



**Thu 14th Mar 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

**Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 14th Mar 2024 to 20th Mar 2024



National Total TV Reach

**19,595,000**



Broadcast TV Reach

**16,911,000**



BVOD Reach

**7,354,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,974,000	1,183,000	43,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,868,000	738,000	0
3	9NEWS	Nine	1,767,000	1,007,000	65,000
4	THURSDAY NIGHT NRL LIVE	Nine	1,429,000	655,000	85,000
5	GOGGLEBOX	10	1,209,000	692,000	30,000
6	TIPPING POINT AUSTRALIA	Nine	1,148,000	594,000	35,000
7	THE CHASE AUSTRALIA	Seven	1,125,000	526,000	19,000
8	A CURRENT AFFAIR	Nine	1,022,000	658,000	43,000
9	ABC NEWS-EV	ABC	1,007,000	739,000	23,000
10	7.30-EV	ABC	940,000	569,000	20,000
11	SUNRISE	Seven	933,000	381,000	23,000
12	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	808,000	245,000	1,000
13	TODAY	Nine	753,000	289,000	31,000
14	9NEWS AFTERNOON	Nine	751,000	381,000	18,000
15	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	741,000	241,000	34,000
16	HOME AND AWAY	Seven	711,000	515,000	100,000
17	FOREIGN CORRESPONDENT-EV	ABC	693,000	446,000	25,000
18	THE PROJECT	10	686,000	280,000	11,000
19	NEWS BREAKFAST-AM	ABC	660,000	226,000	11,000
20	THE DOG HOUSE AUSTRALIA	10	650,000	295,000	16,000
21	TIPPING POINT UK	Nine	649,000	406,000	16,000
22	GRAND DESIGNS NEW ZEALAND-EV	ABC	622,000	379,000	18,000
23	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	609,000	253,000	8,000
24	10 NEWS FIRST	10	604,000	306,000	10,000
25	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	601,000	290,000	0
26	SEVEN NEWS AT 4	Seven	594,000	264,000	9,000
27	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	557,000	265,000	28,000
28	THE MORNING SHOW	Seven	557,000	213,000	14,000
29	DOGS BEHAVING (VERY) BADLY	Seven	541,000	248,000	12,000
30	HARD QUIZ S7 RPT	ABC	527,000	263,000	6,000



## People 25-54: Cumulative Reach for 14th Mar 2024 to 20th Mar 2024



National Total TV Reach

**8,095,000**



Broadcast TV Reach

**6,532,000**



BVOD Reach

**3,695,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	669,000	280,000	0
2	THURSDAY NIGHT NRL LIVE	Nine	561,000	269,000	53,000
3	SEVEN NEWS	Seven	522,000	294,000	22,000
4	9NEWS	Nine	488,000	245,000	35,000
5	GOGGLEBOX	10	461,000	284,000	17,000
6	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	302,000	110,000	22,000
7	TIPPING POINT AUSTRALIA	Nine	288,000	134,000	17,000
8	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	280,000	99,000	1,000
9	THE CHASE AUSTRALIA	Seven	280,000	113,000	9,000
10	SUNRISE	Seven	275,000	121,000	14,000
11	A CURRENT AFFAIR	Nine	274,000	154,000	24,000
12	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	269,000	111,000	5,000
13	TODAY	Nine	255,000	101,000	18,000
14	THE PROJECT	10	241,000	100,000	7,000
15	HOME AND AWAY	Seven	238,000	173,000	56,000
16	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	230,000	121,000	0
17	THE DOG HOUSE AUSTRALIA	10	226,000	93,000	9,000
18	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	204,000	102,000	18,000
19	10 NEWS FIRST	10	179,000	91,000	5,000
20	9NEWS AFTERNOON	Nine	175,000	83,000	10,000
21	SUNRISE -EARLY	Seven	175,000	85,000	9,000
22	NEWS BREAKFAST-AM	ABC	174,000	60,000	6,000
23	AUSTRALIA BEHIND BARS -RPT	Nine	171,000	54,000	5,000
24	ABC NEWS-EV	ABC	161,000	107,000	11,000
25	TWO AND A HALF MEN RPT	10	159,000	22,000	1,000
26	TODAY -EARLY	Nine	159,000	66,000	11,000
27	LAW AND ORDER: SVU RPT	10	155,000	67,000	0
28	DEAL OR NO DEAL	10	154,000	104,000	13,000
29	AMERICA'S GOT TALENT: FANTASY LEAGUE	Seven	149,000	36,000	3,000
30	DOGS BEHAVING (VERY) BADLY	Seven	146,000	60,000	6,000



## People 16-39: Cumulative Reach for 14th Mar 2024 to 20th Mar 2024



National Total TV Reach

**5,315,000**



Broadcast TV Reach

**4,072,000**



BVOD Reach

**2,225,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	311,000	149,000	0
2	THURSDAY NIGHT NRL LIVE	Nine	295,000	148,000	37,000
3	GOGGLEBOX	10	222,000	133,000	8,000
4	9NEWS	Nine	196,000	96,000	18,000
5	SEVEN NEWS	Seven	195,000	97,000	11,000
6	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	153,000	46,000	0
7	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	148,000	59,000	2,000
8	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	136,000	47,000	14,000
9	A CURRENT AFFAIR	Nine	123,000	68,000	13,000
10	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	109,000	61,000	11,000
11	THE PROJECT	10	100,000	39,000	3,000
12	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	99,000	55,000	0
13	THE CHASE AUSTRALIA	Seven	98,000	39,000	5,000
14	HOME AND AWAY	Seven	95,000	72,000	34,000
15	TIPPING POINT AUSTRALIA	Nine	92,000	42,000	9,000
16	SUNRISE	Seven	86,000	32,000	7,000
17	THE DOG HOUSE AUSTRALIA	10	86,000	27,000	4,000
18	TODAY	Nine	81,000	27,000	8,000
19	NEWS BREAKFAST-AM	ABC	68,000	21,000	3,000
20	SUNRISE -EARLY	Seven	66,000	32,000	4,000
21	AUSTRALIA BEHIND BARS -RPT	Nine	62,000	22,000	3,000
22	9NEWS AFTERNOON	Nine	57,000	25,000	5,000
23	10 NEWS FIRST	10	55,000	28,000	2,000
24	SEVEN NEWS AT 4	Seven	54,000	24,000	2,000
25	TODAY EXTRA	Nine	53,000	21,000	5,000
26	DEAL OR NO DEAL	10	52,000	35,000	7,000
27	THE DOG HOUSE AUSTRALIA THURS	10	51,000	24,000	3,000
28	ABC NEWS-EV	ABC	51,000	35,000	6,000
29	AMERICA'S GOT TALENT: FANTASY LEAGUE	Seven	50,000	13,000	2,000
30	DUMB AND DUMBER TO	Nine	48,000	8,000	1,000



## Grocery Shoppers (18+): Cumulative Reach for 14th Mar 2024 to 20th Mar 2024



National Total TV Reach

**12,790,000**



Broadcast TV Reach

**11,076,000**



BVOD Reach

**5,253,000**



Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,551,000	954,000	34,000
2	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL	Seven	1,403,000	545,000	0
3	9NEWS	Nine	1,381,000	804,000	52,000
4	THURSDAY NIGHT NRL LIVE	Nine	1,071,000	499,000	65,000
5	GOGGLEBOX	10	942,000	546,000	24,000
6	TIPPING POINT AUSTRALIA	Nine	920,000	484,000	28,000
7	THE CHASE AUSTRALIA	Seven	916,000	430,000	15,000
8	ABC NEWS-EV	ABC	827,000	613,000	18,000
9	A CURRENT AFFAIR	Nine	810,000	522,000	34,000
10	7.30-EV	ABC	772,000	472,000	16,000
11	SUNRISE	Seven	743,000	313,000	19,000
12	9NEWS AFTERNOON	Nine	609,000	314,000	15,000
13	TODAY	Nine	606,000	237,000	25,000
14	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - POST MATCH	Seven	605,000	183,000	1,000
15	FOREIGN CORRESPONDENT-EV	ABC	584,000	374,000	20,000
16	THURSDAY NIGHT NRL LIVE -POST MATCH	Nine	573,000	187,000	26,000
17	HOME AND AWAY	Seven	558,000	408,000	80,000
18	NEWS BREAKFAST-AM	ABC	537,000	190,000	9,000
19	THE PROJECT	10	532,000	216,000	9,000
20	TIPPING POINT UK	Nine	527,000	335,000	13,000
21	THE DOG HOUSE AUSTRALIA	10	514,000	236,000	14,000
22	GRAND DESIGNS NEW ZEALAND-EV	ABC	511,000	315,000	14,000
23	10 NEWS FIRST	10	493,000	247,000	8,000
24	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	478,000	204,000	6,000
25	SEVEN NEWS AT 4	Seven	474,000	214,000	8,000
26	THE MORNING SHOW	Seven	460,000	178,000	11,000
27	SEVEN'S AFL: THURSDAY NIGHT FOOTBALL - PRE MATCH	Seven	457,000	215,000	0
28	HARD QUIZ S7 RPT	ABC	438,000	220,000	5,000
29	DOGS BEHAVING (VERY) BADLY	Seven	435,000	202,000	10,000
30	THURSDAY NIGHT NRL LIVE -PRE MATCH	Nine	427,000	202,000	22,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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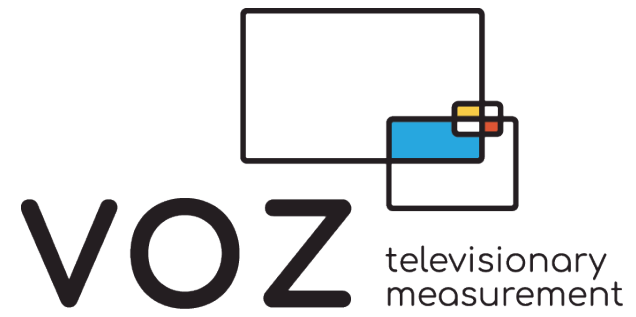
\* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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