



**Thu 8th Feb 2024**

# **Total TV Overnight Top 30 Programs**

Ranked on reach

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for Thu 8th Feb 2024



National Total TV Reach

**12,201,000**



Broadcast TV Reach

**10,440,000**



BVOD Reach

**3,022,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS	Seven	1,918,000	1,206,000	43,000
2	9NEWS	Nine	1,677,000	977,000	59,000
3	RBT	Nine	1,498,000	638,000	41,000
4	A CURRENT AFFAIR	Nine	1,362,000	911,000	56,000
5	THE CHASE AUSTRALIA	Seven	1,204,000	567,000	19,000
6	EMERGENCY	Nine	1,162,000	492,000	28,000
7	HOME AND AWAY - LATE	Seven	1,103,000	668,000	59,000
8	ABC NEWS-EV	ABC	1,096,000	798,000	28,000
9	TIPPING POINT AUSTRALIA	Nine	1,073,000	551,000	28,000
10	HOME AND AWAY	Seven	1,059,000	735,000	73,000
11	7.30-EV	ABC	1,057,000	651,000	23,000
12	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	1,010,000	553,000	33,000
13	SUNRISE	Seven	909,000	378,000	22,000
14	TODAY	Nine	808,000	322,000	30,000
15	THE DOG HOUSE AUSTRALIA	10	781,000	396,000	12,000
16	RPA -ENCORE	Nine	777,000	321,000	16,000
17	MRS. BROWN'S BOYS	Seven	759,000	436,000	17,000
18	9NEWS AFTERNOON	Nine	734,000	365,000	16,000
19	NEWS BREAKFAST-AM	ABC	728,000	251,000	14,000
20	THE PROJECT	10	683,000	283,000	10,000
21	10 NEWS FIRST	10	648,000	283,000	9,000
22	TIPPING POINT UK	Nine	643,000	364,000	12,000
23	MRS. BROWN'S BOYS-EP.2	Seven	627,000	373,000	12,000
24	SEVEN NEWS AT 4	Seven	625,000	292,000	9,000
25	MARTIN CLUNES: ISLANDS OF AMERICA-EV	ABC	611,000	332,000	10,000
26	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	567,000	224,000	7,000
27	THE DOG HOSPITAL WITH GRAEME HALL	10	526,000	200,000	4,000
28	HARD QUIZ S6 RPT	ABC	525,000	265,000	7,000
29	DNA FAMILY SECRETS	SBS	525,000	220,000	4,000
30	THE MORNING SHOW	Seven	522,000	223,000	13,000



## People 25-54: Cumulative Reach for Thu 8th Feb 2024



National Total TV Reach

**4,628,000**



Broadcast TV Reach

**3,589,000**



BVOD Reach

**1,548,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	RBT	Nine	492,000	226,000	25,000
2	9NEWS	Nine	476,000	241,000	32,000
3	SEVEN NEWS	Seven	462,000	270,000	23,000
4	EMERGENCY	Nine	427,000	182,000	17,000
5	A CURRENT AFFAIR	Nine	385,000	231,000	31,000
6	HOME AND AWAY - LATE	Seven	338,000	182,000	34,000
7	HOME AND AWAY	Seven	318,000	214,000	42,000
8	RPA -ENCORE	Nine	277,000	116,000	10,000
9	TIPPING POINT AUSTRALIA	Nine	276,000	135,000	14,000
10	THE DOG HOUSE AUSTRALIA	10	275,000	144,000	7,000
11	TODAY	Nine	275,000	109,000	18,000
12	THE CHASE AUSTRALIA	Seven	255,000	114,000	9,000
13	THE PROJECT	10	253,000	107,000	6,000
14	SUNRISE	Seven	250,000	106,000	13,000
15	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	248,000	139,000	16,000
16	MRS. BROWN'S BOYS	Seven	220,000	120,000	10,000
17	7.30-EV	ABC	216,000	127,000	11,000
18	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	211,000	92,000	4,000
19	ABC NEWS-EV	ABC	206,000	134,000	13,000
20	THE DOG HOSPITAL WITH GRAEME HALL	10	196,000	64,000	2,000
21	NEWS BREAKFAST-AM	ABC	195,000	63,000	7,000
22	10 NEWS FIRST	10	188,000	79,000	5,000
23	TODAY -EARLY	Nine	184,000	75,000	11,000
24	MRS. BROWN'S BOYS-EP.2	Seven	177,000	106,000	7,000
25	9NEWS AFTERNOON	Nine	171,000	80,000	8,000
26	SUNRISE -EARLY	Seven	171,000	82,000	9,000
27	M- BACK TO THE FUTURE PART II-PM	Seven	168,000	48,000	2,000
28	UNDER SIEGE -EV	Nine	152,000	35,000	2,000
29	DEAL OR NO DEAL	10	149,000	85,000	7,000
30	THE LATEST: SEVEN NEWS	Seven	136,000	62,000	4,000



## People 16-39: Cumulative Reach for Thu 8th Feb 2024



National Total TV Reach

**2,411,000**



Broadcast TV Reach

**1,676,000**



BVOD Reach

**925,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	RBT	Nine	207,000	100,000	14,000
2	9NEWS	Nine	187,000	90,000	16,000
3	EMERGENCY	Nine	187,000	86,000	9,000
4	A CURRENT AFFAIR	Nine	176,000	97,000	17,000
5	SEVEN NEWS	Seven	144,000	82,000	12,000
6	HOME AND AWAY - LATE	Seven	142,000	80,000	20,000
7	THE DOG HOUSE AUSTRALIA	10	125,000	62,000	3,000
8	HOME AND AWAY	Seven	121,000	89,000	25,000
9	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	107,000	45,000	2,000
10	TIPPING POINT AUSTRALIA	Nine	105,000	46,000	7,000
11	TODAY	Nine	103,000	41,000	8,000
12	THE PROJECT	10	102,000	45,000	3,000
13	RPA -ENCORE	Nine	96,000	38,000	5,000
14	THE DOG HOSPITAL WITH GRAEME HALL	10	92,000	28,000	1,000
15	MRS. BROWN'S BOYS	Seven	82,000	41,000	5,000
16	SUNRISE	Seven	80,000	29,000	6,000
17	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	79,000	42,000	8,000
18	7.30-EV	ABC	79,000	49,000	6,000
19	THE CHASE AUSTRALIA	Seven	72,000	33,000	5,000
20	M- BACK TO THE FUTURE PART II-PM	Seven	72,000	24,000	1,000
21	DEAL OR NO DEAL	10	69,000	41,000	4,000
22	MR MAYOR	Nine	65,000	27,000	2,000
23	ABC NEWS-EV	ABC	64,000	42,000	7,000
24	MRS. BROWN'S BOYS-EP.2	Seven	61,000	35,000	4,000
25	9NEWS AFTERNOON	Nine	59,000	28,000	4,000
26	SUNRISE -EARLY	Seven	58,000	26,000	4,000
27	NEWS BREAKFAST-AM	ABC	58,000	15,000	4,000
28	TODAY EXTRA	Nine	57,000	21,000	5,000
29	10 NEWS FIRST	10	57,000	24,000	2,000
30	TODAY -EARLY	Nine	56,000	17,000	5,000



## Grocery Shoppers (18+): Cumulative Reach for Thu 8th Feb 2024



National Total TV Reach

**8,713,000**



Broadcast TV Reach

**7,523,000**



BVOD Reach

**2,220,000**



# Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs  
Thu 8th Feb 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS	Seven	1,553,000	979,000	34,000
2	9NEWS	Nine	1,329,000	786,000	48,000
3	RBT	Nine	1,189,000	507,000	33,000
4	A CURRENT AFFAIR	Nine	1,087,000	733,000	45,000
5	THE CHASE AUSTRALIA	Seven	972,000	458,000	15,000
6	EMERGENCY	Nine	923,000	392,000	22,000
7	ABC NEWS-EV	ABC	895,000	657,000	22,000
8	7.30-EV	ABC	870,000	537,000	18,000
9	TIPPING POINT AUSTRALIA	Nine	857,000	446,000	23,000
10	HOME AND AWAY - LATE	Seven	855,000	513,000	47,000
11	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	831,000	464,000	26,000
12	HOME AND AWAY	Seven	818,000	568,000	58,000
13	SUNRISE	Seven	743,000	312,000	18,000
14	TODAY	Nine	637,000	257,000	25,000
15	RPA -ENCORE	Nine	626,000	259,000	13,000
16	MRS. BROWN'S BOYS	Seven	614,000	355,000	14,000
17	THE DOG HOUSE AUSTRALIA	10	596,000	303,000	9,000
18	9NEWS AFTERNOON	Nine	586,000	299,000	13,000
19	NEWS BREAKFAST-AM	ABC	580,000	207,000	12,000
20	THE PROJECT	10	532,000	216,000	8,000
21	TIPPING POINT UK	Nine	527,000	299,000	10,000
22	10 NEWS FIRST	10	516,000	225,000	8,000
23	MRS. BROWN'S BOYS-EP.2	Seven	510,000	304,000	10,000
24	MARTIN CLUNES: ISLANDS OF AMERICA-EV	ABC	507,000	276,000	8,000
25	SEVEN NEWS AT 4	Seven	506,000	239,000	7,000
26	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	464,000	183,000	6,000
27	DNA FAMILY SECRETS	SBS	436,000	182,000	3,000
28	THE MORNING SHOW	Seven	433,000	185,000	11,000
29	HARD QUIZ S6 RPT	ABC	433,000	217,000	6,000
30	THE DOG HOSPITAL WITH GRAEME HALL	10	423,000	157,000	3,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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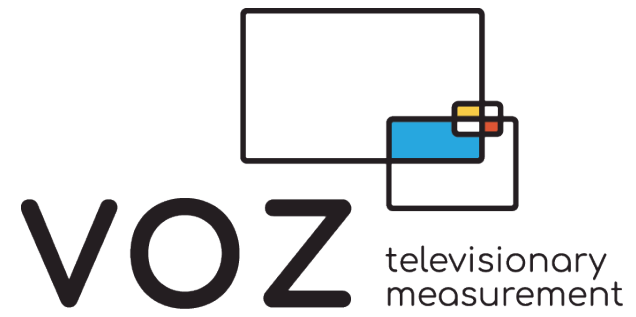
\*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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