



**Fri 12th Apr 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 12th Apr 2024 to 18th Apr 2024



National Total TV Reach

**20,112,000**



Broadcast TV Reach

**17,151,000**



BVOD Reach

**8,189,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,908,000	1,139,000	38,000
2	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,695,000	617,000	0
3	9NEWS	Nine	1,670,000	957,000	56,000
4	BETTER HOMES AND GARDENS	Seven	1,364,000	635,000	22,000
5	FRIDAY NIGHT NRL LIVE	Nine	1,291,000	600,000	74,000
6	THE CHASE AUSTRALIA	Seven	1,269,000	589,000	20,000
7	A CURRENT AFFAIR	Nine	1,199,000	729,000	48,000
8	TIPPING POINT AUSTRALIA	Nine	1,193,000	610,000	29,000
9	ABC NEWS-EV	ABC	1,095,000	712,000	25,000
10	SUNRISE	Seven	948,000	373,000	23,000
11	GARDENING AUSTRALIA-EV	ABC	934,000	535,000	43,000
12	M- THE GREEN MILE	Seven	908,000	187,000	5,000
13	TODAY	Nine	783,000	321,000	30,000
14	9NEWS AFTERNOON	Nine	754,000	379,000	17,000
15	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	751,000	249,000	1,000
16	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	744,000	224,000	29,000
17	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	711,000	366,000	40,000
18	NEWS BREAKFAST-AM	ABC	680,000	240,000	14,000
19	SEVEN NEWS AT 4	Seven	676,000	324,000	10,000
20	THE BEST EXOTIC MARIGOLD HOTEL	Nine	655,000	161,000	4,000
21	HARD QUIZ S8 RPT	ABC	623,000	328,000	9,000
22	TIPPING POINT UK	Nine	621,000	389,000	12,000
23	10 NEWS FIRST	10	620,000	286,000	10,000
24	THE MORNING SHOW	Seven	598,000	236,000	14,000
25	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	588,000	317,000	0
26	THE PROJECT	10	586,000	216,000	10,000
27	POINTLESS	Nine	540,000	175,000	6,000
28	TODAY EXTRA	Nine	515,000	190,000	18,000
29	HAPPY VALLEY-EV	ABC	513,000	264,000	21,000
30	SUNRISE -EARLY	Seven	513,000	215,000	14,000



## People 25-54: Cumulative Reach for 12th Apr 2024 to 18th Apr 2024



National Total TV Reach

**8,248,000**



Broadcast TV Reach

**6,592,000**



BVOD Reach

**3,969,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	584,000	234,000	0
2	SEVEN NEWS	Seven	503,000	275,000	20,000
3	9NEWS	Nine	495,000	245,000	29,000
4	FRIDAY NIGHT NRL LIVE	Nine	468,000	229,000	45,000
5	BETTER HOMES AND GARDENS	Seven	381,000	179,000	11,000
6	M- THE GREEN MILE	Seven	319,000	79,000	3,000
7	SUNRISE	Seven	306,000	124,000	14,000
8	THE CHASE AUSTRALIA	Seven	305,000	130,000	10,000
9	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	302,000	95,000	1,000
10	A CURRENT AFFAIR	Nine	298,000	162,000	26,000
11	TIPPING POINT AUSTRALIA	Nine	291,000	143,000	15,000
12	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	285,000	97,000	18,000
13	TODAY	Nine	255,000	106,000	18,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	233,000	117,000	24,000
15	NEWS BREAKFAST-AM	ABC	200,000	66,000	7,000
16	THE PROJECT	10	196,000	74,000	5,000
17	GARDENING AUSTRALIA-EV	ABC	192,000	104,000	20,000
18	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	189,000	122,000	0
19	ABC NEWS-EV	ABC	187,000	114,000	11,000
20	THE BEST EXOTIC MARIGOLD HOTEL	Nine	178,000	38,000	2,000
21	SUNRISE -EARLY	Seven	173,000	81,000	8,000
22	9NEWS AFTERNOON	Nine	169,000	84,000	9,000
23	THE MORNING SHOW	Seven	163,000	69,000	8,000
24	SEVEN NEWS AT 4	Seven	161,000	82,000	5,000
25	READY STEADY COOK	10	160,000	52,000	6,000
26	TODAY -EARLY	Nine	158,000	71,000	11,000
27	10 NEWS FIRST	10	153,000	66,000	6,000
28	THE GRAHAM NORTON SHOW RPT	10	140,000	20,000	1,000
29	GRINGO	Nine	137,000	32,000	5,000
30	TODAY EXTRA	Nine	135,000	63,000	10,000



## People 16-39: Cumulative Reach for 12th Apr 2024 to 18th Apr 2024



National Total TV Reach

**5,387,000**



Broadcast TV Reach

**4,060,000**



BVOD Reach

**2,399,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	290,000	125,000	0
2	FRIDAY NIGHT NRL LIVE	Nine	213,000	105,000	30,000
3	SEVEN NEWS	Seven	193,000	107,000	10,000
4	9NEWS	Nine	191,000	94,000	14,000
5	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	140,000	49,000	0
6	BETTER HOMES AND GARDENS	Seven	130,000	62,000	5,000
7	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	129,000	50,000	11,000
8	THE CHASE AUSTRALIA	Seven	116,000	53,000	5,000
9	A CURRENT AFFAIR	Nine	106,000	47,000	13,000
10	SUNRISE	Seven	102,000	38,000	7,000
11	TODAY	Nine	101,000	41,000	8,000
12	TIPPING POINT AUSTRALIA	Nine	99,000	44,000	8,000
13	M- THE GREEN MILE	Seven	99,000	22,000	1,000
14	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	97,000	65,000	0
15	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	96,000	42,000	14,000
16	GARDENING AUSTRALIA-EV	ABC	75,000	40,000	10,000
17	NEWS BREAKFAST-AM	ABC	75,000	22,000	4,000
18	9NEWS AFTERNOON	Nine	72,000	33,000	4,000
19	TODAY EXTRA	Nine	71,000	31,000	5,000
20	ABC NEWS-EV	ABC	70,000	44,000	6,000
21	THE PROJECT	10	68,000	25,000	2,000
22	THE BEST EXOTIC MARIGOLD HOTEL	Nine	67,000	12,000	1,000
23	ABC NEWS MORNINGS-AM	ABC	64,000	11,000	2,000
24	SEVEN NEWS AT 4	Seven	62,000	30,000	3,000
25	READY STEADY COOK	10	60,000	18,000	3,000
26	THE MORNING SHOW	Seven	60,000	23,000	4,000
27	TODAY -EARLY	Nine	57,000	27,000	5,000
28	POINTLESS	Nine	55,000	15,000	2,000
29	HEART OF THE MANOR	Nine	51,000	21,000	2,000
30	GRINGO	Nine	49,000	14,000	3,000



## Grocery Shoppers (18+): Cumulative Reach for 12th Apr 2024 to 18th Apr 2024



National Total TV Reach

**12,958,000**



Broadcast TV Reach

**11,166,000**



BVOD Reach

**5,590,000**



Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,503,000	922,000	31,000
2	9NEWS	Nine	1,294,000	750,000	45,000
3	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,264,000	459,000	0
4	BETTER HOMES AND GARDENS	Seven	1,066,000	507,000	17,000
5	THE CHASE AUSTRALIA	Seven	1,011,000	472,000	16,000
6	FRIDAY NIGHT NRL LIVE	Nine	966,000	451,000	57,000
7	TIPPING POINT AUSTRALIA	Nine	953,000	493,000	24,000
8	A CURRENT AFFAIR	Nine	917,000	568,000	38,000
9	ABC NEWS-EV	ABC	901,000	595,000	20,000
10	GARDENING AUSTRALIA-EV	ABC	759,000	446,000	34,000
11	SUNRISE	Seven	753,000	304,000	19,000
12	M- THE GREEN MILE	Seven	708,000	146,000	4,000
13	TODAY	Nine	620,000	265,000	25,000
14	9NEWS AFTERNOON	Nine	614,000	307,000	14,000
15	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	573,000	171,000	22,000
16	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	558,000	186,000	1,000
17	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	552,000	285,000	31,000
18	NEWS BREAKFAST-AM	ABC	546,000	196,000	11,000
19	SEVEN NEWS AT 4	Seven	539,000	260,000	8,000
20	HARD QUIZ S8 RPT	ABC	513,000	272,000	7,000
21	THE BEST EXOTIC MARIGOLD HOTEL	Nine	506,000	128,000	3,000
22	10 NEWS FIRST	10	502,000	234,000	9,000
23	TIPPING POINT UK	Nine	500,000	316,000	10,000
24	THE MORNING SHOW	Seven	484,000	192,000	11,000
25	THE PROJECT	10	452,000	170,000	8,000
26	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - PRE MATCH	Seven	447,000	242,000	0
27	POINTLESS	Nine	442,000	143,000	5,000
28	SUNRISE -EARLY	Seven	420,000	178,000	12,000
29	HAPPY VALLEY-EV	ABC	419,000	219,000	17,000
30	TODAY EXTRA	Nine	405,000	154,000	14,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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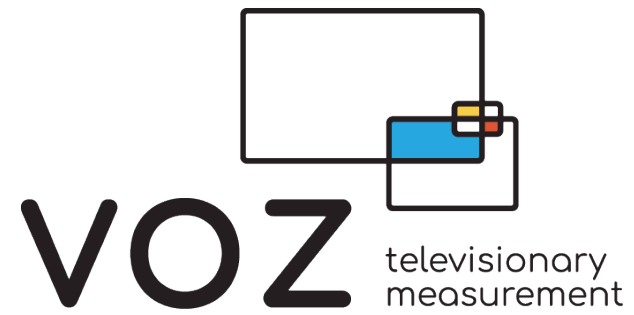
\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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