



**Fri 9th Feb 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Fri 9th Feb 2024



National Total TV Reach

**11,878,000**



Broadcast TV Reach

**10,251,000**



BVOD Reach

**2,781,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS	Seven	1,792,000	1,133,000	35,000
2	BETTER HOMES AND GARDENS	Seven	1,632,000	679,000	19,000
3	9NEWS	Nine	1,550,000	913,000	49,000
4	M- THE HELP (R)	Seven	1,297,000	264,000	7,000
5	THE INTERN	Nine	1,183,000	315,000	14,000
6	THE CHASE AUSTRALIA	Seven	1,160,000	553,000	16,000
7	A CURRENT AFFAIR	Nine	1,147,000	763,000	40,000
8	GARDENING AUSTRALIA-EV	ABC	1,117,000	568,000	19,000
9	ABC NEWS-EV	ABC	1,056,000	710,000	23,000
10	TIPPING POINT AUSTRALIA	Nine	1,040,000	503,000	25,000
11	TARONGA: WHO'S WHO IN THE ZOO	Nine	1,036,000	427,000	24,000
12	SUNRISE	Seven	948,000	384,000	22,000
13	TODAY	Nine	879,000	355,000	30,000
14	MIDSOMER MURDERS RPT	ABC	875,000	436,000	8,000
15	NEWS BREAKFAST-AM	ABC	738,000	273,000	14,000
16	9NEWS AFTERNOON	Nine	726,000	339,000	15,000
17	SEVEN NEWS AT 4	Seven	628,000	283,000	9,000
18	10 NEWS FIRST	10	625,000	278,000	8,000
19	TIPPING POINT UK	Nine	581,000	317,000	10,000
20	THE MORNING SHOW	Seven	579,000	224,000	13,000
21	THE GRAHAM NORTON SHOW	10	573,000	165,000	6,000
22	ABC NEWS MORNINGS-AM	ABC	552,000	86,000	7,000
23	TODAY EXTRA	Nine	539,000	199,000	17,000
24	HARD QUIZ S6 RPT	ABC	531,000	244,000	6,000
25	THE PROJECT	10	517,000	208,000	8,000
26	SUNRISE -EARLY	Seven	517,000	230,000	14,000
27	ANALYZE THIS	Nine	505,000	86,000	6,000
28	M- PARTY FROM HELL	Seven	454,000	158,000	5,000
29	AVARICE	Nine	452,000	128,000	6,000
30	THE BATTLE OF BRITAIN -EV	Nine	449,000	114,000	1,000



## People 25-54: Cumulative Reach for Fri 9th Feb 2024



National Total TV Reach

**4,431,000**



Broadcast TV Reach

**3,485,000**



BVOD Reach

**1,391,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	9NEWS	Nine	440,000	235,000	26,000
2	THE INTERN	Nine	436,000	133,000	8,000
3	BETTER HOMES AND GARDENS	Seven	429,000	168,000	10,000
4	SEVEN NEWS	Seven	423,000	233,000	18,000
5	M- THE HELP (R)	Seven	422,000	79,000	4,000
6	A CURRENT AFFAIR	Nine	295,000	188,000	22,000
7	TARONGA: WHO'S WHO IN THE ZOO	Nine	289,000	109,000	13,000
8	TODAY	Nine	283,000	118,000	18,000
9	SUNRISE	Seven	265,000	102,000	13,000
10	TIPPING POINT AUSTRALIA	Nine	242,000	100,000	12,000
11	THE CHASE AUSTRALIA	Seven	242,000	117,000	8,000
12	GARDENING AUSTRALIA-EV	ABC	220,000	114,000	9,000
13	NEWS BREAKFAST-AM	ABC	219,000	80,000	7,000
14	THE GRAHAM NORTON SHOW	10	192,000	55,000	3,000
15	ABC NEWS-EV	ABC	189,000	115,000	11,000
16	ANALYZE THIS	Nine	186,000	38,000	3,000
17	THE PROJECT	10	175,000	72,000	5,000
18	10 NEWS FIRST	10	173,000	71,000	4,000
19	TODAY -EARLY	Nine	168,000	78,000	11,000
20	9NEWS AFTERNOON	Nine	167,000	68,000	8,000
21	SUNRISE -EARLY	Seven	166,000	73,000	8,000
22	M- MEN IN BLACK-PM	Seven	163,000	52,000	2,000
23	ABC NEWS MORNINGS-AM	ABC	147,000	26,000	4,000
24	TODAY EXTRA	Nine	146,000	62,000	10,000
25	MIDSOMER MURDERS RPT	ABC	145,000	58,000	3,000
26	SEVEN NEWS AT 4	Seven	139,000	62,000	5,000
27	DEAL OR NO DEAL	10	135,000	78,000	6,000
28	DOG BEHAVING (VERY) BADLY AUSTRALIA RPT	10	132,000	42,000	1,000
29	EDWARD SCISSORHANDS	Nine	128,000	26,000	1,000
30	THE MORNING SHOW	Seven	128,000	49,000	8,000



## People 16-39: Cumulative Reach for Fri 9th Feb 2024



National Total TV Reach

**2,238,000**



Broadcast TV Reach

**1,570,000**



BVOD Reach

**820,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	9NEWS	Nine	170,000	85,000	13,000
2	THE INTERN	Nine	168,000	57,000	4,000
3	BETTER HOMES AND GARDENS	Seven	164,000	65,000	5,000
4	M- THE HELP (R)	Seven	160,000	29,000	2,000
5	SEVEN NEWS	Seven	136,000	72,000	9,000
6	TARONGA: WHO'S WHO IN THE ZOO	Nine	121,000	45,000	7,000
7	A CURRENT AFFAIR	Nine	115,000	76,000	11,000
8	TODAY	Nine	112,000	42,000	8,000
9	TIPPING POINT AUSTRALIA	Nine	91,000	37,000	6,000
10	THE GRAHAM NORTON SHOW	10	85,000	23,000	1,000
11	THE PROJECT	10	80,000	39,000	2,000
12	THE CHASE AUSTRALIA	Seven	77,000	31,000	4,000
13	GARDENING AUSTRALIA-EV	ABC	76,000	42,000	5,000
14	ABC NEWS-EV	ABC	69,000	41,000	6,000
15	NEWS BREAKFAST-AM	ABC	68,000	21,000	4,000
16	ANALYZE THIS	Nine	68,000	11,000	2,000
17	SUNRISE	Seven	64,000	22,000	6,000
18	TODAY EXTRA	Nine	64,000	26,000	5,000
19	TODAY -EARLY	Nine	58,000	18,000	5,000
20	MIDSOMER MURDERS RPT	ABC	57,000	20,000	2,000
21	DEAL OR NO DEAL	10	56,000	40,000	3,000
22	M-AMERICAN SNIPER-EV	ABC	54,000	8,000	0
23	9NEWS AFTERNOON	Nine	52,000	25,000	4,000
24	DOG BEHAVING (VERY) BADLY AUSTRALIA RPT	10	51,000	17,000	1,000
25	M- MEN IN BLACK-PM	Seven	51,000	19,000	1,000
26	ABC NEWS MORNINGS-AM	ABC	49,000	9,000	2,000
27	10 NEWS FIRST	10	49,000	18,000	2,000
28	AVARICE	Nine	48,000	17,000	2,000
29	SEVEN NEWS AT 4	Seven	44,000	18,000	2,000
30	SUNRISE -EARLY	Seven	40,000	18,000	4,000



## Grocery Shoppers (18+): Cumulative Reach for Fri 9th Feb 2024



National Total TV Reach

**8,462,000**



Broadcast TV Reach

**7,370,000**



BVOD Reach

**2,022,000**





Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS	Seven	1,432,000	920,000	28,000
2	BETTER HOMES AND GARDENS	Seven	1,253,000	529,000	15,000
3	9NEWS	Nine	1,218,000	720,000	40,000
4	M- THE HELP (R)	Seven	1,023,000	207,000	6,000
5	THE INTERN	Nine	963,000	259,000	11,000
6	THE CHASE AUSTRALIA	Seven	936,000	451,000	13,000
7	A CURRENT AFFAIR	Nine	902,000	609,000	33,000
8	GARDENING AUSTRALIA-EV	ABC	899,000	466,000	15,000
9	ABC NEWS-EV	ABC	855,000	581,000	18,000
10	TIPPING POINT AUSTRALIA	Nine	824,000	404,000	20,000
11	TARONGA: WHO'S WHO IN THE ZOO	Nine	823,000	350,000	19,000
12	SUNRISE	Seven	766,000	309,000	18,000
13	MIDSOMER MURDERS RPT	ABC	734,000	369,000	6,000
14	TODAY	Nine	666,000	274,000	25,000
15	NEWS BREAKFAST-AM	ABC	602,000	223,000	11,000
16	9NEWS AFTERNOON	Nine	584,000	272,000	12,000
17	SEVEN NEWS AT 4	Seven	506,000	229,000	7,000
18	10 NEWS FIRST	10	504,000	227,000	7,000
19	THE MORNING SHOW	Seven	479,000	185,000	11,000
20	TIPPING POINT UK	Nine	466,000	258,000	8,000
21	THE GRAHAM NORTON SHOW	10	455,000	136,000	5,000
22	ABC NEWS MORNINGS-AM	ABC	452,000	70,000	6,000
23	HARD QUIZ S6 RPT	ABC	426,000	198,000	5,000
24	TODAY EXTRA	Nine	424,000	155,000	14,000
25	SUNRISE -EARLY	Seven	416,000	187,000	11,000
26	ANALYZE THIS	Nine	413,000	73,000	5,000
27	THE PROJECT	10	405,000	164,000	6,000
28	M- PARTY FROM HELL	Seven	377,000	131,000	4,000
29	AVARICE	Nine	367,000	106,000	5,000
30	POINTLESS	Nine	363,000	90,000	3,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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