



Mon 5th Feb 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 5th Feb 2024 to 11th Feb 2024



National Total TV Reach

19,510,000



Broadcast TV Reach

16,590,000



BVOD Reach

7,709,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	3,008,000	2,045,000	681,000
2	SEVEN NEWS	Seven	2,283,000	1,380,000	48,000
3	9NEWS	Nine	1,944,000	1,155,000	69,000
4	NEMESIS-EV	ABC	1,893,000	1,304,000	247,000
5	A CURRENT AFFAIR	Nine	1,854,000	1,122,000	81,000
6	AUSTRALIAN IDOL - MON	Seven	1,712,000	836,000	109,000
7	BIG MIRACLES -LAUNCH	Nine	1,492,000	612,000	93,000
8	HOME AND AWAY	Seven	1,375,000	952,000	140,000
9	THE 66TH ANNUAL GRAMMY AWARDS 2024 (R)	Seven	1,358,000	292,000	13,000
10	THE CHASE AUSTRALIA	Seven	1,352,000	609,000	24,000
11	AUSTRALIAN SURVIVOR MON	10	1,344,000	815,000	183,000
12	7.30-EV	ABC	1,297,000	777,000	29,000
13	TIPPING POINT AUSTRALIA	Nine	1,231,000	588,000	35,000
14	ABC NEWS-EV	ABC	1,175,000	884,000	31,000
15	THE 66TH ANNUAL GRAMMY AWARDS 2024	Seven	1,070,000	279,000	61,000
16	THE PROJECT	10	937,000	337,000	14,000
17	SUNRISE	Seven	934,000	391,000	22,000
18	MEDIA WATCH-LE	ABC	912,000	749,000	36,000
19	TODAY	Nine	838,000	332,000	30,000
20	FBI: MOST WANTED RPT	10	814,000	225,000	7,000
21	9NEWS AFTERNOON	Nine	748,000	391,000	17,000
22	NEWS BREAKFAST-AM	ABC	715,000	246,000	14,000
23	10 NEWS FIRST	10	659,000	300,000	11,000
24	TIPPING POINT UK	Nine	612,000	373,000	13,000
25	SEVEN NEWS AT 4	Seven	608,000	296,000	11,000
26	HARD QUIZ S6 RPT	ABC	605,000	292,000	8,000
27	THE MORNING SHOW	Seven	603,000	245,000	14,000
28	WHAT BROKE THE RENTAL MARKET?-LE	ABC	579,000	270,000	7,000
29	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	567,000	227,000	7,000
30	SUNRISE -EARLY	Seven	538,000	239,000	14,000



People 25-54: Cumulative Reach for 5th Feb 2024 to 11th Feb 2024



National Total TV Reach

8,000,000



Broadcast TV Reach

6,298,000



BVOD Reach

3,866,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	1,417,000	1,046,000	453,000
2	BIG MIRACLES -LAUNCH	Nine	637,000	267,000	59,000
3	AUSTRALIAN SURVIVOR MON	10	627,000	407,000	117,000
4	A CURRENT AFFAIR	Nine	618,000	339,000	47,000
5	9NEWS	Nine	589,000	311,000	38,000
6	AUSTRALIAN IDOL - MON	Seven	572,000	277,000	63,000
7	NEMESIS-EV	ABC	561,000	381,000	123,000
8	SEVEN NEWS	Seven	551,000	303,000	26,000
9	THE 66TH ANNUAL GRAMMY AWARDS 2024 (R)	Seven	513,000	120,000	8,000
10	HOME AND AWAY	Seven	444,000	307,000	82,000
11	THE PROJECT	10	373,000	137,000	9,000
12	FBI: MOST WANTED RPT	10	351,000	85,000	5,000
13	THE 66TH ANNUAL GRAMMY AWARDS 2024	Seven	319,000	120,000	38,000
14	TODAY	Nine	312,000	124,000	18,000
15	TIPPING POINT AUSTRALIA	Nine	309,000	132,000	17,000
16	THE CHASE AUSTRALIA	Seven	304,000	132,000	12,000
17	7.30-EV	ABC	277,000	150,000	14,000
18	SUNRISE	Seven	277,000	110,000	13,000
19	ABC NEWS-EV	ABC	222,000	158,000	15,000
20	MEDIA WATCH-LE	ABC	221,000	179,000	18,000
21	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	204,000	81,000	4,000
22	9NEWS LATE	Nine	203,000	100,000	16,000
23	NEWS BREAKFAST-AM	ABC	195,000	71,000	7,000
24	DEAL OR NO DEAL	10	192,000	126,000	12,000
25	10 NEWS FIRST	10	185,000	81,000	6,000
26	TODAY -EARLY	Nine	178,000	71,000	11,000
27	9NEWS AFTERNOON	Nine	177,000	82,000	9,000
28	SUNRISE -EARLY	Seven	171,000	81,000	9,000
29	SEVEN NEWS AT 4	Seven	152,000	82,000	6,000
30	TODAY EXTRA	Nine	146,000	55,000	10,000



People 16-39: Cumulative Reach for 5th Feb 2024 to 11th Feb 2024



National Total TV Reach

5,229,000



Broadcast TV Reach

3,870,000



BVOD Reach

2,375,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	768,000	575,000	300,000
2	AUSTRALIAN SURVIVOR MON	10	339,000	236,000	71,000
3	BIG MIRACLES -LAUNCH	Nine	320,000	135,000	36,000
4	A CURRENT AFFAIR	Nine	276,000	145,000	27,000
5	NEMESIS-EV	ABC	268,000	173,000	65,000
6	9NEWS	Nine	251,000	129,000	19,000
7	AUSTRALIAN IDOL - MON	Seven	243,000	125,000	32,000
8	SEVEN NEWS	Seven	201,000	100,000	13,000
9	HOME AND AWAY	Seven	186,000	134,000	51,000
10	FBI: MOST WANTED RPT	10	183,000	40,000	3,000
11	THE PROJECT	10	180,000	62,000	5,000
12	THE 66TH ANNUAL GRAMMY AWARDS 2024 (R)	Seven	178,000	42,000	4,000
13	THE 66TH ANNUAL GRAMMY AWARDS 2024	Seven	150,000	58,000	24,000
14	TIPPING POINT AUSTRALIA	Nine	122,000	52,000	9,000
15	TODAY	Nine	119,000	42,000	8,000
16	THE CHASE AUSTRALIA	Seven	96,000	49,000	7,000
17	7.30-EV	ABC	94,000	44,000	7,000
18	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	91,000	33,000	2,000
19	9NEWS LATE	Nine	89,000	50,000	10,000
20	SUNRISE	Seven	78,000	27,000	6,000
21	DEAL OR NO DEAL	10	76,000	53,000	7,000
22	MEDIA WATCH-LE	ABC	76,000	62,000	9,000
23	ABC NEWS-EV	ABC	69,000	48,000	8,000
24	10 NEWS FIRST	10	66,000	28,000	3,000
25	9NEWS AFTERNOON	Nine	65,000	25,000	5,000
26	NEWS BREAKFAST-AM	ABC	64,000	21,000	4,000
27	BORDER SECURITY: INTERNATIONAL (R)	Seven	60,000	23,000	5,000
28	AUSTRALIAN SURVIVOR DAY ENCORE	10	59,000	27,000	0
29	TODAY EXTRA	Nine	56,000	19,000	5,000
30	TODAY -EARLY	Nine	52,000	20,000	5,000



Grocery Shoppers (18+): Cumulative Reach for 5th Feb 2024 to 11th Feb 2024



National Total TV Reach

12,733,000



Broadcast TV Reach

10,881,000



BVOD Reach

5,461,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -MON	Nine	2,335,000	1,631,000	547,000
2	SEVEN NEWS	Seven	1,773,000	1,099,000	38,000
3	NEMESIS-EV	ABC	1,530,000	1,069,000	197,000
4	9NEWS	Nine	1,523,000	914,000	56,000
5	A CURRENT AFFAIR	Nine	1,443,000	878,000	65,000
6	AUSTRALIAN IDOL - MON	Seven	1,326,000	655,000	88,000
7	BIG MIRACLES -LAUNCH	Nine	1,168,000	481,000	75,000
8	THE 66TH ANNUAL GRAMMY AWARDS 2024 (R)	Seven	1,084,000	239,000	10,000
9	THE CHASE AUSTRALIA	Seven	1,074,000	484,000	19,000
10	7.30-EV	ABC	1,062,000	636,000	23,000
11	HOME AND AWAY	Seven	1,060,000	739,000	112,000
12	AUSTRALIAN SURVIVOR MON	10	1,000,000	610,000	147,000
13	TIPPING POINT AUSTRALIA	Nine	987,000	478,000	28,000
14	ABC NEWS-EV	ABC	962,000	730,000	25,000
15	THE 66TH ANNUAL GRAMMY AWARDS 2024	Seven	846,000	225,000	48,000
16	SUNRISE	Seven	754,000	321,000	18,000
17	MEDIA WATCH-LE	ABC	742,000	615,000	29,000
18	THE PROJECT	10	728,000	257,000	11,000
19	TODAY	Nine	662,000	268,000	25,000
20	FBI: MOST WANTED RPT	10	617,000	174,000	6,000
21	9NEWS AFTERNOON	Nine	616,000	321,000	14,000
22	NEWS BREAKFAST-AM	ABC	578,000	203,000	12,000
23	10 NEWS FIRST	10	525,000	237,000	9,000
24	TIPPING POINT UK	Nine	502,000	311,000	11,000
25	THE MORNING SHOW	Seven	501,000	201,000	11,000
26	HARD QUIZ S6 RPT	ABC	493,000	238,000	6,000
27	SEVEN NEWS AT 4	Seven	485,000	235,000	9,000
28	WHAT BROKE THE RENTAL MARKET?-LE	ABC	483,000	223,000	5,000
29	MARRIED AT FIRST SIGHT -SUN -ENCORE	Nine	468,000	190,000	6,000
30	ABC NEWS MORNINGS-AM	ABC	442,000	79,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

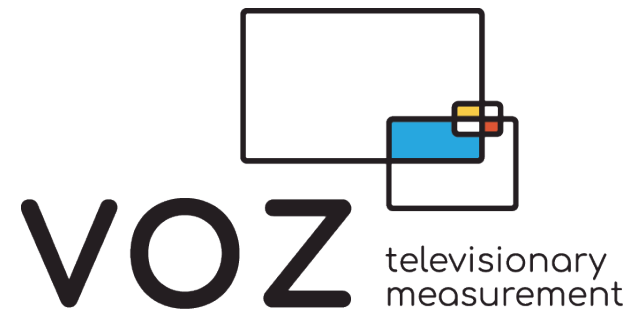
* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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