

**Mon 26th Feb 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Mon 26th Feb 2024



National Total TV Reach

**12,539,000**



Broadcast TV Reach

**10,714,000**



BVOD Reach

**3,200,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	2,450,000	1,506,000	320,000
2	SEVEN NEWS	Seven	2,211,000	1,401,000	55,000
3	9NEWS	Nine	1,874,000	1,115,000	73,000
4	A CURRENT AFFAIR	Nine	1,714,000	1,126,000	89,000
5	AUSTRALIAN IDOL - MON	Seven	1,588,000	854,000	64,000
6	THE CHASE AUSTRALIA	Seven	1,340,000	656,000	24,000
7	BIG MIRACLES	Nine	1,295,000	519,000	64,000
8	HOME AND AWAY	Seven	1,269,000	812,000	89,000
9	ABC NEWS-EV	ABC	1,184,000	871,000	32,000
10	TIPPING POINT AUSTRALIA	Nine	1,182,000	601,000	32,000
11	7.30-EV	ABC	1,154,000	710,000	27,000
12	THE IRRATIONAL	Seven	1,131,000	399,000	19,000
13	AUSTRALIAN SURVIVOR MON	10	1,072,000	577,000	79,000
14	FOUR CORNERS-EV	ABC	976,000	509,000	19,000
15	SUNRISE	Seven	961,000	376,000	25,000
16	THE PROJECT	10	829,000	318,000	15,000
17	AUSTRALIAN STORY-EV	ABC	815,000	549,000	23,000
18	TODAY	Nine	814,000	318,000	31,000
19	9NEWS AFTERNOON	Nine	804,000	422,000	19,000
20	MEDIA WATCH-EV	ABC	758,000	607,000	20,000
21	NEWS BREAKFAST-AM	ABC	704,000	256,000	14,000
22	SEVEN NEWS AT 4	Seven	672,000	327,000	11,000
23	TIPPING POINT UK	Nine	666,000	394,000	13,000
24	10 NEWS FIRST	10	665,000	323,000	11,000
25	Q+A-LE	ABC	630,000	311,000	9,000
26	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	626,000	226,000	9,000
27	FBI: MOST WANTED RPT	10	625,000	162,000	8,000
28	ABC NEWS MORNINGS-AM	ABC	609,000	110,000	8,000
29	HARD QUIZ S7 RPT	ABC	604,000	264,000	8,000
30	THE MORNING SHOW	Seven	599,000	236,000	15,000



## People 25-54: Cumulative Reach for Mon 26th Feb 2024



National Total TV Reach

**4,849,000**



Broadcast TV Reach

**3,761,000**



BVOD Reach

**1,652,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,076,000	710,000	208,000
2	A CURRENT AFFAIR	Nine	574,000	326,000	53,000
3	SEVEN NEWS	Seven	568,000	331,000	30,000
4	AUSTRALIAN IDOL - MON	Seven	556,000	262,000	35,000
5	BIG MIRACLES	Nine	555,000	220,000	41,000
6	9NEWS	Nine	551,000	298,000	41,000
7	AUSTRALIAN SURVIVOR MON	10	491,000	279,000	50,000
8	HOME AND AWAY	Seven	404,000	273,000	51,000
9	THE IRRATIONAL	Seven	334,000	115,000	10,000
10	TIPPING POINT AUSTRALIA	Nine	323,000	146,000	16,000
11	THE PROJECT	10	316,000	120,000	9,000
12	THE CHASE AUSTRALIA	Seven	311,000	148,000	12,000
13	SUNRISE	Seven	310,000	120,000	15,000
14	FBI: MOST WANTED RPT	10	276,000	75,000	5,000
15	TODAY	Nine	275,000	105,000	19,000
16	7.30-EV	ABC	238,000	131,000	13,000
17	ABC NEWS-EV	ABC	228,000	158,000	15,000
18	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	221,000	86,000	5,000
19	9NEWS LATE	Nine	201,000	100,000	19,000
20	FOUR CORNERS-EV	ABC	201,000	101,000	9,000
21	NEWS BREAKFAST-AM	ABC	192,000	73,000	7,000
22	9NEWS AFTERNOON	Nine	190,000	96,000	10,000
23	10 NEWS FIRST	10	179,000	80,000	6,000
24	TODAY -EARLY	Nine	177,000	77,000	11,000
25	MEDIA WATCH-EV	ABC	163,000	124,000	10,000
26	ABC NEWS MORNINGS-AM	ABC	160,000	25,000	4,000
27	AUSTRALIAN STORY-EV	ABC	160,000	86,000	11,000
28	SEVEN NEWS AT 4	Seven	159,000	79,000	6,000
29	SUNRISE -EARLY	Seven	158,000	80,000	9,000
30	THE BIG BANG THEORY RPT	10	150,000	27,000	1,000



## People 16-39: Cumulative Reach for Mon 26th Feb 2024



National Total TV Reach

**2,576,000**



Broadcast TV Reach

**1,811,000**



BVOD Reach

**974,000**



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	508,000	343,000	133,000
2	BIG MIRACLES	Nine	255,000	98,000	25,000
3	A CURRENT AFFAIR	Nine	254,000	144,000	30,000
4	9NEWS	Nine	246,000	122,000	21,000
5	AUSTRALIAN SURVIVOR MON	10	230,000	139,000	30,000
6	AUSTRALIAN IDOL - MON	Seven	224,000	114,000	18,000
7	SEVEN NEWS	Seven	208,000	102,000	15,000
8	HOME AND AWAY	Seven	177,000	118,000	31,000
9	THE PROJECT	10	147,000	49,000	5,000
10	THE IRRATIONAL	Seven	134,000	45,000	5,000
11	TIPPING POINT AUSTRALIA	Nine	131,000	58,000	9,000
12	THE CHASE AUSTRALIA	Seven	123,000	51,000	7,000
13	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	117,000	43,000	3,000
14	FBI: MOST WANTED RPT	10	108,000	27,000	3,000
15	SUNRISE	Seven	103,000	33,000	7,000
16	TODAY	Nine	89,000	35,000	9,000
17	9NEWS AFTERNOON	Nine	84,000	41,000	5,000
18	7.30-EV	ABC	77,000	37,000	7,000
19	ABC NEWS MORNINGS-AM	ABC	77,000	13,000	2,000
20	ABC NEWS-EV	ABC	73,000	43,000	8,000
21	10 NEWS FIRST	10	68,000	25,000	3,000
22	9NEWS LATE	Nine	68,000	33,000	11,000
23	FOUR CORNERS-EV	ABC	61,000	32,000	5,000
24	NEWS BREAKFAST-AM	ABC	60,000	26,000	4,000
25	SEVEN NEWS AT 4	Seven	59,000	29,000	3,000
26	THE MORNING SHOW	Seven	56,000	20,000	5,000
27	AUSTRALIAN SURVIVOR DAY ENCORE	10	54,000	28,000	0
28	TIPPING POINT UK	Nine	54,000	26,000	3,000
29	AUSTRALIAN STORY-EV	ABC	53,000	22,000	6,000
30	TODAY EXTRA	Nine	53,000	24,000	6,000



## Grocery Shoppers (18+): Cumulative Reach for Mon 26th Feb 2024



National Total TV Reach

**8,991,000**



Broadcast TV Reach

**7,751,000**



BVOD Reach

**2,367,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Mon 26th Feb 2024



Rank	Description	Network	Total TV National Reach	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,937,000	1,212,000	258,000
2	SEVEN NEWS	Seven	1,762,000	1,133,000	44,000
3	9NEWS	Nine	1,463,000	889,000	59,000
4	A CURRENT AFFAIR	Nine	1,356,000	889,000	72,000
5	AUSTRALIAN IDOL - MON	Seven	1,227,000	663,000	52,000
6	THE CHASE AUSTRALIA	Seven	1,082,000	538,000	19,000
7	BIG MIRACLES	Nine	1,049,000	422,000	52,000
8	HOME AND AWAY	Seven	990,000	643,000	70,000
9	ABC NEWS-EV	ABC	971,000	724,000	26,000
10	TIPPING POINT AUSTRALIA	Nine	960,000	488,000	26,000
11	7.30-EV	ABC	952,000	589,000	21,000
12	THE IRRATIONAL	Seven	903,000	315,000	15,000
13	AUSTRALIAN SURVIVOR MON	10	825,000	441,000	63,000
14	FOUR CORNERS-EV	ABC	815,000	433,000	15,000
15	SUNRISE	Seven	768,000	308,000	21,000
16	AUSTRALIAN STORY-EV	ABC	688,000	465,000	19,000
17	9NEWS AFTERNOON	Nine	652,000	346,000	15,000
18	TODAY	Nine	649,000	260,000	26,000
19	THE PROJECT	10	640,000	249,000	12,000
20	MEDIA WATCH-EV	ABC	630,000	504,000	16,000
21	NEWS BREAKFAST-AM	ABC	578,000	213,000	12,000
22	SEVEN NEWS AT 4	Seven	553,000	270,000	9,000
23	TIPPING POINT UK	Nine	543,000	326,000	11,000
24	10 NEWS FIRST	10	536,000	260,000	9,000
25	Q+A-LE	ABC	529,000	262,000	8,000
26	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	510,000	186,000	7,000
27	ABC NEWS MORNINGS-AM	ABC	499,000	90,000	7,000
28	FBI: MOST WANTED RPT	10	493,000	133,000	7,000
29	HARD QUIZ S7 RPT	ABC	489,000	219,000	7,000
30	THE MORNING SHOW	Seven	479,000	189,000	12,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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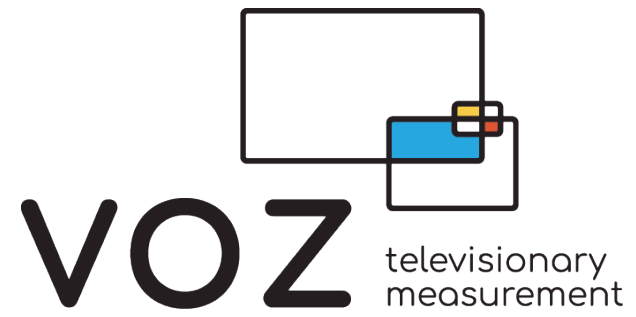
\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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