



Tue 6th Feb 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Tue 6th Feb 2024



National Total TV Reach

12,680,000



Broadcast TV Reach

10,803,000



BVOD Reach

3,270,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	2,411,000	1,406,000	295,000
2	SEVEN NEWS	Seven	2,073,000	1,277,000	46,000
3	9NEWS	Nine	1,829,000	1,129,000	66,000
4	A CURRENT AFFAIR	Nine	1,750,000	1,037,000	75,000
5	THE HUNDRED WITH ANDY LEE -LAUNCH	Nine	1,653,000	741,000	64,000
6	AUSTRALIAN IDOL - TUE	Seven	1,496,000	710,000	45,000
7	THE CHASE AUSTRALIA	Seven	1,214,000	554,000	20,000
8	TIPPING POINT AUSTRALIA	Nine	1,189,000	565,000	28,000
9	HOME AND AWAY	Seven	1,181,000	793,000	80,000
10	ABC NEWS-EV	ABC	1,158,000	867,000	30,000
11	7.30-EV	ABC	1,139,000	700,000	24,000
12	AUSTRALIAN SURVIVOR TUES	10	1,051,000	553,000	64,000
13	SUNRISE	Seven	943,000	387,000	22,000
14	THE PROJECT	10	842,000	337,000	13,000
15	BACK ROADS S10-EV	ABC	834,000	577,000	21,000
16	TODAY	Nine	824,000	336,000	31,000
17	NEWS BREAKFAST-AM	ABC	761,000	260,000	15,000
18	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	743,000	334,000	16,000
19	9NEWS AFTERNOON	Nine	743,000	357,000	16,000
20	9NEWS LATE	Nine	713,000	386,000	32,000
21	10 NEWS FIRST	10	680,000	320,000	10,000
22	MCCARTNEY 3, 2, 1-EV	ABC	652,000	336,000	9,000
23	SEVEN NEWS AT 4	Seven	617,000	282,000	9,000
24	TIPPING POINT UK	Nine	594,000	340,000	11,000
25	THE MORNING SHOW	Seven	582,000	217,000	13,000
26	EARTH-EV	ABC	581,000	274,000	6,000
27	ABC NEWS MORNINGS-AM	ABC	565,000	97,000	8,000
28	HARD QUIZ S6 RPT	ABC	553,000	272,000	8,000
29	WHO DO YOU THINK YOU ARE? RPT	SBS	532,000	112,000	1,000
30	THE EARL, HIS LOVER, THE ESCORT, HER BROTHER	SBS	516,000	171,000	2,000



People 25-54: Cumulative Reach for Tue 6th Feb 2024



National Total TV Reach

4,871,000



Broadcast TV Reach

3,748,000



BVOD Reach

1,699,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	1,030,000	648,000	192,000
2	THE HUNDRED WITH ANDY LEE -LAUNCH	Nine	690,000	305,000	41,000
3	A CURRENT AFFAIR	Nine	545,000	290,000	44,000
4	9NEWS	Nine	522,000	293,000	36,000
5	SEVEN NEWS	Seven	508,000	280,000	25,000
6	AUSTRALIAN IDOL - TUE	Seven	490,000	223,000	25,000
7	AUSTRALIAN SURVIVOR TUES	10	462,000	263,000	41,000
8	THE PROJECT	10	351,000	143,000	8,000
9	HOME AND AWAY	Seven	334,000	227,000	46,000
10	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	297,000	129,000	10,000
11	TIPPING POINT AUSTRALIA	Nine	290,000	119,000	14,000
12	9NEWS LATE	Nine	288,000	156,000	20,000
13	THE CHASE AUSTRALIA	Seven	281,000	120,000	10,000
14	SUNRISE	Seven	273,000	112,000	13,000
15	TODAY	Nine	269,000	115,000	18,000
16	7.30-EV	ABC	226,000	134,000	11,000
17	ABC NEWS-EV	ABC	212,000	152,000	14,000
18	NEWS BREAKFAST-AM	ABC	210,000	75,000	8,000
19	NCIS RPT	10	209,000	56,000	4,000
20	10 NEWS FIRST	10	209,000	97,000	6,000
21	TODAY -EARLY	Nine	201,000	80,000	12,000
22	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	185,000	93,000	4,000
23	9NEWS AFTERNOON	Nine	177,000	71,000	8,000
24	TRAVEL GUIDES NZ -RPT	Nine	176,000	65,000	11,000
25	SUNRISE -EARLY	Seven	175,000	90,000	9,000
26	DEAL OR NO DEAL	10	161,000	103,000	8,000
27	FIRST DATES UK	Seven	147,000	63,000	4,000
28	BACK ROADS S10-EV	ABC	145,000	82,000	10,000
29	THE LEGEND OF ZORRO -EV	Nine	137,000	24,000	1,000
30	OUTBACK TRUCKERS-EP.2 PM	Seven	136,000	57,000	3,000



People 16-39: Cumulative Reach for Tue 6th Feb 2024



National Total TV Reach

2,685,000



Broadcast TV Reach

1,877,000



BVOD Reach

1,030,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	510,000	323,000	125,000
2	THE HUNDRED WITH ANDY LEE -LAUNCH	Nine	294,000	136,000	26,000
3	A CURRENT AFFAIR	Nine	273,000	135,000	25,000
4	AUSTRALIAN SURVIVOR TUES	10	248,000	146,000	26,000
5	9NEWS	Nine	234,000	127,000	18,000
6	AUSTRALIAN IDOL - TUE	Seven	200,000	85,000	13,000
7	SEVEN NEWS	Seven	198,000	101,000	12,000
8	THE PROJECT	10	187,000	76,000	4,000
9	HOME AND AWAY	Seven	152,000	100,000	27,000
10	TIPPING POINT AUSTRALIA	Nine	117,000	44,000	7,000
11	9NEWS LATE	Nine	115,000	63,000	12,000
12	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	107,000	44,000	5,000
13	TODAY	Nine	104,000	42,000	9,000
14	NCIS RPT	10	97,000	31,000	3,000
15	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	91,000	47,000	2,000
16	SUNRISE	Seven	82,000	29,000	6,000
17	THE CHASE AUSTRALIA	Seven	82,000	29,000	5,000
18	ABC NEWS-EV	ABC	77,000	50,000	7,000
19	10 NEWS FIRST	10	75,000	36,000	2,000
20	7.30-EV	ABC	72,000	42,000	6,000
21	DEAL OR NO DEAL	10	72,000	48,000	4,000
22	9NEWS AFTERNOON	Nine	72,000	32,000	4,000
23	NEWS BREAKFAST-AM	ABC	72,000	25,000	4,000
24	TODAY -EARLY	Nine	67,000	23,000	5,000
25	TRAVEL GUIDES NZ -RPT	Nine	66,000	21,000	6,000
26	SUNRISE -EARLY	Seven	50,000	25,000	4,000
27	OUTBACK TRUCKERS-PM	Seven	50,000	27,000	1,000
28	TIPPING POINT UK	Nine	48,000	21,000	3,000
29	BACK ROADS S10-EV	ABC	48,000	27,000	5,000
30	ABC NEWS MORNINGS-AM	ABC	48,000	8,000	2,000



Grocery Shoppers (18+): Cumulative Reach for Tue 6th Feb 2024



National Total TV Reach

9,033,000



Broadcast TV Reach

7,762,000



BVOD Reach

2,410,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Tue 6th Feb 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	1,891,000	1,113,000	236,000
2	SEVEN NEWS	Seven	1,630,000	1,028,000	36,000
3	9NEWS	Nine	1,441,000	901,000	53,000
4	A CURRENT AFFAIR	Nine	1,380,000	828,000	61,000
5	THE HUNDRED WITH ANDY LEE -LAUNCH	Nine	1,306,000	581,000	51,000
6	AUSTRALIAN IDOL - TUE	Seven	1,161,000	564,000	36,000
7	THE CHASE AUSTRALIA	Seven	977,000	449,000	16,000
8	TIPPING POINT AUSTRALIA	Nine	950,000	456,000	23,000
9	ABC NEWS-EV	ABC	945,000	719,000	24,000
10	7.30-EV	ABC	932,000	574,000	19,000
11	HOME AND AWAY	Seven	913,000	616,000	63,000
12	AUSTRALIAN SURVIVOR TUES	10	797,000	423,000	51,000
13	SUNRISE	Seven	764,000	318,000	19,000
14	BACK ROADS S10-EV	ABC	681,000	473,000	17,000
15	THE PROJECT	10	657,000	255,000	11,000
16	TODAY	Nine	644,000	270,000	25,000
17	NEWS BREAKFAST-AM	ABC	615,000	213,000	12,000
18	9NEWS AFTERNOON	Nine	600,000	291,000	13,000
19	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	586,000	267,000	13,000
20	9NEWS LATE	Nine	566,000	302,000	26,000
21	10 NEWS FIRST	10	547,000	259,000	8,000
22	MCCARTNEY 3, 2, 1-EV	ABC	542,000	277,000	7,000
23	SEVEN NEWS AT 4	Seven	503,000	229,000	7,000
24	EARTH-EV	ABC	485,000	230,000	5,000
25	THE MORNING SHOW	Seven	474,000	180,000	11,000
26	TIPPING POINT UK	Nine	472,000	271,000	9,000
27	HARD QUIZ S6 RPT	ABC	459,000	225,000	6,000
28	ABC NEWS MORNINGS-AM	ABC	459,000	79,000	6,000
29	WHO DO YOU THINK YOU ARE? RPT	SBS	452,000	93,000	1,000
30	THE EARL, HIS LOVER, THE ESCORT, HER BROTHER	SBS	428,000	148,000	2,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

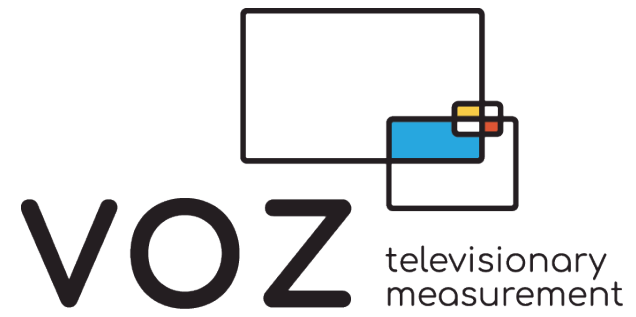
*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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