



Sat 3rd Feb 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 3rd Feb 2024 to 9th Feb 2024



National Total TV Reach

19,445,000



Broadcast TV Reach

16,521,000



BVOD Reach

7,688,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS - SAT	Seven	1,649,000	1,019,000	27,000
2	9NEWS SATURDAY	Nine	1,364,000	807,000	40,000
3	M- THE BOURNE IDENTITY	Seven	1,332,000	384,000	13,000
4	A CURRENT AFFAIR -SAT	Nine	1,198,000	714,000	34,000
5	ROCKETMAN	Nine	1,187,000	303,000	10,000
6	VERA RPT	ABC	1,131,000	760,000	10,000
7	DARBY AND JOAN-EV	ABC	1,113,000	750,000	49,000
8	ABC NEWS-SA	ABC	1,081,000	744,000	21,000
9	SPACE INVADERS	Nine	1,023,000	488,000	34,000
10	BORDER SECURITY - AUSTRALIA'S FRONT LINE PM (R)	Seven	987,000	583,000	14,000
11	M- ATOMIC BLONDE	Seven	784,000	181,000	6,000
12	SEVEN'S HORSE RACING 2024	Seven	777,000	114,000	4,000
13	WEEKEND SUNRISE - SAT	Seven	716,000	375,000	18,000
14	WEEKEND BREAKFAST-AM	ABC	707,000	240,000	10,000
15	COUNTRY HOUSE HUNTERS AUSTRALIA	Nine	679,000	332,000	16,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	592,000	346,000	16,000
17	10 NEWS FIRST SAT	10	586,000	256,000	6,000
18	WEEKEND SUNRISE - SAT - EARLY	Seven	576,000	287,000	13,000
19	THE DOG HOUSE AUSTRALIA ENCORE	10	562,000	220,000	3,000
20	SEVEN'S CRICKET: ODI: AUS V SA WOMEN'S	Seven	525,000	133,000	0
21	THE MORNING SHOW - WEEKEND	Seven	524,000	169,000	8,000
22	WEEKEND TODAY - SATURDAY	Nine	523,000	268,000	21,000
23	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	514,000	276,000	5,000
24	BACK ROADS S10-ENCORE	ABC	509,000	204,000	5,000
25	EVERYTHING, EVERYTHING	Nine	478,000	101,000	4,000
26	TODAY EXTRA - SATURDAY	Nine	466,000	136,000	11,000
27	NEMESIS-EV	ABC	460,000	232,000	2,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	454,000	203,000	15,000
29	MUSTER DOGS-ENCORE	ABC	450,000	220,000	2,000
30	SEVEN NEWS AT 5	Seven	446,000	249,000	6,000



People 25-54: Cumulative Reach for 3rd Feb 2024 to 9th Feb 2024



National Total TV Reach

7,992,000



Broadcast TV Reach

6,297,000



BVOD Reach

3,857,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	ROCKETMAN	Nine	431,000	114,000	6,000
2	M- THE BOURNE IDENTITY	Seven	387,000	102,000	7,000
3	SEVEN NEWS - SAT	Seven	386,000	220,000	14,000
4	9NEWS SATURDAY	Nine	351,000	183,000	20,000
5	SPACE INVADERS	Nine	329,000	148,000	18,000
6	A CURRENT AFFAIR -SAT	Nine	303,000	163,000	17,000
7	M- ATOMIC BLONDE	Seven	232,000	49,000	3,000
8	BORDER SECURITY - AUSTRALIA'S FRONT LINE PM (R)	Seven	230,000	138,000	8,000
9	SEVEN'S HORSE RACING 2024	Seven	202,000	28,000	3,000
10	WEEKEND BREAKFAST-AM	ABC	197,000	66,000	5,000
11	THE DOG HOUSE AUSTRALIA ENCORE	10	186,000	83,000	2,000
12	WEEKEND SUNRISE - SAT	Seven	183,000	95,000	10,000
13	WEEKEND TODAY - SATURDAY	Nine	175,000	83,000	12,000
14	ABC NEWS-SA	ABC	175,000	108,000	10,000
15	10 NEWS FIRST SAT	10	174,000	76,000	3,000
16	READY PLAYER ONE	Nine	173,000	52,000	2,000
17	COUNTRY HOUSE HUNTERS AUSTRALIA	Nine	166,000	81,000	8,000
18	AUSTRALIAN SURVIVOR DAY ENCORE	10	165,000	30,000	0
19	MY LIFE AS A ROLLING STONE	Nine	162,000	61,000	3,000
20	WEEKEND SUNRISE - SAT - LATE	Seven	159,000	86,000	9,000
21	NEMESIS-EV	ABC	155,000	85,000	1,000
22	WEEKEND SUNRISE - SAT - EARLY	Seven	148,000	72,000	7,000
23	AMBULANCE UK RPT	10	144,000	52,000	1,000
24	THE MORNING SHOW - WEEKEND	Seven	142,000	54,000	5,000
25	DARBY AND JOAN-EV	ABC	141,000	77,000	21,000
26	WEEKEND TODAY - SATURDAY - LATE	Nine	135,000	71,000	11,000
27	TODAY EXTRA - SATURDAY	Nine	134,000	38,000	7,000
28	DEAL OR NO DEAL ENCORE	10	131,000	68,000	2,000
29	WEEKEND TODAY - EARLY SATURDAY	Nine	130,000	57,000	8,000
30	RAGE	ABC	126,000	5,000	0



People 16-39: Cumulative Reach for 3rd Feb 2024 to 9th Feb 2024



National Total TV Reach

5,208,000



Broadcast TV Reach

3,850,000



BVOD Reach

2,373,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	ROCKETMAN	Nine	152,000	45,000	3,000
2	SEVEN NEWS - SAT	Seven	134,000	74,000	7,000
3	M- THE BOURNE IDENTITY	Seven	134,000	34,000	3,000
4	9NEWS SATURDAY	Nine	132,000	63,000	10,000
5	SPACE INVADERS	Nine	126,000	56,000	8,000
6	A CURRENT AFFAIR -SAT	Nine	106,000	59,000	9,000
7	SEVEN'S HORSE RACING 2024	Seven	89,000	9,000	1,000
8	AUSTRALIAN SURVIVOR DAY ENCORE	10	87,000	17,000	0
9	RAGE	ABC	85,000	3,000	0
10	BORDER SECURITY - AUSTRALIA'S FRONT LINE PM (R)	Seven	81,000	53,000	4,000
11	NEMESIS-EV	ABC	76,000	54,000	1,000
12	THE DOG HOUSE AUSTRALIA ENCORE	10	76,000	32,000	1,000
13	M- ATOMIC BLONDE	Seven	70,000	17,000	1,000
14	WEEKEND TODAY - SATURDAY	Nine	69,000	31,000	6,000
15	READY PLAYER ONE	Nine	67,000	21,000	1,000
16	10 NEWS FIRST SAT	10	66,000	27,000	1,000
17	DEAL OR NO DEAL ENCORE	10	64,000	38,000	1,000
18	WEEKEND BREAKFAST-AM	ABC	63,000	18,000	3,000
19	TODAY EXTRA - SATURDAY	Nine	62,000	21,000	3,000
20	WEEKEND SUNRISE - SAT	Seven	61,000	32,000	5,000
21	DEAL OR NO DEAL EP 2 ENCORE	10	57,000	38,000	1,000
22	WEEKEND SUNRISE - SAT - EARLY	Seven	56,000	31,000	3,000
23	COUNTRY HOUSE HUNTERS AUSTRALIA	Nine	55,000	25,000	4,000
24	EVERYTHING, EVERYTHING	Nine	54,000	18,000	1,000
25	WEEKEND TODAY - SATURDAY - LATE	Nine	53,000	29,000	5,000
26	AMBULANCE UK RPT	10	53,000	14,000	1,000
27	MY LIFE AS A ROLLING STONE	Nine	48,000	17,000	1,000
28	WEEKEND TODAY - EARLY SATURDAY	Nine	46,000	23,000	4,000
29	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	44,000	27,000	1,000
30	SEVEN NEWS AT 5	Seven	43,000	30,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 3rd Feb 2024 to 9th Feb 2024



National Total TV Reach

12,710,000



Broadcast TV Reach

10,857,000



BVOD Reach

5,443,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS - SAT	Seven	1,317,000	822,000	21,000
2	9NEWS SATURDAY	Nine	1,080,000	648,000	32,000
3	M- THE BOURNE IDENTITY	Seven	1,054,000	303,000	10,000
4	ROCKETMAN	Nine	959,000	250,000	8,000
5	VERA RPT	ABC	950,000	644,000	8,000
6	A CURRENT AFFAIR -SAT	Nine	939,000	571,000	27,000
7	DARBY AND JOAN-EV	ABC	929,000	633,000	39,000
8	ABC NEWS-SA	ABC	895,000	622,000	17,000
9	SPACE INVADERS	Nine	806,000	392,000	28,000
10	BORDER SECURITY - AUSTRALIA'S FRONT LINE PM (R)	Seven	791,000	473,000	12,000
11	M- ATOMIC BLONDE	Seven	615,000	135,000	5,000
12	SEVEN'S HORSE RACING 2024	Seven	600,000	91,000	3,000
13	WEEKEND BREAKFAST-AM	ABC	580,000	202,000	8,000
14	WEEKEND SUNRISE - SAT	Seven	569,000	305,000	15,000
15	COUNTRY HOUSE HUNTERS AUSTRALIA	Nine	543,000	269,000	13,000
16	WEEKEND SUNRISE - SAT - LATE	Seven	483,000	281,000	13,000
17	10 NEWS FIRST SAT	10	474,000	210,000	5,000
18	WEEKEND SUNRISE - SAT - EARLY	Seven	458,000	232,000	11,000
19	THE DOG HOUSE AUSTRALIA ENCORE	10	437,000	178,000	2,000
20	THE MORNING SHOW - WEEKEND	Seven	426,000	139,000	7,000
21	BACK ROADS S10-ENCORE	ABC	423,000	171,000	4,000
22	SEVEN'S CRICKET: ODI: AUS V SA WOMEN'S	Seven	422,000	107,000	0
23	WEEKEND TODAY - SATURDAY	Nine	417,000	221,000	17,000
24	BORDER SECURITY - AUSTRALIA'S FRONT LINE (R)	Seven	416,000	218,000	4,000
25	EVERYTHING, EVERYTHING	Nine	379,000	80,000	3,000
26	NEMESIS-EV	ABC	372,000	189,000	2,000
27	MUSTER DOGS-ENCORE	ABC	367,000	181,000	2,000
28	TOTAL CONTROL-ENCORE	ABC	366,000	168,000	3,000
29	SEVEN NEWS AT 5	Seven	361,000	198,000	5,000
30	TODAY EXTRA - SATURDAY	Nine	360,000	104,000	9,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

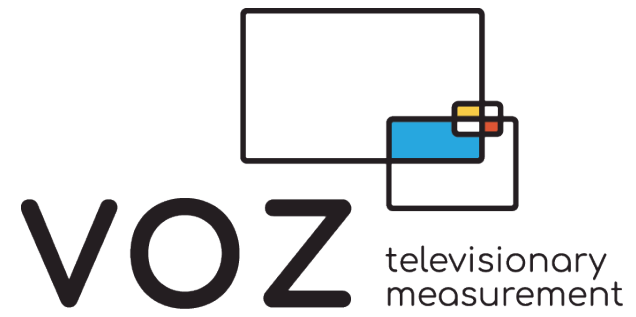
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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