



**Mon 19th Feb 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 19th Feb 2024 to 25th Feb 2024



National Total TV Reach

**19,583,000**




Broadcast TV Reach

**16,665,000**



BVOD Reach

**7,856,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	2,839,000	1,809,000	604,000
2	SEVEN NEWS	Seven	2,244,000	1,399,000	54,000
3	9NEWS	Nine	2,021,000	1,162,000	74,000
4	AUSTRALIAN IDOL - MON	Seven	1,901,000	938,000	128,000
5	A CURRENT AFFAIR	Nine	1,895,000	1,201,000	86,000
6	FOUR CORNERS-EV	ABC	1,716,000	1,219,000	207,000
7	HOME AND AWAY	Seven	1,383,000	919,000	144,000
8	THE CHASE AUSTRALIA	Seven	1,327,000	669,000	25,000
9	AUSTRALIAN STORY-EV	ABC	1,304,000	858,000	74,000
10	BIG MIRACLES	Nine	1,299,000	579,000	101,000
11	TIPPING POINT AUSTRALIA	Nine	1,288,000	657,000	36,000
12	7.30-EV	ABC	1,239,000	775,000	31,000
13	ABC NEWS-EV	ABC	1,211,000	886,000	32,000
14	AUSTRALIAN SURVIVOR MON	10	1,174,000	766,000	183,000
15	MEDIA WATCH-EV	ABC	1,032,000	892,000	50,000
16	SUNRISE	Seven	997,000	413,000	23,000
17	THE PROJECT	10	921,000	325,000	15,000
18	THE IRRATIONAL	Seven	915,000	416,000	35,000
19	TODAY	Nine	848,000	331,000	30,000
20	9NEWS AFTERNOON	Nine	789,000	421,000	20,000
21	Q+A-LE	ABC	780,000	357,000	20,000
22	NEWS BREAKFAST-AM	ABC	767,000	257,000	14,000
23	10 NEWS FIRST	10	681,000	328,000	12,000
24	TIPPING POINT UK	Nine	661,000	392,000	15,000
25	FBI: MOST WANTED RPT	10	661,000	189,000	7,000
26	SEVEN NEWS AT 4	Seven	654,000	313,000	11,000
27	HARD QUIZ S7 RPT	ABC	640,000	317,000	8,000
28	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	596,000	238,000	7,000
29	THE MORNING SHOW	Seven	595,000	228,000	14,000
30	DEAL OR NO DEAL	10	545,000	331,000	20,000



## People 25-54: Cumulative Reach for 19th Feb 2024 to 25th Feb 2024



National Total TV Reach

**8,105,000**




Broadcast TV Reach

**6,420,000**



BVOD Reach

**3,918,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,339,000	922,000	401,000
2	A CURRENT AFFAIR	Nine	640,000	365,000	50,000
3	AUSTRALIAN IDOL - MON	Seven	631,000	312,000	71,000
4	9NEWS	Nine	615,000	327,000	41,000
5	SEVEN NEWS	Seven	595,000	326,000	29,000
6	AUSTRALIAN SURVIVOR MON	10	590,000	395,000	115,000
7	BIG MIRACLES	Nine	564,000	247,000	64,000
8	FOUR CORNERS-EV	ABC	531,000	378,000	103,000
9	HOME AND AWAY	Seven	446,000	301,000	84,000
10	THE PROJECT	10	387,000	139,000	9,000
11	TIPPING POINT AUSTRALIA	Nine	350,000	158,000	18,000
12	AUSTRALIAN STORY-EV	ABC	327,000	192,000	36,000
13	THE CHASE AUSTRALIA	Seven	316,000	139,000	13,000
14	TODAY	Nine	302,000	115,000	18,000
15	SUNRISE	Seven	301,000	117,000	14,000
16	THE IRRATIONAL	Seven	283,000	125,000	16,000
17	FBI: MOST WANTED RPT	10	273,000	65,000	5,000
18	MEDIA WATCH-EV	ABC	268,000	230,000	25,000
19	7.30-EV	ABC	259,000	151,000	15,000
20	ABC NEWS-EV	ABC	256,000	165,000	15,000
21	NEWS BREAKFAST-AM	ABC	229,000	76,000	7,000
22	Q+A-LE	ABC	200,000	83,000	10,000
23	9NEWS LATE	Nine	195,000	101,000	17,000
24	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	193,000	86,000	4,000
25	DEAL OR NO DEAL	10	189,000	115,000	11,000
26	10 NEWS FIRST	10	187,000	88,000	6,000
27	9NEWS AFTERNOON	Nine	185,000	85,000	10,000
28	LOCK, STOCK AND TWO SMOKING BARRELS	Nine	169,000	37,000	2,000
29	SUNRISE -EARLY	Seven	167,000	82,000	9,000
30	TODAY -EARLY	Nine	159,000	81,000	11,000



## People 16-39: Cumulative Reach for 19th Feb 2024 to 25th Feb 2024



National Total TV Reach

**5,225,000**



Broadcast TV Reach

**3,876,000**



BVOD Reach

**2,382,000**

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	695,000	498,000	264,000
2	A CURRENT AFFAIR	Nine	285,000	149,000	28,000
3	AUSTRALIAN SURVIVOR MON	10	269,000	188,000	69,000
4	BIG MIRACLES	Nine	260,000	111,000	38,000
5	AUSTRALIAN IDOL - MON	Seven	251,000	133,000	36,000
6	9NEWS	Nine	249,000	128,000	21,000
7	FOUR CORNERS-EV	ABC	224,000	159,000	54,000
8	SEVEN NEWS	Seven	220,000	109,000	15,000
9	HOME AND AWAY	Seven	201,000	136,000	53,000
10	THE PROJECT	10	173,000	59,000	5,000
11	TIPPING POINT AUSTRALIA	Nine	133,000	54,000	9,000
12	AUSTRALIAN STORY-EV	ABC	123,000	70,000	19,000
13	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	120,000	46,000	2,000
14	THE CHASE AUSTRALIA	Seven	107,000	45,000	7,000
15	THE IRRATIONAL	Seven	107,000	42,000	7,000
16	FBI: MOST WANTED RPT	10	106,000	28,000	3,000
17	TODAY	Nine	101,000	40,000	8,000
18	MEDIA WATCH-EV	ABC	93,000	74,000	13,000
19	SUNRISE	Seven	90,000	31,000	7,000
20	NEWS BREAKFAST-AM	ABC	88,000	24,000	4,000
21	DEAL OR NO DEAL	10	78,000	50,000	6,000
22	9NEWS LATE	Nine	77,000	41,000	10,000
23	7.30-EV	ABC	74,000	39,000	8,000
24	ABC NEWS-EV	ABC	72,000	38,000	8,000
25	Q+A-LE	ABC	66,000	31,000	5,000
26	9NEWS AFTERNOON	Nine	65,000	35,000	5,000
27	TODAY EXTRA	Nine	61,000	20,000	4,000
28	10 NEWS FIRST	10	60,000	26,000	3,000
29	THE MORNING SHOW	Seven	59,000	19,000	4,000
30	AUSTRALIAN SURVIVOR DAY ENCORE	10	58,000	30,000	0



## Grocery Shoppers (18+): Cumulative Reach for 19th Feb 2024 to 25th Feb 2024



National Total TV Reach

**12,816,000**



Broadcast TV Reach

**10,978,000**



BVOD Reach

**5,575,000**



# Grocery Shoppers (18+)

Total TV Consolidated 7 Top 30 Programs  
Mon 19th Feb 2024



Rank	Description	Network	Total TV National Reach ↓	Total TV National Average Audience	BVOD National Average Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	2,234,000	1,459,000	487,000
2	SEVEN NEWS	Seven	1,800,000	1,133,000	43,000
3	9NEWS	Nine	1,569,000	904,000	60,000
4	A CURRENT AFFAIR	Nine	1,498,000	961,000	69,000
5	AUSTRALIAN IDOL - MON	Seven	1,483,000	741,000	103,000
6	FOUR CORNERS-EV	ABC	1,392,000	998,000	164,000
7	HOME AND AWAY	Seven	1,076,000	717,000	115,000
8	THE CHASE AUSTRALIA	Seven	1,074,000	548,000	20,000
9	AUSTRALIAN STORY-EV	ABC	1,073,000	707,000	59,000
10	BIG MIRACLES	Nine	1,052,000	480,000	82,000
11	TIPPING POINT AUSTRALIA	Nine	1,018,000	529,000	29,000
12	7.30-EV	ABC	1,015,000	641,000	25,000
13	ABC NEWS-EV	ABC	982,000	731,000	26,000
14	AUSTRALIAN SURVIVOR MON	10	925,000	602,000	147,000
15	MEDIA WATCH-EV	ABC	844,000	730,000	40,000
16	SUNRISE	Seven	801,000	333,000	19,000
17	THE IRRATIONAL	Seven	749,000	344,000	28,000
18	THE PROJECT	10	728,000	255,000	12,000
19	TODAY	Nine	669,000	264,000	25,000
20	9NEWS AFTERNOON	Nine	646,000	342,000	16,000
21	Q+A-LE	ABC	635,000	293,000	16,000
22	NEWS BREAKFAST-AM	ABC	633,000	215,000	12,000
23	SEVEN NEWS AT 4	Seven	546,000	261,000	9,000
24	TIPPING POINT UK	Nine	543,000	325,000	12,000
25	10 NEWS FIRST	10	536,000	259,000	10,000
26	FBI: MOST WANTED RPT	10	530,000	141,000	6,000
27	HARD QUIZ S7 RPT	ABC	520,000	264,000	7,000
28	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	483,000	197,000	6,000
29	THE MORNING SHOW	Seven	478,000	185,000	11,000
30	ABC NEWS MORNINGS-AM	ABC	440,000	75,000	7,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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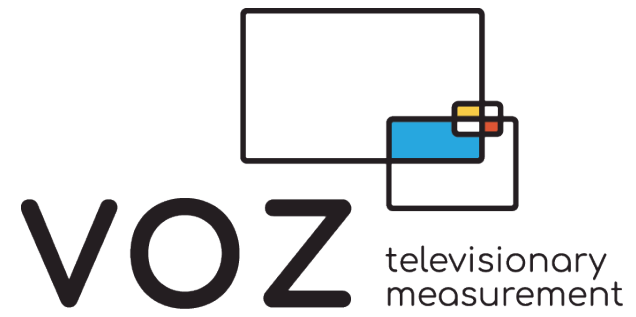
\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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