



Sat 30th Mar 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Sat 30th Mar 2024



National Total TV Reach

11,269,000



Broadcast TV Reach

9,673,000



BVOD Reach

2,599,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,514,000	517,000	0
2	SEVEN NEWS - SAT	Seven	1,454,000	909,000	25,000
3	9NEWS SATURDAY	Nine	1,319,000	775,000	36,000
4	A CURRENT AFFAIR -SAT	Nine	1,106,000	631,000	29,000
5	CHARLIE AND THE CHOCOLATE FACTORY	Nine	1,012,000	192,000	10,000
6	SPACE INVADERS	Nine	969,000	438,000	23,000
7	ABC NEWS AT EASTER-SA	ABC	898,000	637,000	19,000
8	SEVEN'S HORSE RACING 2024	Seven	807,000	132,000	6,000
9	M- ROBIN HOOD: PRINCE OF THIEVES	Seven	785,000	173,000	5,000
10	GETAWAY	Nine	697,000	348,000	15,000
11	WEEKEND SUNRISE - SAT	Seven	695,000	352,000	19,000
12	LIFE AFTER LIFE-EV	ABC	651,000	295,000	10,000
13	WEEKEND BREAKFAST-AM	ABC	640,000	209,000	10,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	621,000	348,000	17,000
15	ENDEAVOUR RPT	ABC	589,000	327,000	5,000
16	THE MORNING SHOW - WEEKEND	Seven	586,000	209,000	9,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	551,000	277,000	9,000
18	THE DOG HOUSE	10	533,000	276,000	3,000
19	WEEKEND TODAY - SATURDAY	Nine	524,000	257,000	22,000
20	10 NEWS FIRST SAT	10	506,000	237,000	6,000
21	WEEKEND SUNRISE - SAT - EARLY	Seven	495,000	229,000	12,000
22	9NEWS: FIRST AT FIVE	Nine	493,000	272,000	10,000
23	BORDER SECURITY - AUSTRALIA'S FRONT LINE - DAY (R)	Seven	489,000	264,000	5,000
24	SEVEN NEWS AT 5	Seven	463,000	246,000	7,000
25	WEEKEND TODAY - SATURDAY - LATE	Nine	458,000	233,000	21,000
26	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	457,000	214,000	0
27	THE DOG HOUSE RPT	10	456,000	194,000	3,000
28	AMBULANCE UK RPT	10	455,000	188,000	2,000
29	THE BIG BANG THEORY RPT	10	454,000	69,000	1,000
30	BACK ROADS S10-ENCORE	ABC	446,000	171,000	4,000



People 25-54: Cumulative Reach for Sat 30th Mar 2024



National Total TV Reach

4,121,000



Broadcast TV Reach

3,235,000



BVOD Reach

1,254,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	486,000	180,000	0
2	9NEWS SATURDAY	Nine	327,000	183,000	18,000
3	SEVEN NEWS - SAT	Seven	327,000	180,000	12,000
4	CHARLIE AND THE CHOCOLATE FACTORY	Nine	322,000	77,000	6,000
5	A CURRENT AFFAIR -SAT	Nine	279,000	148,000	15,000
6	SPACE INVADERS	Nine	258,000	121,000	12,000
7	M- ROBIN HOOD: PRINCE OF THIEVES	Seven	225,000	45,000	3,000
8	SEVEN'S HORSE RACING 2024	Seven	213,000	42,000	4,000
9	WEEKEND SUNRISE - SAT	Seven	210,000	101,000	11,000
10	THE MORNING SHOW - WEEKEND	Seven	195,000	69,000	6,000
11	WEEKEND SUNRISE - SAT - LATE	Seven	192,000	110,000	10,000
12	WEEKEND BREAKFAST-AM	ABC	186,000	57,000	5,000
13	WEEKEND TODAY - SATURDAY	Nine	185,000	88,000	13,000
14	THE BIG BANG THEORY RPT	10	178,000	31,000	1,000
15	GETAWAY	Nine	171,000	76,000	8,000
16	WEEKEND TODAY - SATURDAY - LATE	Nine	157,000	81,000	12,000
17	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	145,000	71,000	0
18	TODAY EXTRA - SATURDAY	Nine	137,000	48,000	7,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	134,000	62,000	7,000
20	ABC NEWS AT EASTER-SA	ABC	131,000	87,000	9,000
21	THE DOG HOUSE	10	131,000	54,000	2,000
22	WEEKEND TODAY - EARLY SATURDAY	Nine	125,000	49,000	8,000
23	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	124,000	74,000	1,000
24	10 NEWS FIRST SAT	10	120,000	60,000	3,000
25	BORDER SECURITY - AUSTRALIA'S FRONT LINE - DAY (R)	Seven	117,000	67,000	3,000
26	SEVEN NEWS AT 5	Seven	113,000	60,000	4,000
27	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	111,000	50,000	5,000
28	THE DOG HOUSE RPT	10	111,000	43,000	2,000
29	AMBULANCE UK RPT	10	110,000	48,000	1,000
30	FRIENDS RPT	10	108,000	20,000	0



People 16-39: Cumulative Reach for Sat 30th Mar 2024



National Total TV Reach

2,151,000



Broadcast TV Reach

1,567,000



BVOD Reach

716,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	231,000	91,000	0
2	SEVEN NEWS - SAT	Seven	140,000	79,000	6,000
3	CHARLIE AND THE CHOCOLATE FACTORY	Nine	120,000	24,000	3,000
4	9NEWS SATURDAY	Nine	106,000	64,000	9,000
5	SEVEN'S HORSE RACING 2024	Seven	96,000	24,000	2,000
6	A CURRENT AFFAIR -SAT	Nine	96,000	52,000	7,000
7	SPACE INVADERS	Nine	93,000	38,000	6,000
8	M- ROBIN HOOD: PRINCE OF THIEVES	Seven	83,000	17,000	1,000
9	THE MORNING SHOW - WEEKEND	Seven	76,000	25,000	3,000
10	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - PRE MATCH	Seven	72,000	35,000	0
11	THE BIG BANG THEORY RPT	10	72,000	10,000	0
12	WEEKEND SUNRISE - SAT	Seven	69,000	27,000	5,000
13	WEEKEND BREAKFAST-AM	ABC	68,000	18,000	3,000
14	GETAWAY	Nine	68,000	22,000	4,000
15	SEVEN NEWS AT 5	Seven	66,000	32,000	2,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	65,000	32,000	5,000
17	WEEKEND TODAY - SATURDAY	Nine	58,000	23,000	6,000
18	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL - POST MATCH	Seven	54,000	36,000	0
19	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	53,000	23,000	2,000
20	BORDER SECURITY - AUSTRALIA'S FRONT LINE - DAY (R)	Seven	53,000	35,000	1,000
21	THE DOG HOUSE	10	46,000	19,000	1,000
22	TODAY EXTRA - SATURDAY	Nine	46,000	14,000	4,000
23	MELBOURNE COMEDY FESTIVAL-EV	ABC	46,000	18,000	0
24	WEEKEND SUNRISE - SAT - EARLY	Seven	44,000	18,000	3,000
25	AMBULANCE UK RPT	10	43,000	17,000	1,000
26	WEEKEND TODAY - SATURDAY - LATE	Nine	41,000	19,000	6,000
27	ZOOKEEPER -EV	Nine	41,000	15,000	1,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	39,000	15,000	4,000
29	DRIVE TV-EV3 BUILDING THE FUTURE	Nine	39,000	11,000	1,000
30	THE DOG HOUSE RPT	10	39,000	16,000	1,000



Grocery Shoppers (18+): Cumulative Reach for Sat 30th Mar 2024



National Total TV Reach

7,893,000



Broadcast TV Reach

6,821,000



BVOD Reach

1,864,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Sat 30th Mar 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS - SAT	Seven	1,154,000	722,000	20,000
2	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL	Seven	1,148,000	388,000	0
3	9NEWS SATURDAY	Nine	1,046,000	620,000	29,000
4	A CURRENT AFFAIR -SAT	Nine	872,000	499,000	23,000
5	CHARLIE AND THE CHOCOLATE FACTORY	Nine	794,000	149,000	8,000
6	SPACE INVADERS	Nine	771,000	355,000	18,000
7	ABC NEWS AT EASTER-SA	ABC	735,000	529,000	15,000
8	SEVEN'S HORSE RACING 2024	Seven	638,000	105,000	5,000
9	M- ROBIN HOOD: PRINCE OF THIEVES	Seven	614,000	135,000	4,000
10	WEEKEND SUNRISE - SAT	Seven	566,000	291,000	15,000
11	GETAWAY	Nine	561,000	282,000	12,000
12	LIFE AFTER LIFE-EV	ABC	536,000	247,000	8,000
13	WEEKEND BREAKFAST-AM	ABC	534,000	179,000	8,000
14	WEEKEND SUNRISE - SAT - LATE	Seven	509,000	291,000	14,000
15	ENDEAVOUR RPT	ABC	492,000	274,000	4,000
16	THE MORNING SHOW - WEEKEND	Seven	476,000	175,000	8,000
17	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	435,000	224,000	7,000
18	THE DOG HOUSE	10	415,000	217,000	3,000
19	WEEKEND TODAY - SATURDAY	Nine	412,000	206,000	18,000
20	10 NEWS FIRST SAT	10	411,000	198,000	5,000
21	WEEKEND SUNRISE - SAT - EARLY	Seven	398,000	191,000	10,000
22	9NEWS: FIRST AT FIVE	Nine	394,000	220,000	8,000
23	BORDER SECURITY - AUSTRALIA'S FRONT LINE - DAY (R)	Seven	382,000	208,000	4,000
24	SEVEN NEWS AT 5	Seven	371,000	196,000	6,000
25	WEEKEND TODAY - SATURDAY - LATE	Nine	367,000	191,000	18,000
26	THE DOG HOUSE RPT	10	366,000	156,000	2,000
27	BACK ROADS S10-ENCORE	ABC	366,000	138,000	4,000
28	THE BIG BANG THEORY RPT	10	361,000	58,000	1,000
29	AMBULANCE UK RPT	10	354,000	143,000	2,000
30	TODAY EXTRA - SATURDAY	Nine	352,000	100,000	10,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

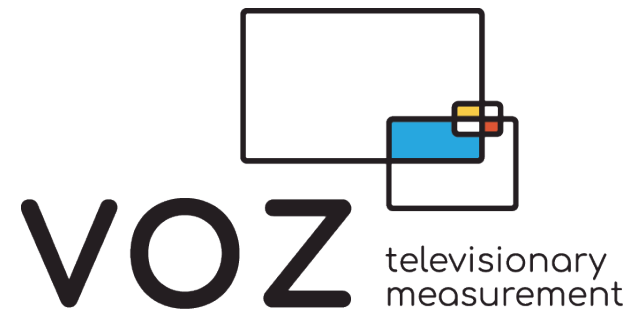
*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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