

Thu 1st Feb 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 1st Feb 2024 to 7th Feb 2024



National Total TV Reach

19,467,000



Broadcast TV Reach

16,524,000



BVOD Reach

7,718,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -THU	Nine	2,909,000	1,864,000	630,000
2	SEVEN NEWS	Seven	1,998,000	1,264,000	43,000
3	9NEWS	Nine	1,691,000	992,000	57,000
4	A CURRENT AFFAIR	Nine	1,597,000	995,000	63,000
5	HOME AND AWAY - LATE	Seven	1,276,000	759,000	140,000
6	EMERGENCY	Nine	1,248,000	519,000	50,000
7	THE CHASE AUSTRALIA	Seven	1,236,000	583,000	18,000
8	HOME AND AWAY	Seven	1,219,000	850,000	138,000
9	TIPPING POINT AUSTRALIA	Nine	1,148,000	573,000	33,000
10	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	1,083,000	638,000	92,000
11	7.30-EV	ABC	1,076,000	628,000	25,000
12	ABC NEWS-EV	ABC	1,040,000	767,000	27,000
13	SUNRISE	Seven	969,000	403,000	22,000
14	MRS. BROWN'S BOYS	Seven	956,000	551,000	25,000
15	THE DOG HOUSE AUSTRALIA	10	836,000	399,000	28,000
16	TODAY	Nine	824,000	327,000	29,000
17	MRS. BROWN'S BOYS - EP.2	Seven	815,000	520,000	22,000
18	9NEWS AFTERNOON	Nine	733,000	348,000	15,000
19	NEWS BREAKFAST-AM	ABC	732,000	263,000	14,000
20	THE PROJECT	10	721,000	285,000	10,000
21	MARTIN CLUNES: ISLANDS OF AMERICA-EV	ABC	696,000	407,000	20,000
22	SEVEN NEWS AT 4	Seven	618,000	290,000	9,000
23	TIPPING POINT UK	Nine	602,000	376,000	13,000
24	10 NEWS FIRST	10	589,000	290,000	9,000
25	THE LATEST: SEVEN NEWS	Seven	573,000	269,000	8,000
26	THE MORNING SHOW	Seven	567,000	232,000	12,000
27	THE DOG HOSPITAL WITH GRAEME HALL	10	559,000	224,000	5,000
28	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	555,000	208,000	7,000
29	DEAL OR NO DEAL	10	553,000	319,000	34,000
30	HARD QUIZ S6 RPT	ABC	529,000	244,000	7,000



People 25-54: Cumulative Reach for 1st Feb 2024 to 7th Feb 2024



National Total TV Reach

8,009,000



Broadcast TV Reach

6,297,000



BVOD Reach

3,879,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -THU	Nine	1,352,000	951,000	418,000
2	EMERGENCY	Nine	523,000	200,000	30,000
3	SEVEN NEWS	Seven	474,000	268,000	23,000
4	A CURRENT AFFAIR	Nine	472,000	252,000	35,000
5	9NEWS	Nine	442,000	237,000	30,000
6	HOME AND AWAY - LATE	Seven	415,000	250,000	81,000
7	HOME AND AWAY	Seven	379,000	270,000	81,000
8	TODAY	Nine	288,000	114,000	17,000
9	THE DOG HOUSE AUSTRALIA	10	276,000	129,000	15,000
10	SUNRISE	Seven	272,000	111,000	13,000
11	MRS. BROWN'S BOYS	Seven	272,000	135,000	13,000
12	TIPPING POINT AUSTRALIA	Nine	270,000	131,000	16,000
13	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	269,000	164,000	45,000
14	THE CHASE AUSTRALIA	Seven	262,000	117,000	9,000
15	THE PROJECT	10	250,000	102,000	6,000
16	MRS. BROWN'S BOYS - EP.2	Seven	228,000	137,000	11,000
17	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	213,000	83,000	4,000
18	NEWS BREAKFAST-AM	ABC	211,000	75,000	7,000
19	7.30-EV	ABC	200,000	105,000	12,000
20	DEAL OR NO DEAL	10	197,000	121,000	18,000
21	M- BACK TO THE FUTURE-PM	Seven	189,000	50,000	2,000
22	ABC NEWS-EV	ABC	179,000	120,000	13,000
23	CHICAGO MED	Nine	176,000	58,000	11,000
24	THE LATEST: SEVEN NEWS	Seven	173,000	84,000	4,000
25	THE DOG HOSPITAL WITH GRAEME HALL	10	172,000	64,000	3,000
26	TODAY -EARLY	Nine	171,000	70,000	11,000
27	SUNRISE -EARLY	Seven	170,000	78,000	8,000
28	9NEWS AFTERNOON	Nine	166,000	67,000	8,000
29	10 NEWS FIRST	10	155,000	72,000	5,000
30	MARTIN CLUNES: ISLANDS OF AMERICA-EV	ABC	148,000	75,000	9,000



People 16-39: Cumulative Reach for 1st Feb 2024 to 7th Feb 2024



National Total TV Reach

5,223,000



Broadcast TV Reach

3,849,000



BVOD Reach

2,396,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -THU	Nine	716,000	508,000	272,000
2	EMERGENCY	Nine	218,000	74,000	18,000
3	A CURRENT AFFAIR	Nine	198,000	99,000	19,000
4	HOME AND AWAY - LATE	Seven	190,000	120,000	50,000
5	9NEWS	Nine	186,000	91,000	15,000
6	HOME AND AWAY	Seven	168,000	123,000	51,000
7	SEVEN NEWS	Seven	164,000	89,000	12,000
8	THE DOG HOUSE AUSTRALIA	10	110,000	50,000	7,000
9	TIPPING POINT AUSTRALIA	Nine	102,000	48,000	8,000
10	MRS. BROWN'S BOYS	Seven	102,000	43,000	7,000
11	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	98,000	57,000	24,000
12	TODAY	Nine	96,000	39,000	8,000
13	THE PROJECT	10	95,000	43,000	3,000
14	DEAL OR NO DEAL	10	93,000	57,000	10,000
15	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	90,000	40,000	2,000
16	SUNRISE	Seven	89,000	38,000	6,000
17	THE CHASE AUSTRALIA	Seven	88,000	47,000	5,000
18	MRS. BROWN'S BOYS - EP.2	Seven	86,000	45,000	6,000
19	M- BACK TO THE FUTURE-PM	Seven	71,000	17,000	1,000
20	NEWS BREAKFAST-AM	ABC	70,000	24,000	4,000
21	CHICAGO MED	Nine	70,000	25,000	6,000
22	THE LATEST: SEVEN NEWS	Seven	69,000	36,000	2,000
23	THE MORNING SHOW	Seven	63,000	22,000	4,000
24	7.30-EV	ABC	63,000	26,000	6,000
25	TODAY -EARLY	Nine	58,000	23,000	5,000
26	10 NEWS FIRST	10	56,000	25,000	2,000
27	9NEWS AFTERNOON	Nine	54,000	24,000	4,000
28	TODAY EXTRA	Nine	54,000	25,000	5,000
29	SUNRISE -EARLY	Seven	53,000	26,000	4,000
30	SEVEN NEWS AT 4	Seven	50,000	23,000	2,000



Grocery Shoppers (18+): Cumulative Reach for 1st Feb 2024 to 7th Feb 2024



National Total TV Reach

12,729,000



Broadcast TV Reach

10,866,000



BVOD Reach

5,466,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -THU	Nine	2,262,000	1,484,000	507,000
2	SEVEN NEWS	Seven	1,588,000	1,017,000	35,000
3	9NEWS	Nine	1,315,000	785,000	46,000
4	A CURRENT AFFAIR	Nine	1,261,000	793,000	50,000
5	EMERGENCY	Nine	1,012,000	421,000	40,000
6	HOME AND AWAY - LATE	Seven	1,004,000	606,000	112,000
7	THE CHASE AUSTRALIA	Seven	994,000	475,000	15,000
8	HOME AND AWAY	Seven	950,000	663,000	110,000
9	TIPPING POINT AUSTRALIA	Nine	910,000	464,000	27,000
10	7.30-EV	ABC	888,000	520,000	20,000
11	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	882,000	522,000	72,000
12	ABC NEWS-EV	ABC	853,000	636,000	22,000
13	SUNRISE	Seven	768,000	323,000	18,000
14	MRS. BROWN'S BOYS	Seven	766,000	453,000	20,000
15	MRS. BROWN'S BOYS - EP.2	Seven	670,000	427,000	18,000
16	THE DOG HOUSE AUSTRALIA	10	651,000	307,000	23,000
17	TODAY	Nine	648,000	264,000	24,000
18	NEWS BREAKFAST-AM	ABC	604,000	219,000	11,000
19	9NEWS AFTERNOON	Nine	593,000	283,000	12,000
20	MARTIN CLUNES: ISLANDS OF AMERICA-EV	ABC	573,000	334,000	16,000
21	THE PROJECT	10	563,000	220,000	9,000
22	SEVEN NEWS AT 4	Seven	495,000	234,000	7,000
23	TIPPING POINT UK	Nine	488,000	306,000	11,000
24	10 NEWS FIRST	10	478,000	233,000	7,000
25	THE MORNING SHOW	Seven	467,000	189,000	10,000
26	THE LATEST: SEVEN NEWS	Seven	466,000	216,000	6,000
27	MARRIED AT FIRST SIGHT -WED -ENCORE	Nine	449,000	167,000	6,000
28	THE DOG HOSPITAL WITH GRAEME HALL	10	440,000	177,000	4,000
29	HARD QUIZ S6 RPT	ABC	440,000	203,000	5,000
30	ABC NEWS MORNINGS-AM	ABC	431,000	79,000	6,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

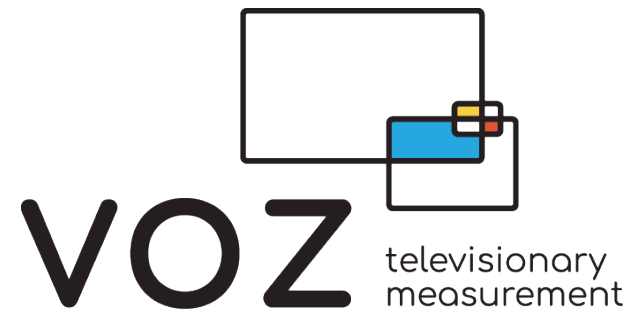
* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

** **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://www.virtualoz.com.au)



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