



Sun 17th Mar 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 17th Mar 2024 to 23rd Mar 2024



National Total TV Reach

19,599,000




Broadcast TV Reach

16,928,000



BVOD Reach

7,432,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	3,372,000	2,170,000	682,000
2	SEVEN NEWS - SUN	Seven	2,136,000	1,213,000	38,000
3	9NEWS SUNDAY	Nine	2,130,000	1,093,000	82,000
4	AUSTRALIAN IDOL - SUN	Seven	2,099,000	952,000	122,000
5	60 MINUTES	Nine	2,095,000	947,000	103,000
6	BLUEY-AM	ABC	1,351,000	58,000	1,000
7	AUSTRALIAN SURVIVOR SUN	10	1,237,000	773,000	186,000
8	ABC NEWS SUNDAY-EV	ABC	1,190,000	823,000	22,000
9	DEATH IN PARADISE-EV	ABC	1,136,000	779,000	27,000
10	LOCKERBIE	Seven	1,121,000	510,000	40,000
11	SUNDAY AFTERNOON NRL LIVE	Nine	1,028,000	446,000	45,000
12	WEEKEND SUNRISE - SUN	Seven	909,000	365,000	18,000
13	THE SUNDAY PROJECT	10	899,000	297,000	13,000
14	SUNDAY FOOTY SHOW	Nine	808,000	149,000	11,000
15	INSIDERS-AM	ABC	770,000	513,000	40,000
16	WEEKEND TODAY - SUNDAY	Nine	765,000	241,000	22,000
17	THE EMERALD ISLES WITH ARDAL O'HANLON	SBS	709,000	163,000	5,000
18	LOCKERBIE - EP.2	Seven	709,000	370,000	28,000
19	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	654,000	262,000	0
20	THE MORNING SHOW - WEEKEND	Seven	622,000	186,000	9,000
21	9NEWS LATE	Nine	580,000	328,000	33,000
22	VERA-PM	Seven	574,000	319,000	11,000
23	10 NEWS FIRST SUN	10	562,000	250,000	7,000
24	HOUSE OF GODS-EV	ABC	551,000	257,000	13,000
25	SUNDAY AFTERNOON NRL KICK OFF	Nine	547,000	172,000	13,000
26	LANDLINE-PM	ABC	543,000	362,000	18,000
27	NCIS: HAWAII RPT	10	537,000	162,000	8,000
28	WEEKEND BREAKFAST-AM	ABC	513,000	211,000	8,000
29	COMPASS-EV	ABC	508,000	200,000	6,000
30	AUSTRALIAN IDOL - ENCORE DAY	Seven	500,000	88,000	2,000



People 25-54: Cumulative Reach for 17th Mar 2024 to 23rd Mar 2024



National Total TV Reach

8,092,000



Broadcast TV Reach

6,546,000



BVOD Reach

3,726,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	1,526,000	1,083,000	447,000
2	60 MINUTES	Nine	816,000	357,000	61,000
3	9NEWS SUNDAY	Nine	796,000	361,000	47,000
4	AUSTRALIAN IDOL - SUN	Seven	630,000	300,000	64,000
5	AUSTRALIAN SURVIVOR SUN	10	584,000	386,000	117,000
6	SEVEN NEWS - SUN	Seven	550,000	289,000	20,000
7	BLUEY-AM	ABC	434,000	19,000	0
8	SUNDAY AFTERNOON NRL LIVE	Nine	378,000	164,000	28,000
9	THE SUNDAY PROJECT	10	362,000	127,000	8,000
10	LOCKERBIE	Seven	328,000	127,000	18,000
11	WEEKEND SUNRISE - SUN	Seven	292,000	108,000	10,000
12	SUNDAY FOOTY SHOW	Nine	276,000	53,000	7,000
13	WEEKEND TODAY - SUNDAY	Nine	254,000	80,000	13,000
14	NCIS: HAWAII RPT	10	238,000	69,000	5,000
15	M- GHOSTBUSTERS: AFTERLIFE-PM	Seven	224,000	72,000	2,000
16	9NEWS LATE	Nine	222,000	130,000	20,000
17	INSIDERS-AM	ABC	212,000	131,000	20,000
18	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	209,000	79,000	0
19	ABC NEWS SUNDAY-EV	ABC	205,000	130,000	10,000
20	THE MORNING SHOW - WEEKEND	Seven	198,000	58,000	6,000
21	SUNDAY AFTERNOON NRL KICK OFF	Nine	191,000	58,000	8,000
22	OCEAN'S ELEVEN -EV	Nine	187,000	47,000	2,000
23	10 NEWS FIRST SUN	10	185,000	78,000	4,000
24	WIDE WORLD OF SPORTS	Nine	175,000	76,000	9,000
25	DEATH IN PARADISE-EV	ABC	167,000	88,000	12,000
26	THE BIG BANG THEORY RPT	10	167,000	32,000	1,000
27	LOCKERBIE - EP.2	Seven	158,000	77,000	12,000
28	10 NEWS FIRST SUN 6PM	10	142,000	90,000	4,000
29	WEEKEND SUNRISE - SUN - EARLY	Seven	138,000	74,000	6,000
30	AUSTRALIAN IDOL - ENCORE DAY	Seven	131,000	25,000	1,000



People 16-39: Cumulative Reach for 17th Mar 2024 to 23rd Mar 2024



National Total TV Reach

5,302,000



Broadcast TV Reach

4,071,000



BVOD Reach

2,237,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	784,000	581,000	291,000
2	60 MINUTES	Nine	352,000	146,000	33,000
3	9NEWS SUNDAY	Nine	327,000	117,000	25,000
4	AUSTRALIAN SURVIVOR SUN	10	296,000	191,000	68,000
5	AUSTRALIAN IDOL - SUN	Seven	260,000	113,000	31,000
6	BLUEY-AM	ABC	247,000	13,000	0
7	SEVEN NEWS - SUN	Seven	215,000	97,000	9,000
8	SUNDAY AFTERNOON NRL LIVE	Nine	174,000	67,000	18,000
9	THE SUNDAY PROJECT	10	164,000	52,000	4,000
10	LOCKERBIE	Seven	113,000	49,000	8,000
11	NCIS: HAWAII RPT	10	103,000	31,000	3,000
12	WEEKEND SUNRISE - SUN	Seven	98,000	36,000	5,000
13	SUNDAY FOOTY SHOW	Nine	97,000	18,000	4,000
14	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	86,000	35,000	0
15	WEEKEND TODAY - SUNDAY	Nine	85,000	26,000	6,000
16	INSIDERS-AM	ABC	82,000	50,000	10,000
17	THE MORNING SHOW - WEEKEND	Seven	81,000	24,000	3,000
18	9NEWS LATE	Nine	75,000	42,000	11,000
19	M- GHOSTBUSTERS: AFTERLIFE-PM	Seven	73,000	28,000	1,000
20	SUNDAY AFTERNOON NRL KICK OFF	Nine	72,000	22,000	5,000
21	ABC NEWS SUNDAY-EV	ABC	65,000	42,000	5,000
22	DEATH IN PARADISE-EV	ABC	63,000	33,000	6,000
23	AUSTRALIAN IDOL - ENCORE DAY	Seven	57,000	9,000	1,000
24	WIDE WORLD OF SPORTS	Nine	57,000	29,000	5,000
25	OCEAN'S ELEVEN -EV	Nine	55,000	11,000	1,000
26	10 NEWS FIRST SUN 6PM	10	52,000	34,000	2,000
27	10 NEWS FIRST SUN	10	52,000	24,000	2,000
28	LOCKERBIE - EP.2	Seven	51,000	26,000	5,000
29	HOUSE OF WELLNESS	Seven	48,000	12,000	1,000
30	BORDER SECURITY - AUSTRALIA'S FRONT LINE-EP.3 PM	Seven	44,000	25,000	0



Grocery Shoppers (18+): Cumulative Reach for 17th Mar 2024 to 23rd Mar 2024



National Total TV Reach

12,781,000




Broadcast TV Reach

11,093,000



BVOD Reach

5,289,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -SUN	Nine	2,627,000	1,724,000	551,000
2	SEVEN NEWS - SUN	Seven	1,698,000	986,000	30,000
3	9NEWS SUNDAY	Nine	1,659,000	858,000	66,000
4	60 MINUTES	Nine	1,658,000	749,000	83,000
5	AUSTRALIAN IDOL - SUN	Seven	1,614,000	747,000	99,000
6	ABC NEWS SUNDAY-EV	ABC	975,000	673,000	18,000
7	AUSTRALIAN SURVIVOR SUN	10	962,000	601,000	151,000
8	DEATH IN PARADISE-EV	ABC	928,000	638,000	22,000
9	LOCKERBIE	Seven	898,000	406,000	33,000
10	SUNDAY AFTERNOON NRL LIVE	Nine	785,000	340,000	34,000
11	WEEKEND SUNRISE - SUN	Seven	723,000	294,000	15,000
12	THE SUNDAY PROJECT	10	708,000	237,000	10,000
13	BLUEY-AM	ABC	690,000	24,000	1,000
14	INSIDERS-AM	ABC	627,000	424,000	33,000
15	SUNDAY FOOTY SHOW	Nine	600,000	115,000	9,000
16	WEEKEND TODAY - SUNDAY	Nine	589,000	192,000	18,000
17	THE EMERALD ISLES WITH ARDAL O'HANLON	SBS	588,000	136,000	4,000
18	LOCKERBIE - EP.2	Seven	576,000	300,000	23,000
19	SEVEN'S AFL: SUNDAY AFTERNOON FOOTBALL	Seven	508,000	203,000	0
20	THE MORNING SHOW - WEEKEND	Seven	502,000	155,000	8,000
21	VERA-PM	Seven	484,000	270,000	9,000
22	9NEWS LATE	Nine	467,000	266,000	27,000
23	10 NEWS FIRST SUN	10	453,000	207,000	6,000
24	HOUSE OF GODS-EV	ABC	451,000	209,000	11,000
25	NCIS: HAWAII RPT	10	430,000	129,000	7,000
26	LANDLINE-PM	ABC	427,000	288,000	14,000
27	SUNDAY AFTERNOON NRL KICK OFF	Nine	425,000	133,000	10,000
28	WEEKEND BREAKFAST-AM	ABC	419,000	173,000	7,000
29	COMPASS-EV	ABC	417,000	165,000	5,000
30	WEEKEND SUNRISE - SUN - EARLY	Seven	397,000	194,000	9,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

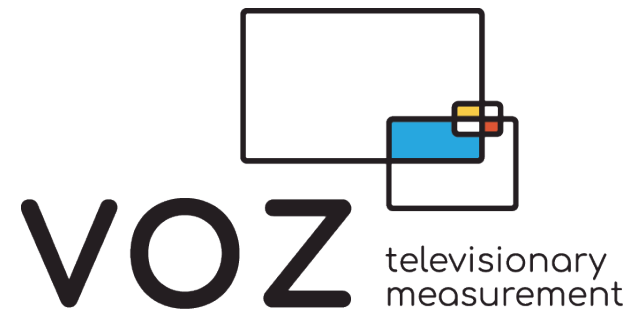
* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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