

Fri 9th Feb 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 9th Feb 2024 to 15th Feb 2024



National Total TV Reach

19,735,000




Broadcast TV Reach

16,738,000



BVOD Reach

7,999,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,806,000	1,136,000	36,000
2	BETTER HOMES AND GARDENS	Seven	1,665,000	701,000	22,000
3	9NEWS	Nine	1,558,000	916,000	50,000
4	M- THE HELP (R)	Seven	1,304,000	270,000	7,000
5	GARDENING AUSTRALIA-EV	ABC	1,211,000	638,000	42,000
6	THE CHASE AUSTRALIA	Seven	1,166,000	559,000	16,000
7	A CURRENT AFFAIR	Nine	1,164,000	770,000	42,000
8	THE INTERN	Nine	1,161,000	318,000	14,000
9	ABC NEWS-EV	ABC	1,084,000	713,000	23,000
10	TIPPING POINT AUSTRALIA	Nine	1,062,000	521,000	30,000
11	TARONGA: WHO'S WHO IN THE ZOO	Nine	992,000	441,000	26,000
12	SUNRISE	Seven	950,000	384,000	22,000
13	MIDSOMER MURDERS RPT	ABC	927,000	462,000	8,000
14	TODAY	Nine	880,000	355,000	30,000
15	NEWS BREAKFAST-AM	ABC	739,000	273,000	14,000
16	9NEWS AFTERNOON	Nine	731,000	339,000	15,000
17	10 NEWS FIRST	10	634,000	279,000	9,000
18	SEVEN NEWS AT 4	Seven	629,000	284,000	9,000
19	THE GRAHAM NORTON SHOW	10	617,000	193,000	12,000
20	TIPPING POINT UK	Nine	594,000	326,000	11,000
21	THE MORNING SHOW	Seven	580,000	224,000	13,000
22	ABC NEWS MORNINGS-AM	ABC	560,000	86,000	7,000
23	TODAY EXTRA	Nine	543,000	199,000	17,000
24	HARD QUIZ S6 RPT	ABC	543,000	253,000	6,000
25	THE PROJECT	10	534,000	209,000	8,000
26	SUNRISE -EARLY	Seven	517,000	230,000	14,000
27	AVARICE	Nine	456,000	131,000	6,000
28	ANALYZE THIS	Nine	456,000	88,000	6,000
29	M- PARTY FROM HELL	Seven	455,000	158,000	5,000
30	THE BATTLE OF BRITAIN -EV	Nine	454,000	119,000	1,000



People 25-54: Cumulative Reach for 9th Feb 2024 to 15th Feb 2024



National Total TV Reach

8,146,000




Broadcast TV Reach

6,411,000



BVOD Reach

4,015,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	9NEWS	Nine	445,000	236,000	26,000
2	BETTER HOMES AND GARDENS	Seven	437,000	174,000	11,000
3	THE INTERN	Nine	436,000	134,000	8,000
4	SEVEN NEWS	Seven	431,000	235,000	19,000
5	M- THE HELP (R)	Seven	422,000	79,000	4,000
6	A CURRENT AFFAIR	Nine	302,000	191,000	23,000
7	TARONGA: WHO'S WHO IN THE ZOO	Nine	290,000	111,000	14,000
8	TODAY	Nine	284,000	118,000	18,000
9	SUNRISE	Seven	268,000	102,000	13,000
10	GARDENING AUSTRALIA-EV	ABC	252,000	136,000	20,000
11	TIPPING POINT AUSTRALIA	Nine	249,000	105,000	15,000
12	THE CHASE AUSTRALIA	Seven	247,000	121,000	8,000
13	NEWS BREAKFAST-AM	ABC	219,000	80,000	7,000
14	THE GRAHAM NORTON SHOW	10	206,000	66,000	6,000
15	ABC NEWS-EV	ABC	197,000	115,000	11,000
16	THE PROJECT	10	184,000	73,000	5,000
17	10 NEWS FIRST	10	173,000	71,000	4,000
18	TODAY -EARLY	Nine	168,000	78,000	11,000
19	9NEWS AFTERNOON	Nine	167,000	68,000	8,000
20	SUNRISE -EARLY	Seven	166,000	73,000	8,000
21	ANALYZE THIS	Nine	165,000	39,000	4,000
22	M- MEN IN BLACK-PM	Seven	163,000	52,000	2,000
23	ABC NEWS MORNINGS-AM	ABC	153,000	26,000	4,000
24	MIDSOMER MURDERS RPT	ABC	151,000	58,000	3,000
25	DEAL OR NO DEAL	10	151,000	91,000	9,000
26	TODAY EXTRA	Nine	148,000	62,000	10,000
27	SEVEN NEWS AT 4	Seven	140,000	62,000	5,000
28	DOG BEHAVING (VERY) BADLY AUSTRALIA RPT	10	137,000	43,000	1,000
29	EDWARD SCISSORHANDS	Nine	128,000	28,000	1,000
30	THE MORNING SHOW	Seven	128,000	49,000	8,000



People 16-39: Cumulative Reach for 9th Feb 2024 to 15th Feb 2024



National Total TV Reach

5,389,000




Broadcast TV Reach

3,975,000



BVOD Reach

2,517,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	BETTER HOMES AND GARDENS	Seven	171,000	70,000	6,000
2	9NEWS	Nine	169,000	86,000	13,000
3	THE INTERN	Nine	169,000	58,000	4,000
4	M- THE HELP (R)	Seven	160,000	29,000	2,000
5	SEVEN NEWS	Seven	141,000	73,000	9,000
6	TARONGA: WHO'S WHO IN THE ZOO	Nine	122,000	46,000	8,000
7	A CURRENT AFFAIR	Nine	117,000	76,000	12,000
8	TODAY	Nine	112,000	42,000	8,000
9	TIPPING POINT AUSTRALIA	Nine	93,000	38,000	8,000
10	GARDENING AUSTRALIA-EV	ABC	91,000	50,000	10,000
11	THE GRAHAM NORTON SHOW	10	86,000	25,000	3,000
12	THE PROJECT	10	81,000	39,000	2,000
13	THE CHASE AUSTRALIA	Seven	77,000	31,000	4,000
14	ABC NEWS-EV	ABC	72,000	41,000	6,000
15	NEWS BREAKFAST-AM	ABC	68,000	21,000	4,000
16	SUNRISE	Seven	66,000	22,000	6,000
17	ANALYZE THIS	Nine	64,000	11,000	2,000
18	TODAY EXTRA	Nine	64,000	26,000	5,000
19	DEAL OR NO DEAL	10	61,000	44,000	5,000
20	TODAY -EARLY	Nine	58,000	18,000	5,000
21	MIDSOMER MURDERS RPT	ABC	57,000	20,000	2,000
22	M-AMERICAN SNIPER-EV	ABC	55,000	8,000	1,000
23	ABC NEWS MORNINGS-AM	ABC	54,000	9,000	2,000
24	9NEWS AFTERNOON	Nine	52,000	25,000	4,000
25	DOG BEHAVING (VERY) BADLY AUSTRALIA RPT	10	51,000	17,000	1,000
26	M- MEN IN BLACK-PM	Seven	51,000	19,000	1,000
27	10 NEWS FIRST	10	49,000	18,000	2,000
28	AVARICE	Nine	46,000	17,000	2,000
29	SEVEN NEWS AT 4	Seven	45,000	18,000	2,000
30	SUNRISE -EARLY	Seven	40,000	18,000	4,000



Grocery Shoppers (18+): Cumulative Reach for 9th Feb 2024 to 15th Feb 2024



National Total TV Reach

12,882,000




Broadcast TV Reach

10,983,000



BVOD Reach

5,661,000

Rank	Description	Network	Total TV National Reach 	Total TV National Average Audience	BVOD National Average Audience
1	SEVEN NEWS	Seven	1,443,000	923,000	28,000
2	BETTER HOMES AND GARDENS	Seven	1,280,000	548,000	18,000
3	9NEWS	Nine	1,225,000	722,000	40,000
4	M- THE HELP (R)	Seven	1,028,000	212,000	6,000
5	GARDENING AUSTRALIA-EV	ABC	973,000	522,000	33,000
6	THE INTERN	Nine	946,000	262,000	11,000
7	THE CHASE AUSTRALIA	Seven	941,000	456,000	13,000
8	A CURRENT AFFAIR	Nine	917,000	616,000	34,000
9	ABC NEWS-EV	ABC	877,000	584,000	18,000
10	TIPPING POINT AUSTRALIA	Nine	842,000	420,000	25,000
11	TARONGA: WHO'S WHO IN THE ZOO	Nine	787,000	362,000	21,000
12	MIDSOMER MURDERS RPT	ABC	777,000	390,000	6,000
13	SUNRISE	Seven	768,000	309,000	18,000
14	TODAY	Nine	667,000	274,000	25,000
15	NEWS BREAKFAST-AM	ABC	603,000	223,000	11,000
16	9NEWS AFTERNOON	Nine	588,000	272,000	12,000
17	10 NEWS FIRST	10	512,000	228,000	7,000
18	SEVEN NEWS AT 4	Seven	507,000	229,000	7,000
19	THE GRAHAM NORTON SHOW	10	493,000	160,000	10,000
20	THE MORNING SHOW	Seven	479,000	185,000	11,000
21	TIPPING POINT UK	Nine	478,000	266,000	9,000
22	ABC NEWS MORNINGS-AM	ABC	458,000	70,000	6,000
23	HARD QUIZ S6 RPT	ABC	436,000	206,000	5,000
24	TODAY EXTRA	Nine	427,000	155,000	14,000
25	THE PROJECT	10	419,000	165,000	7,000
26	SUNRISE -EARLY	Seven	416,000	187,000	11,000
27	M- PARTY FROM HELL	Seven	378,000	132,000	4,000
28	AVARICE	Nine	371,000	108,000	5,000
29	ANALYZE THIS	Nine	370,000	75,000	5,000
30	THE BATTLE OF BRITAIN -EV	Nine	363,000	98,000	1,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

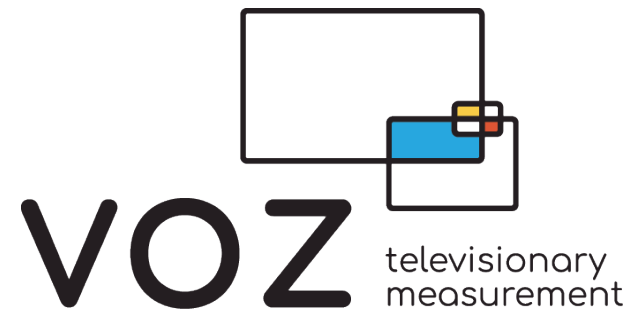
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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