



Mon 12th Feb 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Mon 12th Feb 2024



National Total TV Reach

13,225,000



Broadcast TV Reach

11,178,000



BVOD Reach

3,592,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SUPER BOWL LVIII: CHIEFS AT 49ERS	Seven	2,547,000	800,000	117,000
2	MARRIED AT FIRST SIGHT -MON	Nine	2,507,000	1,429,000	302,000
3	SEVEN NEWS	Seven	2,267,000	1,418,000	52,000
4	9NEWS	Nine	1,815,000	1,092,000	68,000
5	AUSTRALIAN IDOL - MON	Seven	1,693,000	834,000	57,000
6	A CURRENT AFFAIR	Nine	1,642,000	1,077,000	79,000
7	NEMESIS-EV	ABC	1,510,000	953,000	69,000
8	THE CHASE AUSTRALIA	Seven	1,412,000	681,000	26,000
9	BIG MIRACLES	Nine	1,411,000	460,000	61,000
10	7.30-EV	ABC	1,220,000	749,000	27,000
11	TIPPING POINT AUSTRALIA	Nine	1,210,000	577,000	30,000
12	SUPER BOWL LVIII: CHIEFS AT 49ERS POST GAME	Seven	1,201,000	769,000	104,000
13	HOME AND AWAY	Seven	1,200,000	805,000	81,000
14	ABC NEWS-EV	ABC	1,178,000	870,000	31,000
15	SUNRISE	Seven	1,063,000	412,000	26,000
16	AUSTRALIAN SURVIVOR MON	10	1,018,000	569,000	71,000
17	THE CHASE-UK	Seven	945,000	378,000	32,000
18	THE PROJECT	10	922,000	340,000	14,000
19	MEDIA WATCH-LE	ABC	911,000	732,000	21,000
20	TODAY	Nine	902,000	350,000	30,000
21	THE IRRATIONAL	Seven	857,000	389,000	16,000
22	9NEWS AFTERNOON	Nine	834,000	371,000	18,000
23	SEVEN NEWS AT 4	Seven	804,000	388,000	18,000
24	NEMESIS: BEHIND THE SCENES-LE	ABC	780,000	460,000	19,000
25	NEWS BREAKFAST-AM	ABC	742,000	254,000	14,000
26	10 NEWS FIRST	10	701,000	319,000	11,000
27	TIPPING POINT	Nine	658,000	381,000	13,000
28	TODAY EXTRA	Nine	638,000	198,000	17,000
29	HARD QUIZ S6 RPT	ABC	584,000	281,000	8,000
30	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	569,000	215,000	7,000



People 25-54: Cumulative Reach for Mon 12th Feb 2024



National Total TV Reach

5,228,000



Broadcast TV Reach

4,000,000



BVOD Reach

1,893,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,034,000	661,000	197,000
2	SUPER BOWL LVIII: CHIEFS AT 49ERS	Seven	985,000	331,000	75,000
3	BIG MIRACLES	Nine	615,000	200,000	39,000
4	SEVEN NEWS	Seven	588,000	330,000	29,000
5	9NEWS	Nine	558,000	316,000	37,000
6	AUSTRALIAN IDOL - MON	Seven	556,000	260,000	32,000
7	A CURRENT AFFAIR	Nine	535,000	307,000	46,000
8	SUPER BOWL LVIII: CHIEFS AT 49ERS POST GAME	Seven	489,000	335,000	66,000
9	AUSTRALIAN SURVIVOR MON	10	454,000	281,000	45,000
10	NEMESIS-EV	ABC	399,000	243,000	34,000
11	THE PROJECT	10	371,000	136,000	9,000
12	HOME AND AWAY	Seven	363,000	256,000	47,000
13	THE CHASE-UK	Seven	341,000	147,000	21,000
14	THE CHASE AUSTRALIA	Seven	339,000	160,000	14,000
15	TIPPING POINT AUSTRALIA	Nine	325,000	142,000	15,000
16	SUNRISE	Seven	325,000	121,000	15,000
17	TODAY	Nine	307,000	123,000	18,000
18	THE IRRATIONAL	Seven	265,000	118,000	9,000
19	FBI: MOST WANTED RPT	10	260,000	87,000	5,000
20	7.30-EV	ABC	233,000	128,000	13,000
21	MEDIA WATCH-LE	ABC	213,000	156,000	10,000
22	ABC NEWS-EV	ABC	207,000	142,000	14,000
23	SEVEN NEWS AT 4	Seven	206,000	114,000	11,000
24	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	205,000	81,000	4,000
25	9NEWS LATE	Nine	195,000	97,000	18,000
26	SUNRISE -EARLY	Seven	194,000	92,000	9,000
27	TODAY EXTRA	Nine	194,000	63,000	10,000
28	NEWS BREAKFAST-AM	ABC	193,000	66,000	7,000
29	10 NEWS FIRST	10	191,000	94,000	6,000
30	9NEWS AFTERNOON	Nine	189,000	76,000	9,000



People 16-39: Cumulative Reach for Mon 12th Feb 2024



National Total TV Reach

2,988,000



Broadcast TV Reach

2,068,000



BVOD Reach

1,191,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SUPER BOWL LVIII: CHIEFS AT 49ERS	Seven	621,000	203,000	55,000
2	MARRIED AT FIRST SIGHT -MON	Nine	517,000	338,000	128,000
3	SUPER BOWL LVIII: CHIEFS AT 49ERS POST GAME	Seven	308,000	207,000	49,000
4	BIG MIRACLES	Nine	293,000	98,000	24,000
5	A CURRENT AFFAIR	Nine	239,000	128,000	26,000
6	SEVEN NEWS	Seven	237,000	129,000	15,000
7	AUSTRALIAN SURVIVOR MON	10	219,000	143,000	28,000
8	AUSTRALIAN IDOL - MON	Seven	218,000	110,000	17,000
9	9NEWS	Nine	200,000	117,000	19,000
10	THE CHASE-UK	Seven	200,000	77,000	14,000
11	THE PROJECT	10	170,000	57,000	4,000
12	HOME AND AWAY	Seven	161,000	112,000	28,000
13	NEMESIS-EV	ABC	151,000	102,000	18,000
14	THE CHASE AUSTRALIA	Seven	132,000	69,000	8,000
15	TIPPING POINT AUSTRALIA	Nine	113,000	49,000	8,000
16	SUNRISE	Seven	109,000	35,000	8,000
17	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	107,000	47,000	2,000
18	TODAY	Nine	105,000	42,000	8,000
19	FBI: MOST WANTED RPT	10	102,000	33,000	3,000
20	SEVEN NEWS AT 4	Seven	91,000	53,000	6,000
21	9NEWS LATE	Nine	89,000	44,000	11,000
22	TODAY EXTRA	Nine	88,000	27,000	5,000
23	7.30-EV	ABC	87,000	40,000	7,000
24	THE IRRATIONAL	Seven	83,000	40,000	4,000
25	ABC NEWS-EV	ABC	75,000	54,000	7,000
26	MEDIA WATCH-LE	ABC	68,000	51,000	5,000
27	SUNRISE -EXTENDED	Seven	64,000	29,000	6,000
28	NEWS BREAKFAST-AM	ABC	63,000	20,000	4,000
29	9NEWS AFTERNOON	Nine	62,000	28,000	5,000
30	DEAL OR NO DEAL	10	61,000	36,000	5,000



Grocery Shoppers (18+): Cumulative Reach for Mon 12th Feb 2024



National Total TV Reach

9,433,000



Broadcast TV Reach

8,059,000



BVOD Reach

2,630,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SUPER BOWL LVIII: CHIEFS AT 49ERS	Seven	1,974,000	620,000	88,000
2	MARRIED AT FIRST SIGHT -MON	Nine	1,972,000	1,139,000	242,000
3	SEVEN NEWS	Seven	1,807,000	1,152,000	41,000
4	9NEWS	Nine	1,446,000	874,000	55,000
5	AUSTRALIAN IDOL - MON	Seven	1,320,000	651,000	45,000
6	A CURRENT AFFAIR	Nine	1,299,000	859,000	63,000
7	NEMESIS-EV	ABC	1,241,000	790,000	55,000
8	THE CHASE AUSTRALIA	Seven	1,148,000	560,000	21,000
9	BIG MIRACLES	Nine	1,142,000	373,000	49,000
10	7.30-EV	ABC	1,002,000	619,000	22,000
11	TIPPING POINT AUSTRALIA	Nine	975,000	470,000	24,000
12	ABC NEWS-EV	ABC	954,000	713,000	24,000
13	SUPER BOWL LVIII: CHIEFS AT 49ERS POST GAME	Seven	938,000	602,000	78,000
14	HOME AND AWAY	Seven	928,000	630,000	65,000
15	SUNRISE	Seven	855,000	335,000	21,000
16	AUSTRALIAN SURVIVOR MON	10	781,000	443,000	57,000
17	MEDIA WATCH-LE	ABC	751,000	608,000	17,000
18	THE CHASE-UK	Seven	746,000	300,000	25,000
19	THE PROJECT	10	721,000	262,000	11,000
20	TODAY	Nine	705,000	279,000	25,000
21	THE IRRATIONAL	Seven	685,000	315,000	13,000
22	9NEWS AFTERNOON	Nine	680,000	302,000	14,000
23	SEVEN NEWS AT 4	Seven	645,000	315,000	14,000
24	NEMESIS: BEHIND THE SCENES-LE	ABC	644,000	382,000	15,000
25	NEWS BREAKFAST-AM	ABC	590,000	208,000	11,000
26	10 NEWS FIRST	10	561,000	255,000	9,000
27	TIPPING POINT	Nine	539,000	316,000	10,000
28	TODAY EXTRA	Nine	515,000	162,000	14,000
29	HARD QUIZ S6 RPT	ABC	487,000	232,000	6,000
30	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	467,000	181,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

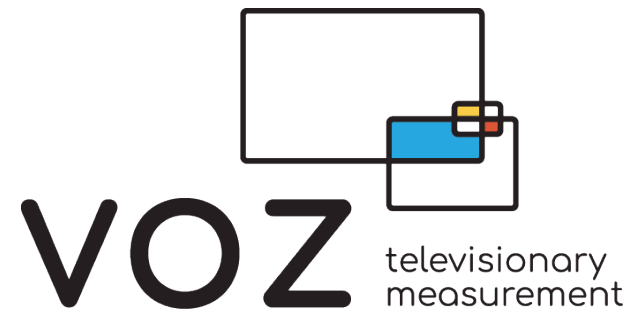
*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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