



Sat 13th Apr 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 13th Apr 2024 to 19th Apr 2024



National Total TV Reach

20,145,000



Broadcast TV Reach

17,201,000



BVOD Reach

8,186,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	A CURRENT AFFAIR -SAT	Nine	2,103,000	576,000	42,000
2	SEVEN NEWS - SAT	Seven	2,075,000	1,004,000	37,000
3	9NEWS SATURDAY	Nine	1,815,000	1,053,000	73,000
4	GETAWAY	Nine	1,660,000	872,000	59,000
5	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,430,000	433,000	0
6	MURDER IN PROVENCE-EV	ABC	1,255,000	836,000	102,000
7	ABC NEWS-SA	ABC	1,225,000	786,000	27,000
8	SEVEN'S HORSE RACING 2024	Seven	983,000	150,000	7,000
9	INSTANT FAMILY	Nine	827,000	195,000	11,000
10	9NEWS: FIRST AT FIVE	Nine	809,000	481,000	32,000
11	BONDI JUNCTION STABBING ATTACK - SPECIAL COVERAGE-SA	ABC	800,000	110,000	10,000
12	SEVEN NEWS AT 5	Seven	782,000	321,000	12,000
13	BONDI JUNCTION STABBING ATTACK - BREAKING NEWS-PM	ABC	745,000	167,000	13,000
14	WEEKEND SUNRISE - SAT	Seven	741,000	404,000	20,000
15	SEVEN NEWS - SAT EXTENDED	Seven	717,000	147,000	9,000
16	THE SUSPECT-EV	ABC	716,000	479,000	6,000
17	M- THE MUMMY	Seven	688,000	158,000	8,000
18	WEEKEND SUNRISE - SAT - EARLY	Seven	611,000	307,000	15,000
19	10 NEWS FIRST SAT	10	604,000	258,000	9,000
20	WEEKEND BREAKFAST-AM	ABC	601,000	218,000	10,000
21	WEEKEND SUNRISE - SAT - LATE	Seven	596,000	337,000	17,000
22	THE BIG BANG THEORY RPT	10	589,000	93,000	1,000
23	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	538,000	229,000	0
24	THE MORNING SHOW - WEEKEND	Seven	536,000	179,000	9,000
25	THE GARDEN GURUS	Nine	527,000	267,000	15,000
26	WEEKEND TODAY - SATURDAY	Nine	507,000	254,000	23,000
27	READY STEADY COOK ENCORE	10	496,000	103,000	3,000
28	PULP FICTION P RPT	SBS	492,000	80,000	1,000
29	BACK ROADS S8 RPT	ABC	490,000	198,000	5,000
30	THE DOG HOUSE	10	474,000	165,000	3,000



People 25-54: Cumulative Reach for 13th Apr 2024 to 19th Apr 2024



National Total TV Reach

8,272,000



Broadcast TV Reach

6,630,000



BVOD Reach

3,966,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	A CURRENT AFFAIR -SAT	Nine	700,000	191,000	25,000
2	SEVEN NEWS - SAT	Seven	528,000	229,000	20,000
3	9NEWS SATURDAY	Nine	513,000	285,000	43,000
4	GETAWAY	Nine	480,000	250,000	35,000
5	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	472,000	147,000	0
6	INSTANT FAMILY	Nine	300,000	78,000	6,000
7	BONDI JUNCTION STABBING ATTACK - SPECIAL COVERAGE-SA	ABC	291,000	50,000	5,000
8	SEVEN'S HORSE RACING 2024	Seven	286,000	41,000	4,000
9	BONDI JUNCTION STABBING ATTACK - BREAKING NEWS-PM	ABC	266,000	64,000	6,000
10	9NEWS: FIRST AT FIVE	Nine	261,000	146,000	19,000
11	SEVEN NEWS - SAT EXTENDED	Seven	245,000	53,000	6,000
12	M- THE MUMMY	Seven	241,000	56,000	5,000
13	THE BIG BANG THEORY RPT	10	238,000	44,000	1,000
14	WEEKEND SUNRISE - SAT	Seven	224,000	116,000	12,000
15	SEVEN NEWS AT 5	Seven	211,000	86,000	7,000
16	WEEKEND BREAKFAST-AM	ABC	184,000	61,000	5,000
17	ABC NEWS-SA	ABC	171,000	93,000	12,000
18	WEEKEND SUNRISE - SAT - EARLY	Seven	169,000	85,000	9,000
19	READY STEADY COOK ENCORE	10	168,000	40,000	2,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	167,000	96,000	10,000
21	MURDER IN PROVENCE-EV	ABC	162,000	91,000	44,000
22	THE MORNING SHOW - WEEKEND	Seven	161,000	58,000	6,000
23	SPACE INVADERS	Nine	160,000	53,000	8,000
24	THE GARDEN GURUS	Nine	160,000	82,000	9,000
25	10 NEWS FIRST SAT	10	153,000	61,000	5,000
26	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	152,000	76,000	0
27	PULP FICTION P RPT	SBS	148,000	35,000	0
28	WEEKEND TODAY - SATURDAY	Nine	148,000	70,000	13,000
29	THE HUNGER GAMES -EV	Nine	143,000	27,000	1,000
30	WEEKEND TODAY - SATURDAY - LATE	Nine	138,000	77,000	12,000



People 16-39: Cumulative Reach for 13th Apr 2024 to 19th Apr 2024



National Total TV Reach

5,420,000



Broadcast TV Reach

4,115,000



BVOD Reach

2,388,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	A CURRENT AFFAIR -SAT	Nine	289,000	82,000	14,000
2	9NEWS SATURDAY	Nine	210,000	108,000	23,000
3	GETAWAY	Nine	200,000	102,000	20,000
4	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	194,000	58,000	0
5	SEVEN NEWS - SAT	Seven	187,000	80,000	10,000
6	BONDI JUNCTION STABBING ATTACK - SPECIAL COVERAGE-SA	ABC	134,000	25,000	3,000
7	SEVEN'S HORSE RACING 2024	Seven	115,000	15,000	2,000
8	BONDI JUNCTION STABBING ATTACK - BREAKING NEWS-PM	ABC	115,000	25,000	4,000
9	INSTANT FAMILY	Nine	106,000	25,000	3,000
10	THE BIG BANG THEORY RPT	10	104,000	15,000	0
11	9NEWS: FIRST AT FIVE	Nine	102,000	59,000	11,000
12	SEVEN NEWS - SAT EXTENDED	Seven	101,000	22,000	3,000
13	M- THE MUMMY	Seven	92,000	26,000	2,000
14	SEVEN NEWS AT 5	Seven	87,000	34,000	4,000
15	WEEKEND BREAKFAST-AM	ABC	73,000	23,000	3,000
16	SPACE INVADERS	Nine	73,000	28,000	4,000
17	WEEKEND SUNRISE - SAT	Seven	65,000	29,000	5,000
18	ABC NEWS-SA	ABC	65,000	38,000	6,000
19	MURDER IN PROVENCE-EV	ABC	62,000	30,000	22,000
20	TODAY EXTRA - SATURDAY	Nine	60,000	21,000	3,000
21	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	60,000	36,000	0
22	10 NEWS FIRST SAT	10	57,000	23,000	2,000
23	GORDON RAMSAY'S FOOD STARS -WED -ENCORE	Nine	56,000	11,000	1,000
24	THE GARDEN GURUS	Nine	56,000	31,000	5,000
25	WEEKEND TODAY - SATURDAY	Nine	54,000	25,000	6,000
26	WEEKEND SUNRISE - SAT - LATE	Seven	50,000	28,000	5,000
27	BACK ROADS S8 RPT	ABC	50,000	14,000	1,000
28	PULP FICTION P RPT	SBS	49,000	12,000	0
29	SEVEN'S AFL: SATURDAY AFTERNOON FOOTBALL	Seven	49,000	6,000	0
30	READY STEADY COOK ENCORE	10	47,000	11,000	1,000



Grocery Shoppers (18+): Cumulative Reach for 13th Apr 2024 to 19th Apr 2024



National Total TV Reach

12,978,000



Broadcast TV Reach

11,200,000



BVOD Reach

5,586,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,656,000	807,000	29,000
2	A CURRENT AFFAIR -SAT	Nine	1,650,000	452,000	33,000
3	9NEWS SATURDAY	Nine	1,435,000	837,000	58,000
4	GETAWAY	Nine	1,326,000	698,000	47,000
5	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,085,000	337,000	0
6	MURDER IN PROVENCE-EV	ABC	1,044,000	703,000	83,000
7	ABC NEWS-SA	ABC	1,003,000	656,000	21,000
8	SEVEN'S HORSE RACING 2024	Seven	762,000	116,000	5,000
9	INSTANT FAMILY	Nine	663,000	156,000	9,000
10	9NEWS: FIRST AT FIVE	Nine	650,000	386,000	25,000
11	BONDI JUNCTION STABBING ATTACK - SPECIAL COVERAGE-SA	ABC	634,000	89,000	8,000
12	SEVEN NEWS AT 5	Seven	616,000	254,000	10,000
13	BONDI JUNCTION STABBING ATTACK - BREAKING NEWS-PM	ABC	605,000	136,000	10,000
14	THE SUSPECT-EV	ABC	604,000	405,000	4,000
15	WEEKEND SUNRISE - SAT	Seven	590,000	328,000	17,000
16	SEVEN NEWS - SAT EXTENDED	Seven	562,000	114,000	7,000
17	M- THE MUMMY	Seven	532,000	122,000	6,000
18	10 NEWS FIRST SAT	10	495,000	214,000	7,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	492,000	249,000	13,000
20	WEEKEND BREAKFAST-AM	ABC	485,000	182,000	8,000
21	WEEKEND SUNRISE - SAT - LATE	Seven	484,000	276,000	14,000
22	THE BIG BANG THEORY RPT	10	459,000	75,000	1,000
23	THE MORNING SHOW - WEEKEND	Seven	427,000	146,000	8,000
24	THE GARDEN GURUS	Nine	419,000	216,000	12,000
25	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	416,000	174,000	0
26	READY STEADY COOK ENCORE	10	395,000	83,000	2,000
27	WEEKEND TODAY - SATURDAY	Nine	389,000	198,000	19,000
28	PULP FICTION P RPT	SBS	386,000	63,000	1,000
29	THE DOG HOUSE	10	367,000	134,000	3,000
30	BACK ROADS S8 RPT	ABC	360,000	159,000	3,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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