



Tue 19th Mar 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 19th Mar 2024 to 25th Mar 2024



National Total TV Reach

19,716,000



Broadcast TV Reach

16,958,000



BVOD Reach

7,605,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	2,922,000	1,954,000	638,000
2	SEVEN NEWS	Seven	2,092,000	1,285,000	50,000
3	9NEWS	Nine	1,884,000	1,139,000	71,000
4	A CURRENT AFFAIR	Nine	1,758,000	1,113,000	88,000
5	THE HUNDRED WITH ANDY LEE	Nine	1,588,000	769,000	76,000
6	AUSTRALIAN SURVIVOR GRAND FINALE	10	1,430,000	877,000	182,000
7	THE CHASE AUSTRALIA	Seven	1,281,000	593,000	23,000
8	TIPPING POINT AUSTRALIA	Nine	1,258,000	667,000	38,000
9	HOME AND AWAY	Seven	1,236,000	861,000	140,000
10	ABC NEWS-EV	ABC	1,116,000	857,000	25,000
11	7.30-EV	ABC	1,107,000	659,000	21,000
12	SUNRISE	Seven	952,000	388,000	23,000
13	THE PROJECT	10	907,000	311,000	15,000
14	BACK ROADS S10-EV	ABC	855,000	624,000	31,000
15	AARON CHEN COMEDY SPECIAL	10	837,000	220,000	11,000
16	HIGHWAY PATROL	Seven	829,000	449,000	21,000
17	TODAY	Nine	799,000	307,000	32,000
18	9NEWS AFTERNOON	Nine	759,000	371,000	18,000
19	NEWS BREAKFAST-AM	ABC	672,000	236,000	11,000
20	HIGHWAY PATROL - EP.2	Seven	668,000	409,000	16,000
21	9NEWS LATE	Nine	663,000	342,000	32,000
22	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	662,000	289,000	28,000
23	10 NEWS FIRST	10	661,000	303,000	11,000
24	INSIGHT	SBS	658,000	248,000	20,000
25	HARD QUIZ S8 RPT	ABC	654,000	301,000	7,000
26	SEVEN NEWS AT 4	Seven	651,000	315,000	11,000
27	TIPPING POINT UK	Nine	629,000	400,000	16,000
28	THE MORNING SHOW	Seven	566,000	230,000	13,000
29	WHO DO YOU THINK YOU ARE? - UK RPT	SBS	566,000	274,000	2,000
30	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	558,000	221,000	8,000



People 25-54: Cumulative Reach for 19th Mar 2024 to 25th Mar 2024



National Total TV Reach

8,165,000




Broadcast TV Reach

6,581,000



BVOD Reach

3,823,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	1,295,000	952,000	421,000
2	AUSTRALIAN SURVIVOR GRAND FINALE	10	655,000	427,000	115,000
3	THE HUNDRED WITH ANDY LEE	Nine	640,000	308,000	48,000
4	A CURRENT AFFAIR	Nine	618,000	337,000	52,000
5	9NEWS	Nine	575,000	301,000	39,000
6	SEVEN NEWS	Seven	538,000	311,000	27,000
7	HOME AND AWAY	Seven	427,000	296,000	82,000
8	AARON CHEN COMEDY SPECIAL	10	393,000	113,000	8,000
9	THE PROJECT	10	379,000	132,000	9,000
10	TIPPING POINT AUSTRALIA	Nine	317,000	146,000	19,000
11	THE CHASE AUSTRALIA	Seven	315,000	132,000	12,000
12	SUNRISE	Seven	310,000	123,000	14,000
13	TODAY	Nine	293,000	113,000	19,000
14	HIGHWAY PATROL	Seven	274,000	149,000	13,000
15	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	260,000	131,000	19,000
16	9NEWS LATE	Nine	250,000	125,000	20,000
17	HIGHWAY PATROL - EP.2	Seven	219,000	132,000	10,000
18	ABC NEWS-EV	ABC	201,000	144,000	12,000
19	NEWS BREAKFAST-AM	ABC	196,000	69,000	6,000
20	7.30-EV	ABC	194,000	116,000	10,000
21	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	190,000	91,000	5,000
22	9NEWS AFTERNOON	Nine	177,000	82,000	9,000
23	SUNRISE -EARLY	Seven	176,000	92,000	9,000
24	TODAY -EARLY	Nine	174,000	77,000	12,000
25	DEAL OR NO DEAL	10	173,000	99,000	12,000
26	10 NEWS FIRST	10	171,000	69,000	6,000
27	FIRST DATES UK	Seven	159,000	48,000	4,000
28	BACK ROADS S10-EV	ABC	156,000	102,000	14,000
29	THE MORNING SHOW	Seven	148,000	64,000	8,000
30	TODAY EXTRA	Nine	145,000	57,000	11,000



People 16-39: Cumulative Reach for 19th Mar 2024 to 25th Mar 2024



National Total TV Reach

5,363,000




Broadcast TV Reach

4,090,000



BVOD Reach

2,319,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	682,000	500,000	273,000
2	AUSTRALIAN SURVIVOR GRAND FINALE	10	325,000	232,000	67,000
3	THE HUNDRED WITH ANDY LEE	Nine	274,000	134,000	29,000
4	A CURRENT AFFAIR	Nine	268,000	128,000	29,000
5	9NEWS	Nine	219,000	113,000	20,000
6	SEVEN NEWS	Seven	210,000	110,000	14,000
7	AARON CHEN COMEDY SPECIAL	10	195,000	55,000	5,000
8	HOME AND AWAY	Seven	194,000	139,000	50,000
9	THE PROJECT	10	178,000	57,000	5,000
10	TIPPING POINT AUSTRALIA	Nine	122,000	48,000	10,000
11	THE CHASE AUSTRALIA	Seven	120,000	58,000	6,000
12	TODAY	Nine	119,000	45,000	9,000
13	HIGHWAY PATROL	Seven	109,000	65,000	8,000
14	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	107,000	54,000	3,000
15	9NEWS LATE	Nine	105,000	51,000	12,000
16	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	101,000	52,000	10,000
17	SUNRISE	Seven	95,000	36,000	7,000
18	HIGHWAY PATROL - EP.2	Seven	91,000	57,000	6,000
19	9NEWS AFTERNOON	Nine	71,000	33,000	5,000
20	NEWS BREAKFAST-AM	ABC	70,000	26,000	3,000
21	TODAY EXTRA	Nine	65,000	22,000	5,000
22	THE BIG BANG THEORY RPT	10	65,000	10,000	0
23	SEVEN NEWS AT 4	Seven	64,000	31,000	3,000
24	DEAL OR NO DEAL	10	63,000	32,000	6,000
25	10 NEWS FIRST	10	62,000	27,000	3,000
26	7.30-EV	ABC	62,000	36,000	5,000
27	ABC NEWS MORNINGS-AM	ABC	61,000	12,000	2,000
28	THE MORNING SHOW	Seven	60,000	26,000	4,000
29	ABC NEWS-EV	ABC	59,000	41,000	6,000
30	HARD QUIZ S8 RPT	ABC	53,000	23,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 19th Mar 2024 to 25th Mar 2024



National Total TV Reach

12,866,000



Broadcast TV Reach

11,129,000



BVOD Reach

5,406,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	2,306,000	1,572,000	516,000
2	SEVEN NEWS	Seven	1,685,000	1,048,000	40,000
3	9NEWS	Nine	1,503,000	920,000	58,000
4	A CURRENT AFFAIR	Nine	1,404,000	887,000	71,000
5	THE HUNDRED WITH ANDY LEE	Nine	1,261,000	621,000	62,000
6	AUSTRALIAN SURVIVOR GRAND FINALE	10	1,115,000	680,000	147,000
7	THE CHASE AUSTRALIA	Seven	1,023,000	476,000	18,000
8	TIPPING POINT AUSTRALIA	Nine	1,010,000	539,000	31,000
9	HOME AND AWAY	Seven	976,000	687,000	113,000
10	ABC NEWS-EV	ABC	919,000	707,000	20,000
11	7.30-EV	ABC	902,000	543,000	17,000
12	SUNRISE	Seven	768,000	316,000	19,000
13	THE PROJECT	10	707,000	246,000	12,000
14	BACK ROADS S10-EV	ABC	696,000	510,000	25,000
15	AARON CHEN COMEDY SPECIAL	10	656,000	168,000	9,000
16	HIGHWAY PATROL	Seven	652,000	354,000	17,000
17	TODAY	Nine	635,000	251,000	26,000
18	9NEWS AFTERNOON	Nine	600,000	301,000	15,000
19	INSIGHT	SBS	551,000	212,000	17,000
20	NEWS BREAKFAST-AM	ABC	547,000	197,000	9,000
21	9NEWS LATE	Nine	539,000	279,000	26,000
22	HARD QUIZ S8 RPT	ABC	535,000	248,000	6,000
23	10 NEWS FIRST	10	533,000	241,000	9,000
24	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	522,000	225,000	23,000
25	SEVEN NEWS AT 4	Seven	521,000	255,000	9,000
26	HIGHWAY PATROL - EP.2	Seven	515,000	317,000	13,000
27	TIPPING POINT UK	Nine	508,000	327,000	13,000
28	WHO DO YOU THINK YOU ARE? - UK RPT	SBS	476,000	232,000	2,000
29	THE MORNING SHOW	Seven	460,000	188,000	11,000
30	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	443,000	180,000	7,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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