



**Wed 31st Jan 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

**Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 31st Jan 2024 to 6th Feb 2024



National Total TV Reach

**19,445,000**



Broadcast TV Reach

**16,511,000**



BVOD Reach

**7,715,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	2,927,000	1,817,000	601,000
2	SEVEN NEWS	Seven	2,093,000	1,281,000	45,000
3	9NEWS	Nine	1,779,000	1,034,000	61,000
4	AUSTRALIAN IDOL - WED	Seven	1,623,000	821,000	128,000
5	CLARKSON'S FARM	Nine	1,583,000	418,000	37,000
6	A CURRENT AFFAIR	Nine	1,561,000	959,000	65,000
7	AUSTRALIAN SURVIVOR WED	10	1,387,000	785,000	186,000
8	HOME AND AWAY	Seven	1,385,000	872,000	149,000
9	THE CHASE AUSTRALIA	Seven	1,319,000	617,000	22,000
10	M- UNCHARTED	Seven	1,288,000	375,000	20,000
11	TIPPING POINT AUSTRALIA	Nine	1,195,000	612,000	36,000
12	ABC NEWS-EV	ABC	1,167,000	871,000	29,000
13	7.30-EV	ABC	1,156,000	718,000	27,000
14	SPICKS AND SPECKS-EV	ABC	1,030,000	293,000	8,000
15	SUNRISE	Seven	928,000	385,000	22,000
16	THE PROJECT	10	903,000	324,000	12,000
17	TODAY	Nine	789,000	305,000	29,000
18	HARD QUIZ S6 RPT	ABC	786,000	535,000	14,000
19	9NEWS AFTERNOON	Nine	753,000	364,000	15,000
20	NEWS BREAKFAST-AM	ABC	736,000	254,000	14,000
21	SEVEN NEWS AT 4	Seven	607,000	287,000	9,000
22	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	604,000	219,000	7,000
23	ABC NEWS MORNINGS-AM	ABC	598,000	98,000	8,000
24	10 NEWS FIRST	10	594,000	292,000	10,000
25	TIPPING POINT	Nine	589,000	353,000	14,000
26	FBI: INTERNATIONAL	10	584,000	223,000	9,000
27	THE MORNING SHOW	Seven	559,000	226,000	13,000
28	HARD QUIZ S8 RPT	ABC	540,000	277,000	7,000
29	DEAL OR NO DEAL	10	536,000	328,000	39,000
30	PLANET AMERICA-LE	ABC	518,000	337,000	28,000



## People 25-54: Cumulative Reach for 31st Jan 2024 to 6th Feb 2024



National Total TV Reach

**7,969,000**



Broadcast TV Reach

**6,252,000**



BVOD Reach

**3,879,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	1,340,000	911,000	400,000
2	AUSTRALIAN SURVIVOR WED	10	638,000	403,000	119,000
3	CLARKSON'S FARM	Nine	615,000	147,000	22,000
4	AUSTRALIAN IDOL - WED	Seven	556,000	299,000	74,000
5	SEVEN NEWS	Seven	541,000	302,000	24,000
6	9NEWS	Nine	510,000	270,000	33,000
7	A CURRENT AFFAIR	Nine	482,000	261,000	37,000
8	HOME AND AWAY	Seven	460,000	292,000	87,000
9	M- UNCHARTED	Seven	444,000	146,000	11,000
10	THE PROJECT	10	373,000	123,000	8,000
11	THE CHASE AUSTRALIA	Seven	313,000	145,000	11,000
12	TIPPING POINT AUSTRALIA	Nine	300,000	138,000	18,000
13	SPICKS AND SPECKS-EV	ABC	279,000	77,000	4,000
14	TODAY	Nine	273,000	109,000	17,000
15	SUNRISE	Seven	269,000	108,000	13,000
16	7.30-EV	ABC	244,000	148,000	13,000
17	FBI: INTERNATIONAL	10	240,000	74,000	5,000
18	ABC NEWS-EV	ABC	224,000	161,000	14,000
19	NEWS BREAKFAST-AM	ABC	216,000	73,000	7,000
20	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	215,000	85,000	4,000
21	DEAL OR NO DEAL	10	186,000	117,000	21,000
22	9NEWS AFTERNOON	Nine	181,000	76,000	8,000
23	SUNRISE -EARLY	Seven	176,000	86,000	8,000
24	TODAY -EARLY	Nine	172,000	84,000	11,000
25	HARD QUIZ S6 RPT	ABC	167,000	106,000	7,000
26	TODAY EXTRA	Nine	141,000	54,000	10,000
27	PLANET AMERICA-LE	ABC	139,000	88,000	14,000
28	SEVEN NEWS AT 4	Seven	138,000	66,000	5,000
29	ABC NEWS MORNINGS-AM	ABC	137,000	25,000	4,000
30	10 NEWS FIRST	10	137,000	59,000	5,000



## People 16-39: Cumulative Reach for 31st Jan 2024 to 6th Feb 2024



National Total TV Reach

**5,199,000**



Broadcast TV Reach

**3,827,000**



BVOD Reach

**2,393,000**

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	745,000	509,000	263,000
2	AUSTRALIAN SURVIVOR WED	10	325,000	219,000	72,000
3	CLARKSON'S FARM	Nine	297,000	72,000	13,000
4	AUSTRALIAN IDOL - WED	Seven	252,000	141,000	38,000
5	A CURRENT AFFAIR	Nine	214,000	106,000	21,000
6	9NEWS	Nine	199,000	106,000	16,000
7	HOME AND AWAY	Seven	191,000	123,000	54,000
8	M- UNCHARTED	Seven	184,000	62,000	6,000
9	SEVEN NEWS	Seven	184,000	96,000	12,000
10	THE PROJECT	10	155,000	58,000	4,000
11	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	117,000	52,000	2,000
12	THE CHASE AUSTRALIA	Seven	106,000	56,000	6,000
13	FBI: INTERNATIONAL	10	100,000	26,000	3,000
14	TIPPING POINT AUSTRALIA	Nine	97,000	43,000	9,000
15	SPICKS AND SPECKS-EV	ABC	94,000	26,000	2,000
16	TODAY	Nine	90,000	36,000	8,000
17	SUNRISE	Seven	84,000	35,000	6,000
18	DEAL OR NO DEAL	10	75,000	44,000	12,000
19	ABC NEWS-EV	ABC	75,000	49,000	7,000
20	NEWS BREAKFAST-AM	ABC	74,000	24,000	4,000
21	7.30-EV	ABC	73,000	48,000	7,000
22	HARD QUIZ S6 RPT	ABC	59,000	38,000	3,000
23	ABC NEWS MORNINGS-AM	ABC	57,000	11,000	2,000
24	THE MORNING SHOW	Seven	55,000	22,000	4,000
25	SUNRISE -EARLY	Seven	55,000	28,000	4,000
26	NEMESIS-AM	ABC	54,000	26,000	1,000
27	TODAY EXTRA	Nine	53,000	20,000	5,000
28	AUSTRALIAN IDOL-ENCORE DAY	Seven	52,000	19,000	1,000
29	9NEWS AFTERNOON	Nine	50,000	24,000	4,000
30	PLANET AMERICA-LE	ABC	48,000	30,000	7,000



## Grocery Shoppers (18+): Cumulative Reach for 31st Jan 2024 to 6th Feb 2024



National Total TV Reach

**12,705,000**



Broadcast TV Reach

**10,844,000**



BVOD Reach

**5,461,000**



Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -WED	Nine	2,281,000	1,448,000	483,000
2	SEVEN NEWS	Seven	1,674,000	1,038,000	36,000
3	9NEWS	Nine	1,405,000	831,000	49,000
4	AUSTRALIAN IDOL - WED	Seven	1,245,000	642,000	103,000
5	A CURRENT AFFAIR	Nine	1,240,000	771,000	52,000
6	CLARKSON'S FARM	Nine	1,238,000	330,000	30,000
7	HOME AND AWAY	Seven	1,098,000	692,000	120,000
8	THE CHASE AUSTRALIA	Seven	1,057,000	503,000	18,000
9	AUSTRALIAN SURVIVOR WED	10	1,053,000	598,000	149,000
10	M- UNCHARTED	Seven	1,025,000	300,000	16,000
11	TIPPING POINT AUSTRALIA	Nine	970,000	502,000	29,000
12	ABC NEWS-EV	ABC	957,000	720,000	23,000
13	7.30-EV	ABC	950,000	594,000	22,000
14	SPICKS AND SPECKS-EV	ABC	836,000	245,000	6,000
15	SUNRISE	Seven	746,000	314,000	18,000
16	THE PROJECT	10	692,000	246,000	10,000
17	HARD QUIZ S6 RPT	ABC	653,000	449,000	11,000
18	TODAY	Nine	620,000	249,000	24,000
19	9NEWS AFTERNOON	Nine	612,000	299,000	13,000
20	NEWS BREAKFAST-AM	ABC	600,000	210,000	12,000
21	SEVEN NEWS AT 4	Seven	499,000	234,000	7,000
22	ABC NEWS MORNINGS-AM	ABC	496,000	82,000	6,000
23	MARRIED AT FIRST SIGHT -TUE -ENCORE	Nine	483,000	172,000	6,000
24	TIPPING POINT	Nine	478,000	290,000	11,000
25	10 NEWS FIRST	10	468,000	233,000	8,000
26	THE MORNING SHOW	Seven	457,000	184,000	11,000
27	FBI: INTERNATIONAL	10	448,000	174,000	7,000
28	HARD QUIZ S8 RPT	ABC	448,000	231,000	6,000
29	PLANET AMERICA-LE	ABC	437,000	286,000	22,000
30	SUNRISE -EARLY	Seven	420,000	197,000	12,000

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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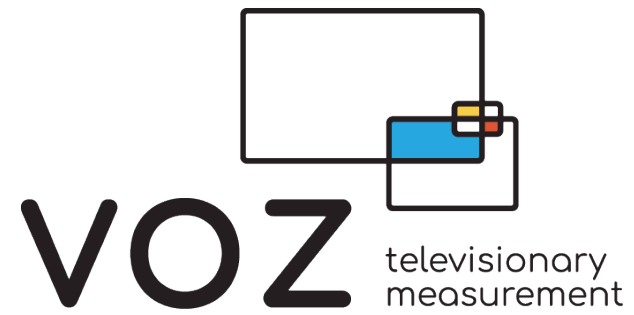
\* FTA Broadcast TV 'Spill' relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market ('spill viewing') is excluded from that market. The National Total TV results in the VOZ reports includes 'spill' viewing that was otherwise excluded from local markets.

\*\* **'What Watched'** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **'When Watched'** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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