



Fri 15th Mar 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 15th Mar 2024 to 21st Mar 2024



National Total TV Reach

19,591,000



Broadcast TV Reach

16,927,000



BVOD Reach

7,351,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	2,075,000	681,000	0
2	SEVEN NEWS	Seven	1,742,000	1,026,000	33,000
3	9NEWS	Nine	1,514,000	862,000	49,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,377,000	572,000	68,000
5	THE CHASE AUSTRALIA	Seven	1,077,000	527,000	16,000
6	TIPPING POINT AUSTRALIA	Nine	1,074,000	564,000	31,000
7	GARDENING AUSTRALIA-EV	ABC	1,057,000	578,000	34,000
8	SUNRISE	Seven	989,000	391,000	23,000
9	ABC NEWS-EV	ABC	978,000	648,000	19,000
10	BETTER HOMES AND GARDENS	Seven	922,000	443,000	18,000
11	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	903,000	267,000	2,000
12	A CURRENT AFFAIR	Nine	879,000	540,000	31,000
13	HAPPY VALLEY-EV	ABC	811,000	491,000	98,000
14	TODAY	Nine	784,000	275,000	30,000
15	9NEWS AFTERNOON	Nine	727,000	348,000	17,000
16	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	693,000	235,000	28,000
17	NEWS BREAKFAST-AM	ABC	663,000	226,000	11,000
18	THE PROJECT	10	619,000	234,000	8,000
19	TIPPING POINT UK	Nine	592,000	341,000	12,000
20	10 NEWS FIRST	10	586,000	289,000	8,000
21	SEVEN NEWS AT 4	Seven	582,000	287,000	9,000
22	THE MORNING SHOW	Seven	560,000	240,000	14,000
23	READY STEADY COOK	10	550,000	212,000	18,000
24	THE GRAHAM NORTON SHOW	10	541,000	186,000	6,000
25	ABC NEWS MORNINGS-AM	ABC	518,000	88,000	6,000
26	HARD QUIZ S7 RPT	ABC	489,000	233,000	5,000
27	SUNRISE -EARLY	Seven	466,000	222,000	14,000
28	M- HAPPILY NEVER AFTER	Seven	458,000	166,000	5,000
29	DAVID ATTENBOROUGH'S DYNASTIES II	Nine	457,000	173,000	9,000
30	THE HOBBIT: AN UNEXPECTED JOURNEY -EV	Nine	450,000	67,000	2,000



People 25-54: Cumulative Reach for 15th Mar 2024 to 21st Mar 2024



National Total TV Reach

8,102,000



Broadcast TV Reach

6,561,000



BVOD Reach

3,691,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	721,000	247,000	0
2	FRIDAY NIGHT NRL LIVE	Nine	507,000	206,000	42,000
3	9NEWS	Nine	421,000	214,000	26,000
4	SEVEN NEWS	Seven	411,000	227,000	17,000
5	SUNRISE	Seven	308,000	124,000	14,000
6	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	304,000	106,000	1,000
7	TODAY	Nine	284,000	102,000	18,000
8	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	280,000	100,000	18,000
9	TIPPING POINT AUSTRALIA	Nine	273,000	138,000	15,000
10	THE CHASE AUSTRALIA	Seven	257,000	120,000	8,000
11	A CURRENT AFFAIR	Nine	248,000	143,000	16,000
12	BETTER HOMES AND GARDENS	Seven	237,000	112,000	9,000
13	THE PROJECT	10	198,000	79,000	5,000
14	NEWS BREAKFAST-AM	ABC	189,000	66,000	6,000
15	READY STEADY COOK	10	186,000	67,000	11,000
16	GARDENING AUSTRALIA-EV	ABC	185,000	102,000	16,000
17	THE GRAHAM NORTON SHOW	10	173,000	52,000	3,000
18	SUNRISE -EARLY	Seven	170,000	81,000	8,000
19	THE HOBBIT: AN UNEXPECTED JOURNEY -EV	Nine	166,000	26,000	1,000
20	9NEWS AFTERNOON	Nine	166,000	69,000	9,000
21	HAPPY VALLEY-EV	ABC	164,000	90,000	44,000
22	ABC NEWS-EV	ABC	162,000	102,000	9,000
23	10 NEWS FIRST	10	161,000	71,000	4,000
24	TODAY -EARLY	Nine	158,000	69,000	11,000
25	M- TOTAL RECALL-PM (R)	Seven	154,000	37,000	1,000
26	TWO AND A HALF MEN RPT	10	148,000	25,000	1,000
27	FRIDAY NIGHT COUNTDOWN	Seven	146,000	90,000	3,000
28	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	140,000	69,000	13,000
29	DAVID ATTENBOROUGH'S DYNASTIES II	Nine	139,000	53,000	5,000
30	SEVEN NEWS AT 4	Seven	138,000	70,000	5,000



People 16-39: Cumulative Reach for 15th Mar 2024 to 21st Mar 2024



National Total TV Reach

5,293,000



Broadcast TV Reach

4,059,000



BVOD Reach

2,225,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	320,000	107,000	0
2	FRIDAY NIGHT NRL LIVE	Nine	241,000	102,000	29,000
3	9NEWS	Nine	160,000	77,000	13,000
4	SEVEN NEWS	Seven	154,000	84,000	8,000
5	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	132,000	52,000	1,000
6	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	130,000	45,000	11,000
7	THE CHASE AUSTRALIA	Seven	122,000	59,000	4,000
8	TIPPING POINT AUSTRALIA	Nine	116,000	55,000	8,000
9	SUNRISE	Seven	102,000	36,000	6,000
10	BETTER HOMES AND GARDENS	Seven	98,000	42,000	4,000
11	A CURRENT AFFAIR	Nine	98,000	59,000	9,000
12	TODAY	Nine	87,000	28,000	8,000
13	THE PROJECT	10	78,000	32,000	2,000
14	FRIDAY NIGHT NRL LIVE -PRE MATCH	Nine	73,000	36,000	8,000
15	READY STEADY COOK	10	66,000	23,000	6,000
16	FRIDAY NIGHT COUNTDOWN	Seven	63,000	42,000	2,000
17	HAPPY VALLEY-EV	ABC	63,000	37,000	23,000
18	GARDENING AUSTRALIA-EV	ABC	61,000	34,000	8,000
19	NEWS BREAKFAST-AM	ABC	58,000	18,000	3,000
20	9NEWS AFTERNOON	Nine	58,000	27,000	4,000
21	THE GRAHAM NORTON SHOW	10	55,000	14,000	1,000
22	THE MORNING SHOW	Seven	53,000	22,000	4,000
23	TODAY -EARLY	Nine	52,000	19,000	5,000
24	SUNRISE -EARLY	Seven	49,000	28,000	4,000
25	THE HOBBIT: AN UNEXPECTED JOURNEY -EV	Nine	48,000	11,000	1,000
26	M- HAPPILY NEVER AFTER	Seven	48,000	21,000	2,000
27	ABC NEWS-EV	ABC	47,000	27,000	5,000
28	DAVID ATTENBOROUGH'S DYNASTIES II	Nine	46,000	15,000	3,000
29	SEVEN NEWS AT 4	Seven	46,000	19,000	2,000
30	HARD QUIZ S9-LE	ABC	45,000	28,000	1,000



Grocery Shoppers (18+): Cumulative Reach for 15th Mar 2024 to 21st Mar 2024



National Total TV Reach

12,784,000



Broadcast TV Reach

11,084,000



BVOD Reach

5,248,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL	Seven	1,575,000	509,000	0
2	SEVEN NEWS	Seven	1,383,000	829,000	27,000
3	9NEWS	Nine	1,196,000	690,000	40,000
4	FRIDAY NIGHT NRL LIVE	Nine	1,033,000	428,000	52,000
5	GARDENING AUSTRALIA-EV	ABC	874,000	483,000	27,000
6	THE CHASE AUSTRALIA	Seven	851,000	423,000	13,000
7	TIPPING POINT AUSTRALIA	Nine	851,000	456,000	25,000
8	ABC NEWS-EV	ABC	813,000	542,000	15,000
9	SUNRISE	Seven	783,000	315,000	19,000
10	BETTER HOMES AND GARDENS	Seven	737,000	357,000	15,000
11	A CURRENT AFFAIR	Nine	685,000	424,000	25,000
12	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL - POST MATCH	Seven	681,000	199,000	1,000
13	HAPPY VALLEY-EV	ABC	672,000	409,000	80,000
14	TODAY	Nine	612,000	222,000	25,000
15	9NEWS AFTERNOON	Nine	595,000	288,000	14,000
16	FRIDAY NIGHT NRL LIVE -POST MATCH	Nine	529,000	179,000	22,000
17	NEWS BREAKFAST-AM	ABC	529,000	187,000	9,000
18	THE PROJECT	10	490,000	185,000	7,000
19	TIPPING POINT UK	Nine	484,000	283,000	10,000
20	10 NEWS FIRST	10	482,000	236,000	7,000
21	SEVEN NEWS AT 4	Seven	470,000	232,000	7,000
22	THE MORNING SHOW	Seven	462,000	198,000	11,000
23	READY STEADY COOK	10	441,000	171,000	15,000
24	THE GRAHAM NORTON SHOW	10	433,000	153,000	5,000
25	ABC NEWS MORNINGS-AM	ABC	421,000	73,000	5,000
26	HARD QUIZ S7 RPT	ABC	410,000	193,000	4,000
27	SUNRISE -EARLY	Seven	385,000	187,000	11,000
28	DAVID ATTENBOROUGH'S DYNASTIES II	Nine	375,000	144,000	8,000
29	M- HAPPILY NEVER AFTER	Seven	368,000	133,000	5,000
30	POINTLESS	Nine	359,000	91,000	4,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

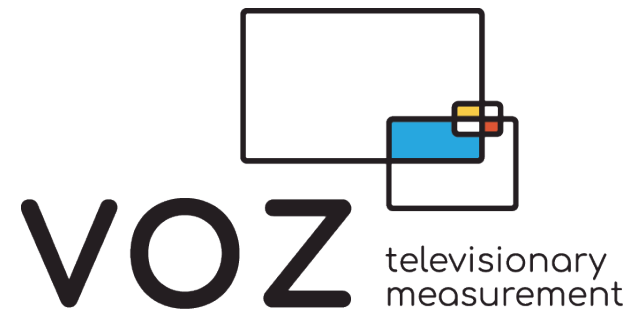
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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