307,000	129,000	14,000
13	SUNRISE	Seven	302,000	121,000	16,000
14	NCIS	10	287,000	114,000	9,000
15	FIRST DATES UK	Seven	285,000	109,000	12,000
16	7.30-EV	ABC	245,000	140,000	16,000
17	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	226,000	130,000	27,000
18	ABC NEWS-EV	ABC	224,000	157,000	17,000
19	NEWS BREAKFAST-AM	ABC	219,000	73,000	9,000
20	SUNRISE -EARLY	Seven	208,000	95,000	10,000
21	9NEWS LATE	Nine	197,000	92,000	7,000
22	9NEWS AFTERNOON	Nine	191,000	82,000	11,000
23	10 NEWS FIRST	10	186,000	92,000	8,000
24	TODAY -EARLY	Nine	175,000	86,000	14,000
25	DEAL OR NO DEAL	10	172,000	101,000	13,000
26	ABC NEWS MORNINGS-AM	ABC	153,000	24,000	4,000
27	SEVEN NEWS AT 4	Seven	149,000	69,000	7,000
28	SUNRISE - EXTENDED	Seven	140,000	72,000	11,000
29	THE BIG BANG THEORY RPT	10	133,000	25,000	1,000
30	TWO AND A HALF MEN RPT	10	127,000	28,000	1,000



People 16-39: Cumulative Reach for 16th Apr 2024 to 22nd Apr 2024



National Total TV Reach

5,362,000



Broadcast TV Reach

4,045,000



BVOD Reach

2,346,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	FARMER WANTS A WIFE - TUE	Seven	309,000	183,000	74,000
2	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	295,000	168,000	37,000
3	I'M A CELEBRITY...GET ME OUT OF HERE! TUES	10	278,000	160,000	57,000
4	9NEWS	Nine	229,000	127,000	24,000
5	HOME AND AWAY	Seven	222,000	148,000	57,000
6	SEVEN NEWS	Seven	216,000	109,000	17,000
7	A CURRENT AFFAIR	Nine	184,000	101,000	20,000
8	CLARKSON'S FARM	Nine	152,000	67,000	8,000
9	THE PROJECT	10	140,000	59,000	6,000
10	TODAY	Nine	128,000	49,000	11,000
11	TIPPING POINT AUSTRALIA	Nine	126,000	54,000	12,000
12	THE CHASE AUSTRALIA	Seven	116,000	46,000	8,000
13	SUNRISE	Seven	103,000	35,000	8,000
14	NCIS	10	102,000	37,000	5,000
15	FIRST DATES UK	Seven	97,000	28,000	6,000
16	7.30-EV	ABC	92,000	50,000	8,000
17	9NEWS AFTERNOON	Nine	86,000	40,000	5,000
18	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	77,000	53,000	14,000
19	9NEWS LATE	Nine	76,000	36,000	4,000
20	SUNRISE -EARLY	Seven	74,000	27,000	5,000
21	ABC NEWS MORNINGS-AM	ABC	70,000	9,000	2,000
22	ABC NEWS-EV	ABC	70,000	51,000	9,000
23	NEWS BREAKFAST-AM	ABC	70,000	24,000	5,000
24	10 NEWS FIRST	10	65,000	36,000	4,000
25	DEAL OR NO DEAL	10	63,000	41,000	7,000
26	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -MON -ENCORE	Nine	58,000	33,000	2,000
27	SUNRISE - EXTENDED	Seven	57,000	31,000	6,000
28	TODAY -EXTENDED COVERAGE	Nine	56,000	33,000	7,000
29	TODAY -EARLY	Nine	54,000	26,000	6,000
30	TODAY EXTRA	Nine	54,000	29,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 16th Apr 2024 to 22nd Apr 2024



National Total TV Reach

12,871,000



Broadcast TV Reach

11,045,000



BVOD Reach

5,530,000

Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs
Tue 16th Apr 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,736,000	1,088,000	48,000
2	FARMER WANTS A WIFE - TUE	Seven	1,579,000	905,000	186,000
3	9NEWS	Nine	1,554,000	966,000	67,000
4	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -TUE	Nine	1,294,000	602,000	90,000
5	A CURRENT AFFAIR	Nine	1,210,000	803,000	56,000
6	HOME AND AWAY	Seven	1,152,000	742,000	127,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! TUES	10	1,120,000	596,000	109,000
8	THE CHASE AUSTRALIA	Seven	1,084,000	519,000	22,000
9	TIPPING POINT AUSTRALIA	Nine	1,041,000	558,000	35,000
10	7.30-EV	ABC	996,000	611,000	27,000
11	ABC NEWS-EV	ABC	967,000	743,000	29,000
12	MIRIAM MARGOLYES IMPOSSIBLY AUSTRALIAN-EV	ABC	869,000	518,000	45,000
13	SUNRISE	Seven	793,000	318,000	23,000
14	CLARKSON'S FARM	Nine	784,000	305,000	24,000
15	FIRST DATES UK	Seven	732,000	288,000	16,000
16	TODAY	Nine	696,000	288,000	30,000
17	THE PROJECT	10	672,000	263,000	15,000
18	NEWS BREAKFAST-AM	ABC	669,000	225,000	14,000
19	9NEWS AFTERNOON	Nine	619,000	308,000	16,000
20	NCIS	10	574,000	242,000	14,000
21	10 NEWS FIRST	10	561,000	281,000	12,000
22	SEVEN NEWS AT 4	Seven	550,000	270,000	11,000
23	HARD QUIZ S8 RPT	ABC	530,000	283,000	9,000
24	ABC NEWS MORNINGS-AM	ABC	527,000	75,000	6,000
25	TIPPING POINT UK	Nine	520,000	329,000	13,000
26	INSIGHT	SBS	484,000	186,000	18,000
27	CREATIVE TYPES WITH VIRGINIA TRIOLI-EV	ABC	476,000	254,000	23,000
28	SUNRISE - EXTENDED	Seven	468,000	210,000	15,000
29	SUNRISE -EARLY	Seven	414,000	182,000	14,000
30	DEAL OR NO DEAL	10	409,000	244,000	20,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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