



Mon 18th Mar 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 18th Mar 2024 to 24th Mar 2024



National Total TV Reach

19,684,000



Broadcast TV Reach

16,963,000



BVOD Reach

7,546,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	3,167,000	2,031,000	660,000
2	SEVEN NEWS	Seven	2,110,000	1,330,000	53,000
3	9NEWS	Nine	2,040,000	1,191,000	77,000
4	A CURRENT AFFAIR	Nine	1,968,000	1,195,000	95,000
5	AUSTRALIAN IDOL - MON	Seven	1,669,000	964,000	126,000
6	AUSTRALIAN CRIME STORIES	Nine	1,473,000	570,000	63,000
7	HOME AND AWAY	Seven	1,356,000	925,000	142,000
8	AUSTRALIAN SURVIVOR MON	10	1,300,000	818,000	185,000
9	THE CHASE AUSTRALIA	Seven	1,284,000	637,000	24,000
10	TIPPING POINT AUSTRALIA	Nine	1,260,000	642,000	38,000
11	ABC NEWS-EV	ABC	1,156,000	854,000	28,000
12	7.30-EV	ABC	1,145,000	697,000	24,000
13	FOUR CORNERS-EV	ABC	1,091,000	665,000	49,000
14	AUSTRALIAN STORY-EV	ABC	1,017,000	770,000	71,000
15	SUNRISE	Seven	972,000	398,000	24,000
16	THE PROJECT	10	932,000	326,000	16,000
17	MEDIA WATCH-EV	ABC	922,000	762,000	40,000
18	THE IRRATIONAL	Seven	855,000	388,000	28,000
19	TODAY	Nine	806,000	311,000	31,000
20	9NEWS AFTERNOON	Nine	774,000	390,000	18,000
21	NEWS BREAKFAST-AM	ABC	689,000	231,000	11,000
22	10 NEWS FIRST	10	673,000	325,000	12,000
23	Q+A-LE	ABC	659,000	293,000	15,000
24	TIPPING POINT UK	Nine	655,000	389,000	16,000
25	SEVEN NEWS AT 4	Seven	639,000	313,000	11,000
26	HARD QUIZ S8 RPT	ABC	593,000	288,000	7,000
27	FBI: MOST WANTED RPT	10	574,000	192,000	9,000
28	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	572,000	248,000	9,000
29	THE MORNING SHOW	Seven	553,000	225,000	14,000
30	ABC NEWS MORNINGS-AM	ABC	531,000	97,000	6,000



People 25-54: Cumulative Reach for 18th Mar 2024 to 24th Mar 2024



National Total TV Reach

8,159,000



Broadcast TV Reach

6,594,000



BVOD Reach

3,788,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,445,000	1,031,000	435,000
2	A CURRENT AFFAIR	Nine	677,000	353,000	56,000
3	9NEWS	Nine	647,000	342,000	43,000
4	AUSTRALIAN CRIME STORIES	Nine	618,000	227,000	40,000
5	AUSTRALIAN SURVIVOR MON	10	604,000	417,000	116,000
6	SEVEN NEWS	Seven	535,000	308,000	29,000
7	AUSTRALIAN IDOL - MON	Seven	523,000	291,000	67,000
8	HOME AND AWAY	Seven	457,000	309,000	83,000
9	THE PROJECT	10	403,000	144,000	10,000
10	TIPPING POINT AUSTRALIA	Nine	354,000	159,000	19,000
11	SUNRISE	Seven	334,000	137,000	14,000
12	TODAY	Nine	298,000	125,000	19,000
13	THE CHASE AUSTRALIA	Seven	287,000	124,000	12,000
14	FOUR CORNERS-EV	ABC	256,000	148,000	24,000
15	THE IRRATIONAL	Seven	255,000	111,000	14,000
16	FBI: MOST WANTED RPT	10	249,000	80,000	6,000
17	MEDIA WATCH-EV	ABC	239,000	196,000	20,000
18	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	225,000	112,000	5,000
19	7.30-EV	ABC	217,000	134,000	12,000
20	AUSTRALIAN STORY-EV	ABC	215,000	159,000	34,000
21	ABC NEWS-EV	ABC	211,000	145,000	13,000
22	DEAL OR NO DEAL	10	202,000	123,000	13,000
23	10 NEWS FIRST	10	194,000	91,000	6,000
24	SUNRISE -EARLY	Seven	193,000	96,000	9,000
25	NEWS BREAKFAST-AM	ABC	191,000	66,000	6,000
26	TODAY -EARLY	Nine	176,000	79,000	11,000
27	9NEWS AFTERNOON	Nine	173,000	90,000	9,000
28	TODAY EXTRA	Nine	169,000	73,000	11,000
29	Q+A-LE	ABC	158,000	72,000	7,000
30	TWO AND A HALF MEN RPT	10	157,000	32,000	1,000



People 16-39: Cumulative Reach for 18th Mar 2024 to 24th Mar 2024



National Total TV Reach

5,355,000




Broadcast TV Reach

4,103,000



BVOD Reach

2,291,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	751,000	538,000	283,000
2	A CURRENT AFFAIR	Nine	308,000	148,000	32,000
3	AUSTRALIAN SURVIVOR MON	10	305,000	221,000	68,000
4	AUSTRALIAN CRIME STORIES	Nine	275,000	87,000	23,000
5	9NEWS	Nine	253,000	130,000	22,000
6	AUSTRALIAN IDOL - MON	Seven	215,000	124,000	33,000
7	SEVEN NEWS	Seven	209,000	110,000	15,000
8	HOME AND AWAY	Seven	198,000	135,000	51,000
9	THE PROJECT	10	178,000	51,000	5,000
10	SUNRISE	Seven	123,000	49,000	7,000
11	TIPPING POINT AUSTRALIA	Nine	116,000	49,000	10,000
12	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	116,000	53,000	3,000
13	TODAY	Nine	115,000	46,000	9,000
14	THE CHASE AUSTRALIA	Seven	114,000	51,000	6,000
15	FBI: MOST WANTED RPT	10	112,000	34,000	3,000
16	THE IRRATIONAL	Seven	94,000	44,000	6,000
17	FOUR CORNERS-EV	ABC	92,000	57,000	12,000
18	MEDIA WATCH-EV	ABC	91,000	73,000	10,000
19	AUSTRALIAN STORY-EV	ABC	85,000	65,000	17,000
20	7.30-EV	ABC	79,000	52,000	6,000
21	NEWS BREAKFAST-AM	ABC	78,000	24,000	3,000
22	TODAY EXTRA	Nine	74,000	31,000	6,000
23	DEAL OR NO DEAL	10	71,000	44,000	7,000
24	10 NEWS FIRST	10	70,000	32,000	3,000
25	ABC NEWS-EV	ABC	70,000	47,000	7,000
26	SUNRISE -EARLY	Seven	67,000	30,000	4,000
27	TODAY -EARLY	Nine	65,000	24,000	5,000
28	Q+A-LE	ABC	59,000	25,000	4,000
29	AUSTRALIAN SURVIVOR ENCORE	10	59,000	28,000	0
30	SEVEN NEWS AT 4	Seven	58,000	39,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 18th Mar 2024 to 24th Mar 2024



National Total TV Reach

12,849,000




Broadcast TV Reach

11,133,000



BVOD Reach

5,367,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	2,480,000	1,640,000	534,000
2	SEVEN NEWS	Seven	1,685,000	1,081,000	43,000
3	9NEWS	Nine	1,592,000	948,000	62,000
4	A CURRENT AFFAIR	Nine	1,544,000	944,000	77,000
5	AUSTRALIAN IDOL - MON	Seven	1,301,000	756,000	102,000
6	AUSTRALIAN CRIME STORIES	Nine	1,170,000	465,000	51,000
7	HOME AND AWAY	Seven	1,074,000	739,000	114,000
8	THE CHASE AUSTRALIA	Seven	1,041,000	515,000	19,000
9	TIPPING POINT AUSTRALIA	Nine	1,023,000	523,000	31,000
10	AUSTRALIAN SURVIVOR MON	10	1,016,000	640,000	150,000
11	ABC NEWS-EV	ABC	953,000	708,000	22,000
12	7.30-EV	ABC	945,000	574,000	20,000
13	FOUR CORNERS-EV	ABC	898,000	546,000	40,000
14	AUSTRALIAN STORY-EV	ABC	841,000	641,000	58,000
15	SUNRISE	Seven	787,000	326,000	20,000
16	MEDIA WATCH-EV	ABC	758,000	629,000	33,000
17	THE PROJECT	10	749,000	261,000	13,000
18	THE IRRATIONAL	Seven	689,000	320,000	23,000
19	TODAY	Nine	658,000	253,000	26,000
20	9NEWS AFTERNOON	Nine	627,000	324,000	15,000
21	NEWS BREAKFAST-AM	ABC	564,000	192,000	9,000
22	Q+A-LE	ABC	553,000	243,000	12,000
23	10 NEWS FIRST	10	546,000	264,000	9,000
24	TIPPING POINT UK	Nine	536,000	325,000	13,000
25	SEVEN NEWS AT 4	Seven	516,000	255,000	9,000
26	HARD QUIZ S8 RPT	ABC	488,000	237,000	6,000
27	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	470,000	206,000	7,000
28	THE MORNING SHOW	Seven	458,000	187,000	12,000
29	FBI: MOST WANTED RPT	10	445,000	155,000	7,000
30	ABC NEWS MORNINGS-AM	ABC	439,000	80,000	5,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

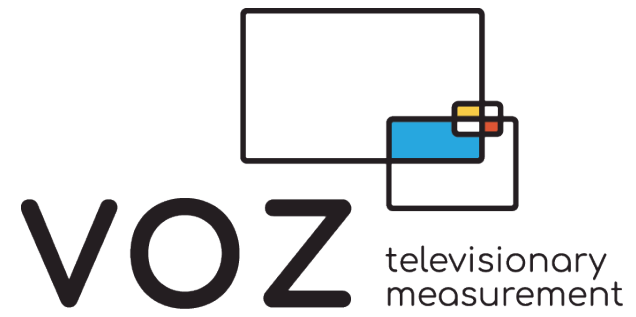
* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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