

Mon 5th Feb 2024

Total TV Overnight Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for Mon 5th Feb 2024



National Total TV Reach

12,869,000



Broadcast TV Reach

11,012,000



BVOD Reach

3,245,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	2,519,000	1,496,000	298,000
2	SEVEN NEWS	Seven	2,268,000	1,375,000	47,000
3	9NEWS	Nine	1,934,000	1,152,000	69,000
4	A CURRENT AFFAIR	Nine	1,795,000	1,105,000	78,000
5	BIG MIRACLES -LAUNCH	Nine	1,648,000	535,000	59,000
6	AUSTRALIAN IDOL - MON	Seven	1,562,000	733,000	46,000
7	NEMESIS-EV	ABC	1,495,000	947,000	63,000
8	THE CHASE AUSTRALIA	Seven	1,340,000	604,000	22,000
9	THE 66TH ANNUAL GRAMMY AWARDS 2024 (R)	Seven	1,267,000	274,000	13,000
10	HOME AND AWAY	Seven	1,265,000	848,000	76,000
11	7.30-EV	ABC	1,229,000	766,000	26,000
12	TIPPING POINT AUSTRALIA	Nine	1,216,000	574,000	29,000
13	ABC NEWS-EV	ABC	1,168,000	878,000	31,000
14	AUSTRALIAN SURVIVOR MON	10	1,055,000	590,000	63,000
15	THE 66TH ANNUAL GRAMMY AWARDS 2024	Seven	999,000	252,000	37,000
16	SUNRISE	Seven	932,000	391,000	22,000
17	THE PROJECT	10	908,000	335,000	14,000
18	MEDIA WATCH-LE	ABC	879,000	667,000	19,000
19	TODAY	Nine	834,000	332,000	30,000
20	9NEWS AFTERNOON	Nine	755,000	391,000	17,000
21	FBI: MOST WANTED RPT	10	750,000	203,000	7,000
22	NEWS BREAKFAST-AM	ABC	715,000	246,000	14,000
23	10 NEWS FIRST	10	655,000	300,000	11,000
24	TIPPING POINT	Nine	628,000	383,000	12,000
25	SEVEN NEWS AT 4	Seven	607,000	293,000	11,000
26	THE MORNING SHOW	Seven	603,000	245,000	13,000
27	WHAT BROKE THE RENTAL MARKET?-LE	ABC	589,000	259,000	7,000
28	HARD QUIZ S6 RPT	ABC	584,000	277,000	8,000
29	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	578,000	213,000	7,000
30	SUNRISE -EARLY	Seven	538,000	239,000	14,000



People 25-54: Cumulative Reach for Mon 5th Feb 2024



National Total TV Reach

4,965,000



Broadcast TV Reach

3,859,000



BVOD Reach

1,691,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,069,000	696,000	194,000
2	BIG MIRACLES -LAUNCH	Nine	693,000	230,000	38,000
3	A CURRENT AFFAIR	Nine	587,000	330,000	46,000
4	9NEWS	Nine	585,000	310,000	38,000
5	SEVEN NEWS	Seven	543,000	302,000	26,000
6	AUSTRALIAN IDOL - MON	Seven	502,000	227,000	26,000
7	THE 66TH ANNUAL GRAMMY AWARDS 2024 (R)	Seven	471,000	112,000	8,000
8	AUSTRALIAN SURVIVOR MON	10	462,000	273,000	40,000
9	HOME AND AWAY	Seven	390,000	255,000	44,000
10	NEMESIS-EV	ABC	382,000	218,000	31,000
11	THE PROJECT	10	355,000	137,000	8,000
12	FBI: MOST WANTED RPT	10	326,000	81,000	5,000
13	TODAY	Nine	309,000	123,000	18,000
14	TIPPING POINT AUSTRALIA	Nine	305,000	128,000	15,000
15	THE CHASE AUSTRALIA	Seven	302,000	131,000	12,000
16	THE 66TH ANNUAL GRAMMY AWARDS 2024	Seven	278,000	103,000	22,000
17	SUNRISE	Seven	277,000	110,000	13,000
18	7.30-EV	ABC	254,000	145,000	12,000
19	ABC NEWS-EV	ABC	221,000	157,000	15,000
20	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	199,000	74,000	4,000
21	MEDIA WATCH-LE	ABC	197,000	142,000	9,000
22	9NEWS LATE	Nine	196,000	103,000	17,000
23	NEWS BREAKFAST-AM	ABC	195,000	71,000	7,000
24	10 NEWS FIRST	10	182,000	81,000	6,000
25	9NEWS AFTERNOON	Nine	180,000	82,000	9,000
26	DEAL OR NO DEAL	10	179,000	115,000	8,000
27	TODAY -EARLY	Nine	178,000	71,000	11,000
28	SUNRISE -EARLY	Seven	171,000	81,000	9,000
29	SEVEN NEWS AT 4	Seven	152,000	82,000	6,000
30	TODAY EXTRA	Nine	146,000	55,000	10,000



People 16-39: Cumulative Reach for Mon 5th Feb 2024



National Total TV Reach

2,706,000



Broadcast TV Reach

1,898,000



BVOD Reach

1,033,000



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	523,000	343,000	127,000
2	BIG MIRACLES -LAUNCH	Nine	328,000	112,000	24,000
3	A CURRENT AFFAIR	Nine	258,000	141,000	26,000
4	9NEWS	Nine	251,000	128,000	19,000
5	AUSTRALIAN SURVIVOR MON	10	241,000	156,000	26,000
6	AUSTRALIAN IDOL - MON	Seven	212,000	102,000	14,000
7	SEVEN NEWS	Seven	199,000	100,000	13,000
8	NEMESIS-EV	ABC	168,000	84,000	16,000
9	FBI: MOST WANTED RPT	10	166,000	38,000	3,000
10	THE PROJECT	10	166,000	61,000	4,000
11	THE 66TH ANNUAL GRAMMY AWARDS 2024 (R)	Seven	160,000	40,000	4,000
12	HOME AND AWAY	Seven	159,000	108,000	27,000
13	THE 66TH ANNUAL GRAMMY AWARDS 2024	Seven	132,000	50,000	16,000
14	TIPPING POINT AUSTRALIA	Nine	121,000	51,000	8,000
15	TODAY	Nine	117,000	42,000	8,000
16	THE CHASE AUSTRALIA	Seven	96,000	48,000	6,000
17	9NEWS LATE	Nine	89,000	52,000	10,000
18	7.30-EV	ABC	89,000	41,000	6,000
19	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	88,000	29,000	2,000
20	SUNRISE	Seven	78,000	27,000	6,000
21	MEDIA WATCH-LE	ABC	72,000	51,000	5,000
22	DEAL OR NO DEAL	10	72,000	50,000	5,000
23	10 NEWS FIRST	10	66,000	28,000	3,000
24	ABC NEWS-EV	ABC	66,000	45,000	8,000
25	9NEWS AFTERNOON	Nine	65,000	25,000	5,000
26	NEWS BREAKFAST-AM	ABC	64,000	21,000	4,000
27	BORDER SECURITY: INTERNATIONAL (R)	Seven	59,000	23,000	5,000
28	TODAY EXTRA	Nine	56,000	19,000	5,000
29	LAW & ORDER: ORGANIZED CRIME	Nine	53,000	20,000	5,000
30	TODAY -EARLY	Nine	52,000	20,000	5,000



Grocery Shoppers (18+): Cumulative Reach for Mon 5th Feb 2024



National Total TV Reach

9,137,000



Broadcast TV Reach

7,885,000



BVOD Reach

2,381,000

Grocery Shoppers (18+)

Total TV Overnight Top 30 Programs
Mon 5th Feb 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,952,000	1,188,000	238,000
2	SEVEN NEWS	Seven	1,761,000	1,095,000	38,000
3	9NEWS	Nine	1,515,000	912,000	55,000
4	A CURRENT AFFAIR	Nine	1,396,000	864,000	63,000
5	BIG MIRACLES -LAUNCH	Nine	1,297,000	418,000	47,000
6	AUSTRALIAN IDOL - MON	Seven	1,210,000	574,000	37,000
7	NEMESIS-EV	ABC	1,210,000	775,000	50,000
8	THE CHASE AUSTRALIA	Seven	1,064,000	480,000	18,000
9	THE 66TH ANNUAL GRAMMY AWARDS 2024 (R)	Seven	1,013,000	225,000	10,000
10	7.30-EV	ABC	1,007,000	626,000	21,000
11	TIPPING POINT AUSTRALIA	Nine	974,000	466,000	24,000
12	HOME AND AWAY	Seven	972,000	655,000	60,000
13	ABC NEWS-EV	ABC	957,000	726,000	25,000
14	THE 66TH ANNUAL GRAMMY AWARDS 2024	Seven	795,000	204,000	28,000
15	AUSTRALIAN SURVIVOR MON	10	774,000	436,000	50,000
16	SUNRISE	Seven	752,000	321,000	18,000
17	MEDIA WATCH-LE	ABC	716,000	547,000	15,000
18	THE PROJECT	10	708,000	255,000	11,000
19	TODAY	Nine	660,000	268,000	25,000
20	9NEWS AFTERNOON	Nine	620,000	321,000	14,000
21	NEWS BREAKFAST-AM	ABC	578,000	203,000	12,000
22	FBI: MOST WANTED RPT	10	567,000	156,000	6,000
23	10 NEWS FIRST	10	522,000	237,000	9,000
24	TIPPING POINT	Nine	516,000	319,000	10,000
25	THE MORNING SHOW	Seven	501,000	201,000	11,000
26	WHAT BROKE THE RENTAL MARKET?-LE	ABC	492,000	214,000	5,000
27	SEVEN NEWS AT 4	Seven	484,000	233,000	9,000
28	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	479,000	179,000	6,000
29	HARD QUIZ S6 RPT	ABC	479,000	227,000	6,000
30	ABC NEWS MORNINGS-AM	ABC	442,000	79,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Overnight program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on preliminary program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast for Overnight results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

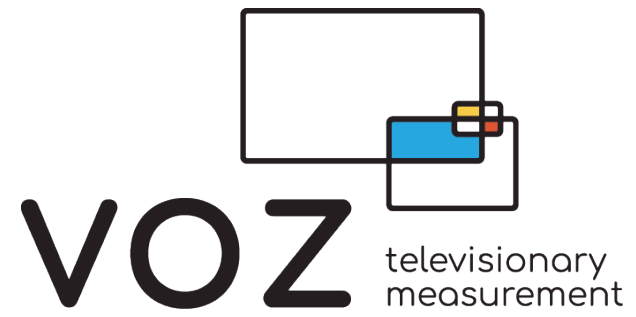
*FTA Broadcast TV ‘spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://www.virtualoz.com.au)



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