



**Sun 14th Apr 2024**

# **Total TV Consolidated 7 Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 14th Apr 2024 to 20th Apr 2024



National Total TV Reach

**20,160,000**



Broadcast TV Reach

**17,224,000**



BVOD Reach

**8,181,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	BLUEY: THE SIGN-SU	ABC	2,683,000	3,978,000	2,489,000
2	9NEWS SUNDAY	Nine	2,536,000	1,321,000	90,000
3	LEGO MASTERS: AUSTRALIA VS REST OF THE WORLD -LAUNCH	Nine	2,494,000	1,096,000	138,000
4	SEVEN NEWS - SUN	Seven	2,377,000	1,351,000	55,000
5	FARMER WANTS A WIFE - LAUNCH	Seven	2,342,000	1,235,000	214,000
6	60 MINUTES	Nine	1,542,000	664,000	65,000
7	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	1,498,000	800,000	149,000
8	BLUEY: THE SIGN-EV	ABC	1,478,000	1,862,000	3,000
9	VERA-EV	ABC	1,477,000	1,236,000	191,000
10	ABC NEWS SUNDAY-EV	ABC	1,375,000	924,000	34,000
11	7NEWS SPOTLIGHT	Seven	1,324,000	592,000	43,000
12	CALL THE MIDWIFE-EV	ABC	1,307,000	706,000	51,000
13	WEEKEND TODAY - SUNDAY	Nine	1,211,000	354,000	40,000
14	WEEKEND SUNRISE - SUN	Seven	1,136,000	428,000	27,000
15	SUNDAY AFTERNOON NRL LIVE	Nine	1,004,000	452,000	41,000
16	THE SUNDAY PROJECT	10	992,000	361,000	20,000
17	SEVEN NEWS SPECIAL-DAY	Seven	950,000	169,000	6,000
18	INSIDERS-AM	ABC	897,000	534,000	49,000
19	WEEKEND SUNRISE - SUN - EXTENDED	Seven	879,000	315,000	18,000
20	SUNDAY FOOTY SHOW	Nine	842,000	161,000	14,000
21	WEEKEND SUNRISE - SUN - EARLY	Seven	820,000	225,000	12,000
22	10 NEWS FIRST SUN	10	810,000	355,000	13,000
23	WEEKEND BREAKFAST-AM	ABC	752,000	298,000	18,000
24	7NEWS PRESENTS: TRAGEDY IN BONDI	Seven	740,000	286,000	25,000
25	COMPASS-EV	ABC	705,000	315,000	14,000
26	LOST TEMPLES OF CAMBODIA	SBS	703,000	147,000	4,000
27	LANDLINE-PM	ABC	692,000	421,000	23,000
28	SEVEN NEWS AT 5	Seven	677,000	431,000	15,000
29	WIDE WORLD OF SPORTS	Nine	673,000	298,000	29,000
30	ANTIQUES ROADSHOW-PM	ABC	640,000	295,000	10,000



## People 25-54: Cumulative Reach for 14th Apr 2024 to 20th Apr 2024



National Total TV Reach

**8,260,000**



Broadcast TV Reach

**6,629,000**



BVOD Reach

**3,952,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	LEGO MASTERS: AUSTRALIA VS REST OF THE WORLD -LAUNCH	Nine	1,023,000	526,000	92,000
2	BLUEY: THE SIGN-SU	ABC	987,000	1,333,000	809,000
3	9NEWS SUNDAY	Nine	883,000	431,000	52,000
4	FARMER WANTS A WIFE - LAUNCH	Seven	738,000	414,000	124,000
5	SEVEN NEWS - SUN	Seven	684,000	354,000	31,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	650,000	386,000	92,000
7	60 MINUTES	Nine	579,000	246,000	37,000
8	BLUEY: THE SIGN-EV	ABC	517,000	569,000	1,000
9	WEEKEND TODAY - SUNDAY	Nine	446,000	133,000	25,000
10	7NEWS SPOTLIGHT	Seven	444,000	181,000	23,000
11	THE SUNDAY PROJECT	10	387,000	144,000	12,000
12	WEEKEND SUNRISE - SUN	Seven	373,000	139,000	16,000
13	SUNDAY AFTERNOON NRL LIVE	Nine	363,000	161,000	25,000
14	SUNDAY FOOTY SHOW	Nine	298,000	57,000	9,000
15	WEEKEND SUNRISE - SUN - EXTENDED	Seven	297,000	117,000	11,000
16	INSIDERS-AM	ABC	258,000	154,000	25,000
17	SEVEN NEWS SPECIAL-DAY	Seven	255,000	52,000	4,000
18	WEEKEND SUNRISE - SUN - EARLY	Seven	250,000	65,000	7,000
19	FBI	10	244,000	104,000	9,000
20	WIDE WORLD OF SPORTS	Nine	243,000	100,000	18,000
21	10 NEWS FIRST SUN	10	241,000	96,000	7,000
22	WEEKEND BREAKFAST-AM	ABC	237,000	86,000	9,000
23	ABC NEWS SUNDAY-EV	ABC	227,000	135,000	15,000
24	9NEWS LATE	Nine	223,000	128,000	12,000
25	VERA-EV	ABC	221,000	173,000	82,000
26	7NEWS PRESENTS: TRAGEDY IN BONDI	Seven	217,000	94,000	15,000
27	A CURRENT AFFAIR -RPT	Nine	210,000	72,000	14,000
28	SUNDAY AFTERNOON NRL KICK OFF	Nine	194,000	78,000	9,000
29	THE BIG BANG THEORY RPT	10	177,000	21,000	1,000
30	CALL THE MIDWIFE-EV	ABC	175,000	78,000	22,000



## People 16-39: Cumulative Reach for 14th Apr 2024 to 20th Apr 2024



National Total TV Reach

**5,418,000**



Broadcast TV Reach

**4,113,000**



BVOD Reach

**2,376,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	BLUEY: THE SIGN-SU	ABC	618,000	842,000	521,000
2	LEGO MASTERS: AUSTRALIA VS REST OF THE WORLD -LAUNCH	Nine	418,000	223,000	46,000
3	9NEWS SUNDAY	Nine	376,000	169,000	26,000
4	FARMER WANTS A WIFE - LAUNCH	Seven	335,000	201,000	72,000
5	BLUEY: THE SIGN-EV	ABC	334,000	356,000	1,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	296,000	179,000	63,000
7	SEVEN NEWS - SUN	Seven	237,000	114,000	15,000
8	60 MINUTES	Nine	227,000	87,000	18,000
9	7NEWS SPOTLIGHT	Seven	192,000	66,000	11,000
10	WEEKEND TODAY - SUNDAY	Nine	183,000	48,000	12,000
11	SUNDAY AFTERNOON NRL LIVE	Nine	159,000	67,000	15,000
12	THE SUNDAY PROJECT	10	157,000	58,000	6,000
13	WEEKEND SUNRISE - SUN	Seven	150,000	50,000	8,000
14	SUNDAY FOOTY SHOW	Nine	141,000	28,000	5,000
15	THOMAS AND FRIENDS: ALL ENGINES GO!-AM	ABC	129,000	66,000	3,000
16	WEEKEND SUNRISE - SUN - EXTENDED	Seven	111,000	46,000	5,000
17	WEEKEND SUNRISE - SUN - EARLY	Seven	103,000	27,000	3,000
18	KIYA AND THE KIMOJA HEROES-EV	ABC	103,000	39,000	1,000
19	WIDE WORLD OF SPORTS	Nine	103,000	49,000	9,000
20	WEEKEND BREAKFAST-AM	ABC	102,000	32,000	5,000
21	FBI	10	102,000	41,000	5,000
22	SEVEN NEWS SPECIAL-DAY	Seven	101,000	11,000	2,000
23	10 NEWS FIRST SUN	10	101,000	36,000	3,000
24	INSIDERS-AM	ABC	99,000	55,000	13,000
25	ABC NEWS SUNDAY-EV	ABC	86,000	48,000	8,000
26	VERA-EV	ABC	83,000	66,000	42,000
27	SUNDAY AFTERNOON NRL KICK OFF	Nine	80,000	32,000	5,000
28	7NEWS PRESENTS: TRAGEDY IN BONDI	Seven	79,000	33,000	7,000
29	A CURRENT AFFAIR -RPT	Nine	77,000	21,000	7,000
30	10 NEWS FIRST SUN 6PM	10	69,000	34,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for 14th Apr 2024 to 20th Apr 2024



National Total TV Reach

**12,952,000**



Broadcast TV Reach

**11,177,000**



BVOD Reach

**5,574,000**



Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS SUNDAY	Nine	1,929,000	1,024,000	72,000
2	SEVEN NEWS - SUN	Seven	1,880,000	1,089,000	45,000
3	FARMER WANTS A WIFE - LAUNCH	Seven	1,825,000	982,000	171,000
4	LEGO MASTERS: AUSTRALIA VS REST OF THE WORLD -LAUNCH	Nine	1,789,000	761,000	110,000
5	VERA-EV	ABC	1,230,000	1,040,000	155,000
6	60 MINUTES	Nine	1,189,000	525,000	53,000
7	BLUEY: THE SIGN-SU	ABC	1,164,000	1,579,000	1,060,000
8	ABC NEWS SUNDAY-EV	ABC	1,133,000	765,000	26,000
9	I'M A CELEBRITY...GET ME OUT OF HERE! SUN	10	1,122,000	612,000	119,000
10	CALL THE MIDWIFE-EV	ABC	1,089,000	597,000	41,000
11	7NEWS SPOTLIGHT	Seven	1,052,000	479,000	35,000
12	WEEKEND TODAY - SUNDAY	Nine	954,000	284,000	33,000
13	WEEKEND SUNRISE - SUN	Seven	897,000	346,000	22,000
14	SUNDAY AFTERNOON NRL LIVE	Nine	773,000	348,000	32,000
15	THE SUNDAY PROJECT	10	768,000	285,000	16,000
16	SEVEN NEWS SPECIAL-DAY	Seven	752,000	141,000	5,000
17	INSIDERS-AM	ABC	727,000	440,000	40,000
18	WEEKEND SUNRISE - SUN - EXTENDED	Seven	697,000	254,000	14,000
19	SUNDAY FOOTY SHOW	Nine	656,000	124,000	11,000
20	WEEKEND SUNRISE - SUN - EARLY	Seven	649,000	180,000	10,000
21	10 NEWS FIRST SUN	10	643,000	289,000	10,000
22	WEEKEND BREAKFAST-AM	ABC	591,000	244,000	15,000
23	7NEWS PRESENTS: TRAGEDY IN BONDI	Seven	590,000	234,000	20,000
24	COMPASS-EV	ABC	583,000	266,000	11,000
25	BLUEY: THE SIGN-EV	ABC	575,000	622,000	2,000
26	LOST TEMPLES OF CAMBODIA	SBS	566,000	119,000	3,000
27	LANDLINE-PM	ABC	561,000	342,000	18,000
28	SEVEN NEWS AT 5	Seven	537,000	346,000	12,000
29	ANTIQUES ROADSHOW-PM	ABC	526,000	246,000	8,000
30	WIDE WORLD OF SPORTS	Nine	518,000	224,000	24,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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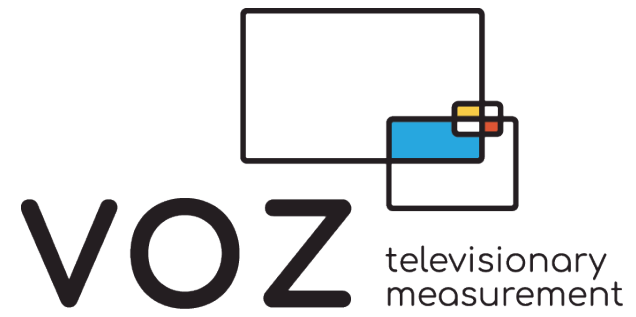
\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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