

Mon 15th Apr 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 15th Apr 2024 to 21st Apr 2024



National Total TV Reach

20,060,000



Broadcast TV Reach

17,098,000



BVOD Reach

8,100,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,477,000	1,511,000	65,000
2	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD	Nine	2,238,000	1,020,000	124,000
3	9NEWS	Nine	2,159,000	1,331,000	87,000
4	FARMER WANTS A WIFE - MON	Seven	2,087,000	1,113,000	203,000
5	A CURRENT AFFAIR	Nine	1,799,000	1,188,000	77,000
6	THE CHASE AUSTRALIA	Seven	1,495,000	730,000	28,000
7	HOME AND AWAY	Seven	1,458,000	962,000	157,000
8	TIPPING POINT AUSTRALIA	Nine	1,439,000	753,000	45,000
9	I'M A CELEBRITY...GET ME OUT OF HERE! MON	10	1,432,000	753,000	136,000
10	7.30-EV	ABC	1,323,000	883,000	43,000
11	ABC NEWS-EV	ABC	1,299,000	988,000	40,000
12	AUSTRALIAN STORY-EV	ABC	1,145,000	874,000	68,000
13	PARAMEDICS	Nine	1,131,000	523,000	38,000
14	FOUR CORNERS-EV	ABC	1,125,000	637,000	44,000
15	9-1-1	Seven	1,064,000	569,000	82,000
16	SUNRISE	Seven	996,000	386,000	26,000
17	MEDIA WATCH-EV	ABC	977,000	840,000	60,000
18	THE PROJECT	10	969,000	365,000	21,000
19	TODAY	Nine	872,000	331,000	35,000
20	10 NEWS FIRST	10	829,000	381,000	16,000
21	9NEWS AFTERNOON	Nine	822,000	426,000	21,000
22	SEVEN NEWS AT 4	Seven	796,000	376,000	14,000
23	9NEWS LATE	Nine	752,000	373,000	20,000
24	FBI: MOST WANTED RPT	10	719,000	218,000	12,000
25	HARD QUIZ S8 RPT	ABC	714,000	395,000	13,000
26	NEWS BREAKFAST-AM	ABC	676,000	215,000	16,000
27	TIPPING POINT UK	Nine	660,000	405,000	16,000
28	THE RISE AND FALL OF BORIS JOHNSON-LE	ABC	647,000	367,000	26,000
29	THE MORNING SHOW	Seven	616,000	226,000	16,000
30	TODAY EXTRA	Nine	588,000	215,000	21,000



People 25-54: Cumulative Reach for 15th Apr 2024 to 21st Apr 2024



National Total TV Reach

8,195,000




Broadcast TV Reach

6,535,000



BVOD Reach

3,919,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD	Nine	894,000	473,000	83,000
2	FARMER WANTS A WIFE - MON	Seven	721,000	381,000	116,000
3	9NEWS	Nine	690,000	393,000	49,000
4	SEVEN NEWS	Seven	658,000	373,000	36,000
5	I'M A CELEBRITY...GET ME OUT OF HERE! MON	10	649,000	370,000	84,000
6	A CURRENT AFFAIR	Nine	594,000	365,000	44,000
7	HOME AND AWAY	Seven	480,000	335,000	92,000
8	PARAMEDICS	Nine	453,000	216,000	23,000
9	TIPPING POINT AUSTRALIA	Nine	415,000	199,000	23,000
10	THE PROJECT	10	411,000	155,000	13,000
11	9-1-1	Seven	384,000	202,000	45,000
12	THE CHASE AUSTRALIA	Seven	359,000	168,000	15,000
13	SUNRISE	Seven	309,000	120,000	16,000
14	7.30-EV	ABC	305,000	178,000	20,000
15	TODAY	Nine	301,000	110,000	21,000
16	FBI: MOST WANTED RPT	10	300,000	89,000	7,000
17	9NEWS LATE	Nine	288,000	156,000	12,000
18	ABC NEWS-EV	ABC	286,000	205,000	19,000
19	MEDIA WATCH-EV	ABC	269,000	234,000	29,000
20	FOUR CORNERS-EV	ABC	262,000	154,000	21,000
21	10 NEWS FIRST	10	233,000	100,000	9,000
22	AUSTRALIAN STORY-EV	ABC	233,000	173,000	32,000
23	DEAL OR NO DEAL	10	213,000	123,000	14,000
24	9NEWS AFTERNOON	Nine	197,000	98,000	11,000
25	SUNRISE -EARLY	Seven	194,000	88,000	10,000
26	NEWS BREAKFAST-AM	ABC	179,000	57,000	8,000
27	SEVEN NEWS AT 4	Seven	179,000	87,000	7,000
28	THE MORNING SHOW	Seven	172,000	73,000	10,000
29	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -LAUNCH - ENCORE	Nine	172,000	67,000	4,000
30	TODAY EXTRA	Nine	170,000	76,000	13,000



People 16-39: Cumulative Reach for 15th Apr 2024 to 21st Apr 2024



National Total TV Reach

5,383,000



Broadcast TV Reach

4,066,000



BVOD Reach

2,354,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD	Nine	401,000	206,000	41,000
2	FARMER WANTS A WIFE - MON	Seven	329,000	179,000	66,000
3	9NEWS	Nine	293,000	159,000	25,000
4	I'M A CELEBRITY...GET ME OUT OF HERE! MON	10	282,000	157,000	58,000
5	A CURRENT AFFAIR	Nine	272,000	149,000	23,000
6	SEVEN NEWS	Seven	237,000	128,000	19,000
7	HOME AND AWAY	Seven	220,000	151,000	57,000
8	PARAMEDICS	Nine	189,000	92,000	13,000
9	THE PROJECT	10	170,000	71,000	7,000
10	TIPPING POINT AUSTRALIA	Nine	153,000	67,000	12,000
11	THE CHASE AUSTRALIA	Seven	147,000	59,000	8,000
12	9-1-1	Seven	138,000	73,000	24,000
13	7.30-EV	ABC	123,000	71,000	11,000
14	TODAY	Nine	119,000	40,000	10,000
15	ABC NEWS-EV	ABC	112,000	80,000	10,000
16	9NEWS LATE	Nine	110,000	59,000	7,000
17	FBI: MOST WANTED RPT	10	107,000	25,000	4,000
18	SUNRISE	Seven	105,000	34,000	8,000
19	10 NEWS FIRST	10	101,000	43,000	4,000
20	MEDIA WATCH-EV	ABC	99,000	90,000	15,000
21	AUSTRALIAN STORY-EV	ABC	92,000	68,000	17,000
22	FOUR CORNERS-EV	ABC	90,000	51,000	11,000
23	THE BIG BANG THEORY RPT	10	86,000	9,000	0
24	TODAY EXTRA	Nine	81,000	35,000	6,000
25	DEAL OR NO DEAL	10	77,000	49,000	8,000
26	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD -LAUNCH - ENCORE	Nine	75,000	25,000	2,000
27	9NEWS AFTERNOON	Nine	69,000	37,000	6,000
28	THE MORNING SHOW	Seven	65,000	26,000	5,000
29	HARD QUIZ S8 RPT	ABC	65,000	30,000	3,000
30	SUNRISE -EARLY	Seven	62,000	25,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 15th Apr 2024 to 21st Apr 2024



National Total TV Reach

12,898,000



Broadcast TV Reach

11,090,000



BVOD Reach

5,544,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,945,000	1,206,000	52,000
2	9NEWS	Nine	1,683,000	1,046,000	70,000
3	LEGO MASTERS AUSTRALIA VS REST OF THE WORLD	Nine	1,625,000	707,000	99,000
4	FARMER WANTS A WIFE - MON	Seven	1,621,000	878,000	162,000
5	A CURRENT AFFAIR	Nine	1,356,000	907,000	62,000
6	THE CHASE AUSTRALIA	Seven	1,169,000	575,000	23,000
7	HOME AND AWAY	Seven	1,136,000	762,000	126,000
8	TIPPING POINT AUSTRALIA	Nine	1,135,000	609,000	36,000
9	I'M A CELEBRITY...GET ME OUT OF HERE! MON	10	1,107,000	590,000	109,000
10	7.30-EV	ABC	1,093,000	733,000	34,000
11	ABC NEWS-EV	ABC	1,080,000	824,000	32,000
12	AUSTRALIAN STORY-EV	ABC	940,000	724,000	54,000
13	FOUR CORNERS-EV	ABC	923,000	529,000	35,000
14	9-1-1	Seven	862,000	463,000	66,000
15	PARAMEDICS	Nine	855,000	404,000	31,000
16	MEDIA WATCH-EV	ABC	815,000	701,000	48,000
17	SUNRISE	Seven	806,000	314,000	22,000
18	THE PROJECT	10	753,000	287,000	17,000
19	TODAY	Nine	675,000	265,000	29,000
20	10 NEWS FIRST	10	662,000	303,000	13,000
21	9NEWS AFTERNOON	Nine	657,000	342,000	17,000
22	SEVEN NEWS AT 4	Seven	634,000	296,000	11,000
23	HARD QUIZ S8 RPT	ABC	595,000	329,000	10,000
24	9NEWS LATE	Nine	593,000	289,000	16,000
25	FBI: MOST WANTED RPT	10	561,000	171,000	9,000
26	NEWS BREAKFAST-AM	ABC	560,000	180,000	13,000
27	THE RISE AND FALL OF BORIS JOHNSON-LE	ABC	539,000	307,000	20,000
28	TIPPING POINT UK	Nine	514,000	324,000	13,000
29	THE MORNING SHOW	Seven	497,000	188,000	13,000
30	ABC NEWS AT NOON-PM	ABC	478,000	228,000	8,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

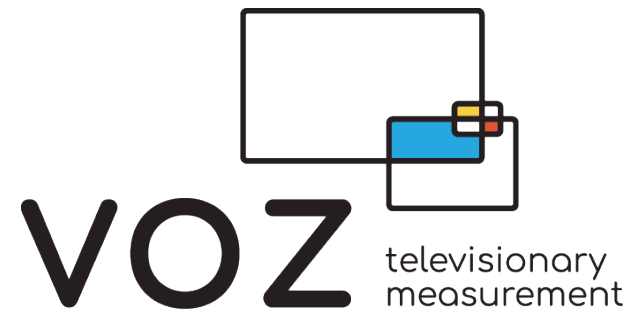
* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://www.virtualoz.com.au)



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