



Sat 10th Feb 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Sat 10th Feb 2024



National Total TV Reach

11,901,000



Broadcast TV Reach

10,263,000



BVOD Reach

2,770,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS - SAT	Seven	1,619,000	1,003,000	28,000
2	9NEWS SATURDAY	Nine	1,418,000	841,000	40,000
3	M- THE BOURNE SUPREMACY	Seven	1,221,000	344,000	9,000
4	YESTERDAY	Nine	1,203,000	291,000	10,000
5	ABC NEWS-SA	ABC	1,108,000	738,000	20,000
6	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	1,095,000	641,000	15,000
7	A CURRENT AFFAIR -SAT	Nine	1,039,000	629,000	32,000
8	VERA RPT	ABC	994,000	626,000	9,000
9	DARBY AND JOAN-EV	ABC	991,000	641,000	17,000
10	SPACE INVADERS	Nine	936,000	412,000	22,000
11	2024 AACTA AWARDS	10	777,000	197,000	5,000
12	COUNTRY HOUSE HUNTERS AUSTRALIA	Nine	765,000	366,000	15,000
13	M- AMERICAN MADE	Seven	750,000	161,000	4,000
14	SEVEN'S HORSE RACING 2024	Seven	735,000	119,000	5,000
15	SEVEN'S CRICKET: ODI AUS V SA WOMEN'S	Seven	725,000	125,000	0
16	WEEKEND BREAKFAST-AM	ABC	705,000	253,000	10,000
17	WEEKEND SUNRISE - SAT	Seven	655,000	362,000	18,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	600,000	355,000	16,000
19	ROCKY	Nine	596,000	139,000	5,000
20	WEEKEND SUNRISE - SAT - EARLY	Seven	567,000	268,000	13,000
21	10 NEWS FIRST SAT	10	561,000	253,000	6,000
22	BORDER SECURITY - AUSTRALIA'S FRONT LINE-DAY (R)	Seven	538,000	280,000	5,000
23	AMBULANCE AUSTRALIA ENCORE	10	536,000	168,000	3,000
24	THE MORNING SHOW - WEEKEND	Seven	534,000	195,000	9,000
25	WEEKEND TODAY - SATURDAY	Nine	523,000	279,000	22,000
26	BACK ROADS S10-ENCORE	ABC	504,000	184,000	5,000
27	CHITTY CHITTY BANG BANG -PM	Nine	466,000	100,000	1,000
28	WEEKEND TODAY - SATURDAY - LATE	Nine	465,000	249,000	21,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	460,000	209,000	15,000
30	SEVEN NEWS AT 5	Seven	456,000	238,000	7,000



People 25-54: Cumulative Reach for Sat 10th Feb 2024



National Total TV Reach

4,403,000



Broadcast TV Reach

3,466,000



BVOD Reach

1,366,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	YESTERDAY	Nine	408,000	105,000	6,000
2	9NEWS SATURDAY	Nine	384,000	204,000	20,000
3	SEVEN NEWS - SAT	Seven	381,000	223,000	14,000
4	M- THE BOURNE SUPREMACY	Seven	372,000	99,000	5,000
5	SPACE INVADERS	Nine	287,000	119,000	12,000
6	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	274,000	155,000	8,000
7	2024 AACTA AWARDS	10	269,000	68,000	3,000
8	A CURRENT AFFAIR -SAT	Nine	258,000	147,000	16,000
9	M- AMERICAN MADE	Seven	222,000	57,000	3,000
10	ROCKY	Nine	189,000	49,000	3,000
11	SEVEN'S CRICKET: ODI AUS V SA WOMEN'S	Seven	188,000	28,000	0
12	WEEKEND BREAKFAST-AM	ABC	188,000	66,000	5,000
13	SEVEN'S HORSE RACING 2024	Seven	186,000	31,000	3,000
14	COUNTRY HOUSE HUNTERS AUSTRALIA	Nine	185,000	79,000	8,000
15	WEEKEND SUNRISE - SAT	Seven	178,000	84,000	11,000
16	AMBULANCE AUSTRALIA ENCORE	10	173,000	61,000	2,000
17	WEEKEND SUNRISE - SAT - LATE	Seven	169,000	87,000	10,000
18	WEEKEND TODAY - SATURDAY	Nine	166,000	83,000	13,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	160,000	74,000	7,000
20	THE MORNING SHOW - WEEKEND	Seven	153,000	58,000	5,000
21	WEEKEND TODAY - SATURDAY - LATE	Nine	153,000	79,000	12,000
22	10 NEWS FIRST SAT	10	151,000	66,000	3,000
23	TODAY EXTRA - SATURDAY	Nine	143,000	47,000	7,000
24	ABC NEWS-SA	ABC	142,000	88,000	9,000
25	MY LIFE AS A ROLLING STONE	Nine	140,000	37,000	3,000
26	DARBY AND JOAN-EV	ABC	136,000	57,000	7,000
27	WEEKEND TODAY - EARLY SATURDAY	Nine	132,000	60,000	9,000
28	TOMB RAIDER	Nine	130,000	41,000	2,000
29	DEAL OR NO DEAL ENCORE	10	129,000	21,000	1,000
30	ASSASSIN'S CREED	Nine	126,000	33,000	1,000



People 16-39: Cumulative Reach for Sat 10th Feb 2024



National Total TV Reach

2,248,000



Broadcast TV Reach

1,597,000



BVOD Reach

802,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS - SAT	Seven	141,000	84,000	7,000
2	YESTERDAY	Nine	134,000	34,000	3,000
3	9NEWS SATURDAY	Nine	126,000	66,000	10,000
4	M- THE BOURNE SUPREMACY	Seven	122,000	31,000	2,000
5	SPACE INVADERS	Nine	111,000	46,000	6,000
6	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	103,000	53,000	4,000
7	A CURRENT AFFAIR -SAT	Nine	88,000	50,000	8,000
8	2024 AACTA AWARDS	10	86,000	26,000	2,000
9	SEVEN'S HORSE RACING 2024	Seven	68,000	10,000	2,000
10	AMBULANCE AUSTRALIA ENCORE	10	67,000	24,000	1,000
11	M- AMERICAN MADE	Seven	66,000	17,000	1,000
12	ROCKY	Nine	64,000	16,000	1,000
13	COUNTRY HOUSE HUNTERS AUSTRALIA	Nine	62,000	28,000	4,000
14	TODAY EXTRA - SATURDAY	Nine	61,000	22,000	3,000
15	WEEKEND BREAKFAST-AM	ABC	57,000	18,000	3,000
16	WEEKEND SUNRISE - SAT	Seven	53,000	25,000	5,000
17	ABC NEWS-SA	ABC	53,000	27,000	5,000
18	SEVEN'S CRICKET: ODI AUS V SA WOMEN'S	Seven	52,000	5,000	0
19	DARBY AND JOAN-EV	ABC	51,000	17,000	4,000
20	WEEKEND TODAY - SATURDAY - LATE	Nine	51,000	26,000	6,000
21	THE MORNING SHOW - WEEKEND	Seven	49,000	22,000	3,000
22	BORDER SECURITY - AUSTRALIA'S FRONT LINE-DAY (R)	Seven	48,000	26,000	1,000
23	WEEKEND SUNRISE - SAT - LATE	Seven	47,000	26,000	5,000
24	WEEKEND TODAY - SATURDAY	Nine	47,000	21,000	6,000
25	WEEKEND SUNRISE - SAT - EARLY	Seven	45,000	22,000	3,000
26	THE GARDEN HUSTLE	Nine	43,000	16,000	2,000
27	SEVEN NEWS AT 5	Seven	43,000	23,000	2,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	42,000	18,000	4,000
29	CHITTY CHITTY BANG BANG -PM	Nine	42,000	8,000	0
30	MY LIFE AS A ROLLING STONE	Nine	41,000	11,000	1,000



Grocery Shoppers (18+): Cumulative Reach for Sat 10th Feb 2024



National Total TV Reach

8,353,000



Broadcast TV Reach

7,257,000



BVOD Reach

1,990,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Sat 10th Feb 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS - SAT	Seven	1,290,000	803,000	22,000
2	9NEWS SATURDAY	Nine	1,121,000	672,000	32,000
3	M- THE BOURNE SUPREMACY	Seven	948,000	273,000	7,000
4	YESTERDAY	Nine	931,000	228,000	8,000
5	ABC NEWS-SA	ABC	899,000	601,000	16,000
6	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	853,000	498,000	12,000
7	VERA RPT	ABC	823,000	528,000	8,000
8	A CURRENT AFFAIR -SAT	Nine	817,000	500,000	26,000
9	DARBY AND JOAN-EV	ABC	816,000	534,000	13,000
10	SPACE INVADERS	Nine	721,000	320,000	18,000
11	COUNTRY HOUSE HUNTERS AUSTRALIA	Nine	612,000	297,000	12,000
12	2024 AACTA AWARDS	10	603,000	155,000	4,000
13	M- AMERICAN MADE	Seven	597,000	130,000	3,000
14	SEVEN'S HORSE RACING 2024	Seven	581,000	94,000	4,000
15	WEEKEND BREAKFAST-AM	ABC	571,000	209,000	8,000
16	SEVEN'S CRICKET: ODI AUS V SA WOMEN'S	Seven	558,000	100,000	0
17	WEEKEND SUNRISE - SAT	Seven	528,000	297,000	15,000
18	WEEKEND SUNRISE - SAT - LATE	Seven	486,000	285,000	13,000
19	WEEKEND SUNRISE - SAT - EARLY	Seven	469,000	225,000	11,000
20	10 NEWS FIRST SAT	10	462,000	210,000	5,000
21	ROCKY	Nine	460,000	112,000	4,000
22	BORDER SECURITY - AUSTRALIA'S FRONT LINE-DAY (R)	Seven	424,000	221,000	4,000
23	WEEKEND TODAY - SATURDAY	Nine	423,000	233,000	18,000
24	THE MORNING SHOW - WEEKEND	Seven	417,000	157,000	7,000
25	AMBULANCE AUSTRALIA ENCORE	10	417,000	128,000	2,000
26	BACK ROADS S10-ENCORE	ABC	408,000	152,000	4,000
27	WEEKEND TODAY - SATURDAY - LATE	Nine	383,000	207,000	17,000
28	SEVEN NEWS AT 5	Seven	370,000	194,000	5,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	367,000	174,000	13,000
30	CHITTY CHITTY BANG BANG -PM	Nine	361,000	79,000	1,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

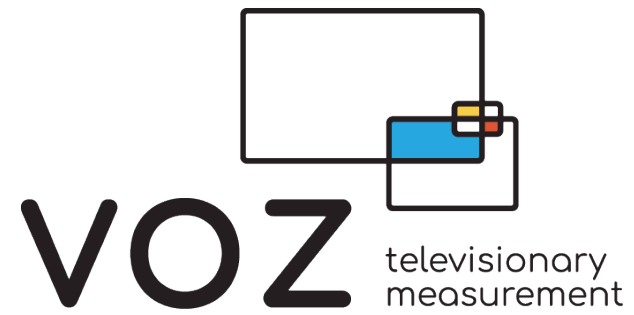
*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://www.virtualoz.com.au)



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