



Wed 7th Feb 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Wed 7th Feb 2024



National Total TV Reach

12,525,000



Broadcast TV Reach

10,694,000



BVOD Reach

3,167,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	2,476,000	1,312,000	278,000
2	SEVEN NEWS	Seven	2,045,000	1,267,000	45,000
3	9NEWS	Nine	1,859,000	1,098,000	64,000
4	A CURRENT AFFAIR	Nine	1,631,000	1,073,000	73,000
5	AUSTRALIAN IDOL - WED	Seven	1,588,000	816,000	48,000
6	UNDER INVESTIGATION	Nine	1,401,000	518,000	61,000
7	THE CHASE AUSTRALIA	Seven	1,239,000	584,000	20,000
8	ABC NEWS-EV	ABC	1,160,000	860,000	29,000
9	HOME AND AWAY	Seven	1,159,000	768,000	81,000
10	TIPPING POINT AUSTRALIA	Nine	1,130,000	578,000	29,000
11	7.30-EV	ABC	1,112,000	644,000	24,000
12	HARD QUIZ S9-EV	ABC	949,000	724,000	28,000
13	SUNRISE	Seven	948,000	385,000	22,000
14	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	932,000	653,000	24,000
15	TODAY	Nine	862,000	345,000	30,000
16	AMBULANCE AUSTRALIA	10	826,000	329,000	14,000
17	BELOW DECK DOWN UNDER	Seven	807,000	296,000	12,000
18	THIS IS GOING TO HURT-EV	ABC	783,000	375,000	16,000
19	NEWS BREAKFAST-AM	ABC	775,000	257,000	14,000
20	9NEWS AFTERNOON	Nine	745,000	366,000	17,000
21	SEVEN'S CRICKET: ODI AUS V SA WOMEN'S	Seven	668,000	82,000	0
22	10 NEWS FIRST	10	663,000	298,000	10,000
23	THE PROJECT	10	651,000	286,000	11,000
24	9NEWS LATE	Nine	627,000	334,000	32,000
25	SEVEN NEWS AT 4	Seven	615,000	301,000	10,000
26	TIPPING POINT UK	Nine	589,000	365,000	12,000
27	SCOTTISH ISLANDS WITH BEN FOGLE	SBS	578,000	194,000	3,000
28	HARD QUIZ S6 RPT	ABC	570,000	291,000	8,000
29	THE MORNING SHOW	Seven	535,000	234,000	13,000
30	FBI: INTERNATIONAL	10	523,000	164,000	3,000



People 25-54: Cumulative Reach for Wed 7th Feb 2024



National Total TV Reach

4,768,000



Broadcast TV Reach

3,673,000



BVOD Reach

1,642,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	1,006,000	595,000	181,000
2	UNDER INVESTIGATION	Nine	549,000	197,000	38,000
3	AUSTRALIAN IDOL - WED	Seven	544,000	252,000	26,000
4	9NEWS	Nine	529,000	284,000	35,000
5	A CURRENT AFFAIR	Nine	510,000	294,000	42,000
6	SEVEN NEWS	Seven	486,000	271,000	24,000
7	HOME AND AWAY	Seven	355,000	232,000	46,000
8	BELOW DECK DOWN UNDER	Seven	292,000	116,000	7,000
9	TIPPING POINT AUSTRALIA	Nine	291,000	132,000	15,000
10	TODAY	Nine	288,000	113,000	18,000
11	AMBULANCE AUSTRALIA	10	284,000	118,000	8,000
12	SUNRISE	Seven	279,000	116,000	13,000
13	THE CHASE AUSTRALIA	Seven	278,000	120,000	10,000
14	THE PROJECT	10	237,000	111,000	7,000
15	NEWS BREAKFAST-AM	ABC	224,000	68,000	7,000
16	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	218,000	157,000	12,000
17	7.30-EV	ABC	217,000	121,000	12,000
18	9NEWS LATE	Nine	215,000	107,000	20,000
19	HARD QUIZ S9-EV	ABC	210,000	152,000	13,000
20	ABC NEWS-EV	ABC	208,000	148,000	14,000
21	SEVEN'S CRICKET: ODI AUS V SA WOMEN'S	Seven	189,000	17,000	0
22	TODAY -EARLY	Nine	187,000	79,000	12,000
23	FBI: INTERNATIONAL	10	181,000	56,000	2,000
24	SUNRISE -EARLY	Seven	176,000	90,000	9,000
25	10 NEWS FIRST	10	176,000	81,000	5,000
26	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	175,000	84,000	4,000
27	THIS IS GOING TO HURT-EV	ABC	174,000	64,000	7,000
28	9NEWS AFTERNOON	Nine	168,000	78,000	9,000
29	JUPITER ASCENDING -EV	Nine	151,000	33,000	1,000
30	SEE NO EVIL	Nine	140,000	60,000	11,000



People 16-39: Cumulative Reach for Wed 7th Feb 2024



National Total TV Reach

2,524,000



Broadcast TV Reach

1,728,000



BVOD Reach

995,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	477,000	272,000	118,000
2	A CURRENT AFFAIR	Nine	237,000	122,000	24,000
3	UNDER INVESTIGATION	Nine	222,000	66,000	23,000
4	9NEWS	Nine	208,000	110,000	18,000
5	AUSTRALIAN IDOL - WED	Seven	200,000	95,000	14,000
6	SEVEN NEWS	Seven	157,000	90,000	12,000
7	HOME AND AWAY	Seven	139,000	82,000	28,000
8	TODAY	Nine	111,000	43,000	9,000
9	TIPPING POINT AUSTRALIA	Nine	110,000	38,000	8,000
10	THE PROJECT	10	102,000	43,000	3,000
11	AMBULANCE AUSTRALIA	10	101,000	47,000	5,000
12	BELOW DECK DOWN UNDER	Seven	100,000	40,000	4,000
13	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	89,000	41,000	2,000
14	SUNRISE	Seven	85,000	27,000	6,000
15	THE CHASE AUSTRALIA	Seven	85,000	35,000	5,000
16	NEWS BREAKFAST-AM	ABC	82,000	21,000	4,000
17	9NEWS LATE	Nine	75,000	35,000	11,000
18	7.30-EV	ABC	74,000	44,000	6,000
19	HARD QUIZ S9-EV	ABC	71,000	48,000	7,000
20	SEVEN'S CRICKET: ODI AUS V SA WOMEN'S	Seven	69,000	6,000	0
21	ABC NEWS-EV	ABC	67,000	44,000	7,000
22	FBI: INTERNATIONAL	10	61,000	19,000	1,000
23	TODAY -EARLY	Nine	59,000	27,000	5,000
24	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	59,000	40,000	6,000
25	TODAY EXTRA	Nine	56,000	16,000	5,000
26	10 NEWS FIRST	10	52,000	21,000	2,000
27	THIS IS GOING TO HURT-EV	ABC	52,000	20,000	4,000
28	9NEWS AFTERNOON	Nine	51,000	23,000	4,000
29	SUNRISE -EARLY	Seven	49,000	25,000	4,000
30	DEAL OR NO DEAL	10	49,000	32,000	4,000



Grocery Shoppers (18+): Cumulative Reach for Wed 7th Feb 2024



National Total TV Reach

8,921,000



Broadcast TV Reach

7,680,000



BVOD Reach

2,330,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Wed 7th Feb 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	1,920,000	1,035,000	223,000
2	SEVEN NEWS	Seven	1,650,000	1,034,000	36,000
3	9NEWS	Nine	1,467,000	882,000	52,000
4	A CURRENT AFFAIR	Nine	1,277,000	860,000	59,000
5	AUSTRALIAN IDOL - WED	Seven	1,224,000	640,000	38,000
6	UNDER INVESTIGATION	Nine	1,103,000	417,000	49,000
7	THE CHASE AUSTRALIA	Seven	1,014,000	481,000	16,000
8	ABC NEWS-EV	ABC	932,000	696,000	23,000
9	TIPPING POINT AUSTRALIA	Nine	917,000	478,000	24,000
10	HOME AND AWAY	Seven	908,000	609,000	65,000
11	7.30-EV	ABC	897,000	521,000	19,000
12	HARD QUIZ S9-EV	ABC	776,000	594,000	22,000
13	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	771,000	542,000	19,000
14	SUNRISE	Seven	758,000	316,000	18,000
15	TODAY	Nine	674,000	269,000	25,000
16	THIS IS GOING TO HURT-EV	ABC	647,000	314,000	13,000
17	BELOW DECK DOWN UNDER	Seven	643,000	231,000	10,000
18	NEWS BREAKFAST-AM	ABC	626,000	215,000	12,000
19	AMBULANCE AUSTRALIA	10	624,000	252,000	11,000
20	9NEWS AFTERNOON	Nine	618,000	305,000	14,000
21	10 NEWS FIRST	10	521,000	239,000	8,000
22	9NEWS LATE	Nine	508,000	269,000	26,000
23	SEVEN NEWS AT 4	Seven	503,000	249,000	8,000
24	THE PROJECT	10	496,000	216,000	9,000
25	SEVEN'S CRICKET: ODI AUS V SA WOMEN'S	Seven	494,000	64,000	0
26	TIPPING POINT UK	Nine	490,000	301,000	10,000
27	SCOTTISH ISLANDS WITH BEN FOGLE	SBS	474,000	159,000	2,000
28	HARD QUIZ S6 RPT	ABC	470,000	242,000	6,000
29	THE MORNING SHOW	Seven	443,000	190,000	10,000
30	SUNRISE -EARLY	Seven	413,000	196,000	12,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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