



Tue 26th Mar 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Tue 26th Mar 2024



National Total TV Reach

12,495,000



Broadcast TV Reach

10,742,000



BVOD Reach

3,117,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	2,130,000	1,327,000	50,000
2	9NEWS	Nine	1,839,000	1,078,000	68,000
3	GORDON RAMSAY'S FOOD STARS -LAUNCH	Nine	1,712,000	581,000	63,000
4	THE 1% CLUB	Seven	1,580,000	906,000	33,000
5	A CURRENT AFFAIR	Nine	1,531,000	1,000,000	65,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! TUES	10	1,439,000	654,000	57,000
7	THE CHASE AUSTRALIA	Seven	1,232,000	600,000	22,000
8	HOME AND AWAY	Seven	1,227,000	794,000	83,000
9	TIPPING POINT AUSTRALIA	Nine	1,211,000	637,000	34,000
10	ABC NEWS-EV	ABC	1,204,000	910,000	31,000
11	7.30-EV	ABC	1,204,000	702,000	25,000
12	THE HUNDRED WITH ANDY LEE	Nine	1,033,000	493,000	32,000
13	SUNRISE	Seven	987,000	414,000	24,000
14	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	977,000	355,000	17,000
15	THE PROJECT	10	876,000	328,000	14,000
16	9NEWS AFTERNOON	Nine	777,000	382,000	17,000
17	BACK ROADS S10-EV	ABC	769,000	566,000	23,000
18	TODAY	Nine	749,000	296,000	31,000
19	SEVEN NEWS AT 4	Seven	683,000	341,000	11,000
20	10 NEWS FIRST	10	679,000	336,000	11,000
21	NEWS BREAKFAST-AM	ABC	677,000	241,000	14,000
22	HARD QUIZ S8 RPT	ABC	648,000	318,000	9,000
23	TIPPING POINT UK	Nine	642,000	395,000	14,000
24	FOOTBALL: SOCCEROOS V LEBANON	10	627,000	257,000	24,000
25	9NEWS LATE	Nine	617,000	349,000	20,000
26	THE MORNING SHOW	Seven	605,000	253,000	14,000
27	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	576,000	234,000	8,000
28	NCIS RPT	10	560,000	132,000	5,000
29	BETTER DATE THAN NEVER-EV	ABC	522,000	285,000	9,000
30	DEAL OR NO DEAL	10	517,000	316,000	16,000



People 25-54: Cumulative Reach for Tue 26th Mar 2024



National Total TV Reach

4,788,000



Broadcast TV Reach

3,755,000



BVOD Reach

1,581,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	GORDON RAMSAY'S FOOD STARS -LAUNCH	Nine	708,000	283,000	40,000
2	I'M A CELEBRITY...GET ME OUT OF HERE! TUES	10	576,000	291,000	35,000
3	9NEWS	Nine	553,000	301,000	37,000
4	SEVEN NEWS	Seven	508,000	287,000	27,000
5	A CURRENT AFFAIR	Nine	486,000	291,000	37,000
6	THE 1% CLUB	Seven	486,000	261,000	18,000
7	THE HUNDRED WITH ANDY LEE	Nine	453,000	224,000	20,000
8	HOME AND AWAY	Seven	367,000	244,000	47,000
9	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	344,000	141,000	10,000
10	THE PROJECT	10	340,000	134,000	9,000
11	TIPPING POINT AUSTRALIA	Nine	320,000	150,000	17,000
12	SUNRISE	Seven	313,000	134,000	14,000
13	TODAY	Nine	283,000	110,000	19,000
14	THE CHASE AUSTRALIA	Seven	268,000	118,000	11,000
15	FOOTBALL: SOCCEROOS V LEBANON	10	255,000	111,000	14,000
16	9NEWS LATE	Nine	249,000	142,000	12,000
17	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	220,000	94,000	5,000
18	ABC NEWS-EV	ABC	217,000	149,000	15,000
19	7.30-EV	ABC	206,000	113,000	12,000
20	FIRST DATES UK	Seven	189,000	80,000	5,000
21	NEWS BREAKFAST-AM	ABC	189,000	69,000	7,000
22	SUNRISE -EARLY	Seven	186,000	90,000	9,000
23	NCIS RPT	10	182,000	38,000	3,000
24	TODAY -EARLY	Nine	178,000	82,000	12,000
25	10 NEWS FIRST	10	174,000	82,000	6,000
26	9NEWS AFTERNOON	Nine	174,000	85,000	9,000
27	FOOTBALL: SOCCEROOS V LEBANON POST GAME	10	172,000	70,000	9,000
28	DEAL OR NO DEAL	10	163,000	103,000	9,000
29	TODAY EXTRA	Nine	148,000	60,000	11,000
30	THE MORNING SHOW	Seven	143,000	69,000	8,000



People 16-39: Cumulative Reach for Tue 26th Mar 2024



National Total TV Reach

2,561,000



Broadcast TV Reach

1,838,000



BVOD Reach

927,000



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	GORDON RAMSAY'S FOOD STARS -LAUNCH	Nine	305,000	112,000	23,000
2	I'M A CELEBRITY...GET ME OUT OF HERE! TUES	10	244,000	138,000	24,000
3	9NEWS	Nine	223,000	116,000	19,000
4	THE 1% CLUB	Seven	208,000	111,000	10,000
5	SEVEN NEWS	Seven	198,000	101,000	13,000
6	A CURRENT AFFAIR	Nine	183,000	105,000	20,000
7	THE HUNDRED WITH ANDY LEE	Nine	164,000	81,000	11,000
8	HOME AND AWAY	Seven	156,000	109,000	28,000
9	THE PROJECT	10	149,000	57,000	5,000
10	TIPPING POINT AUSTRALIA	Nine	132,000	59,000	9,000
11	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	131,000	52,000	6,000
12	FOOTBALL: SOCCEROOS V LEBANON	10	130,000	60,000	9,000
13	THE CHASE AUSTRALIA	Seven	115,000	47,000	6,000
14	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	111,000	48,000	3,000
15	TODAY	Nine	100,000	43,000	9,000
16	SUNRISE	Seven	96,000	41,000	7,000
17	9NEWS LATE	Nine	84,000	47,000	6,000
18	NCIS RPT	10	81,000	15,000	2,000
19	FOOTBALL: SOCCEROOS V LEBANON POST GAME	10	80,000	36,000	6,000
20	9NEWS AFTERNOON	Nine	77,000	38,000	5,000
21	FIRST DATES UK	Seven	74,000	30,000	3,000
22	NEWS BREAKFAST-AM	ABC	71,000	21,000	4,000
23	7.30-EV	ABC	70,000	34,000	6,000
24	10 NEWS FIRST	10	66,000	30,000	3,000
25	ABC NEWS-EV	ABC	62,000	41,000	8,000
26	SEVEN NEWS AT 4	Seven	59,000	26,000	3,000
27	DEAL OR NO DEAL	10	58,000	41,000	5,000
28	SUNRISE -EARLY	Seven	57,000	28,000	4,000
29	TODAY EXTRA	Nine	57,000	22,000	6,000
30	TIPPING POINT UK	Nine	56,000	33,000	3,000



Grocery Shoppers (18+): Cumulative Reach for Tue 26th Mar 2024



National Total TV Reach

8,929,000



Broadcast TV Reach

7,749,000



BVOD Reach

2,298,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Tue 26th Mar 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,699,000	1,077,000	40,000
2	9NEWS	Nine	1,437,000	850,000	55,000
3	GORDON RAMSAY'S FOOD STARS -LAUNCH	Nine	1,312,000	454,000	51,000
4	THE 1% CLUB	Seven	1,237,000	708,000	26,000
5	A CURRENT AFFAIR	Nine	1,187,000	777,000	53,000
6	I'M A CELEBRITY...GET ME OUT OF HERE! TUES	10	1,085,000	488,000	45,000
7	THE CHASE AUSTRALIA	Seven	1,001,000	487,000	18,000
8	ABC NEWS-EV	ABC	985,000	752,000	25,000
9	7.30-EV	ABC	975,000	573,000	20,000
10	HOME AND AWAY	Seven	968,000	630,000	67,000
11	TIPPING POINT AUSTRALIA	Nine	953,000	509,000	27,000
12	THE HUNDRED WITH ANDY LEE	Nine	827,000	395,000	25,000
13	SUNRISE	Seven	792,000	336,000	20,000
14	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	764,000	281,000	14,000
15	THE PROJECT	10	663,000	249,000	12,000
16	BACK ROADS S10-EV	ABC	624,000	460,000	19,000
17	9NEWS AFTERNOON	Nine	606,000	298,000	14,000
18	TODAY	Nine	596,000	245,000	26,000
19	NEWS BREAKFAST-AM	ABC	551,000	201,000	11,000
20	SEVEN NEWS AT 4	Seven	547,000	277,000	9,000
21	HARD QUIZ S8 RPT	ABC	540,000	262,000	7,000
22	10 NEWS FIRST	10	534,000	265,000	9,000
23	TIPPING POINT UK	Nine	502,000	316,000	11,000
24	9NEWS LATE	Nine	501,000	278,000	16,000
25	THE MORNING SHOW	Seven	495,000	209,000	12,000
26	FOOTBALL: SOCCEROOS V LEBANON	10	476,000	192,000	18,000
27	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	457,000	187,000	7,000
28	NCIS RPT	10	432,000	102,000	4,000
29	INSIGHT	SBS	422,000	137,000	2,000
30	BETTER DATE THAN NEVER-EV	ABC	419,000	232,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

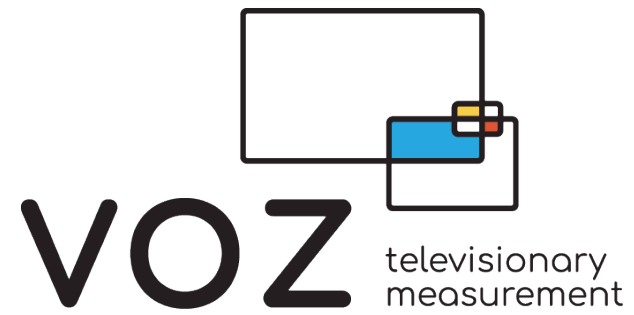
*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

Data © OzTAM and Regional TAM 2024. Not to be reproduced, published or communicated (electronically or in hard copy) in whole or in part, without prior written consent of OzTAM and Regional TAM.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396