



Fri 2nd Feb 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 2nd Feb 2024 to 8th Feb 2024



National Total TV Reach

19,432,000



Broadcast TV Reach

16,495,000



BVOD Reach

7,700,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS	Seven	1,802,000	1,123,000	34,000
2	BETTER HOMES AND GARDENS	Seven	1,669,000	668,000	23,000
3	9NEWS	Nine	1,565,000	896,000	46,000
4	THE DRY	Nine	1,407,000	418,000	12,000
5	A CURRENT AFFAIR	Nine	1,258,000	801,000	39,000
6	GARDENING AUSTRALIA-EV	ABC	1,200,000	645,000	46,000
7	ABC NEWS-EV	ABC	1,138,000	724,000	22,000
8	THE CHASE AUSTRALIA	Seven	1,121,000	533,000	15,000
9	TARONGA: WHO'S WHO IN THE ZOO	Nine	1,097,000	450,000	24,000
10	AUSTRALIAN IDOL-ENCORE PM	Seven	1,028,000	284,000	8,000
11	TIPPING POINT AUSTRALIA	Nine	966,000	472,000	30,000
12	SUNRISE	Seven	962,000	383,000	22,000
13	MIDSOMER MURDERS RPT	ABC	847,000	447,000	7,000
14	TODAY	Nine	754,000	293,000	29,000
15	NEWS BREAKFAST-AM	ABC	712,000	277,000	14,000
16	9NEWS AFTERNOON	Nine	688,000	313,000	13,000
17	SEVEN NEWS AT 4	Seven	640,000	301,000	8,000
18	10 NEWS FIRST	10	638,000	264,000	8,000
19	THE GRAHAM NORTON SHOW ENCORE	10	629,000	198,000	12,000
20	THE MORNING SHOW	Seven	605,000	246,000	12,000
21	DEAL OR NO DEAL	10	566,000	328,000	32,000
22	WIDOWS	Nine	565,000	112,000	5,000
23	TIPPING POINT UK	Nine	563,000	325,000	10,000
24	AUSTRALIAN IDOL-ENCORE LATE	Seven	560,000	130,000	3,000
25	THE PROJECT	10	546,000	214,000	8,000
26	ABC NEWS MORNINGS-AM	ABC	526,000	97,000	7,000
27	SILK ROAD FROM ABOVE	SBS	520,000	190,000	8,000
28	M- PARALYSED BY DANGER	Seven	517,000	199,000	5,000
29	MARRIED AT FIRST SIGHT -THU -ENCORE	Nine	510,000	199,000	7,000
30	SUNRISE -EARLY	Seven	505,000	232,000	14,000



People 25-54: Cumulative Reach for 2nd Feb 2024 to 8th Feb 2024



National Total TV Reach

7,991,000



Broadcast TV Reach

6,288,000



BVOD Reach

3,866,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	BETTER HOMES AND GARDENS	Seven	448,000	164,000	12,000
2	9NEWS	Nine	418,000	214,000	24,000
3	THE DRY	Nine	408,000	97,000	7,000
4	SEVEN NEWS	Seven	396,000	230,000	18,000
5	AUSTRALIAN IDOL-ENCORE PM	Seven	347,000	112,000	5,000
6	A CURRENT AFFAIR	Nine	321,000	176,000	21,000
7	SUNRISE	Seven	307,000	117,000	13,000
8	TARONGA: WHO'S WHO IN THE ZOO	Nine	298,000	116,000	13,000
9	TODAY	Nine	257,000	101,000	17,000
10	THE CHASE AUSTRALIA	Seven	251,000	122,000	7,000
11	GARDENING AUSTRALIA-EV	ABC	242,000	120,000	21,000
12	TIPPING POINT AUSTRALIA	Nine	232,000	109,000	14,000
13	ABC NEWS-EV	ABC	218,000	115,000	10,000
14	THE GRAHAM NORTON SHOW ENCORE	10	215,000	63,000	6,000
15	NEWS BREAKFAST-AM	ABC	206,000	77,000	7,000
16	MARRIED AT FIRST SIGHT -THU -ENCORE	Nine	195,000	80,000	4,000
17	DEAL OR NO DEAL	10	194,000	117,000	18,000
18	AUSTRALIAN IDOL-ENCORE LATE	Seven	191,000	49,000	2,000
19	THE PROJECT	10	186,000	79,000	5,000
20	M- THE AMAZING SPIDERMAN 2-PM	Seven	172,000	39,000	1,000
21	TODAY -EARLY	Nine	168,000	71,000	11,000
22	TODAY EXTRA	Nine	168,000	55,000	10,000
23	SUNRISE -EARLY	Seven	167,000	80,000	8,000
24	10 NEWS FIRST	10	163,000	64,000	4,000
25	9NEWS AFTERNOON	Nine	163,000	73,000	7,000
26	GET SMART -EV	Nine	146,000	41,000	1,000
27	DOG BEHAVING (VERY) BADLY AUSTRALIA RPT	10	146,000	43,000	1,000
28	THE MORNING SHOW	Seven	144,000	65,000	7,000
29	WIDOWS	Nine	142,000	37,000	3,000
30	SEVEN NEWS AT 4	Seven	133,000	66,000	4,000



People 16-39: Cumulative Reach for 2nd Feb 2024 to 8th Feb 2024



National Total TV Reach

5,208,000



Broadcast TV Reach

3,845,000



BVOD Reach

2,379,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	BETTER HOMES AND GARDENS	Seven	174,000	63,000	6,000
2	9NEWS	Nine	172,000	90,000	12,000
3	SEVEN NEWS	Seven	156,000	86,000	9,000
4	THE DRY	Nine	150,000	31,000	3,000
5	A CURRENT AFFAIR	Nine	137,000	72,000	11,000
6	TARONGA: WHO'S WHO IN THE ZOO	Nine	128,000	49,000	7,000
7	SUNRISE	Seven	103,000	36,000	6,000
8	TODAY	Nine	101,000	43,000	8,000
9	MARRIED AT FIRST SIGHT -THU -ENCORE	Nine	100,000	47,000	2,000
10	TIPPING POINT AUSTRALIA	Nine	98,000	44,000	7,000
11	AUSTRALIAN IDOL-ENCORE PM	Seven	96,000	32,000	2,000
12	TODAY EXTRA	Nine	83,000	28,000	5,000
13	THE CHASE AUSTRALIA	Seven	79,000	37,000	4,000
14	NEWS BREAKFAST-AM	ABC	79,000	27,000	4,000
15	THE PROJECT	10	77,000	32,000	2,000
16	THE GRAHAM NORTON SHOW ENCORE	10	75,000	18,000	3,000
17	DEAL OR NO DEAL	10	75,000	51,000	10,000
18	GARDENING AUSTRALIA-EV	ABC	68,000	31,000	11,000
19	9NEWS AFTERNOON	Nine	65,000	33,000	4,000
20	GET SMART -EV	Nine	65,000	16,000	1,000
21	10 NEWS FIRST	10	60,000	21,000	2,000
22	ABC NEWS-EV	ABC	56,000	26,000	5,000
23	TODAY -EARLY	Nine	55,000	22,000	5,000
24	SUNRISE -EARLY	Seven	55,000	27,000	4,000
25	AUSTRALIAN IDOL-ENCORE LATE	Seven	54,000	12,000	1,000
26	THE MORNING SHOW	Seven	54,000	27,000	4,000
27	M- THE AMAZING SPIDERMAN 2-PM	Seven	52,000	16,000	1,000
28	ABC NEWS MORNINGS-AM	ABC	52,000	11,000	2,000
29	WIDOWS	Nine	45,000	9,000	1,000
30	DOG BEHAVING (VERY) BADLY AUSTRALIA RPT	10	45,000	12,000	1,000



Grocery Shoppers (18+): Cumulative Reach for 2nd Feb 2024 to 8th Feb 2024



National Total TV Reach

12,706,000



Broadcast TV Reach

10,843,000



BVOD Reach

5,455,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	SEVEN NEWS	Seven	1,459,000	923,000	27,000
2	BETTER HOMES AND GARDENS	Seven	1,318,000	542,000	18,000
3	9NEWS	Nine	1,218,000	708,000	37,000
4	THE DRY	Nine	1,116,000	334,000	10,000
5	A CURRENT AFFAIR	Nine	986,000	636,000	32,000
6	GARDENING AUSTRALIA-EV	ABC	982,000	544,000	36,000
7	ABC NEWS-EV	ABC	945,000	604,000	18,000
8	THE CHASE AUSTRALIA	Seven	908,000	440,000	12,000
9	TARONGA: WHO'S WHO IN THE ZOO	Nine	854,000	347,000	19,000
10	AUSTRALIAN IDOL-ENCORE PM	Seven	817,000	220,000	6,000
11	SUNRISE	Seven	775,000	310,000	18,000
12	TIPPING POINT AUSTRALIA	Nine	769,000	386,000	24,000
13	MIDSOMER MURDERS RPT	ABC	710,000	380,000	6,000
14	TODAY	Nine	617,000	242,000	24,000
15	NEWS BREAKFAST-AM	ABC	596,000	230,000	11,000
16	9NEWS AFTERNOON	Nine	556,000	251,000	11,000
17	10 NEWS FIRST	10	520,000	216,000	7,000
18	SEVEN NEWS AT 4	Seven	519,000	244,000	6,000
19	THE GRAHAM NORTON SHOW ENCORE	10	507,000	161,000	10,000
20	THE MORNING SHOW	Seven	480,000	195,000	10,000
21	WIDOWS	Nine	463,000	91,000	4,000
22	TIPPING POINT UK	Nine	455,000	267,000	8,000
23	AUSTRALIAN IDOL-ENCORE LATE	Seven	450,000	103,000	3,000
24	DEAL OR NO DEAL	10	445,000	256,000	27,000
25	ABC NEWS MORNINGS-AM	ABC	438,000	82,000	6,000
26	SILK ROAD FROM ABOVE	SBS	426,000	157,000	7,000
27	THE PROJECT	10	426,000	167,000	6,000
28	MARRIED AT FIRST SIGHT -THU -ENCORE	Nine	423,000	167,000	6,000
29	M- PARALYSED BY DANGER	Seven	416,000	161,000	4,000
30	SUNRISE -EARLY	Seven	413,000	196,000	11,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396